



## Where's My Ambition? I'm sure I left it here somewhere!

# RCM Annual Conference November 2010 Gail Johnson (RCM) & Phil Dale (PHI)



Phi Learning Phi House, 34 Greenfinch Way, Horsham, West Sussex RH12 5HB Telephone 01403 261834 / 07766 827673

#### The Current Reality



#### Ambition at 212 degrees



## Talent Search How do you measure up?

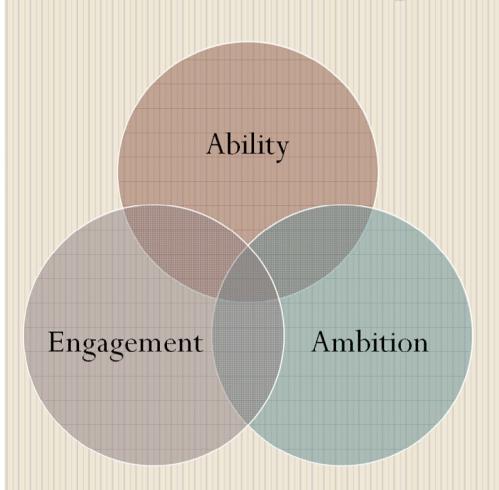


Future leaders of the Midwifery Profession.

Must have ability.....

Be positively engaged

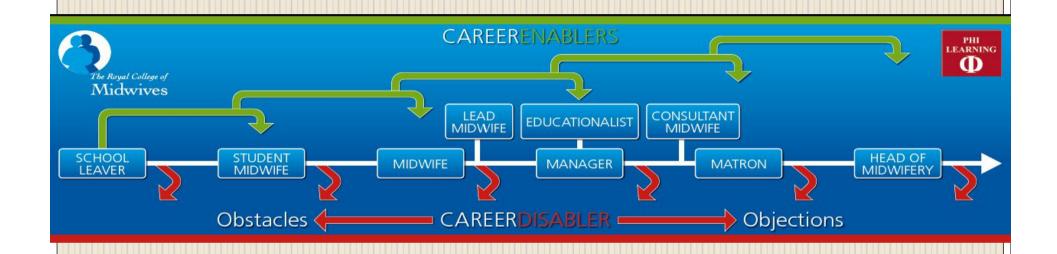
And demonstrate clear ambition .....



#### The Future Midwifery Leader & F

From	То
A generally responsive workforce which	A situation where we can influence, lead
interacts with other members of the	and co-ordinate women-centred services.
maternity care team only when needed	
A role that is usually associated with low-	A clearly identified, but broad role that
risk women, hospitals and assisting at the	also takes the socially-excluded and high-
birth of babies.	risk groups with complex needs into
	account.
A career choice for nurses and an easy	A positive graduate career choice for
route to a university education.	young and mature men and women with
	wide access and high standards.
A career pathway that is hospital-based	A well-educated, trained and skilled
and geared towards the way services are	workforce with a dynamic career pathway
provided at the moment.	that is fit for purpose.
A profession that can demonstrate its	A profession that can demonstrate its
value in part.	value through outcome data.
Having variable leadership	Being effective leaders.

