

Programme at a glance – Friday 11 March 2011

	5TH FLOOR Hall 5F	Hall 5G	4TH FLOOR S421	S423-4	S425	S426-7	S428
Time							
0815	Exhibition all day						
0900	Exhibition all day	<p>Opening plenary WELCOME ADDRESS Martin Davidson CMG, British Council</p> <p>CHIEF EXECUTIVE ADDRESS Sir Donald Tsang Yam-Kuen GBS JP, Hong Kong Special Administrative Region, China</p> <p>MINISTERIAL ADDRESS Rt Hon. David Willetts MP, Department for Business Innovation and Skills, UK Chair: Peter Upton, British Council, South China</p>					
		<p>1A: WORLD EDUCATION: THE NEW POWERHOUSE? Dr Eugenio Cetina, CONACyT, Mexico Prof. Tony Chan, HUCOM, Hong Kong Prof. Olugbemiro Jegede, AAU, Nigeria Dr Javaid Laghari, HEC, Pakistan Prof. Steve Smith, UUK Chair: Claudia Mo Man-Ching, Hong Kong</p>					
1045	Refreshment break						
1115	Exhibition all day		<p>2A: CHINA 2020: PROGRESSING INTERNATIONAL PARTNERSHIPS SHEN Yang, Ministry of Education, China Prof. FAN Pingzhi, Southwest Jiaotong University, China LIU Xiaoqin, Wuhan Polytechnic, China LIU Yufeng, Ministry of Education, China Prof. Dr ZHOU Zuoyu, Beijing Normal University, China Chair: Patrick Horgan OBE, British Council, China</p>	<p>2C: EDUCATION HUBS IN THE MIDDLE EAST – NATIONAL POLICIES AND PRACTICE Dr Ahmad Hasnah, Qatar Foundation Prof. Wyatt Hume, United Arab Emirates University Bruce Taylor, Commission for Academic Accreditation, UAE Chair: Prof. Pamela Gillies, Glasgow Caledonian University, UK</p>	<p>2B: KNOWLEDGE EXCHANGE: THE ROLE OF HEI'S IN THE INNOVATION PROCESS Prof. Martin Hall, University of Salford, UK Soon Lee, Kingston University, UK Dr Martha Mador, Kingston University, UK Chair: Dennis Yau, Federation of Hong Kong Industries</p>	<p>2D: BUILDING INTERNATIONAL PARTNERSHIPS WITH REAL IMPACT FOR INDUSTRY – INSIGHTS FROM THE CREATIVE INDUSTRIES Rachel Chan, InnoFoco, Hong Kong Prof. Anna Fox, University for the Creative Arts, UK Sandra Gunn, Glasgow Metropolitan College, UK Prof. Allan Walker, Glasgow School of Art, UK Chair: Prof. Michael Thorne, Anglia Ruskin University, UK</p>	<p>2E: WHY DO TNE? PRACTICAL EXAMPLES FROM HOST AND PROVIDER COUNTRIES Dr Jim Garton, RMIT University, Australia Dr Christopher Hill, University of Nottingham Malaysia Campus Ben Mackenzie, Swinburne University of Technology, Australia Dr Kevin Pon, Saint-Etienne School of Management, France Prof. Brian Robertson, Heriot-Watt University, UK Christina Slade, City University London, UK Ken Wong, HKU SPACE Centre for International Degree Programmes, Hong Kong Chair: Peter Cheung, Federation for Continuing Education in Tertiary Institutions, Hong Kong</p>
			HE/VET	HE	HE	HE/VET	HE
1245	LUNCH						
1330	Poster presentations: IR, UC Skills competition: the healthy eating way! Visit the WorldSkills International exhibition stand.						
