



# Youth and Community Sport – 2012 and beyond

Sport England Youth and Community Strategy

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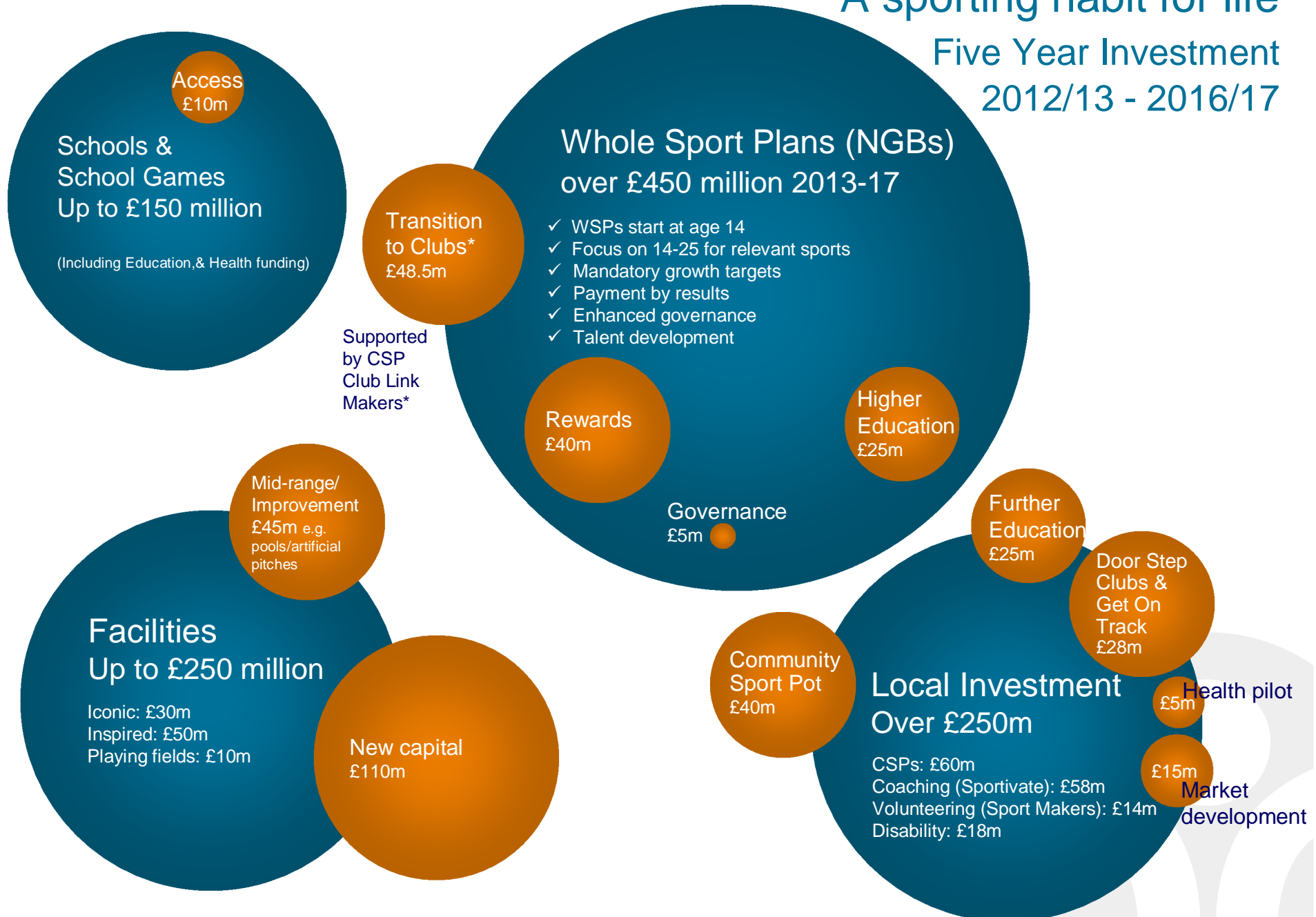
# Agenda

- Key components of the strategy
- What we have to deliver
- Measurement
- Next steps



# A sporting habit for life

Five Year Investment  
2012/13 - 2016/17



\* £7.5m for CSP Club Link Makers has been included within the local investment budget. All figures are draft and subject to Board approval. Numbers have been rounded in this diagram.



