



The BPP Professional Education Group

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Part of the
*Apollo Global*SM
Education Network

A Success Story

- **UK Higher Education represents great value for money**
 - UK spends a lower % of GDP on tertiary education than is the OECD average
 - UK has, in absolute terms, the second largest number of universities in THES world university rankings
- **A strength of the UK is that it has welcomed diverse HE provision**
 - Research intensive, 1994 group, GuildHE, million+, University Alliance, etc
 - Open University, Birkbeck, London Met
 - Specialist niche private training providers

Employment Patterns

- 1998-2008 20-30 year olds in employment, on average changed:
 - Jobs 3.5 times
 - Occupations 2.5 times
 - Sector 1.8 times
- US Dept. of Labour predicts 5-7 different career changes in a lifetime and 10-14 different jobs by the age of 38
- Many of the most in-demand jobs did not exist a decade ago
- Points to a need for life long learning – to change careers, up-skill as needed

Too many Graduates?

- UK university graduation rates for young people graduating with a first degree is below the OECD average*
- 30% of the total UK work force have a graduate level qualification
- 35% of school leavers going on to graduate

CBI reported, 13 June 2011, by 2017 they estimate:

- **56% more jobs will require degree level skills**
- **12% fewer jobs will require no qualifications**

*OECD Facts at a Glance 2010

Demand is growing

- 1950 less than 33% of jobs required higher skills
- Today the Milken Institute estimates

70%



- Today, UNESCO estimates there are 150.6 million students in Tertiary education
- Increase since 2000

53%



- 2025 estimated to be 262.8M students in tertiary education
- First 25 years of this decade will produce*

