LoveCleanStreets

Using LoveLewisham to Improve Environmental Quality



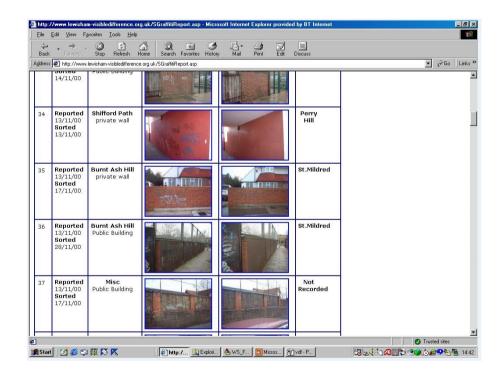




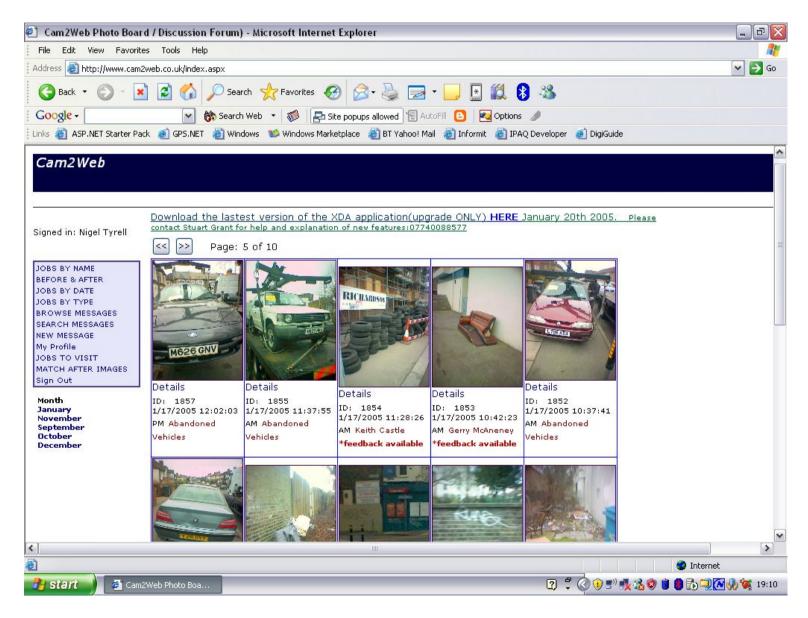


Background

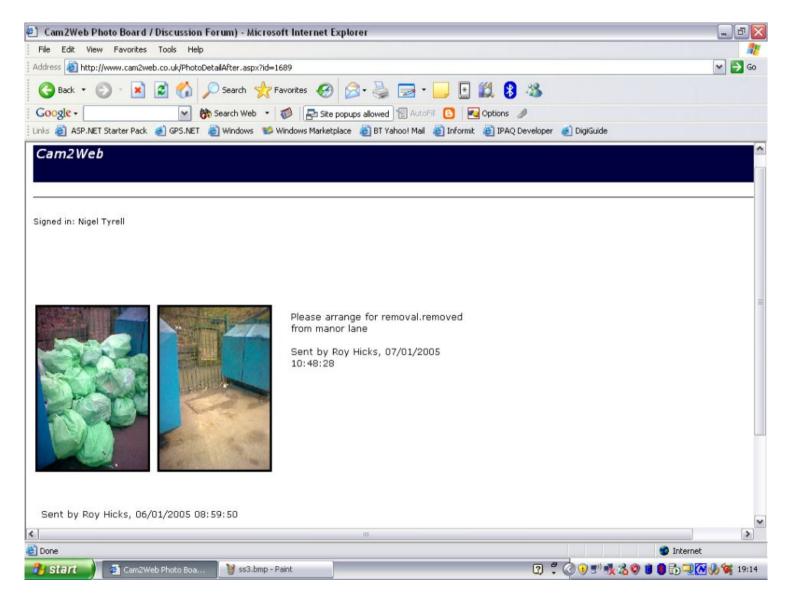
- 1999
 - LewishamVisibleDifference
- 2004
 - Cam2Web
- 2005
 - LoveLewisham
- 2010
 - LoveCleanStreets