## We have to deliver

- Year on year growth in regular (once a week) participation for all those aged 14+
- An increase in the proportion of 14-25s playing sport once a week
- A reduction in drop off, with measurement at 18, 21 and 24
- Growth in participation by people with a disability
- Enhanced talent pathways

# And along the way...

- ✓ 4,000 new **community sport clubs in secondary schools**, linking to NGBs and new resources for CSPs to support these
- ✓ Support to open up school sports facilities for community use, with £10m funding to help this happen
- ✓ At least 150 **further education colleges** will benefit from a full-time sports professional who will act as a College Sport Maker
- ✓ Three quarters of **university students** aged 18-24 will get the chance to take up a new sport or continue playing a sport they played at school or college
- ✓ A thousand of our most **disadvantaged** local communities will get a Door Step Club.
- ✓ Two thousand young people on the **margins of society** will be supported by the Dame Kelly Holmes Legacy Trust into sport and to gain new life skills
- ✓ A further **£100m will be invested in facilities** for the most popular sports
- ✓ A minimum of 30 sports will have enhanced **England Talent Pathways** to ensure young people and others fulfil their potential



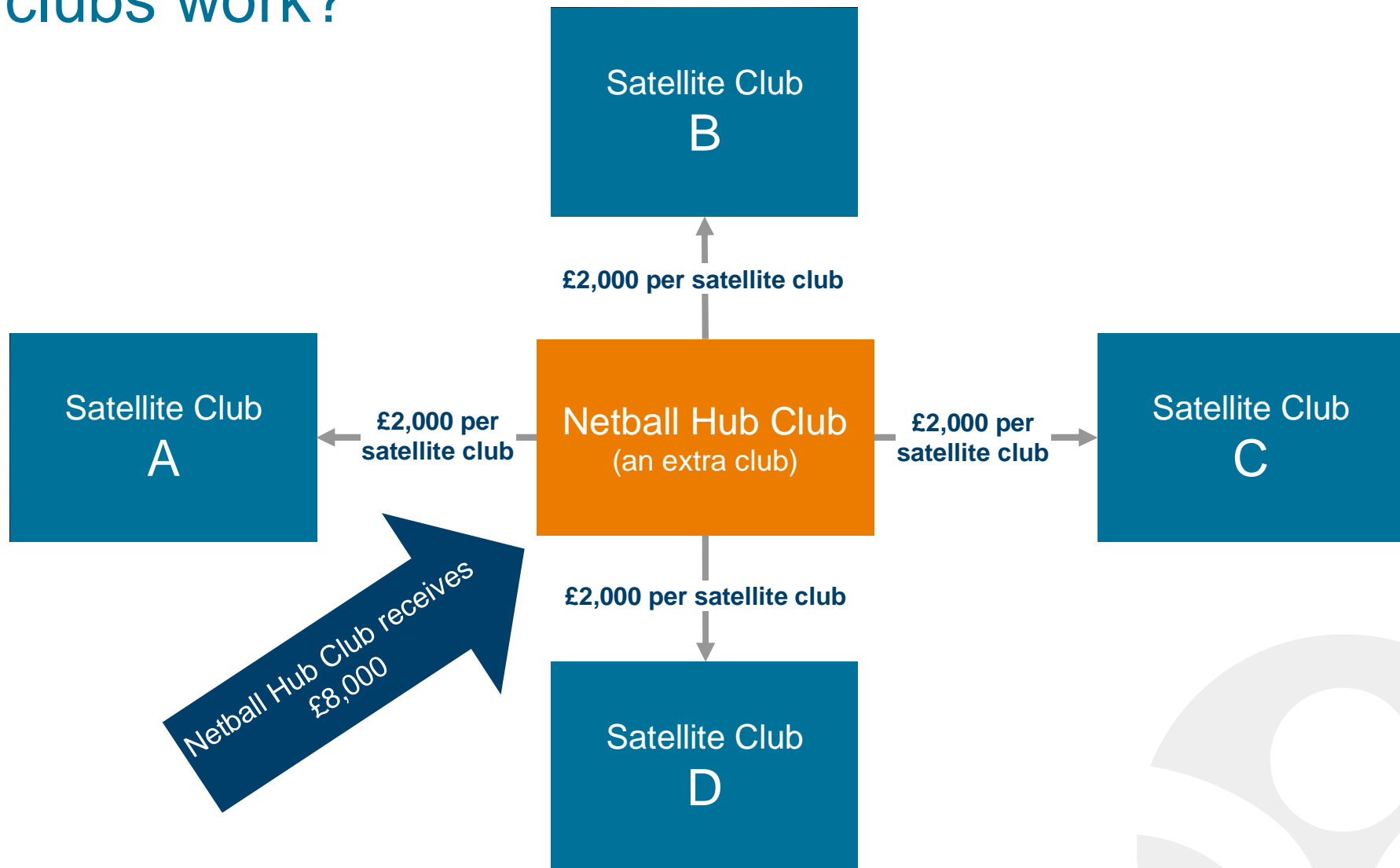
# How will we improve transitions?