1400	Exhibition all day		<p>3D: INTERNATIONAL WORLD RANKINGS: WHERE DO YOU STAND? Phil Baty, Times Higher Education, UK Dr Kevin Downing, City University of Hong Kong Prof. DZULKIFLI Abdul Razak, Universiti Sains Malaysia Prof. Malcolm Grant CBE, University College London, UK John Molony, QS, UK Chair: Prof. John Spinks, University of Hong Kong</p>	<p>3C: STRETCHING OR SHRINKING THE BACHELOR DEGREE: FOUR VS THREE VS TWO – WHO HAS GOT IT RIGHT? Prof. Edmond Ko JP, Hong Kong University of Science and Technology Prof. Dr Steve O. Michael, Arcadia University, USA Prof. Michael Thorne, Anglia Ruskin University, UK Chair: Prof. Michael Worton, University College London, UK</p>	<p>3B: ENSURING HIGH-QUALITY TEACHING AND LEARNING FOR INTERNATIONAL STUDENTS Prof. Anthony Cheung GBS JP, Hong Kong Institute of Education Dr Janette Ryan, UK Higher Education Academy Prof. Amy Bik May Tsui, University of Hong Kong Chair: Prof. Geoff Whitty, Institute of Education, University of London, UK</p>	<p>3A: IS INDIA EQUIPPED TO MEET CHALLENGES IN HE? Dr Bakul Dholakia, Adani Institute of Infrastructure Management, India Dr Allan Goodman, Institute of International Education, USA Prof. B.P. Sanjay, Central University of Tamil Nadu, India Dr Pramath Sinha, International Foundation for Research and Education, India Chair: Prof. Sir Drummond Bone, i-graduate, UK</p>	<p>3E: EAST AND WEST: DIFFERING PERCEPTIONS TOWARDS ENGLISH LANGUAGE REQUIREMENTS AND TESTS FOR ADMISSIONS PURPOSES IN THE US AND HONG KONG Beryl Meiron, IELTS International, USA Dr Peter R.G. Storey, Open University, Hong Kong Dr Kristin Williams, George Washington University, USA Chair: Stephen Carey, British Council, UK SPONSOR SESSION IELTS</p>
			HE/VET	HE/VET	HE/VET	HE	HE/VET
1500	Comfort break						
1515	Exhibition all day		<p>4A: NEW APPROACHES TO INTERNATIONALISATION Doreen Alusa, United States International University, Kenya Shigeharu Kato, Ministry of Education, Culture, Sports, Science and Technology, Japan Michelle Li JP, Education Bureau, Hong Kong Special Administrative Region, China Chair: Dr Janet Ilieva, British Council, Hong Kong</p>	<p>4B: INTERNATIONAL STUDENTS – RETURNING THEIR INVESTMENT Winnie Eley, Hong Kong Polytechnic University James Kennedy, University of Warwick, UK Dominic Scott OBE, UK Council for International Student Affairs Colin Walters, Australian Education International Chair: Daniel Stevens, Warwick Students' Union, UK</p>	<p>4C: CHALLENGES OF INNOVATION AND SUSTAINABILITY FOR VET PARTNERSHIPS Dr Mohamed Taki Al-Kamil, Abu Dhabi Vocational Education and Training Institute, UAE Emma Meredith, Stevenson College Edinburgh, UK Chris Morecroft, Association of Colleges, UK Chair: Prof. Ray Priest, University of the West of England, UK</p>	<p>4E: HOW TO MAXIMISE THE BENEFITS FROM OUR INTERNATIONAL PARTNERSHIPS AND NETWORKS Prof. Dinos Arcoumanis, City University London, UK Dr Shaun Curtis, University of Exeter, UK Dr Valentine Mukuria, Macquarie University, Australia Scott Mulholland, University of Salford, UK Douglas Proctor, University of Melbourne, Australia Dr Fiona Richards, OCA Group, Australia Chair: Prof. Dr Maurits Van Rooijen, Nyenrode Business University, Netherlands</p>	<p>4D: ENHANCING AND RECOGNISING GRADUATE ATTRIBUTES IN AN INTERNATIONAL WORKPLACE William Archer, i-graduate, UK Tim Buttress, UK NARIC Dr Carina Hellgren, International Programme Office for Education and Training, Sweden Dr Liling Liu, Capital University of Economics and Business, China Chair: Prof. Geoffrey Petts, University of Westminster, UK</p>
