

**Our
future.
It's in
our hands.**

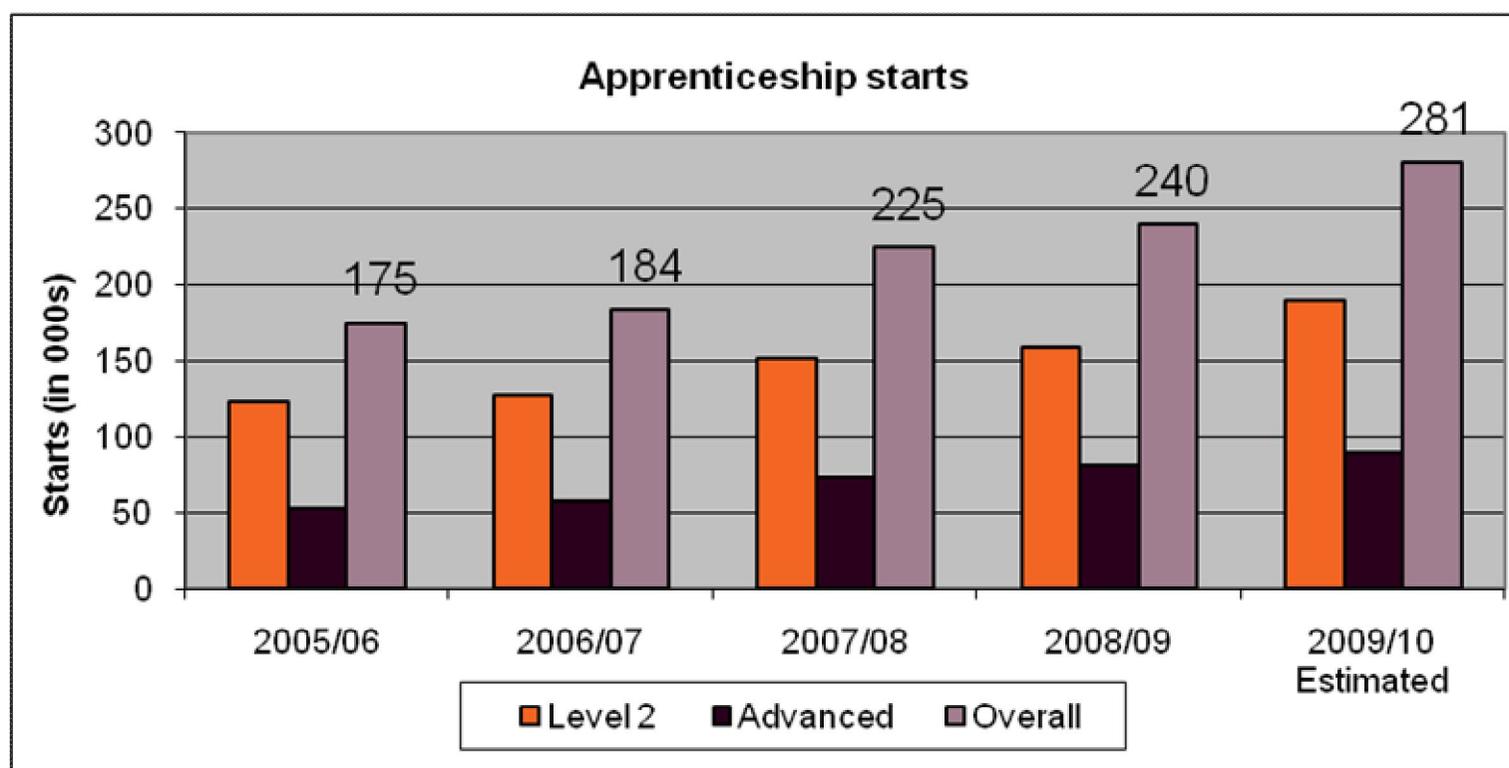


The Role of Apprenticeships

