



Supported by:



# National Conference Community Based Budgeting

## The Next Step in Total Place

Thursday 10th February 2011, Westminster Studio, London SW1

Speakers include:

**Lord Nat Wei**  
Government Chief Adviser  
on Big Society

**Mike More**  
Chief Executive,  
**Westminster City Council**

**Lord Peter Smith**  
Leader, **Wigan Council**;  
Chair, **Regional Leaders' Forum**  
and the **Association of Greater  
Manchester Authorities**

**Lucy Makinson**  
Director for Local Government  
Efficiency, **Department for  
Communities and Local Government**

**John Tizard**  
Director, Centre for Public Service  
Partnerships, **LGIU**

**Ben Lucas**  
Director, **2020 Public Services Trust**

Sponsored by:

Bevan Brittan

Supported by:



**2020 Public Services Trust**  
*at the RSA*



**Live and on-demand on [policyreview.tv](http://policyreview.tv)**

The next step in the **Total Place** agenda is **community budgeting**, where greater control over significant public service spending is devolved to local government. With this development comes responsibility as local government look to ways to become more **transparent**, more **effective**, and **cheaper**.

Community budgeting provides the opportunity, tool or system through which local public services can be coordinated, integrated and re-designed in accordance with end-user experiences. They are the framework around which council and other local public authority budgets will be set. This is the opportunity to realise improved services at the frontline, whilst achieving significant savings elsewhere in the system.

Strategically timed for just before the inception of the **16 community budget pilots**, this conference will build on experience of what works- and what doesn't- while setting out the future of community based budgeting. Delegates will get the opportunity to hear from sector leaders, academics and the Government who will inform on **best practice** and **future policy developments**.

For more information please visit:

**[www.neilstewartassociates.com/sa270](http://www.neilstewartassociates.com/sa270)**

Produced by:



**Can't get to London?**  
**Attend our networking satellite conference:**  
Check website for details  
Please see inside for more details or visit the website



# Agenda (subject to change)

09:00 Registration, refreshments and exhibition

## Session One:

 Available on policyreview.tv

### Setting the Scene

- 09:50 Welcome and introduction from conference Chair  
**Michael Burton**, Editor The MJ
- 10:00 Keynote address: the future of community budgeting  
Check website for speaker updates
- 10:15 Community Budgets and the Big Society: getting residents involved in designing and running their public services and pooling budgets at a community level  
**Lord Nat Wei**,  
Government Chief Adviser on Big Society
- 10:30 Community based budgets: greater aggregation and simplification among the existing multitude of budgets and bureaucracies  
**Lucy Makinson**, Director for Local Government Efficiency, Department for Communities and Local Government
- 10:45 Questions and discussion

11:00 Refreshments, networking and exhibition

## Session Two

 Available on policyreview.tv

- 11:30 Learning lessons: community budgets, enhanced outcomes and realising efficiencies – what’s required to meet the challenges  
**Adam Fineberg**, Independent and Local Improvement Advisor
- 11:50 Case Study: experience from a community based budget pilot area  
**Tom Stannard**, Director of Policy, Blackburn with Darwin Borough Council
- 12:10 Empowering citizens and communities: a move away from command-and-control provision to more citizen-driven mechanisms  
**Mike More**, Chief Executive, Westminster City Council
- 12:30 Panel Debate: are community budgets simply the “Single Offer Initiative” in the Total Place report under a new name?  
**John Tizard**, Director, Centre for Public Service Partnerships, LGIU  
**Tom Stannard**, Director of Policy, Blackburn with Darwin Borough Council  
**Mike Moore**, Chief Executive, Westminster City Council

13:00 Buffet lunch, networking and exhibition

## Session Three

 Available on policyreview.tv

- 14:00 Budget setting: ensuring local public spending matches local social priorities  
**Ben Lucas**, Director, 2020 Public Services Trust
- 14:15 Outcome commissioning: resting commissioning responsibility with locally accountable bodies  
**Ian Keys**, Advisor to the Strategic Commissioning Beacons and CLG
- 14:35 Community Budgets - the delivery solutions  
**Bethan Evans**, Partner and Head of Communities and Local Government, Bevan Brittan
- 15:00 The need for accountable local leaders: rebuilding trust in democratic accountability through community based budgets  
**Lord Peter Smith**, Leader, Wigan Council; Chair of Regional Leaders’ Forum and the Association of Greater Manchester Authorities
- 15:20 Questions and discussion

15:30 Refreshments, networking and exhibition

## Session Four:

### Key Issues Seminars

15:50 Delegates should choose to attend one seminar from the list below: Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities:

