

London Health 2010



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London : challenges and opportunities

- Challenges
 - The scale of entrenched inequality
 - Complexity of London governance
 - Impact of CSR
- Opportunities
 - The White Paper
 - GLA Act (2007)
 - Olympics & Paralympics

Mayor's strategic objectives

- Empower individual Londoners and communities
- Improve access to health and social care services
- Reduce income inequalities
- Increase opportunities for “good” work
- Develop London as a healthy place

Plus cross-cutting theme:

- Knowledge and learning

Mayor's leadership role

Against the backdrop of the White Paper (s)

- Leads creation of vision and energises debate
- Proactively seeks effective joint working for greater impact
- Tackles health inequality through all GLA Plans
- Enhances contribution from GLA family
- Challenges individual Londoners
- Lobbies Government
- Promotes transparency and clear accountabilities

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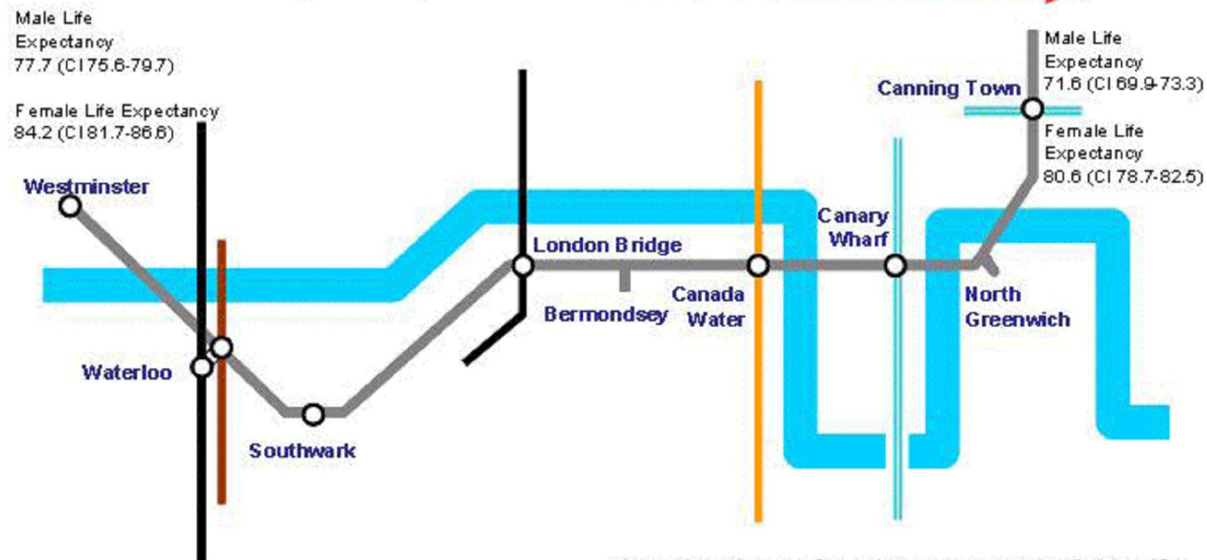


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Health Inequalities in London

Differences in Life Expectancy within a small area in London

Travelling east from Westminster, each tube stop represents nearly one year of life expectancy lost



