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**NURSINGSTANDARD**

# Broadcast National Conference

# Reshaping the Nursing Workforce

## Preparing professionals for new working patterns

Wednesday 22nd February 2012, The Kings Fund, W1G 0AN

Keynote Address:



### Anne Milton MP

Minister for Public Health

Other speakers include:

#### Dr Peter Carter

Chief Executive/General Secretary,  
Royal College of Nursing

#### Professor James Buchan

School of Health Sciences,  
Queen Margaret University, Edinburgh

#### Professor Judith Ellis MBE

Executive Dean,  
Faculty of Health & Social Care,  
London Southbank University

#### Liz Rix

Chief Nurse,  
University Hospital of North  
Staffordshire NHS Trust

#### Peter Sharp

Chief Executive,  
Centre for Workforce Intelligence

Chair:

#### Professor Ieuan Ellis

Dean, Faculty of Health & Social Sciences,  
Leeds Metropolitan University;  
Chair, Council of Deans of Health UK

In its response to the **Future Forum Report**, the Government reiterated its commitment to *'greater accountability and responsibility for employers to plan and develop their workforce, held to account by the HEE.'* (June 2011)

This 6th annual national conference and Policy Review TV broadcast will bring together nursing professionals, health managers and educationalists from across the UK to share innovations and examine current policies in relation to the **Health and Social Care Bill**, their risks and the opportunities they present.

A range of experts will ensure you leave equipped and inspired to face the challenges of service redesign for greater care at home, chronic disease management and end of life care.

#### Key topics include:

- Implications of the latest policies for successful workforce planning
- The potential impacts of an ageing workforce and increased attrition
- Opportunities and challenges of an all-graduate entry profession
- Improving quality and enhancing the nursing professional leadership profile
- The risk and pressures of changing to meet new patterns of care and the demands of long-term conditions

For more information please visit:

[www.neilstewartassociates.com/sh285](http://www.neilstewartassociates.com/sh285)

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networking satellite  
conferences at

- Bristol

See inside for details



# Agenda (subject to change)

All delegates receive  
free post-event access to  
filmed plenary sessions

09:00 Registration, refreshments and exhibition

## Session One:

Available on [policyreview.tv](http://policyreview.tv)

- 10:00 **Welcome from conference chair**  
**Professor Ieuan Ellis**, Dean, Faculty of Health & Social Sciences, Leeds Metropolitan University; Chair, Council of Deans of Health UK
- 10:05 **Current policy issues in relation to the Bill**  
**Dr Peter Carter**, Chief Executive/General Secretary, Royal College of Nursing
- 10:25 **The caring workforce: educating the full spectrum**  
**Professor Judith Ellis**, Executive Dean, Faculty of Health & Social Care, London South Bank University
- 10:45 **Keynote address:**  
**Safe, effective, compassionate: preparing the nursing workforce for the future**  
**Anne Milton MP**, Minister for Public Health
- 11:00 **Questions and discussion**

11:15 Refreshments, networking and exhibition

## Session Two:

Available on [policyreview.tv](http://policyreview.tv)

- 11:45 **Nursing workforce trends and projections**  
**Professor James Buchan**, School of Health Sciences, Queen Margaret University, Edinburgh
- 12:05 **The role of nurses in delivering integrated healthcare: workforce implications**  
**Peter Sharp**, Chief Executive, Centre for Workforce Intelligence
- 12:25 **Re-profiling the nursing workforce to enhance patient care**  
**Karen Charman**, Business Development Director, The NHS Confederation
- 12:45 **Panel discussion: New roles - new challenges**  
*Speakers above to be joined by:*  
**Christine Outram**, Senior Responsible Officer, Health Education England  
**John Wilderspin**, National Director, Health and Wellbeing Board Implementation, Department of Health

13:10 Buffet lunch, networking and exhibition

## Session Three:

Available on [policyreview.tv](http://policyreview.tv)

- 14:10 **Workforce planning and its impact on education and service**  
**Stephen Griffiths**, Director, Workforce Development, National Leadership and Innovation Agency for Healthcare, NHS Wales
- 14:25 **Education and training proposals in England: opportunities and challenges for the HE sector**  
**Professor Mary Lovegrove**, Member, Executive Team, Council of Deans of Health
- 14:55 **Proud to care**  
**Liz Rix**, Chief Nurse, University Hospital of North Staffordshire NHS Trust
- 15:10 **Questions and discussion**
- 15:20 Refreshments, networking and exhibition

## Session Four:

### Awareness raising seminars

15:50 Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.

**A** Relationships between HEE and local education and training boards  
**Debbie Mellor**, Deputy Director, Workforce Education, Department of Health

**B** Data enhancement to support nursing and midwifery student recruitment and retention: the Scottish Experience  
**Dr Colin Tilley**, Workforce project Leader, NHS Education for Scotland  
**Mike Sabin**, Programme Director, NHS Education for Scotland

**C** Acute and long-term care at home  
**Rosemary Cook CBE**, Director, The Queen's Nursing Institute

16:30 Close of conference

Register online today:

[www.neilstewartassociates.com/sh285](http://www.neilstewartassociates.com/sh285) / Tel: 020 7324 4330 / Fax: 020 7490 8830

## Purpose of the Conference

The success of the health care reforms depend on the evolution of the nursing workforce to face the challenges of the next decades. Nursing and midwifery education will be at the forefront of equipping nurses for wider roles working inside and outside hospital, as part of teams dealing with greater care at home and more long-term conditions.

Employers will be given a duty to shape their workforce to meet local needs bringing special challenges in different parts of the UK, feeding into local education and training boards.