- 1 Collaboration across the private, voluntary and social sectors  
**John Tizard**, Director, Centre for Public Service Partnerships, LGIU
- 2 Tackling worklessness through community based budgets  
**Sarah McDonnell**, Project Manager/Senior Researcher, OPM  
**Dr Robin Clarke**, Fellow, OPM
- 3 The original community budget: the Local Integrated Services Model  
**Richard Kramer**, Director of Connected Care, Turning Point

16:30 Close of conference

Register online today:

[www.neilstewartassociates.com/sa270](http://www.neilstewartassociates.com/sa270)

Tel: 020 7960 6027 / Fax: 020 7960 6237

## Purpose of the Conference:

Specifically, attending this conference will enable you to:

- Look to the future of community budgeting, the obstacles and the opportunities
- Assess how community budgets might reduce duplication in spend
- Observe how place based budgets might provide greater aggregation and simplification for budgets and bureaucracies
- Build on the experience from Local Area Agreements and Total Place Pilots to effectively implement community budgets
- Explore how to utilise community budgeting to rebuild trust in democratic accountability
- Look to ways to ensure community budgets match local social priorities
- Explore the role of outcome commissioning
- Look to ways to empower citizens and communities to move away from command-and control provision to more citizen-driven mechanisms
- Hear from the original place-based budget holder 'Turning Point' on the successes and failures of the 'Integrated Services Model'
- Benefit from hearing from some of the pilot community budget areas
- Benefit from hearing best practice on regional successes, good news stories and gain practical information to implement in your day-to-day role through interactive seminars examining key issues on
  - › Effective collaboration across the private, voluntary and social sectors
  - › Tackling worklessness through place-based budgets
  - › Effective early intervention: community budgets to tackle families with complex needs

## Who should attend:

Specifically, attending this conference will enable you to:

### From Local Authorities

- Chief Executives / Assistant Chief Executives
- Directors / Managers / Heads of
  - › Policy
  - › Strategic Partnerships
  - › Fundraising and Communication
  - › Corporate Strategy and Policy
  - › Total Place Project
  - › Total Place Programme
  - › Partnerships and External Relations
  - › Democratic Services
  - › Best Value
  - › Performance
  - › Neighbourhood
  - › Children's Services
  - › Adult Services
  - › Shared Services
  - › Finance and Procurement
  - › Commissioning
  - › HR / Human Resources
  - › Service
  - › Sustainable Development
  - › Efficiency
  - › Business transformation
  - › Business process
  - › Change
  - › Scrutiny
  - › Economic Development
  - › Enterprise
  - › Corporate Development
  - › Corporate Planning

- › Communications and Marketing
- › Community Empowerment
- › Community Investment
- › Community Care
- › Regional Development
- › Policy and Research Officers

- Leaders and Mayors
- Cabinet/Executive Members
- Councillors

### NHS, PCTs, SHAs

- Chief Executive
- Company Secretary
- Director of Strategy
- Director of Strategic Partnerships

### Other

- Public Service Managers
- Private Sector Partners and Consultants to Local Government
- Voluntary and Community Sector
- Regional Development Agencies
- Regional Assembly Members and Officers
- Government Offices
- Civil Servants
- Fire Departments
- Police Departments
- Academics
- Think Tanks

## Sponsorship and Exhibition Opportunities

This conference will attract a diverse audience of top level decision-makers and key policy professionals, from both the public and the private sector. Sponsoring or exhibiting at this event will ensure your organisation leadership positioning amongst this key target audience.

To find out more about the bespoke packages on offer please contact **Patrick Whitfield** on **020 7960 6858** or e-mail **patrick.whitfield@neilstewartassociates.co.uk**



## Can't attend? Time poor? Diary clash?

Attend a regional satellite conference near you

Can't get away, can't afford the time or full cost? Need network feedback? Attend a regional satellite conference!

- See and hear all the speakers and interact remotely
- Receive all the back-up papers and research
- Network with your peers and benchmark your own work. Make contacts for follow up
- Environmentally friendly option

Attending a satellite conference costs just – **£195.00 + VAT** (£229.13)\*. See the conference website for locations near you or complete this booking form.

## Host your own satellite conference:

- Become our local partner
- Policy Review works with regional and local partners to a satellite conference featuring the live conference broadcast and debate relating to your region
- Could you benefit from hosting a satellite event?
- If you have a lecture theatre, council chamber or board room with simple internet and projection you could be our local partner

For more details contact

**Paul Rushworth** on **020 7960 6845** or email **paul.rushworth@policyreview.co.uk**

## Watch online

Keep up to date with the policy insight you need

- Broadcast exclusively on Policy Review TV - watch the conference live or later on-demand
- Fully interactive - watch live and submit questions, just like a delegate
- Ultimate conference reporting, watch the full online presentations after the event
- Your own expert video library to keep – ideal for management and staff briefing
- Unique insight into the choices and dilemmas policy makers and managers face
- Find out how your peers are solving the policy challenges you face
- You save on travel, cost and time