270%

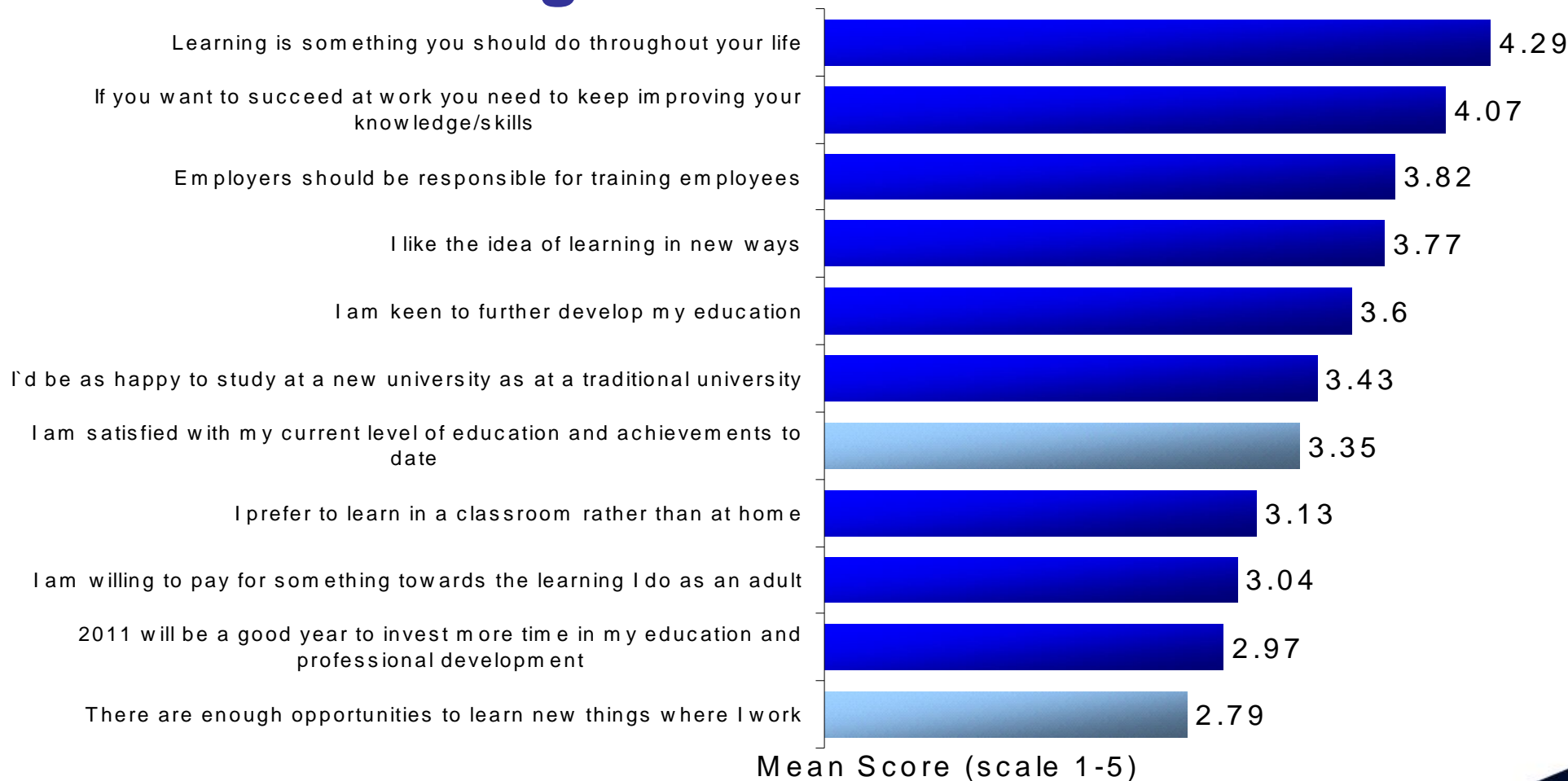


*Centre for HE Development, Gutersloh, Germany

BPP Market Research

- Surveyed 3,470 people and over 1,000 employers for their attitudes towards further study