			HE	HE/VET	VET	HE/VET	HE
1615	Refreshment break						
1700	Exhibition all day	<p>SP1: HARVESTING TECHNOLOGY TO ADDRESS THE GLOBAL EDUCATIONAL CHALLENGES Dr Alan Drimmer, Western International University, USA Mervyn Levin, Levering Ltd, UK Prof. Deepak Phatak, Indian Institute of Technology Bombay, India Chair: Prof. Colin Riordan, University of Essex, UK</p>	<p>SP2: PHILANTHROPY IN HIGHER EDUCATION Dato' Peter T.S. Ng, UCSI Group, Malaysia Dr Javier Sagi-Vela, Universia, Spain Prof. Lap-Chee Tsui, University of Hong Kong Chair: Prof. Eric Thomas, University of Bristol, UK</p>				
		HE/VET	HE/VET				
1800	End of day one						

Programme at a glance – Saturday 12 March 2011

	5TH FLOOR Hall 5F	Hall 5G	4TH FLOOR S421	S423-4	S425	S426-7	S428
Time							
0900	Exhibition all day		<p>6E: AHEAD OF THE GAME? MAJOR TRENDS AND ISSUES IN THE GLOBAL HE COMPETITION. COMPARING AND CONTRASTING REFORMS</p> <p>Prof. CHENG Kai-ming, University of Hong Kong</p> <p>Prof. Patricia Pol, Université Paris-Est, France</p> <p>Dr Peter A. Zervakis, German Rector's Conference</p> <p>Chair: Prof. Richard Davies, Swansea University, UK</p>	<p>6A: LANGUAGE POLICY AND MOBILITY</p> <p>Sue Blundell, English Australia</p> <p>David Graddol, The English Company (UK) Ltd</p> <p>Tony Millns, English UK</p> <p>Ben Shao, PricewaterhouseCoopers, Taiwan</p> <p>Chair: Michael Carrier, British Council, UK</p>	<p>6D: GRADUATE EMPLOYABILITY: TRANSFERRING AND CONTEXTUALISING INNOVATIVE PRACTICE IN AFRICA AND BEYOND</p> <p>Olu Akanmu, Bank PHB, Nigeria</p> <p>Dr Gideon Maas, Coventry University, UK</p> <p>Prof. John Ssebuwufu, Association of African Universities, Ghana</p> <p>Chair: Prof. Mark Bray, University of Hong Kong</p>	<p>6B: RESPONDING TO THE RISING DEMANDS OF GLOBALLY MOBILE STUDENTS</p> <p>Prof. Monte Cassim, The Ritsumeikan Trust, Japan</p> <p>Mike Elms, Hotcourses, UK</p> <p>Dr Paul Greatrix, University of Nottingham, UK</p> <p>David Harrington, Hobsons Australia</p> <p>Prof. ZHONG Weihe, Guangdong University of Foreign Studies, China</p> <p>Chair: Dr Gwang-Jo Kim, UNESCO, Thailand</p>	<p>6C: WORLD EDUCATION: DOMINATED BY WOMEN?</p> <p>Dr. Auhoud Said Al-Bulushi, Omani Studies Centre, Sultan Qaboos University</p> <p>Prof. Charity Angya, Benue State University, Nigeria</p> <p>Su-Mei Thompson, The Women's Foundation, Hong Kong</p> <p>Chair: Dr Mary Stiasny, Institute of Education, University of London, UK</p>
1000	Refreshment break		HE	HE/VET	HE/VET	HE	HE/VET
1030	Exhibition all day	<p>7P: INTERNATIONALISING HIGHER EDUCATION: UNATTAINABLE DREAM OR SUSTAINABLE REALITY?</p> <p>Prof. John Hudzik, Michigan State University, USA</p> <p>Eva Egron-Polak, International Association of Universities, France</p> <p>Prof. Michael Hoey, University of Liverpool, UK</p> <p>Michael Stone, University Grants Committee, Hong Kong</p> <p>Prof. Xi Youmin, Xi'an Jiatong-Liverpool University, China and University of Liverpool, UK</p> <p>Chair: Prof. Michael Worton, University College London, UK</p>					
1130	Comfort break						
