

Policy  
Review

# 6<sup>th</sup> Annual National Conference Student Retention and Progression in Higher Education

Tuesday 25<sup>th</sup> January 2011,  
Westminster Studio, London SW1P



Supported by:



national union of students



Live and on-demand on [policyreview.tv](http://policyreview.tv)



Speakers include:

**Professor Mary Malcolm**  
Deputy Vice Chancellor (Academic),  
**University of Bedfordshire**

**Dr Diane Nutt**  
Acting Assistant Director Learning  
and Teaching, **Teesside University**

**Wes Streeting**  
Chief Executive,  
**Helena Kennedy Foundation**

**Martin Pennington**  
Project Manager, Student Retention and  
Success Project, **University of Leicester**

The Browne Review and the Comprehensive Spending Review challenge the bottom line of all higher education institutions. Where will reductions be made? **Student support services play a critical role in supporting and improving retention, progression and completion rates.**

Meanwhile, from 2012 students will be paying more for their higher education and coming under increasing external pressures.

**Attend this conference and hear how, in these challenging times, to sustain widening participation, achieve high levels of student retention and to provide students with best opportunity to succeed.**

Register your place online:

[www.neilstewartassociates.com/jb298](http://www.neilstewartassociates.com/jb298)

Produced by:



Media partner:

Policy  
Review

**Regional satellite event**

Please see inside for more details  
or visit the website



# Agenda (subject to change)

09:00 Registration, refreshments and exhibition

## Session One:

 Available on policyreview.tv

### SETTING THE SCENE

- 10:00 Welcome and introduction from conference chair  
**John O'Leary**, Editor, Policy Review
- 10:10 Student engagement – the key to student retention and success  
Check website for speaker updates
- 10:30 Widening participation and social mobility in an age of austerity  
**Wes Streeting**, Chief Executive, Helena Kennedy Foundation
- 10:50 KEYNOTE ADDRESS  
**Professor Mary Malcolm**, Deputy Vice Chancellor (Academic), University of Bedfordshire
- 11:10 Questions and discussion

11:20 Refreshments, networking and exhibition

## Session Two:

 Available on policyreview.tv

### PREPARING THE GROUND TO HIGHER EDUCATION

- 11:50 Raising aspirations to progress to higher education  
**Tim Hulme**, Deputy Principal, Ealing, Hammersmith & West London College, representing the 157 Group
- 12:05 Embedding higher level study skills in transition curricula to improve retention  
**Henrietta Harnisch**, Associate Director, Education Partnerships, University of Wolverhampton
- 12:20 Getting it right first time: supporting a better understanding of HE and the alternatives!  
**Peter Cobrin**, National Education Director, Notgoingtouni
- 12:35 Case studies from the Aimhigher collaborative action programme  
**Dr Graeme Atherton**, Executive Director, Aimhigher West, Central and North (WECAN) London  
**Jo Wiggins**, Director, Aimhigher Greater Manchester
- 12:50 Questions and discussion

13:00 Buffet lunch, networking and exhibition

## Session Three:

 Available on policyreview.tv

### INSTITUTIONS RESPONDING

- 13:50 Enhancing collaboration between academic and central support services  
**Dr Diane Nutt**, Head of Student Retention, Teesside University
- 14:05 Active listening to the student voice  
**Usman Ali**, Vice President (Higher Education), National Union of Students
- 14:20 Helping students stay in higher education: building resilience  
**Jacqueline Stevenson**, Reader in Widening Participation, Leeds Metropolitan University
- 14:35 Developing an institutional policy  
**Professor Michael Bramhall**, Head of Learning, Teaching and Assessment Sheffield Hallam University
- 14:50 Questions and discussion

15:10 Refreshments, networking and exhibition

## Session Four:

### KEY ISSUE SEMINARS

15:30 Delegates should choose to attend one seminar from the list of below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first come, first served basis and are subject to maximum capacities.

