



The Future of Partnerships – a new approach

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Education– a changing landscape



For Higher Education

Tuition Fees , Foreign Students, the impact of the Wilson Review and recommendations for more employer collaboration with HEIs

For Schools

- Statutory Guidance -Schools to secure independent and impartial careers guidance from the age of 14. *Part 4 Qualifications and the Curriculum : Education Act 2011*

For Students

- Raising of the school leaving age to 17 from 2013 and 18 from 2015– compulsory education or training. The bill requires a duty of students and their parents to comply with the regulation. Parents as well as children will face legal responsibilities to ensure attendance until 18. First major change in over 40 years

Employment- a changing landscape



Employment

- Impact of recession on employment opportunities for students -2011 youth unemployment hit 1 million
- 2011-2 Government announced 360,000 new apprentices, and 15,000 new Higher Apprenticeships for the Financial Service Sector
- Increase in **companies** offering School Leaver programmes - belief that they offer a compelling alternative to University
- Increase in **number** of places on school leaver programmes as organisations review their resourcing plans as the world of work changes

School leaver programmes been around for over a decade but 1st time we are seeing that they offer a viable alternative to university

Student Access to impartial Career Information and Guidance / Employability



- ✓ Up to date relevant information and guidance on what employers offer is not easy to access
- ✓ Students faced with ever more complex choices about further /higher education or employment and training schemes.
- ✓ Feedback from focus groups conducted by tmp worldwide state that Guidance and Access to a range of options is lacking
- ✓ Increasing calls for impartial and pupil directed guidance in Education Act 2011 – need to do more than simply highlight a company website
- ✓ Ofsted inspection to be more vigilant in checking that schools are providing impartial advice

A Proven Solution – Engagement & Impartiality



- ▶ The University Bright Futures Societies
 - In 50 UK Universities and est. 1977
 - Run by a committee of students (with our infrastructure & support)
 - National and Local innovative events around careers and skills
 - Collaborate with Careers Service
 - Not for profit
- ▶ HE Academy example of Best Practice for student **engagement** in employability
- ▶ Impact Measurement – 60% of committees employed before end of academic year

A Partnership Solution – Engagement & Impartiality



- ▶ Bright Futures School Societies –
 - a conduit for Schools & Universities
- ▶ Student led and run career & skills focused activities which drives wider engagement
- ▶ Providing peer to peer led access to impartial advice and guidance
- ▶ Working with University school outreach into schools
 - raising aspirations
 - 'educating' about options

A Partnership Solution – Activities



- ▶ Bright Futures School Societies run **impartial** events
 - Recruiters from multiple sectors & industries
 - Current Undergraduate, Graduate, School Leaver & Apprentice
 - Heads of University Careers Services
 - Panel event & networking
 - Multi-university events at schools
 - Local University Society work with their local School Society
- ▶ All to inspire and inform about choices, post school
- ▶ Empower students to create events their peers will like

In summary what it offers...



- ▶ Bright Futures School Societies
 - Provide an **innovative platform** for access & outreach
 - With clear objectives to help students make *the right choice, for the right career, at the right time*
 - **Additional resource** for the school & university
 - Increased student **engagement**
 - **Empowers** students
 - **Infrastructure & Support** from Bright Futures

Don't take my word...



"The students will be leading this initiative: it is their society and that's what makes it so special. For me as Head teacher the Bright Futures Schools Society is a unique opportunity for our students to develop a range of essential employability skills in a truly challenging and creative way. This work will enhance the school's track record of innovative approaches to learning and our commitment to student leadership."

Melanie Warnes, Head teacher The Castle School, Thornbury



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