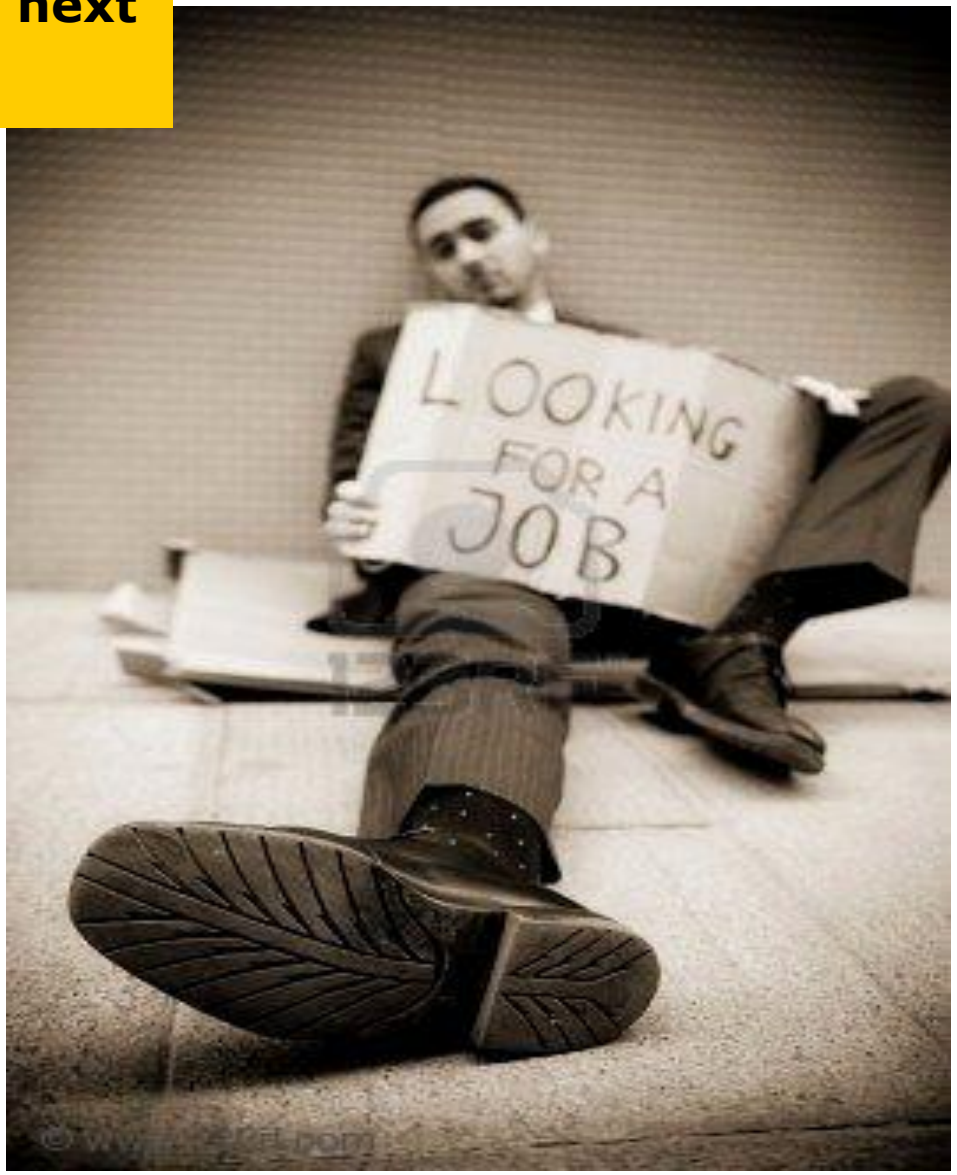

ALWAYS
LEARNING

82% of UK businesses do not plan to hire an Apprentice within the next 18 months



PEARSON

37% of larger businesses employ at least 1 Apprentice

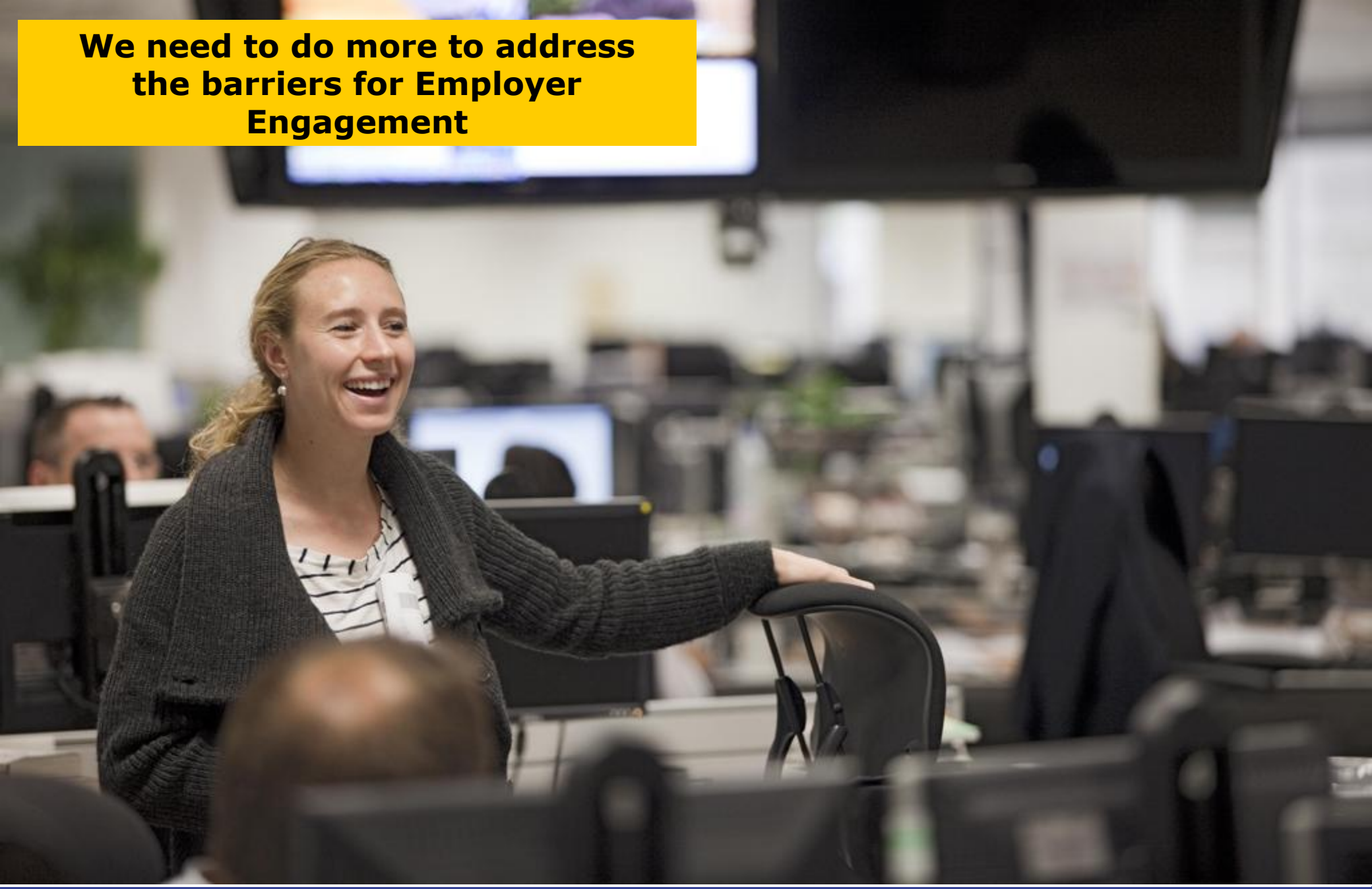


PEARSON

Apprenticeships are increasingly relevant for young people



We need to do more to address the barriers for Employer Engagement



Improving productivity and performance are key priorities for employers and government



The advantages of workplace training need to be better understood by industry



We need to return to the Love of Mastery





Thank You

Trevor Luker
Managing Director
Pearson Work Based Learning