- 1** What Makes Students Feel Like They Belong at University  
**Martin Pennington**, Project Manager, Student Retention and Success Project, University of Leicester  
**Craig Bartle**, Research Assistant, Student Retention and Success Project, University of Leicester  
**Kine Dorum**, Research Assistant, Student Retention and Success Project, University of Leicester
- 2** Data analysis – what does 'evidence-based' really mean?  
**Shelia Pankhurst**, Director of Studies, Anglia Ruskin University
- 3** Effective induction and integration for international students  
Check website for latest speaker updates

16:30 Close of conference

Register online today:

[www.neilstewartassociates.com/jb298](http://www.neilstewartassociates.com/jb298) Tel: 020 7324 4330 / Fax: 020 7490 8830

## Purpose of the Conference:

- Hear how leading institutions are improving the quality of the student experience to improve student success and retention
- Highlight the importance of accurate information, advice and guidance for potential students preparing them for higher education
- Hear how leading higher education institutions are developing innovative strategies to reach a wider range of students whilst ensuring responsible recruitment
- Set out how the changes to student finance and funding will affect student retention and progression
- Explore the implications and opportunities of the role of the student voice can play in retention and success
- Hear how leading institutions are moving from research about retention to evidence informed action
- Examine the importance of international student experience as critical to retention and growth
- Understand the importance of managing and co-ordinating an institutional approach to improving student retention.
- Consider how to provide support for all students, particularly during first year
- Provide an opportunity for networking and sharing good practice for all those involved in ensuring that all students in higher education have the best experience.

## Who should attend:

### From Higher Education Institutions and Further Education Colleges:

- Vice Chancellors
- Principals
- Pro-Vice Chancellors
- Vice-Principals
- Chief Executives
- Bursars
- Chairs and Governors

### Directors of

- > Student Services
- > Admissions
- > Student Care
- > Widening Participation
- > Student Experience
- > Curriculum and Quality
- > Strategy and Planning
- > Teaching and Learning
- > Business Development
- > Student Finance
- > Communications, Marketing and Recruitment

- Appeals Managers
- Quality Officers
- Professors and Lecturers

- Student Advisors
- Human Resources Managers and Directors
- Academic Development Tutors
- Student Union Representatives
- Work Based Learning and Work Related Learning Coordinators

### From Quality and Assurance Bodies, Inspectorates and Awarding Bodies Other organisation engaged in the Higher Education Agenda including:

- Civil Servants
- Consultants
- Professional and Membership Bodies
- Adult and Community Learning Centres
- Private and Voluntary Training Providers
- Work Based Learning Providers

## Sponsorship and Exhibition Opportunities

This conference will attract a diverse audience of top level decision-makers and key policy professionals, from both the public and the private sector. Sponsoring or exhibiting at this event will ensure your organisation leadership positioning amongst this key target audience.

To find out more about the bespoke packages on offer please contact **Greg Keenes** on **020 7960 6845** or e-mail **greg.keenes@neilstewartassociates.co.uk**



## Can't attend? Time poor? Diary clash?

### Attend a regional satellite conference near you

#### Can't get away, can't afford the time or full cost? Need network feedback? Attend a regional satellite conference!

- See and hear all the speakers and interact remotely
- Receive all the back-up papers and research
- Network with your peers and benchmark your own work and make contacts for follow up
- Environmentally friendly option

Attending a satellite conference costs just **£195.00 + VAT** (£229.13)\*. See the conference website for locations near you or complete this booking form.

### Host your own satellite conference:

- Become our local partner
- Policy Review works with regional and local partners to create a satellite conference featuring the live conference broadcast and debate relating to your region
- Could you benefit from hosting a satellite event?
- If you have a lecture theatre, council chamber or board room with simple internet and projection you could be our local partner

For more details contact

**Paul Rushworth** on **020 7960 6845** or email **paul.rushworth@policyreview.co.uk**

## Watch online

### Keep up to date with the policy insight you need

- Broadcast exclusively on Policy Review TV - watch the conference live or later on-demand
- Fully interactive - watch live and submit questions, just like a delegate
- Ultimate conference reporting, watch the full online presentations after the event
- Your own expert video library to keep – ideal for management and staff briefing
- Unique insight into the choices and dilemmas policy makers and managers face
- Find out how your peers are solving the policy challenges you face
- You save on travel, cost and time

The live broadcast and access to the video archive costs just **£99 + VAT** (£116.33)\*

# 6<sup>th</sup> Annual National Conference Student Retention and Progression in Higher Education

Tuesday 25<sup>th</sup> January 2011, Westminster Studio, London SW1P

## To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

 **Fax:** 020 7490 8830

 **Online:** [www.neilstewartassociates.com/jb298](http://www.neilstewartassociates.com/jb298)

 **Post:** Neil Stewart Associates Ltd, 10 Greycoat Place,  
Westminster, London SW1P 1SB

Alternatively call us on **020 7324 4330** or email us at  
**customer.services@neilstewartassociates.co.uk**