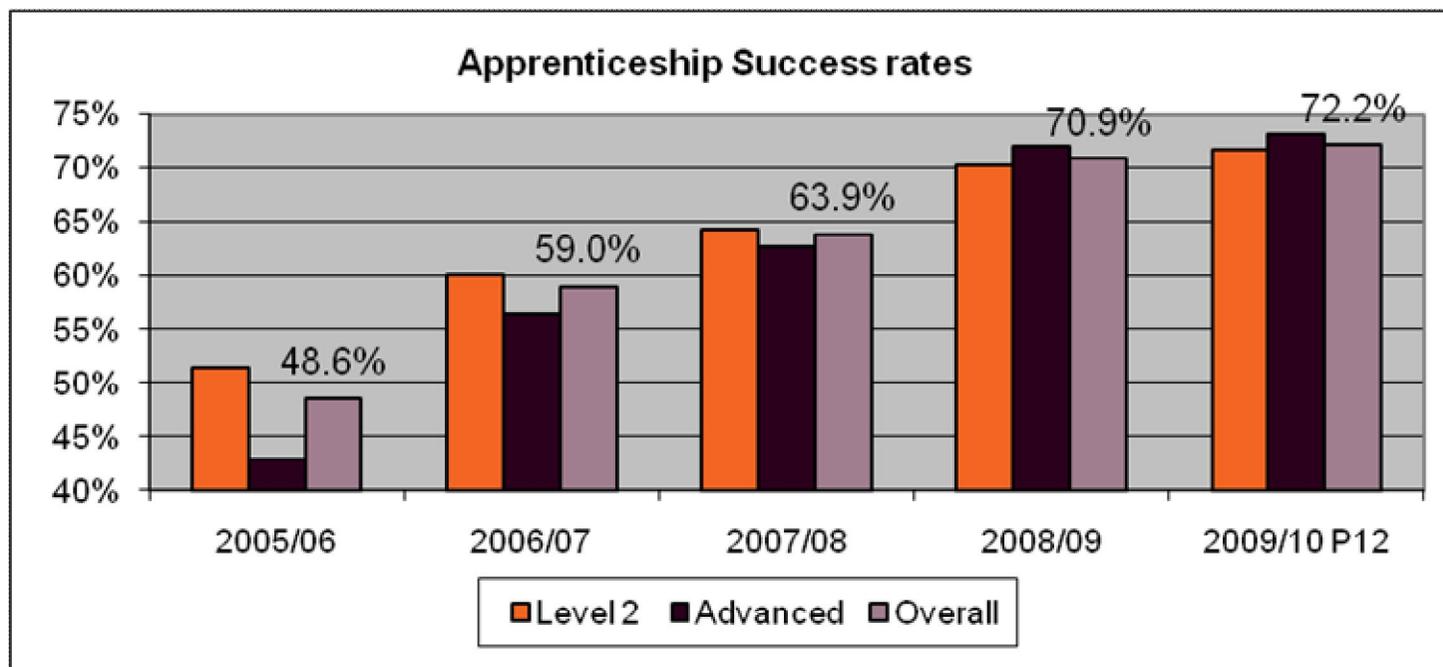
**Tackling Worklessness through
Local Partnerships**