- 84% of UK Graduates would consider further higher study if it is career enhancing

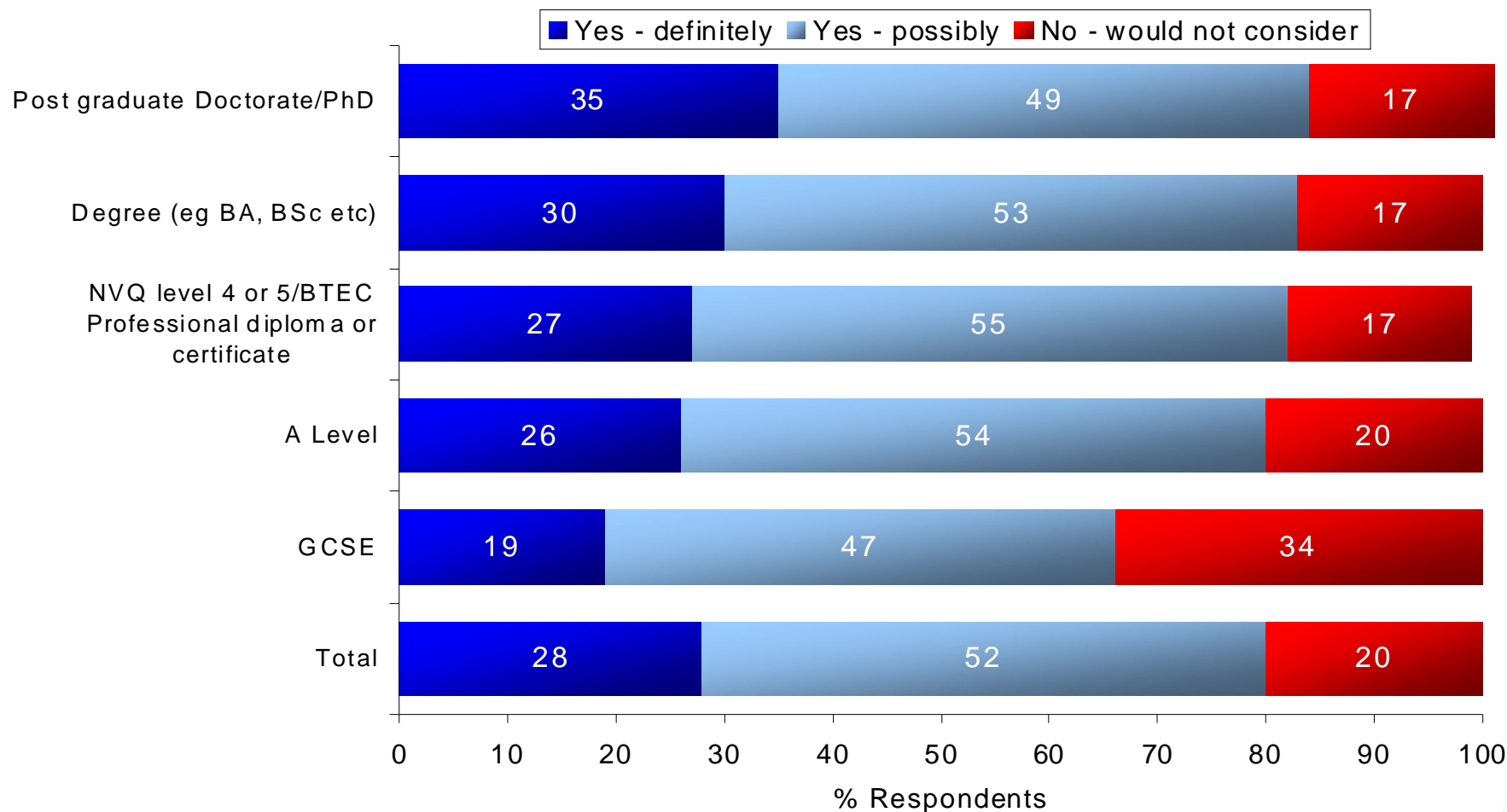
Employees have very positive attitudes towards learning