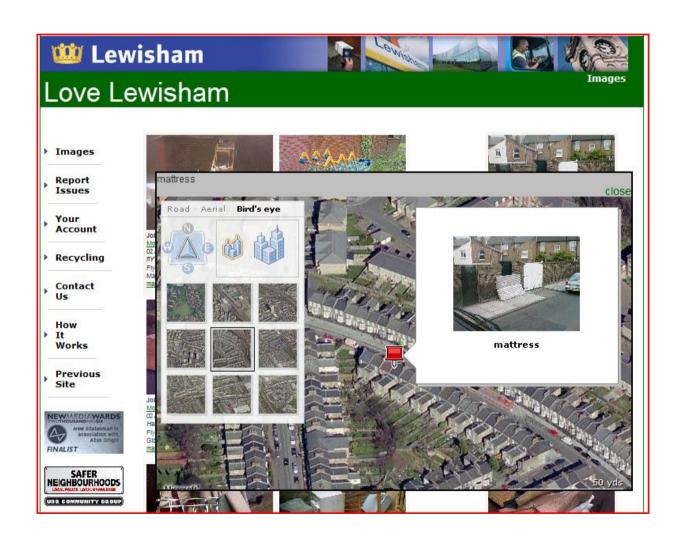
Cam2Web 2004



Cam2Web 2004



LoveLewisham 2005



Before & After



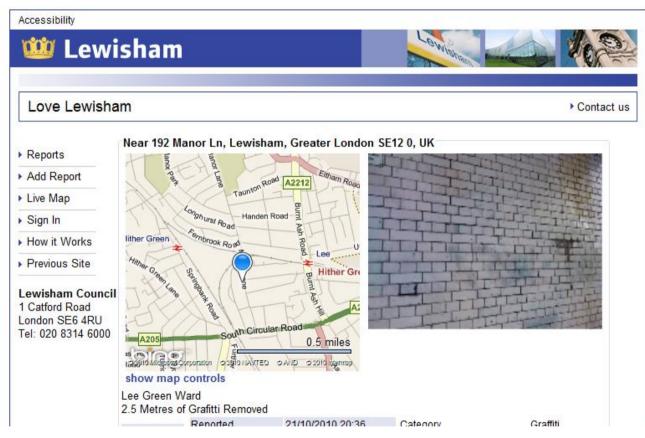




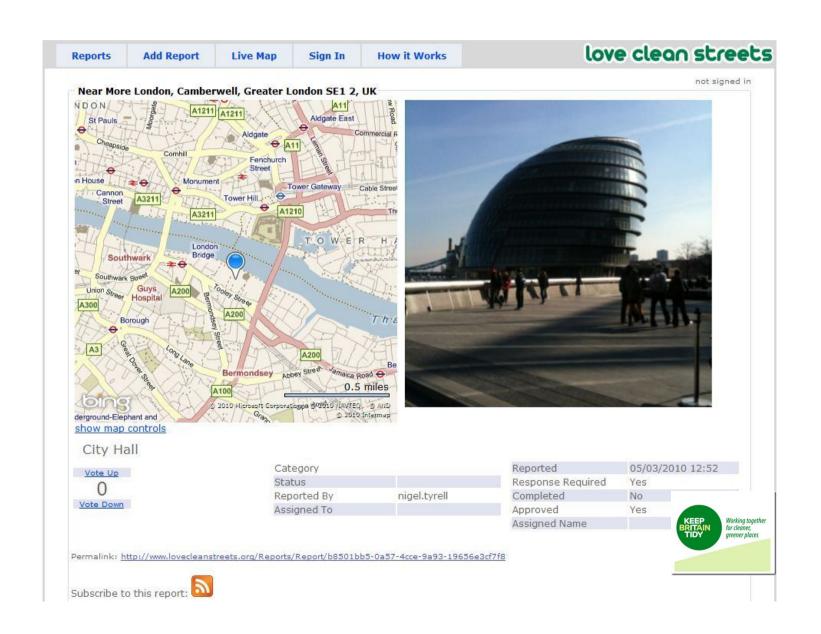
Image 2 of 2

CLOSE X

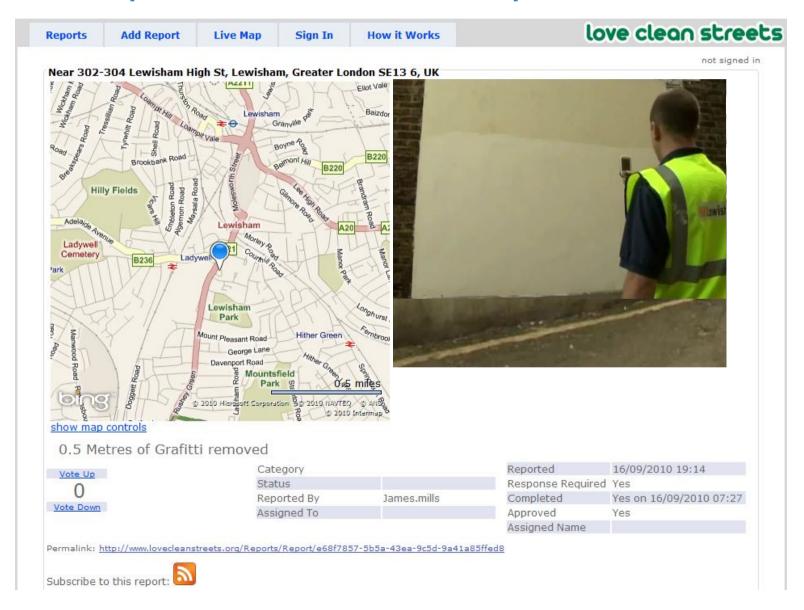




Love Clean Streets 2010



Reports & action on a public site



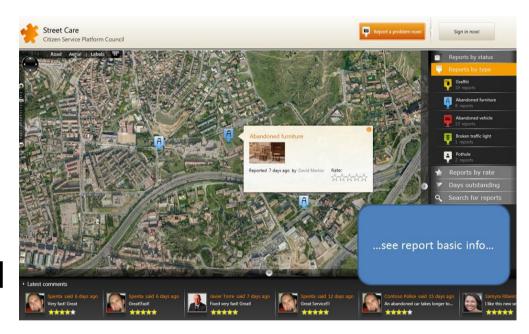
Scalable, cloud-based Infrastructure