**Vic Grimes – Director of
Apprenticeships**

Historical starts



Historical success rates

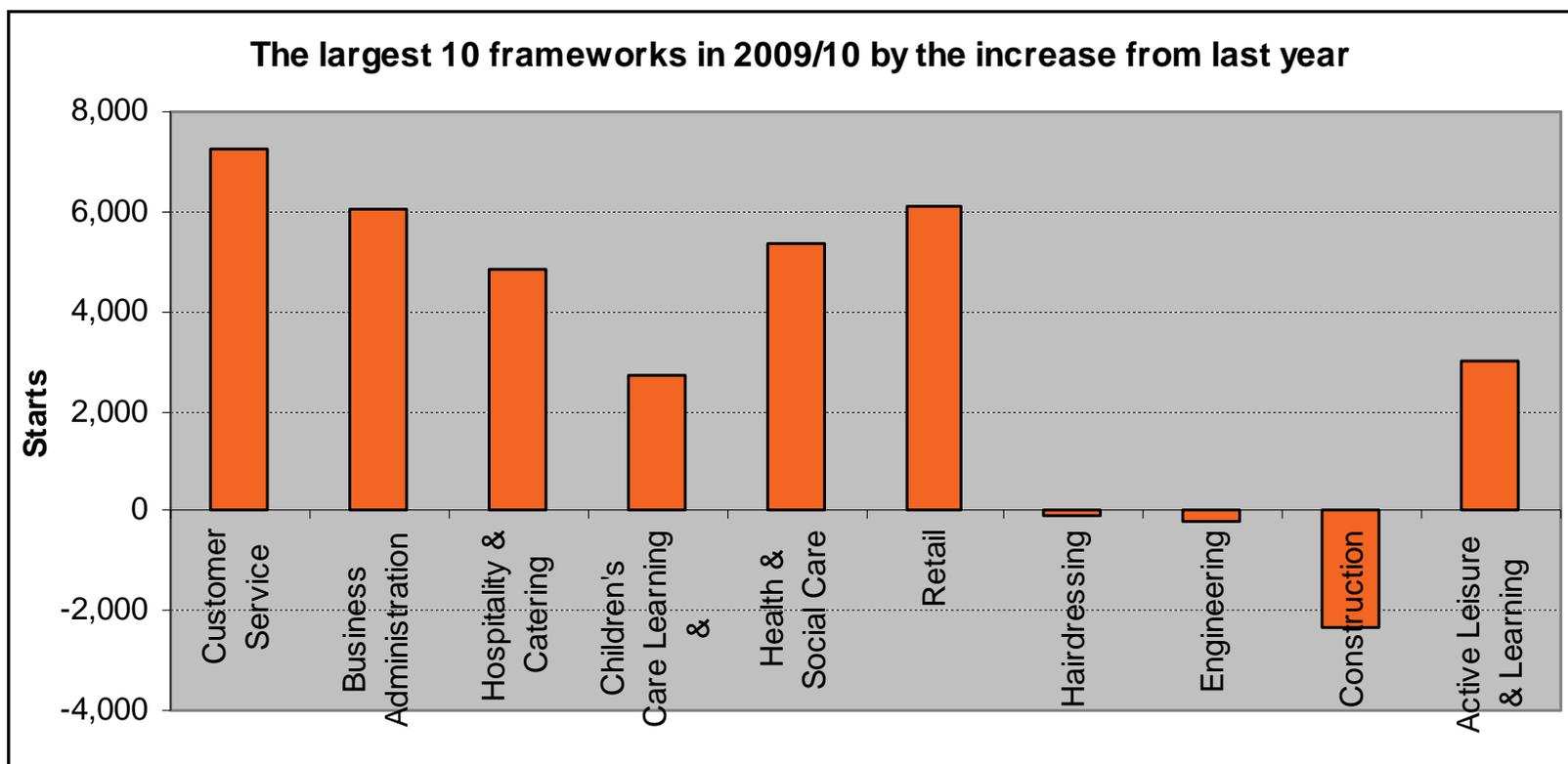


Framework increase from last year

The chart shows the increase in the volume of starts in 2009/10 from the same period last year for the largest frameworks in 2009/10.

Only Hairdressing (1%), Engineering (1%) and Construction (15%) decreased in volume.

Further details are supplied in the table on the following slide.



NAS provide

Support and expertise – 300 staff in 30 locations

An Apprenticeship Vacancy recruitment service & website

Apprenticeship providers and programme quality assurance

Funding: full course costs if 16-18 at time of programme start

50% 19-25 and

40% for 25 plus

Some NAS Initiatives

- Trailed an employer £ subsidy for employers who take on 'NEETS' 16-18s (AGE) NAS funded 5,000 employers this way in 2010
- Encouraged large employers to over employ people at 20 project across the country generating 20,000 places
- Launched 12 Apprenticeship Training Associations to provide 10,000 Apprenticeship places
- Online systems and tools

Opportunities

- Clear signals to the sector that Apprenticeships are at the top of the Government skills priorities
- Funding already switched from Train to Gain
- Marketing exemption which enables national campaigns which benefit colleges and providers
- More able young people expected to pursue the Apprenticeship route rather than HE
- Massive interest in on-line information and matching service from young people and strong growth in new employer take-up

But it will not be easy to continue Apprenticeship growth

- Public sector recruitment is drying up
- Big traditional recruitment in construction and engineering still looks flat
- The need to energise Apprenticeship frameworks to keep pace with changing employment and the need for more Level 3 and higher level frameworks
- Need more stretching Level 3 Apprenticeships for those who do not pursue the HE route
- Need to replace Programme –led Apprenticeships with employment-based Apprenticeships

Key influences

- **CSR announcement last week means an additional £250m and extra 75,000 Apprenticeship places by 2014 -15**
- **Previous Ministerial emphasis on:**
 - Level 3 destination
 - Ladder of progression
 - Employers investing and getting what they need to upskill
 - Importance of Information, Advice and Guidance
 - Celebrating Apprenticeship graduation

Thank you

Call 08000 150 600

Or visit www.apprenticeships.org.uk

Or vic.grimes@apprenticeships.gov.uk