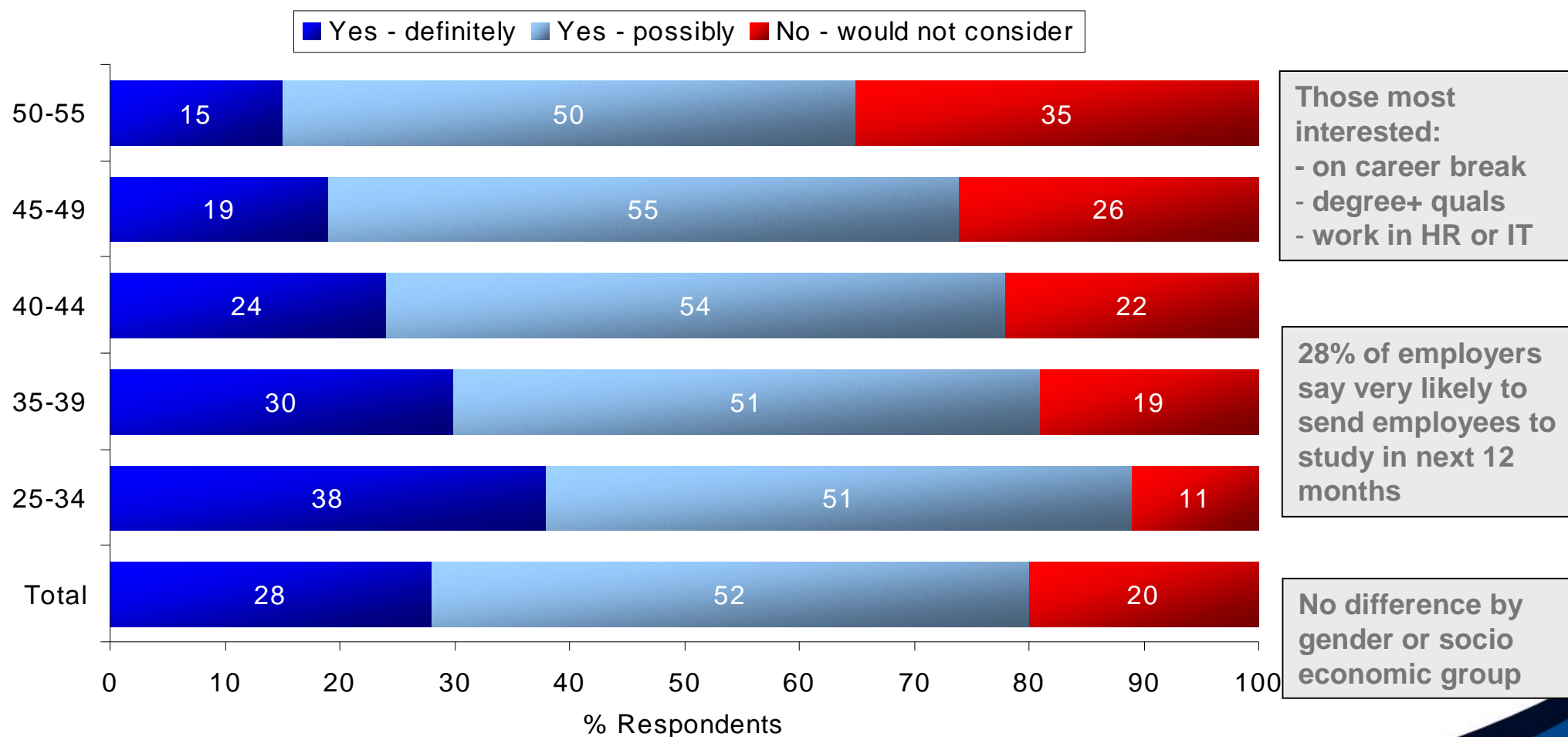
As do employers



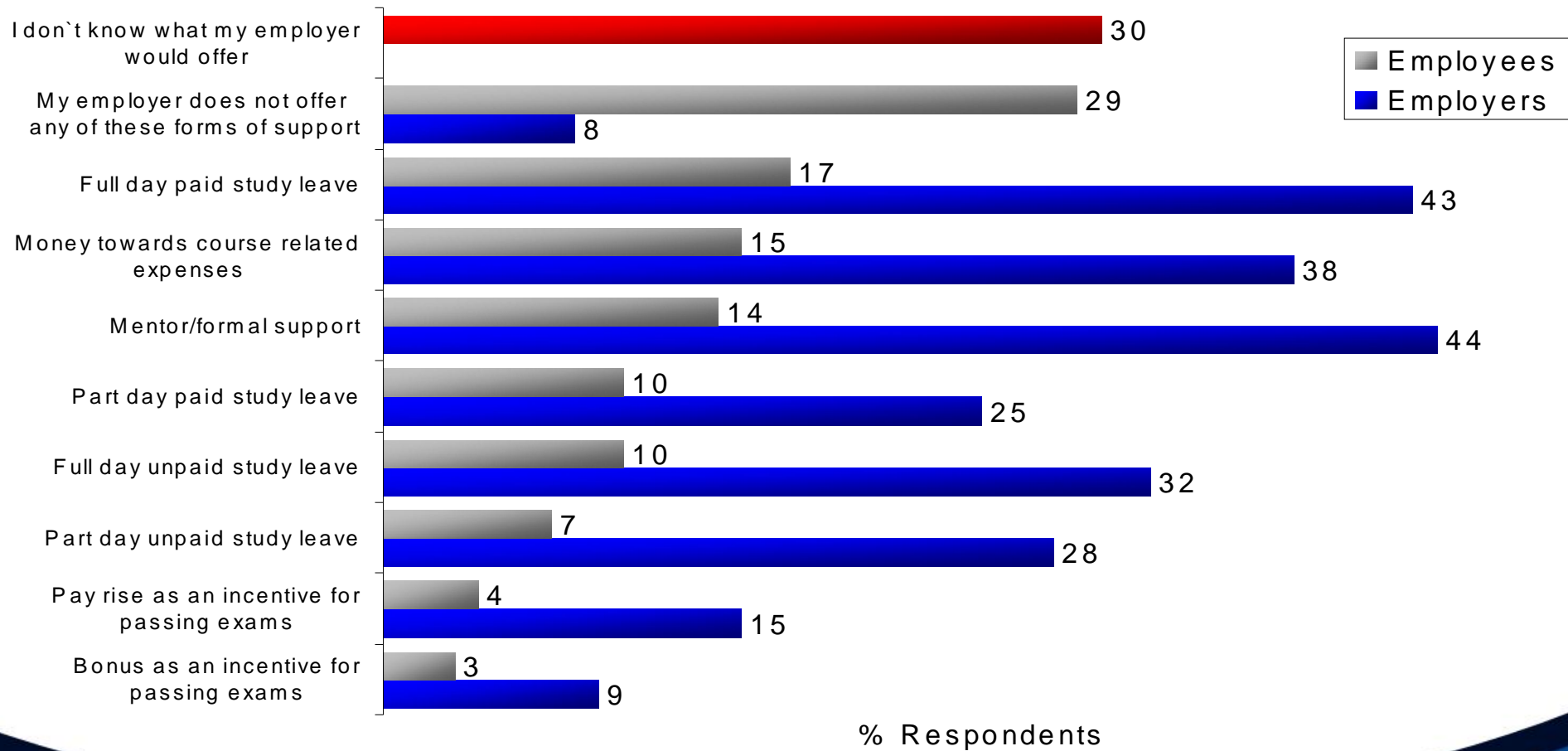
Willingness to consider further education increases with educational achievement



