

Policy  
Review

# International partnerships in Higher Education Conference

Academic growth, fair global society

Wednesday 23rd March 2011, Westminster Studio, London SW1P

Speakers include:

**Professor Paul Wellings**  
Vice-Chancellor, **Lancaster University**;  
Chair, **1994 Group**

**Professor Paul Boyle**  
Chief Executive, **ESRC**



Live and on-demand on [policyreview.tv](http://policyreview.tv)

**Professor Sir  
Drummond Bone**  
Former Vice-Chancellor, **Liverpool  
University**

**Professor Colin B. Grant**  
Pro Vice-Chancellor (International  
Relations), **University of Surrey**

**Professor Christine  
Ennew**  
Pro Vice-Chancellor  
(Internationalisation/Science);  
Professor of Marketing,  
**University of Nottingham**

If universities do not form sustainable and successful international partnerships, the UK could lose its dominant position in the world. International HE partnerships help the economy to grow and attract investments. Universities have a global impact in areas such as sustainability, public health, climate change, economic and social reform, safety and security.

International higher education partnerships continue to have educational and economic impact both on the UK and overseas. Students and staff bring prosperity to the local and regional economy as well.

This conference will bring together leaders in the higher education sector as well as agencies involved in international business development to hear how to enhance commercial and academic benefits through international HE partnerships.

For more information please visit:

[www.neilstewartassociates.com/jb297](http://www.neilstewartassociates.com/jb297)

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# Agenda (subject to change)

09:00 Registration, refreshments and exhibition

## Session One:

 Available on policyreview.tv

### Setting the scene

- 10:00 Welcome and introduction by conference chair  
**Steve McCormack**, Education Journalist
- 10:10 International networks and partnerships: academic progress, global citizenship  
**Professor Paul Wellings**, Vice-Chancellor, Lancaster University; Chair, 1994 Group
- 10:30 Why are partnerships and collaborations important?  
**Professor Sir Drummond Bone**, former Vice-Chancellor, Liverpool University
- 10:50 Exporting UK research; attracting overseas investment for UK R&D  
**Professor Paul Boyle**, Chief Executive, Economic and Social Research Council (ESRC); Research Councils UK International Champion
- 11:10 Questions, comments and discussion

11:30 Refreshments, networking and exhibition

## Session Three:

 Available on policyreview.tv

### The future

- 14:10 Support for universities in building up partnerships  
**Pat Killingley**, Director Higher Education and Education UK, British Council
- 14:30 Institutionalising HE partnerships  
**Professor Colin B. Grant**, Pro Vice-Chancellor International Relations, University of Surrey
- 14:50 Staffing Strategies for successful internationalisation  
**John Fielden**, Director, CHEMS Consulting
- 15:10 Questions, comments and discussion

15:20 Refreshments, networking and exhibition

## Session Two:

 Available on policyreview.tv

### International partnerships

- 12:00 Building bridges in international partnerships  
**Professor Robin Middlehurst**, Professor of Higher Education, Kingston University; Strategy, Research and International Activities, Leadership Foundation for Higher Education
- 12:20 The future of international HE partnerships  
**Professor Christine Ennew**, Pro Vice-Chancellor (Internationalisation/Science); Professor of Marketing, University of Nottingham
- 12:40 International partnerships in the OECD area  
**Richard Yelland**, Head of the Education Management and Infrastructure Division, Directorate for Education Organisation for Economic Co-Operation and Development (OECD)
- 13:00 Questions, comments and discussion

13:10 Buffet lunch, networking and exhibition

## Session Four:

### Key issue seminars

15:45 Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.

- 1** An update on the visa application and immigration process  
**Charlotte Taylor**, Programme Manager Customers and Communications, International Group, UK Border Agency
- 2** International research and knowledge transfer partnerships  
Check website for speaker updates
- 3** UK Trade & Investment (UKTI) services for aiding HE International activities  
**Rufikat Ijaiya**, Universities Liaison Officer, UK Trade & Investment (UKTI)

16:30 Close of conference

Register online today:

[www.neilstewartassociates.com/jb297](http://www.neilstewartassociates.com/jb297) / Tel: 020 7960 6027 / Fax: 020 7960 6237

## Purpose of the Conference:

### Specifically this conference will:

- Set out the different levels and structures of partnerships – staff, departments, institutional
- Examine various teaching, knowledge transfer and research partnerships
- Provide a platform to discuss the evolution of international connections to the UK, particularly with regard to transnational academic partnerships
- Look to develop an understanding of international partnerships as key to the UK's higher education internationalisation strategies
- Share best practice examples of critical success factors in strategic international partnerships: the pitfalls, barriers and successes
- Provide an opportunity for networking and sharing best practice for all those involved in equipping UK institutions with the international outlook they need to compete in both the UK and abroad.

### Who should attend:

- Vice-Chancellors
- Principals
- Pro Vice-Chancellors
- Deans of Faculties
- Heads of Departments
- Directors of
  - > International Strategy
  - > Research
  - > Knowledge transferships
  - > Finance
  - > Postgraduate
  - > Staff and workforce development
  - > External relations
  - > Enterprise and Business Development
  - > Marketing and Communications
- International Partnership Managers
- International Officers
- Knowledge Transfership Managers
- Careers and workforce development advisers
- Admissions Deans
- Recruitment Officers
- Admission Officers
- Student Union Representatives
- Private providers
- Professional and Statutory Regulatory Bodies
- Funding and Research Councils
- Business Schools
- Trade Associations
- Corporate Recruitment & Marketing Managers
- Corporate Graduate Recruitment Managers

## Sponsorship and Exhibition Opportunities

This conference will attract a diverse audience of top level decision-makers and key policy professionals, from both the public and the private sector. Sponsoring or exhibiting at this event will ensure your organisation leadership positioning amongst this key target audience.