## Delegate Information

jb298

Title (Mr/Ms/Dr/Prof/Other) \_\_\_\_\_

Full Name \_\_\_\_\_

Position \_\_\_\_\_

Organisation \_\_\_\_\_

Sector:  Health  Social Care  Central/Regional Government  Local Government  Education and Skills  Commercial  
 Non Departmental Public Body / Association or Membership Organisation  3rd Sector Organisation  Criminal Justice

Email \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Postcode \_\_\_\_\_

Tel No. \_\_\_\_\_

Direct Line? (Yes/No) \_\_\_\_\_

Fax No. \_\_\_\_\_

Training Manager \_\_\_\_\_

Email \_\_\_\_\_

I have read and agree to the terms and conditions below

Signature \_\_\_\_\_

**HOW TO PAY** Please tick the relevant box below

Invoice Please send an invoice to: \_\_\_\_\_

Purchase order number (if relevant) \_\_\_\_\_

Cheque I enclose a cheque for £ \_\_\_\_\_ made payable to Neil Stewart Associates Ltd

Credit Card We can accept the following credit cards:



Please debit: £ \_\_\_\_\_ from Mastercard/Eurocard/Visa/Maestro/Delta

Card No: \_\_\_\_\_ Expiry date of card: \_\_\_\_\_

Maestro Issue No: \_\_\_\_\_

Name (as on card): \_\_\_\_\_

Issuing Bank: \_\_\_\_\_

Cardholder's address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Postcode: \_\_\_\_\_

Signature: \_\_\_\_\_

**ADDITIONAL REQUIREMENTS** Please indicate any additional requirements below

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Delegate Rates

Please select the relevant rate from the list below

### Full Rate -

Commercial Sector

**£599.00 + VAT (£703.83)\***

From Jan 4 2011 + VAT (£718.80)

### Reduced Rate -

Central Government Department/Agencies, Non-Departmental Public Bodies, Local Authorities, Universities, Colleges, Independent Fostering Providers (IFPs), NHS Trusts, PCTs and SHAs and other Public Sector Organisations,

**£389.00 + VAT (£457.08)\***

From Jan 4 2011 + VAT (£466.80)

### Supported Rate -

Voluntary Organisations, Trade Unions

**£240.00 + VAT (£282.00)\***

From Jan 4 2011 + VAT (£288.00)

The above fees include all day access to the event, available conference papers, buffet lunch and refreshments, for registered delegates only. Fees do not include travel costs or accommodation. **Shared places are not permitted.**

## Seminar Selection

You may attend one seminar in Session Four. Places are allocated on a first-come, first-served basis. Please circle your choice below:

### Session Four:

Seminar      1                      2                      3

## Live or regional viewing centres

I am unable to attend this event in person please register me for:

Live streaming at **£99.00 + VAT (£116.33)\***  
From Jan 4 2011 + VAT (£118.80)

Regional viewing at **£195.00 + VAT (£229.13)\***  
From Jan 4 2011 + VAT (£234.00)

Please see website for regional options

If you require further details please email  
**paul.rushworth@policyreview.co.uk**

## Terms and Conditions

This booking form constitutes a legally binding agreement. Payment must be received in full before the event. We are not responsible for the non-arrival of confirmation documents: if, by 7 days prior to the conference, you have not heard from us, contact us using the phone number on the brochure. All available conference material including documents, podcasts and in some case films are made available to delegates after the event therefore we do not accept cancellations, whole or in part. Substitutions will be accepted if notified in writing prior to the event, non-arrivals will be liable for the full fee.

All our conferences are recorded and the content is made available on [www.policyreview.tv](http://www.policyreview.tv). If you do not wish to be filmed, your voice recorded or your photograph taken please email [customer.services@neilstewartassociates.co.uk](mailto:customer.services@neilstewartassociates.co.uk) giving your name and the conference you will be attending.

## Data Protection

The personal information you provide will be held on a database by Neil Stewart Associates Ltd. By registering for a conference, Neil Stewart Associates and its subsidiary companies can provide you with information relating to your booking and other services via email, direct mail, telephone or fax. If you do not want to receive this information please write to the Database Manager at Neil Stewart Associates. Your details may also be made available to other carefully selected companies.  Please tick here if you do not wish to receive information from third parties.

## Overseas delegates

Delegates from outside the UK who book to attend an NSA conference must send their remittance in time to clear funds no later than 2 weeks before a one day conference. Bookings from overseas delegates will be subject to the cancellation policy specified on the booking form.

\* Bookings received from 4<sup>th</sup> January 2011 will be subject to 20% VAT (currently 17.5%)