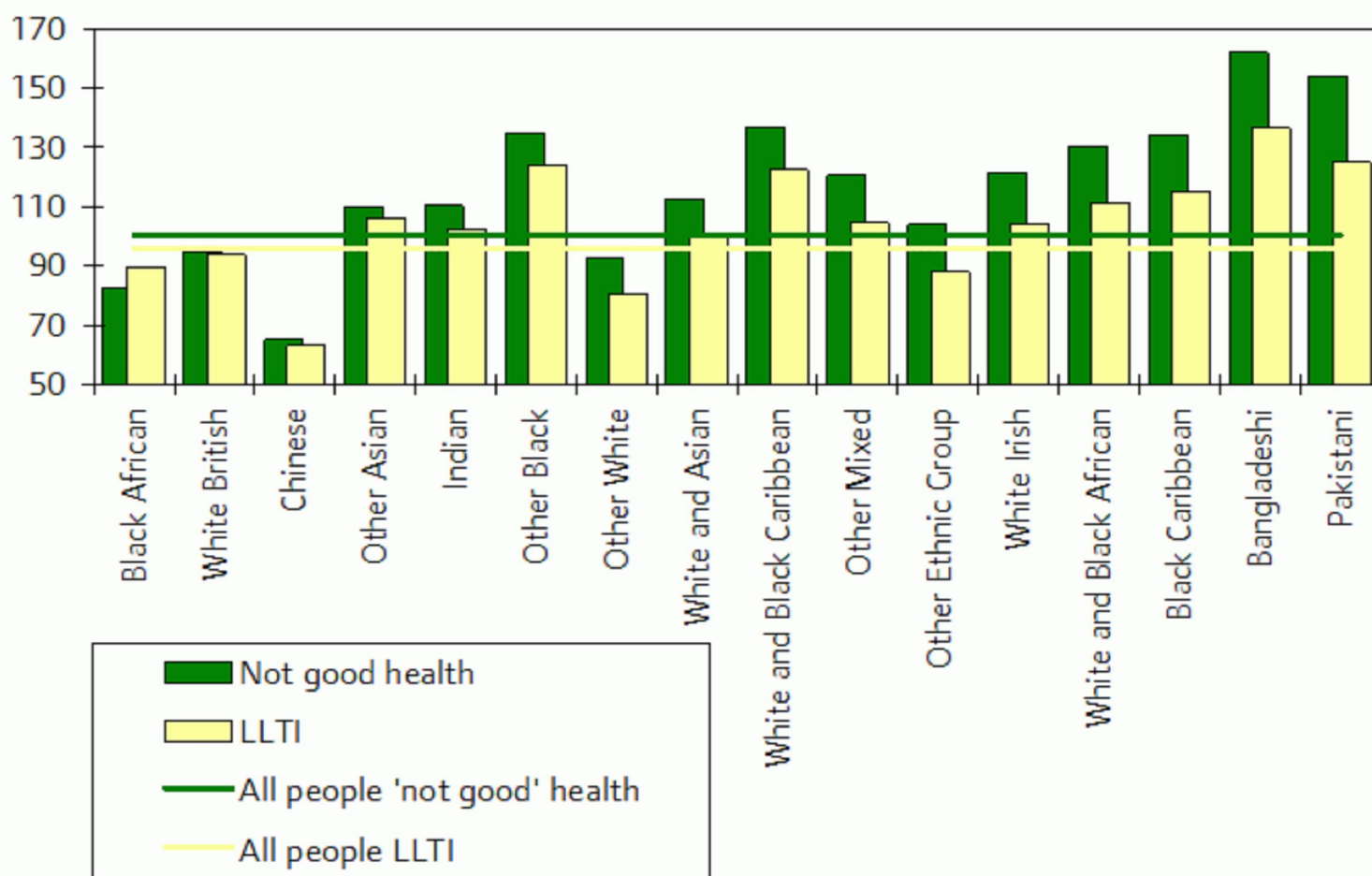
London Underground Jubilee Line

Electoral wards just a few miles apart geographically have life expectancy spans varying by years. For instance, there are eight stops between Westminster and Canning Town on the Jubilee Line – so as one travels east, each stop, on average, marks nearly a year of shortened lifespan.¹

¹ Source: Analysis by London Health Observatory using Office for National Statistics data. Diagram produced by Department of Health

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Limiting long-term illness and 'not good health' by ethnic group (Census data, 2001)



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First Steps to Delivery

Initial focus on:

- **Early years** – build case for investment and share evidence based practice across London boroughs;
- **Food** – increase availability of healthy food and work with the food industry to improve consumer information;
- **Alcohol** – reduce harm, tackle underage sales and increase access to services;
- **Stigma** - focus on mental health and HIV;
- **Active citizenship** – promote volunteering;

First Steps to Delivery

Initial focus on:

- **Physical activity** – target the inactive through the Mayor's Sports Participation programme and work with partners to promote walking and cycling;
- **Health, work and wellbeing** – targeted programmes which support individuals back into work;
- **Household income** – promote the London Living Wage and reduce debt;
- **Healthy places** – housing, parks;
- **Leadership** – building capacity.