- Web-app & admin tool
- Public API
- Free Mobile Apps;
 - iPhone
 - Windows Phone
 - Android Phone
 - Blackberry
 - (and Text/MMS from standard phones)



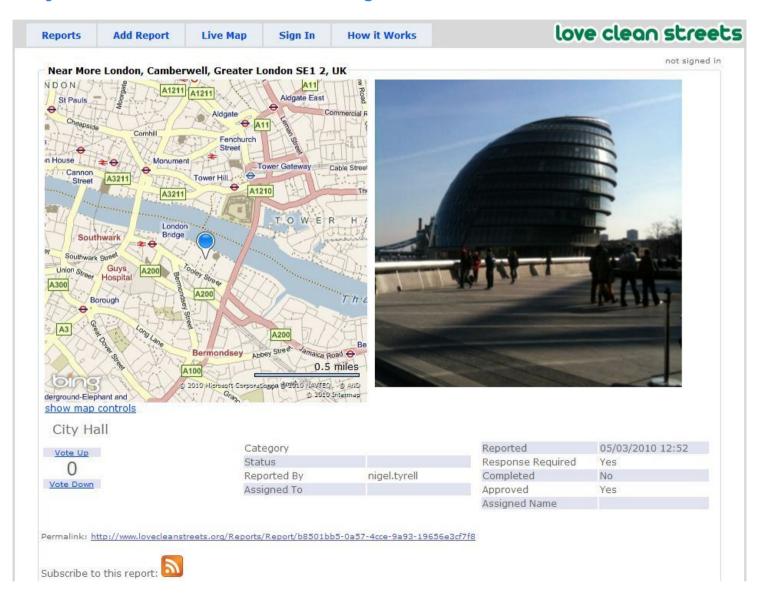
Scalable, cloud-based Infrastructure

- Part of Microsoft Citizen Service Platform
- Or 'Stand alone' web admin
- Or Integrate with CRM
- Or Integrated through Veolia job management system



