



Asset Transfer Unit

Inspiring people,
transforming places

The Asset Transfer Unit is delivered by The Development Trusts Association in association with Community Matters and the Local Government Association, and funded by Communities and Local Government.





The transfer and use of community assets in library service delivery, improvement & expansion

Annemarie Naylor
Head of Assets
Locality



About Locality

Locality is the leading nationwide network of settlements, development trusts, social action centres and community enterprises. It was formed through the merger of bassac and the Development Trusts Association - two leading networks of community owned and led organisations.

Our Mission - to create the UK's leading network for community-led organisations, building on the strengths of our most ambitious and effective members. Through our network we will strengthen aspiring and current members to promote community enterprise, self reliance and social justice within their communities.

Our members are: independent; led by local people; driving social change; trading for community benefit; developing community assets and ownership.





Asset Transfer in the UK – A Brief History

- 2007 – Making Assets Work: The Quirk Review; Advancing Assets for Communities;
- 2008 – Managing Risks: A Guide; £30m Community Assets Programme; Communities in Control – White Paper.
- 2009 – Asset Transfer Unit; £70m Community Builders Fund.
- 2010 – ‘new powers to help communities save local facilities & services threatened with closure, and give communities the right to bid to take over local state-run services’.

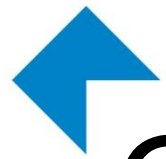




Quirk Review

Imagine This!
Recipes not blueprints
No real legal impediments
Partnership





Culture change...





Community Asset Transfer (2007-10)

- **Advancing Assets** – 104 Local Authorities, 200+ transfers
- **Community Assets Programme** – 36/38 refurbished transfers
- **The Asset Transfer Unit** – >30,000 online users reached, 85% Local Authorities aware, >800 enquiries/referrals, cross-govt tools and guidance, policy development support
- **SQW Annual Survey: 'Castles and Car Parks'** – 1,000 transfers consistently underway/annum
- **Capital & Asset Pathfinders + Multiple Asset Transfer** – rationalisation by locality, service, asset class





Where are we going?





Legislative Horizons...

- Public Bodies Bill - #saveourwoods / waterways
- Health & Social Care Bill – Clinical Commissioning Consortia
- Public Services (Social Enterprise and Social Value) Bill – strategic commissioning (Chris White MP)
- Localism Bill (2011/12) – power of general competence, neighbourhood planning, rights to buy, challenge and build
- Opening Public Service Reform White Paper – mutuals & astro-turf ('outsourcing goes large')





Libraries – threatened with closure

400-500 buildings

Cost of doing nothing?

- Closures – less for less
- Salami Slicing / < Opening Hours – less for less
- Outsourcing to the private sector – same for less
- Adapt, Change or Die - Illinois, NYC & the electronic revolution...



Challenge: how to obtain more for less?



Community Managed Library Services

<1% libraries are currently community managed

Majority est. to 'grow' not 'save' library services

Unprecedented speed/scale of library asset/service transfer to communities – not always linked

'Community Offers' – the picture is incredible VARIETY

3 models (not something for nothing):-

- Donation/Volunteer based (affluent, capable)
- Precept based (rural, older demographic, TUPE)
- Enterprise based (other)



Community Assets & Library Hosting





Community Asset Transfer & Library Management





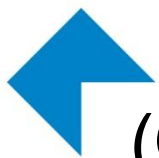
Community Asset Transfer & Library Management





Community Asset Development & Library Management





(Other) Community Assets & Library Service Development

Community Knowledge Transfer –
knowledge production/consumption

Community Share Points –
collaborative consumption

Micro Community Enterprise Hubs –
digital asset development; Make:Lab

Library franchises & the mixed economy –
'express' & 'local alternative' models to grow provision





Looking Ahead

Reactive Community Asset Transfer – “save our...”

Viability NOT Liability – reality check!

Time/Support/Tapering Start-up Investment – good practice

ICT – access, cost-effectiveness

3 “Cs” - co-location, collaboration, co-production

Radical Efficiency & Innovation – more for less...





Community Knowledge Hub

Strength in Numbers!

Community Knowledge Hub

Asset Transfer / Community Enterprise Support

Access to Social Investment

Participation in Prototyping & Innovation

Practitioner Experts + Experienced Staff + Peer Learning

www.communityknowledgehub.org.uk





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