To find out more about the bespoke packages on offer please contact **Greg Keenes** on 020 7960 6856 or e-mail [greg.keenes@neilstewartassociates.co.uk](mailto:greg.keenes@neilstewartassociates.co.uk)



## Can't attend? Time poor? Diary clash?

### Attend a regional satellite conference near you

#### Can't get away, can't afford the time or full cost? Need network feedback? Attend a regional satellite conference!

- See and hear all the speakers and interact remotely
- Receive all the back-up papers and research
- Network with your peers, benchmark your own work and make contacts for follow up
- Environmentally friendly option

Attending a satellite conference costs just **£195.00 + VAT** (£234.00). See the conference website for locations near you or complete the booking form.

### Host your own satellite conference:

- Become our local partner
- Policy Review works with regional and local partners to create a satellite conference featuring the live conference broadcast and debate relating to your region
- Could you benefit from hosting a satellite event?
- If you have a lecture theatre, council chamber or board room with simple internet and projection you could be our local partner

For more details contact **Natasha McDonough** by email: [natasha.mcdonough@policyreview.tv](mailto:natasha.mcdonough@policyreview.tv)

### Watch online

#### Keep up to date with the policy insight you need

- Broadcast exclusively on Policy Review TV - watch the conference live or later on-demand
- Fully interactive - watch live and submit questions, just like a delegate
- Ultimate conference reporting, watch the full online presentations after the event
- Your own expert video library to keep – ideal for management and staff briefing
- Unique insight into the choices and dilemmas policy makers and managers face
- Find out how your peers are solving the policy challenges you face
- You save on travel, cost and time

The live broadcast and access to the video archive costs just **£99 + VAT** (£118.80)

# International partnerships in Higher Education Conference

## Academic growth, fair global society

Wednesday 23rd March 2011, Westminster Studio, London SW1P

## To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

 **Fax:** 020 7960 6237

 **Online:** [www.neilstewartassociates.com/jb297](http://www.neilstewartassociates.com/jb297)

 **Post:** Neil Stewart Associates Ltd, 10 Greycoat Place,  
Westminster, London SW1P 1SB

Alternatively call us on **020 7960 6027** or email us at  
**[customer.services@neilstewartassociates.co.uk](mailto:customer.services@neilstewartassociates.co.uk)**

## Delegate Information

jb297

Title (Mr/Ms/Dr/Prof/Other)

Full Name

Position

Organisation

Sector:  Health  Social Care  Central/Regional Government  Local Government  Education and Skills  Commercial  
 Non Departmental Public Body / Association or Membership Organisation  3rd Sector Organisation  Criminal Justice

Email

Address

Postcode

Tel No.

Direct Line? (Yes/No)

Fax No.

Training Manager

Email

I have read and agree to the terms and conditions below

Signature

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Signature: \_\_\_\_\_

**ADDITIONAL REQUIREMENTS** Please indicate any additional requirements below

## Delegate Rates

Please select the relevant rate from the list below

### Full Rate -

Commercial Sector

**£599.00 + VAT @20%** (£718.80)

### Reduced Rate -

Universities, Colleges, Local Authorities, Central Government  
Departments and Agencies, Non Departmental Public Bodies and  
other Public Sector Organisations

**£389.00 + VAT @20%** (£466.80)

### Supported Rate -

Schools, Voluntary Organisations, Trade Unions

**£240.00 + VAT @20%** (£288.00)

The above fees include all day access to the event, available  
conference papers, buffet lunch and refreshments, for registered  
delegates only. Fees do not include travel costs or accommodation.  
**Shared places are not permitted.**

## Seminar Selection

You may attend one seminar in Session Four.

Places are allocated on a first-come, first-served basis.

Please circle your choice below:

### Session Four:

Seminar 1 2 3

### Live viewing

I am unable to attend this event in person please register me for:

Live streaming at **£99.00 + VAT @20%** (£118.80)

### Satellite conference

**£195.00 + VAT @20%** (£234.00)

Exeter

### Terms and Conditions

This booking form constitutes a legally binding agreement. Payment must be received in full before the event. We are not responsible for the non-arrival of confirmation documents: if, by 7 days prior to the conference, you have not heard from us, contact us using the phone number on the brochure. All available conference material including documents, podcasts and in some case films are made available to delegates after the event therefore we do not accept cancellations, whole or in part. Substitutions will be accepted if notified in writing prior to the event, non-arrivals will be liable for the full fee.

All our conferences are recorded and the content is made available on [www.policyreview.tv](http://www.policyreview.tv). If you do not wish to be filmed, your voice recorded or your photograph taken please email [customer.services@neilstewartassociates.co.uk](mailto:customer.services@neilstewartassociates.co.uk) giving your name and the conference you will be attending.

### Data Protection

The personal information you provide will be held on a database by Neil Stewart Associates Ltd. By registering for a conference, Neil Stewart Associates and its subsidiary companies can provide you with information relating to your booking and other services via email, direct mail, telephone or fax. If you do not want to receive this information please write to the Database Manager at Neil Stewart Associates. Your details may also be made available to other carefully selected companies.  
 Please tick here if you do not wish to receive information from third parties.

### Overseas delegates

Delegates from outside the UK who book to attend an NSA conference must send their remittance in time to clear funds no later than 2 weeks before a one day conference. Bookings from overseas delegates will be subject to the cancellation policy specified on the booking form.