1145	Exhibition all day		<p>8A: TURNING THE TABLES ON INTERNATIONAL STUDENT MOBILITY</p> <p>Panel of four international students</p> <p>Panel of experts:</p> <p>Prof. CHENG Kai-ming, University of Hong Kong</p> <p>Eva Egron-Polak, International Association of Universities, France</p> <p>Dr Heather Forland, Kingston University, UK</p> <p>Nicholas Sallnow-Smith, The Link Management Ltd, Hong Kong</p> <p>Chair: Daniel Stevens, Warwick Students' Union, UK</p>	<p>8B: WHAT IS THE REAL IMPACT OF TRANSNATIONAL EDUCATION?</p> <p>Mark Disney, LCCI International Qualifications, Malaysia</p> <p>Prof. Dr Mai Trong Nhuan, Vietnam National University</p> <p>Aslan Sarinzhapov, Nazarbayev University, Kazakhstan</p> <p>Datin Prof. Ir. Dr SITI Hamisah Bt Tapsir, Ministry of Higher Education, Malaysia</p> <p>Chair: Dr Charles Wong, Federation for Continuing Education in Tertiary Institutions, Hong Kong</p>	<p>8D: 'TOP-DOWN' OR 'BOTTOM-UP'? HOW TO BRING ABOUT SYSTEMS REFORM IN VOCATIONAL EDUCATION AND TRAINING?</p> <p>Dr Naji Al Mahdi, National Institute for Vocational Education, Yemen</p> <p>Dr David Astill, Adam Smith College, UK</p> <p>Dr Do Huy Thinh, SEAMEO, Vietnam</p> <p>Chair: Prof. Rupert Maclean, Hong Kong Institute of Education</p>	<p>8C: LATIN AMERICA: CHALLENGES AND THE FUTURE OF INTERNATIONALISATION</p> <p>Dr Rosa Amalia Gómez Ortiz, Instituto Politécnico Nacional, Mexico</p> <p>Dr Natalia Ruiz-Rogers, Universidad Nacional de Colombia</p> <p>Prof. Dr Leandro Tessier, UNICAMP, Brazil</p> <p>Chair: Dr Eugenio Cetina, CONACyT, Mexico</p>	<p>8E: THE GLOBAL PLAYING FIELD: SUSTAINABLE APPROACHES TO GLOBAL CHALLENGES</p> <p>Digafie Debalke, University of Prince Edward Island, Canada</p> <p>Prof. Dr Tim Goddard, University of Prince Edward Island, Canada</p> <p>Prof. Chris Marlin, University of Sussex, UK</p> <p>James Pitman, Study Group, UK</p> <p>Prof. John Reilly, University of Central Lancashire, UK</p> <p>Chair: Mark Batho, Scottish Further and Higher Education Funding Council, UK</p>
1245	LUNCH						
1330	Poster presentations: NP, RH						
1400	Exhibition all day		<p>9A: ASIAN INSTITUTIONS AT THE GLOBAL CROSSROADS</p> <p>Prof. Dr Christopher Brown, Zayed University, UAE</p> <p>Prof. DZULKIFLI Abdul Razak, Universiti Sains Malaysia</p> <p>Prof. Lily Kong, National University of Singapore</p> <p>Prof. Dr Edgar Porter, Ritsumeikan Asia-Pacific University, Japan</p> <p>Chair: Prof. Si-Chen Lee, Taiwan University and Taiwan Top Universities Alliance</p>	<p>9B: EDUCATION HUBS - REALITY OR RHETORIC</p> <p>Prof. Dr Mohd Ismail Abd Aziz, Universiti Teknologi Malaysia</p> <p>Dr John Cribbin, HKU School of Professional and Continuing Education, Hong Kong</p> <p>Hon. Mr S. B. Dissanayake MP, Minister, Ministry of Higher Education, Sri Lanka</p> <p>Dr Sunil Nawaratne, Ministry of Higher Education, Sri Lanka</p> <p>Prof. Cameron Richards, Universiti Teknologi Malaysia</p> <p>Chair: Dr Allan Goodman, Institute of International Education, USA</p>	<p>9C: MAXIMISING RECRUITMENT TO MEET THE CHALLENGE OF PROMOTING NATIONAL ECONOMIC GROWTH</p> <p>Helen Cook, ETS TOEFL, USA</p> <p>SPONSOR SESSION</p> <p>ETS TOEFL</p>	<p>9D: HIGHER EDUCATION: PUBLIC V PRIVATE PROVISION</p> <p>Prof. Les Ebdon CBE, University of Bedfordshire, UK</p> <p>Prof. Robin Middlehurst, Kingston University, UK</p> <p>Prof. Joshua MOK Ka Ho, Hong Kong Institute of Education</p> <p>Chair: Prof. John Hudzik, Michigan State University, USA</p>	<p>9E: HOW DO WE MAXIMISE RETURN ON INVESTMENT IN EDUCATION AND SKILLS?</p> <p>Bruce Poh, Institute of Technical Education, Singapore</p> <p>Louis Pong, Employer's Federation of Hong Kong</p> <p>Geoff Russell, Skills Funding Agency, UK</p> <p>Chair: Dr Carrie Willis SBS MBE JP, Vocational Training Council, Hong Kong</p>
1500	Comfort break						
1515	Exhibition all day	<p>10A: CLOSING PLENARY</p> <p>Martin Davidson CMG, British Council</p> <p>Cherry TSE Ling Kit-ching, Hong Kong Special Administrative Region, China</p> <p>Chair: Peter Upton, British Council, South China</p>					
1600	End of day two						