- **Satellite clubs:** community clubs on school sites, taking young people into sport in the community
  - funding within and outside Whole Sport Plans
  - funding to CSPs for network of Club Makers
- **Next Steps** – work up and consult on detailed plans and test approach further during 2012-13



# How will satellite clubs work?

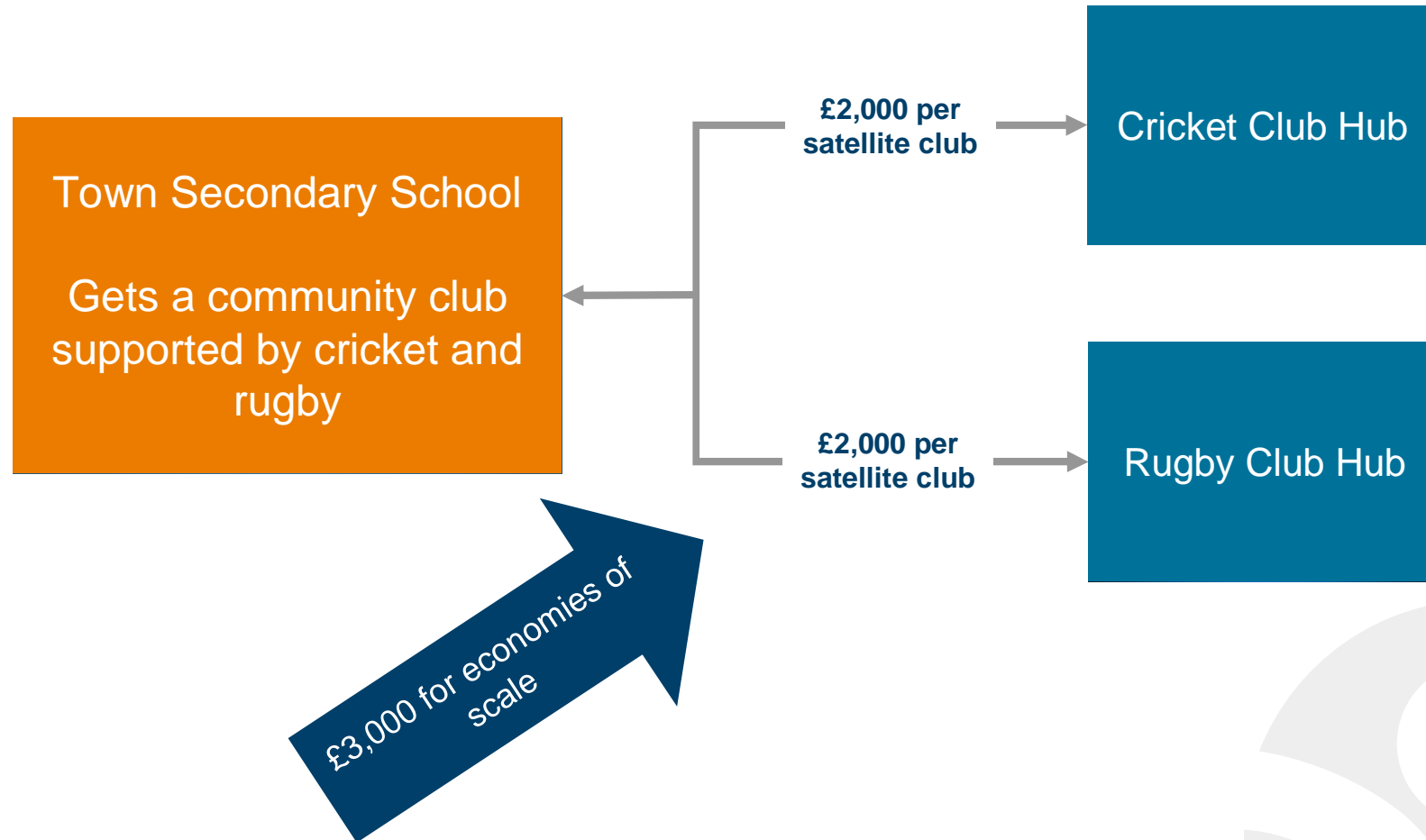
Option 1





# How will satellite clubs work?

Option 2





# How will we improve transitions?

- **Satellite clubs:** community clubs on school sites, taking young people into sport in the community
  - funding within and outside Whole Sport Plans
  - funding to CSPs for network of Club Makers
- **Doorstep clubs** and **Get on Track:** working in disadvantaged areas, taking sport to where young people live
- More work in **Higher Education** to give students the chance to take up a new sport or continue playing a sport they played at school or college
- 150 new College Sport Makers, providing sports opportunities within **Further Education** Colleges

# Sportivate

Places People Play



An Inspired Facility  
part of

Places People Play



# What does this mean for stakeholders?

## Local Authorities

- Social programmes: for young people on the margins:
  - Door step clubs
  - Get on track
- £40m Community sport activation fund
- Sportivate and Sport Makers
- Facilities investment
- County Sport Partnership funding
- Market development
- Health and inactivity
- Measurement and tools



# Measurement

We must have a robust method of measuring performance and accounting for public investment which:

- Measures participation
- Counts people (not sessions or outputs, e.g. coaches)
- Is independent
- Can measure locally
- Can measure changes in participation for most sports



# Next steps

- Provide information and advice to our stakeholders
- Listen to feedback
- Develop the appropriate measurement system
- Develop, consult and pilot new programmes during 2012
- Make investment decisions on WSP investment
- Strategy will be in full delivery from April 2013