

Professional Midwifery Forum & Exhibition

Maternity, Midwifery & Baby

Midwifery Exchange Midwifery Conference

6th July 2015

Sue Macdonald – Chair

Michaelides
Divall University networking
Fellow Nottingham improve
through Dunkley-Bent Consultant Middlesex
Children cameo Dianne Stephanie discussion Midwife Student
Care Newborn Ambassador Cardiff Maternity Designing about Facebook
Association Frank Healthier Gill Bernadette REACH Deficiency Early
case during CT Bray after compliance empowering Cora
Architect importance improved experiences Driving Antenatal Centre ate
All Benefits Corden glasses Postnatal Wales end
Bond assessment Coventry Health England nutrition Welcome
Birth Fiona Head Families Events Hemmings horizons Healthcare
normality Great Senior Garland Community beginning Doherty before
Charlotte Conference
Midwives Research pregnancy Clinical
Information Project Society
Lecturer confidence exhibition Jacqueline
Expectations happening Delivering enhancing Bradford

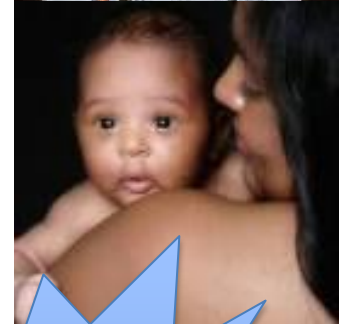
‘Housekeeping’

- Fire drill...
- Security – bags and valuables
- Please turn your mobile telephones to **SILENT**
- Twitter tag is...**#maternity15**
- **Free Wi-fi available**
- Refreshments: Water available throughout.. tea & coffee, and more light snacks are available at the cash catering point in the foyer
- During any question times,: **WAIT** for the microphone and please give your name and place of work...

Midwifery Exchange

Midwives need to:

- Provide compassionate, sensitive and evidence- based care to women, their babies and families;
- Meet changing and increasingly complex needs of women and families;
- Have access to good information and data, but also balance information ++
- Be able to adapt to and lead different patterns of care;
- Cope and prosper within the constantly changing NHS;
- Have strong and effective midwifery leadership and communication;
- Have access to rigourous and appropriate midwifery research and development;
- Continuously support and develop students; colleagues and themselves;
- Use tools of reflection; feedback and communication
- Fundamentally remember the art and science of midwifery
- Be in touch with their energy and love for the job!
- And be politically aware and active



Continuing
Professional
Development

So.....

Today

- Have some great and leading voices in midwifery – all tasked with providing a snapshot of what is happening within the maternity services..and some challenges..
- We have a range of exciting seminars - 1st come 1st served!
- Enjoy meeting and talking together..get to know at least **two** new people today..
- Please do visit the exhibition in the breaks..Without these exhibitors we would not be able to provide these conferences ..**COMPETITION!!!**



Virtual bouquets!



Last words



- Neil Stewart Associates would like to especially thank the Conference exhibitors for their part on the conference
- Also thanks to of the speakers for their presentations
- Thanks you to the conference facility
- Thank you to **YOU** all..please do complete your evaluations so that future conferences can get better and better
- Do remember to complete your own reflection for your professional portfolio
- Travel safely, and look out for the next conference on 22nd Septmeber in Manchester
There will be a call for abstracts in early July/August so if you are doing something interesting..APPLY!