The live broadcast and access to the video archive costs just **£99 + VAT** (£116.33)\*

# National Conference Community Based Budgeting


## The Next Step in Total Place

Thursday 10th February 2011, Westminster Studio, London SW1

### To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

 **Fax:** 020 7960 6237

 **Online:** [www.neilstewartassociates.com/sa270](http://www.neilstewartassociates.com/sa270)

 **Post:** Neil Stewart Associates Ltd, 10 Greycoat Place,  
Westminster, London SW1P 1SB

Alternatively call us on **020 7960 6027** or email us at  
**customer.services@neilstewartassociates.co.uk**

### Delegate Information

sa270

Title (Mr/Ms/Dr/Prof/Other)

Full Name

Position

Organisation

Sector:  Health  Social Care  Central/Regional Government  Local Government  Education and Skills  Commercial  
 Non Departmental Public Body / Association or Membership Organisation  3rd Sector Organisation  Criminal Justice

Email

Address

Postcode

Tel No.

Direct Line? (Yes/No)

Fax No.

Training Manager

Email

I have read and agree to the terms and conditions below

Signature

**HOW TO PAY** Please tick the relevant box below

Invoice Please send an invoice to:

Purchase order number (if relevant)

Cheque I enclose a cheque for £ \_\_\_\_\_ made payable to Neil Stewart Associates Ltd

Credit Card We can accept the following credit cards:



Please debit: £ \_\_\_\_\_ from Mastercard/Eurocard/Visa/Maestro/Delta

Card No: \_\_\_\_\_ Expiry date of card: \_\_\_\_\_

Maestro Issue No: \_\_\_\_\_

Name (as on card): \_\_\_\_\_

Issuing Bank: \_\_\_\_\_

Cardholder's address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Signature: \_\_\_\_\_

**ADDITIONAL REQUIREMENTS** Please indicate any additional requirements below

### Delegate Rates

Please select the relevant rate from the list below

#### Full Rate -

Commercial Sector

**£599.00 + VAT** (£703.83)

From Jan 4 2011 + 20% VAT (£718.80)

#### Reduced Rate -

Local Authorities, Central Government Departments and Agencies,  
NHS, PCTs and SHAs, Non Departmental Bodies, Universities,  
Colleges and other Public Sector Organisations

**£389.00 + VAT** (£457.08)

From Jan 4 2011 + 20% VAT (£466.80)

#### Supported Rate -

Voluntary Organisations, Trade Unions

**£240.00 + VAT** (£282.00)

From Jan 4 2011 + 20% VAT (£288.00)

The above fees include all day access to the event, available  
conference papers, buffet lunch and refreshments, for registered  
delegates only. Fees do not include travel costs or accommodation.  
**Shared places are not permitted.**

### Seminar Selection

You may attend one seminar in Session Four.

Places are allocated on a first-come, first-served basis.

Please circle your choice below:

#### Session Four:

Seminar 1 2 3

### Live viewing

I am unable to attend this event in person please register me for:

Live streaming at **£99.00 + VAT** (£116.33)

\* From Jan 4 2011 + 20% VAT (£118.80)

### Satellite conference

**£195.00 + VAT** (£229.13)

\* From Jan 4 2011 + 20% VAT (£234.00)

For further details email: [natasha.mcdonough@policyreview.tv](mailto:natasha.mcdonough@policyreview.tv)

### Terms and Conditions

This booking form constitutes a legally binding agreement. Payment must be received in full before the event. We are not responsible for the non-arrival of confirmation documents: if, by 7 days prior to the conference, you have not heard from us, contact us using the phone number on the brochure. All available conference material including documents, podcasts and in some case films are made available to delegates after the event therefore we do not accept cancellations, whole or in part. Substitutions will be accepted if notified in writing prior to the event, non-arrivals will be liable for the full fee.

All our conferences are recorded and the content is made available on [www.policyreview.tv](http://www.policyreview.tv). If you do not wish to be filmed, your voice recorded or your photograph taken please email [customer.services@neilstewartassociates.co.uk](mailto:customer.services@neilstewartassociates.co.uk) giving your name and the conference you will be attending.

### Data Protection

The personal information you provide will be held on a database by Neil Stewart Associates Ltd. By registering for a conference, Neil Stewart Associates and its subsidiary companies can provide you with information relating to your booking and other services via email, direct mail, telephone or fax. If you do not want to receive this information please write to the Database Manager at Neil Stewart Associates. Your details may also be made available to other carefully selected companies.  
 Please tick here if you do not wish to receive information from third parties.

### Overseas delegates

Delegates from outside the UK who book to attend an NSA conference must send their remittance in time to clear funds no later than 2 weeks before a one day conference. Bookings from overseas delegates will be subject to the cancellation policy specified on the booking form.