Love Clean Streets

beyond the Social-Networking Anorak to the Hi-Vis Front-line



Productivity Tool

- Lower Transaction Costs
- Reduced Casework Costs
 - Financial & Reputational
- Lower NI 195 Survey Costs
- Eliminated Missed-Bin Costs
- Increased Trade Waste Income



Lower Transaction Costs

- Eliminates preinspection
 - Send the right team & truck
- Improves partnership productivity
- Diverts partners away from CallCentre



Reduced Casework Costs

- Casework costs lots
 - More 'eyes & ears' = less casework
 - Less casework =higher residentsatisfaction
 - 8% less casework



Less Casework = Higher Satisfaction (Retweet!)



Home Profile Find People Settings Help Sign out

I reported 3 things to @lovelewisham yesterday and all were sorted by time I cycled past this afternoon (1 fly-tip, 2 lots of tags). Thanks!

about 5 hours ago via web

Sueluxton

Sue Luxton

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Less Casework = Higher Satisfaction

Love clean streets

Dby jonekt » 6 Oct 2010 18:43

Just found an iPhone app for lewisham to log anything which needs cleaning up (already knew about the website fro here) but the app is great.

Was walking to work this morning and a tin of paint had burst and was all over the pavement and road. Took a photo my iPhone uploaded via the app and when I got home this evening (most) was cleaned up.

Throughly recommend it! Especially as u don't have to remember to contact the council when u get home. Really useful/convienient/ quick to use.

[Post made via Mobile Device]

Re: Love clean streets

Dby fishcox » 6 Oct 2010 19:13

Thanks - that's brilliant.

Re: Love clean streets

Dby mummycat » 6 Oct 2010 20:00

Was it the tin of paint on the corner of Queensthorpe and Earlsthorpe? I used the site yesterday evening and watched 3 Lewisham workers clean it up at 10:30 this morning!

Now that's what I call service!