#### The Midwifery Career Line



**CURRENT POSITION?** 





#### Career Competencies

Leader of **Midwives** 

Manager in the NHS

Advocate for Women & **Families** 

THE NATIONAL NURSING LEADERSHIP PROGRAMME

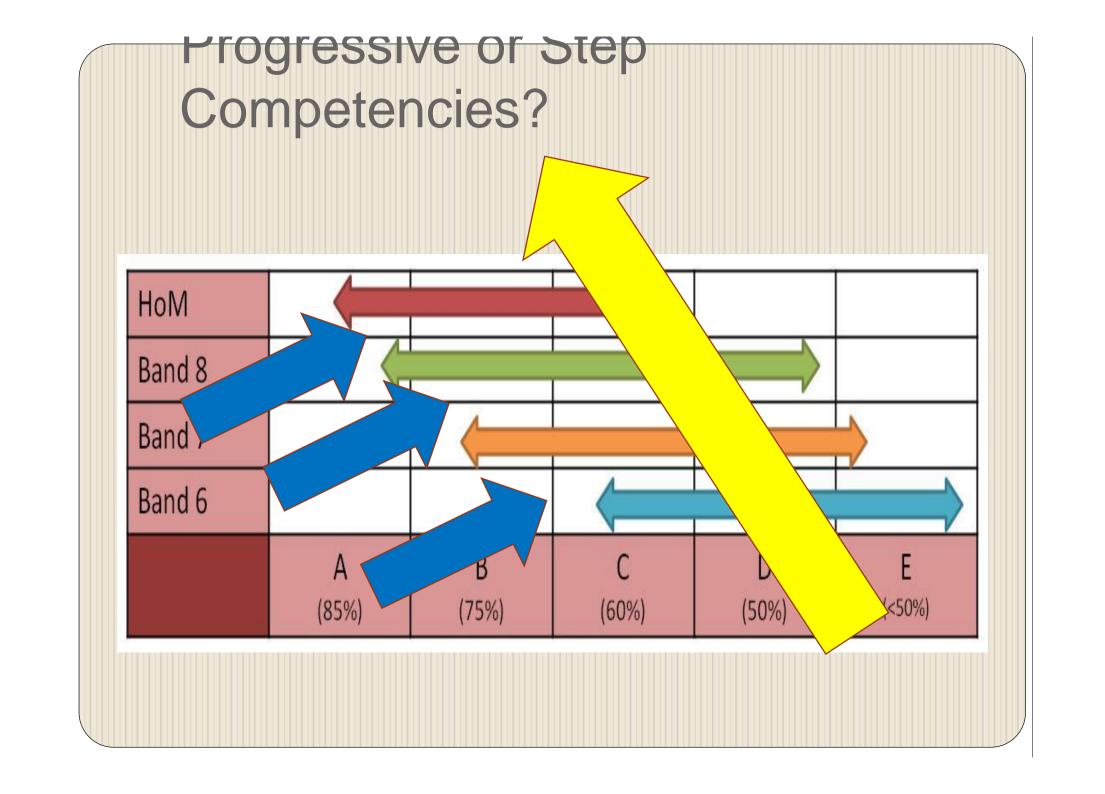






Modernisation Agency NHS

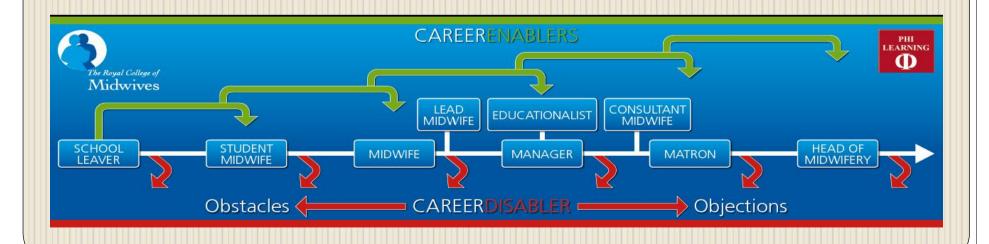




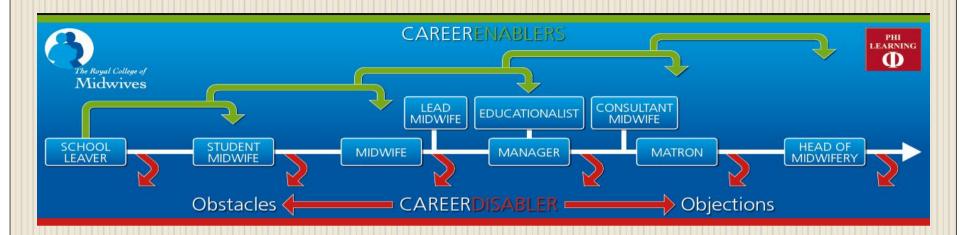
#### Career Enablers

What can practically be done to better enable career progression within the profession:-

- At a personal level?
- At an organisational level?



#### Career Disablers



What are the disablers that prevent career progression within the profession?

To what extent are these:-

- Obstacles tangible "real" barriers?
- Objections intangible "psychological" barriers?

#### Structural Issues Impact on **Ambition** HoM Matron Matron Manager Potential Blocker Ready to Move Now Ready to Move Within 2 Years Appropriately Placed Now Key Development Role

# A Partnership Approach INDIVIDUAL TRUST **PROFESSION**





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