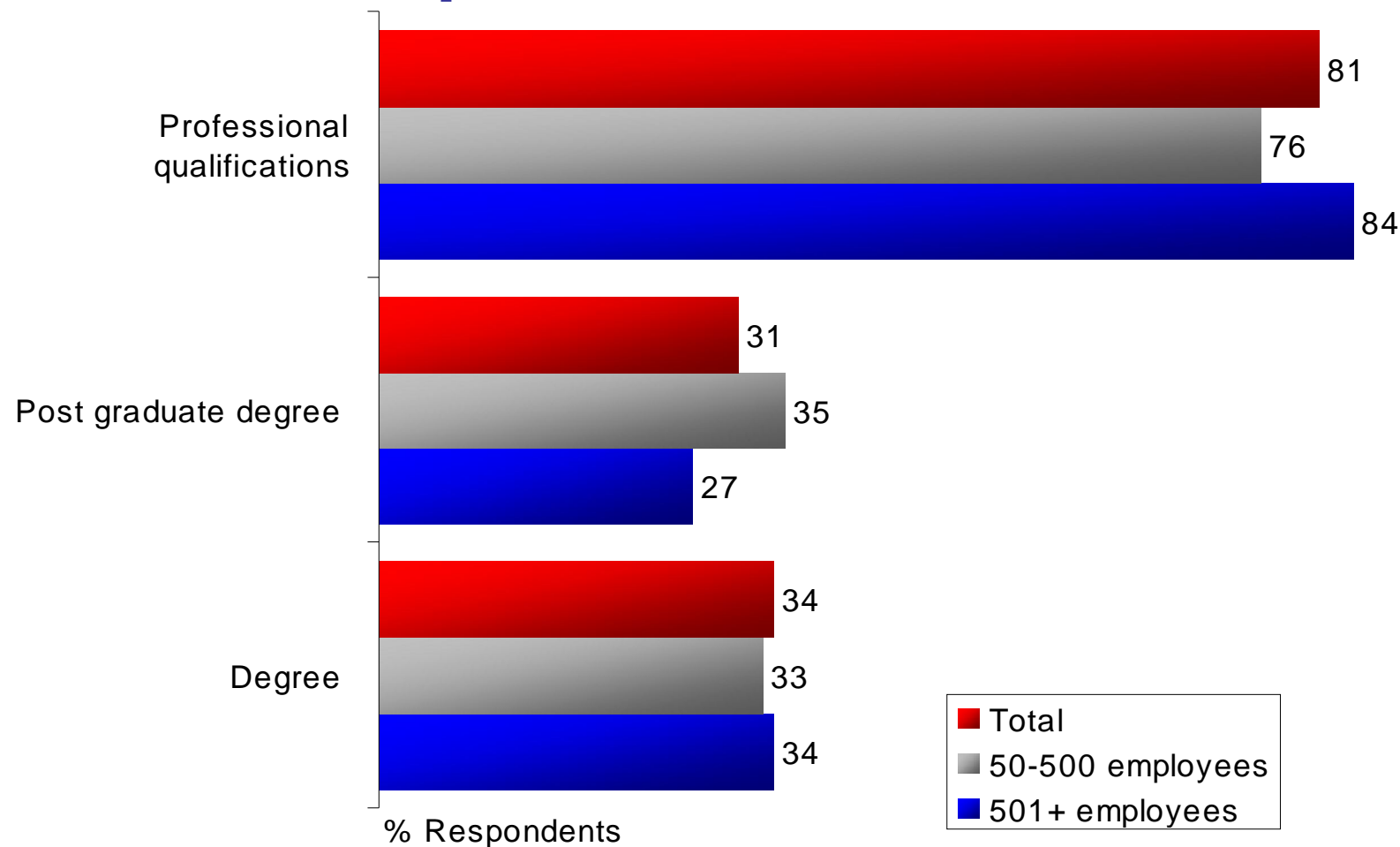
3 in 10 will definitely consider future degree+ study; propensity decreases with age