ionekt

Posts: 57

Joined: 10 Oct 2006 15:52 Location: Sydenham

fishcox

Posts: 442

Joined: 4 Mar 2005 14:55 Location: lawrie park road

mummycat

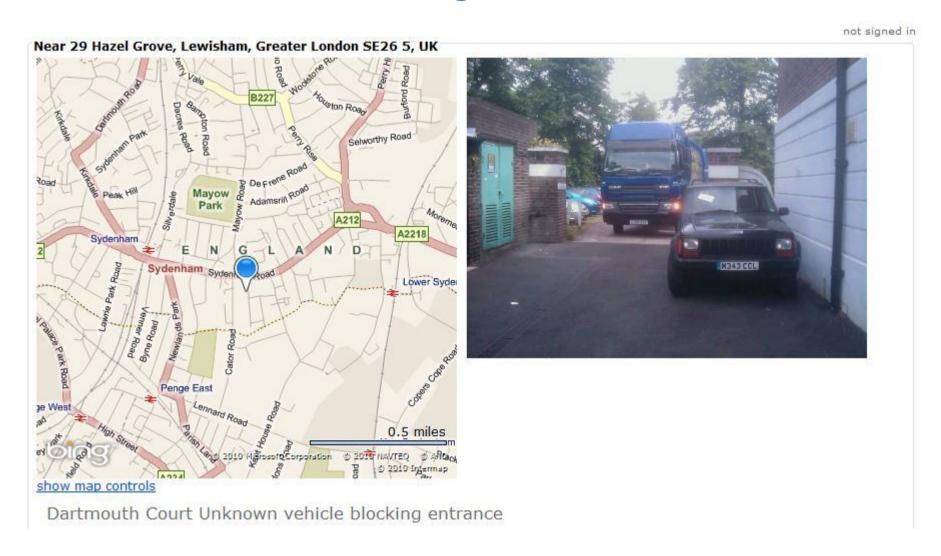
Posts: 444

Joined: 8 May 2007 13:10 Location: A park near you

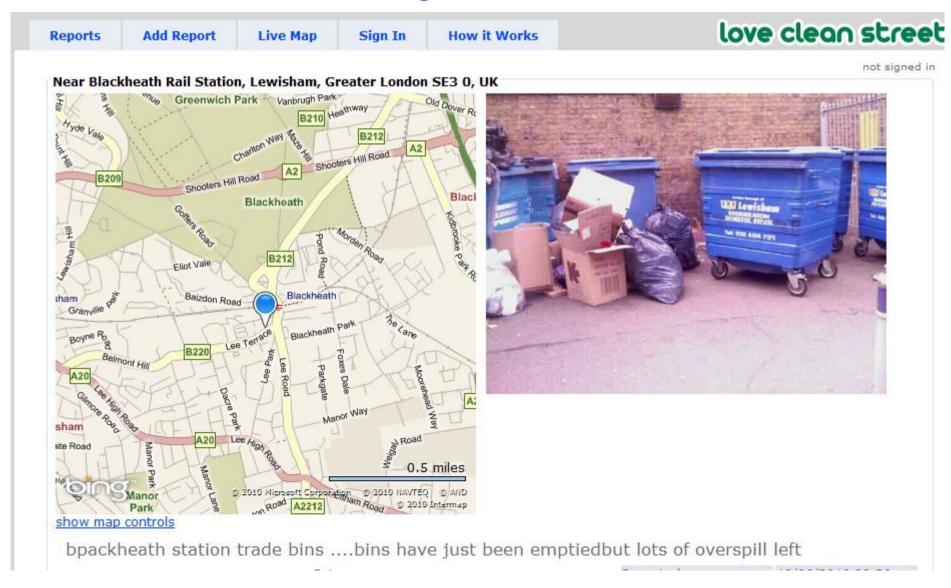




Eliminated 'missed bin' costs. Saving £300k



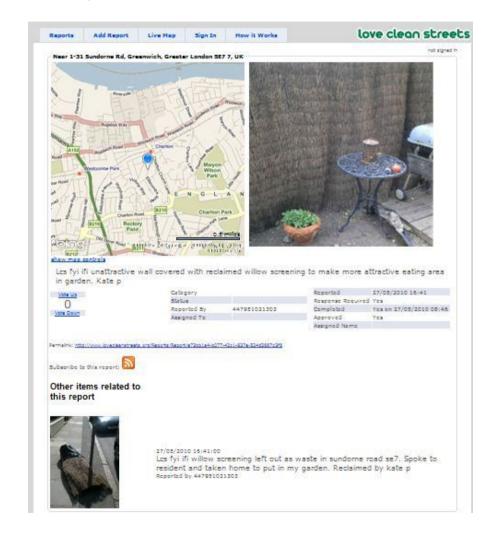
Increased Trade Waste Income by £20k



Love Clean Streets -For Your Info, I Fixed It!

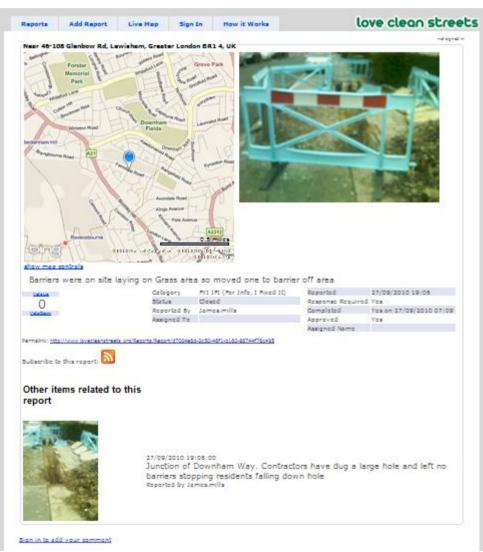
• FYIIFI

- 'For Your Info I Fixed It'
- Volunteers post reports of their own work.
- Share 'Big Tidy-Up', 'Stop The Drop' etc.