### This conference will:

- Bring you up to date with the changes that the NHS reforms will mean for the nursing workforce and education providers
- Help health and local government HR profile the nursing needs and responsibilities and work with the HEE to get the right skill mix across health professional education
- Look at how the four nations in the UK are tackling diverse demands to get the most from their existing and future nursing workforce
- Help you understand the commissioning roles of local education and training boards and the demands Health and Wellbeing Boards will put on health services and, particularly, nursing
- Look at retention issues in education and nursing
- Consider continuing impact of immigration rules and EU internal migration on supply and skills
- Hear about the roll-out of Health Education England
- Look at local, employer and regional demands and variations in nursing skills and workforce patterns

### Who should attend:

- Clinical Educators
- Deans of Nursing
- Senior Lecturers and Researchers
- Directors of Nursing
- Chief Nurses
- Heads of Nursing and Midwifery
- Personnel and Recruitment Nurses
- Clinical Managers
- Practice Managers
- Senior Nurses
- Consultant Nurses
- Advanced Practice Nurses
- Directors of Clinical Quality
- Directors of Performance
- Directors of Patient Experience
- Health Visitors
- Public Health Nurses
- Community and District Matrons and Nurses
- School Nurses
- Independent Nurses
- Practice Nurses and Managers
- Nurse-led GP Practice Managers
- NHS Trust Chief Executives and Directors
- SHA Workforce Directors
- NHS HR Directors and Workforce Planners
- Private Sector Nurse Managers
- Managers of Nurse Recruitment Agencies
- Directors of Social Services
- Directors of Adult Services
- Directors of Children's Services
- Managers of Independent Care Homes
- Nursing Associations and Forums
- Voluntary Organisations in Health and Social Care
- Think Tanks
- Media

## Sponsorship and Exhibition Opportunities

This conference will attract a diverse audience of top level decision-makers and key policy professionals, from both the public and the private sector. Sponsoring or exhibiting at this event will ensure your organisation leadership positioning amongst this key target audience.

To find out more about the bespoke packages on offer please contact **Andy Josephides** on **020 7960 6853** or e-mail [andy.josephides@neilstewartassociates.co.uk](mailto:andy.josephides@neilstewartassociates.co.uk)



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For further information email

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### Watch online

Keep up to date with the policy insight you need

- Broadcast exclusively on Policy Review TV - watch the conference live or later on-demand
- Fully interactive - watch live and submit questions, just like a delegate
- Ultimate conference reporting, watch the full online presentations after the event
- Your own expert video library to keep - ideal for management and staff briefing
- Unique insight into the choices and dilemmas faced by policy makers and managers
- Find out how your peers are solving the policy challenges you face
- You save on travel, cost and time

The costs of the live broadcast and access to the video archive are:

**Individual licences**  
**£99 + VAT (£118.80)**

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**1-2 viewers £99.00 + VAT (£118.80)**  
**3-9 viewers £89.00 + VAT (£106.80)**  
**10-19 viewers £79.00 + VAT (£94.80)**  
**20-29 viewers £65.00 + VAT (£78.00)**

Broadcast National Conference  
**Reshaping the  
 Nursing Workforce**  
 Preparing professionals for new  
 working patterns  
 Wednesday 22nd February 2012, Central London

**To Register**

Please photocopy this booking form for additional delegates.  
 Complete all relevant sections of this form and either:  
 ☎ **Fax:** 020 7490 8830  
 📞 **Online:** www.neilstewartassociates.com/sh285  
 ✉ **Post:** Neil Stewart Associates Ltd, 10 Greycoat Place,  
 Westminster, London SW1P 1SB  
 Alternatively call us on **020 7324 4330** or email us at  
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Please select the relevant rate from the list below

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- £499.00 + VAT** (£598.80) **Register by 30 November**
- £549.00 + VAT** (£658.80) **Register by 31 December**
- £599.00 + VAT** (£718.80) **From 1 January 2012**

**Reduced Rate -**

NHS Trusts, PCTs and SHAs, Universities, Colleges, Local Authorities,  
 Central Government Departments/Agencies, Non Departmental  
 Public Bodies and other Public Sector organisations

- £289.00 + VAT** (£346.80) **Register by 30 November**
- £339.00 + VAT** (£406.80) **Register by 31 December**
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**Supported Rate -**

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- £190.00 + VAT** (£228.00) **Register by 31 December**
- £240.00 + VAT** (£288.00) **From 1 January 2012**

The above fees include all day access to the event, available conference  
 papers, buffet lunch and refreshments, for registered delegates only. Fees do  
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**Shared places are not permitted.**

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HR personnel can register at this special rate when attending with a  
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\*Please state the name of the 'Reduced Rate' delegate below:

**Delegate Information**

sh285

Brochure no.

WEB

Title (Mr/Ms/Dr/Prof/Other)

Full Name

Position

Organisation

Sector:  Health  Social Care  Central/Regional Government  Local Government  Education and Skills  Commercial  
 Non Departmental Public Body / Association or Membership Organisation  3rd Sector Organisation  Criminal Justice

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**ADDITIONAL REQUIREMENTS** Please indicate any additional requirements below

**Session Four Seminar Selection**

You may attend one seminar in Session Four. Places are allocated on a first-  
 come, first-served basis. Please circle your choice below:

A B C

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- 20-29 viewers @ **£65 + VAT** (£78.00) per person

I would like to register \_\_\_\_\_ online viewers

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**TOTAL £ \_\_\_\_\_ + VAT = £ \_\_\_\_\_**

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Bristol

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