Employees uncertain that they would get broader employer support – but employers say they do offer this



Employers have a preference for professional qualifications



Private Sector Involvement

“Worldwide the number of students attending private universities is growing faster than the number in publicly funded universities because Governments cannot afford to fund Higher Education”

HEPI report May 2011

The Private Sector tends to be career focused

- CBI Report 2011 "Growing Stronger Together"

Exhibit 49 Employer satisfaction with training providers (%)



BPP Vision

**"University for
the Professions"**

Delivering high-quality, career-
focused education and training to
the professions

**Life long
learning**

Supporting on-going career
development



Employability

Practitioner faculty delivering
programmes that prepare people
for the world of work

Accessibility

Striving to promote access to
professional education and
contribute to community

Flexibility

Offering a range of programmes and
study modes to suit individuals'
needs

BPP Best post 16 education provider 2010-11

- **City Legal Practice Course**
 - Designed with leading City Law firms to better meet their needs
 - First London Law School to be rated excellent by the Law Society
- **MBA with Simmons & Simmons**
 - Won 3 industry awards since its launch in 2009
- **Accelerated Legal Practice Course**
 - Condensing a 9 months traditional programme into 6 months FT study
- **Chartered Institute of Management Accountants**
 - 9 out of 10 worldwide prize winners educated by BPP
- **Association of Chartered Certified Accountants**
 - Triple Platinum Accredited₁₆

What the QAA said about BPP:

- BPP has “placed itself at **the quality end of the educational market**”
- “The assessors consider that the **learning support resources** with which students are provided **exceeds the benchmark expectations** and could with benefit be emulated by some publicly funded institutions”
- “The assessors also consider that the College’s **student support services** , notably counselling and careers, which operate across all campuses, to be of **high quality**”
- “The College’s **academic leadership** has both **strength and depth**”
- “The assessors have found ample evidence that the College is governed, managed and administered professionally and effectively ...it has **sound financial management** that allows it to **continue to invest in its already high-quality learning and support structure.**”
- “An assessment of the curricula vitarum of academic staff undertaken for the present scrutiny confirms the appropriateness of the qualifications of teaching staff, with the majority having postgraduate **qualifications...good publication records, higher education teaching experience, current external examining positions with higher education institutions and membership of professional body committees.** ”