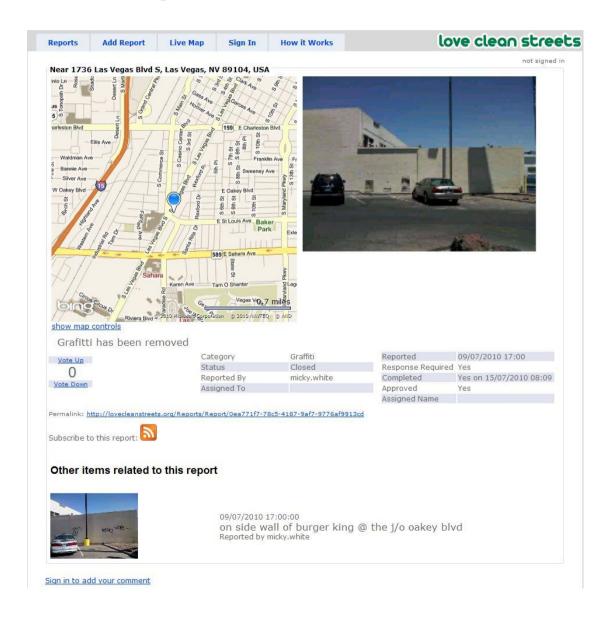


Love Clean Streets -For Your Info, I Fixed It!





World Class Colleagues as a shared service

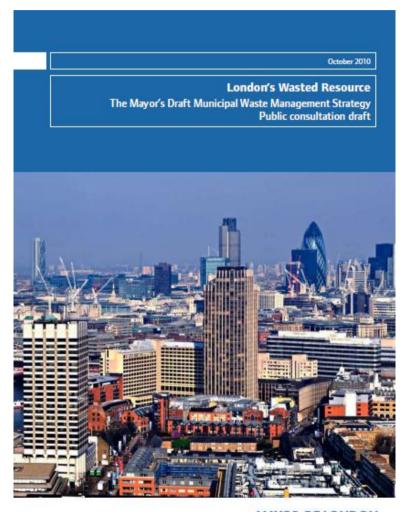


Jamaica's Beauty is Our Duty!



LoveCleanLondon 2011

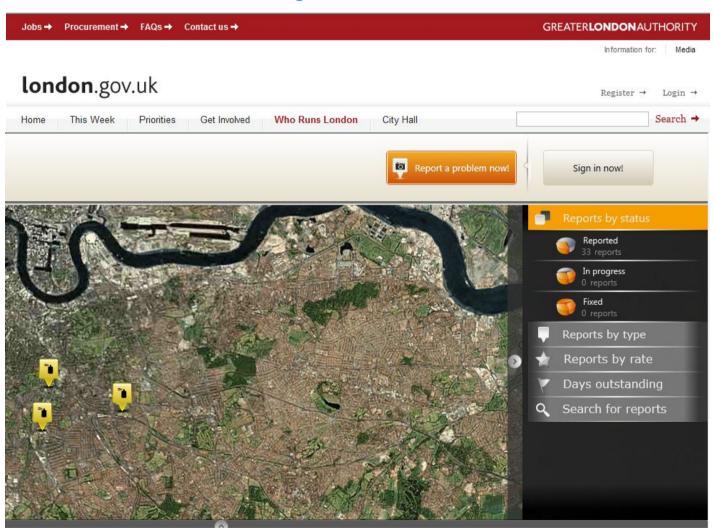
-Ready for 2012!



MAYOR OF LONDON

"I want to role out a Londonwide on-line mobile reporting application, based on the London Borough of Lewisham's Love Clean Streets programme...I am seeking your support to develop this programme over the coming months with a view to rolling out London-wide in spring 2011."

LoveCleanLondon 2011 -Ready for 2012!



LoveCleanStreets

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