

Policy
Review

National Conference Information, Advice and Guidance for Young People Who will provide it?

Thursday 31st March 2011, Westminster Studio, London SW1

Conference Chair:

Dr Graeme Atherton

Executive Director, **Aimhigher London**
WECAN partnership



Live and on-demand on policyreview.tv

Speakers include:

Dr Deirdre Hughes

Immediate Past President, **Institute of Career Guidance**; Associate Fellow, Institute for Employment Research (IER), **Warwick University**

Gareth Griffiths

Head of Curriculum and Qualifications Policy, **Young People's Learning Agency (YPLA)**

Tricia Jenkins MBE

Director, International Centre for Excellence in Educational Opportunities, **University of Liverpool**

Brian Lightman

General Secretary, **Association of School and College Leaders (ASCL)**

Schools and Colleges will have to prepare to take on the responsibility of providing IAG.

With more pressure on university places, less public funding and an increase in tuition fees in HE, it is more important than ever for pupils and applicants to make the right education and career choices through good Information, Advice and Guidance (IAG).

As progressing into higher education is not the only option for young people, IAG is to be tailored to individuals' needs, skills and ambitions.

This conference will bring together experts and leaders from schools, the further and higher education sector, local authorities and all others involved in the provision of IAG, to hear what the future holds for IAG.

For more information please visit:

www.neilstewartassociates.com/jd244

Produced by:

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Can't get to London?
Attend our satellite conference (including regional networking) at:

**St Helens College,
Merseyside, WA10 1PP.**

Facilitated by:
Dave Wheatley,
Assistant Principal Innovation and Development, St Helens College



Agenda (subject to change)

09:00 Registration, refreshments and exhibition

Session One:

 Available on policyreview.tv

Setting the scene

- 10:00 Welcome and introduction by conference chair
Dr Graeme Atherton, Executive Director, Aimhigher London WECAN partnership
- 10:10 Information, advice and guidance in the brave new world
Tricia Jenkins MBE, Director, International Centre for Excellence in Educational Opportunities, University of Liverpool
- 10:30 I know where I'm going: improving information for vocational learners
Gareth Griffiths, 14-19 Provision and Attainment Director, Young People's Learning Agency (YPLA)
- 10:50 Funding for IAG
John Freeman CBE, Director, John Freeman Consulting
- 11:10 Questions, comments and discussion
- 11:25 Refreshments, networking and exhibition

Session Three:

 Available on policyreview.tv

Helping young people reach their full potential

- 14:00 Keynote address: effective career guidance
Dr Deirdre Hughes, Immediate Past President, Institute of Career Guidance; Associate Fellow, Institute for Employment Research (IER), Warwick University
- 14:30 The role of IAG in challenging stereotypes and promoting equality
Jo Hutchinson, Deputy Head of Centre, International Centre for Guidance Studies (iCeGS), University of Derby
- 14:50 Supporting learners to reach their full potential
Brian Lightman, General Secretary, Association of School and College Leaders (ASCL)
- 15:10 Questions, comments and discussion
- 15:20 Refreshments, networking and exhibition

Session Two:

 Available on policyreview.tv

Giving the right guidance

- 11:55 Raising the standards for IAG provision in schools and colleges
Check website for speaker updates
- 12:15 Young people's ambitions and the right guidance
Peter Cobrin, National Education Director, Notgoingtouni
- 12:35 Training careers advisers
Susan Hayday, Director of Workplace Learning Strategy, Foundation Degree Forward
- 12:55 Questions, comments, discussion
- 13:10 Buffet lunch, networking and exhibition

Session Four:

Key Issue Seminars

15:50 Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first come, first served basis and are subject to maximum capacities.

- A** Provision of online IAG
Check website for updates
- B** Training and CPD for IAG advisers
Check website for updates
- C** LMI for Career Practitioners
Where are the skills shortages and jobs of the future? How do we help our clients find the resources, or find them for ourselves!
Stephen Martin, Development Officer (HE/FE), Connect South West Ltd
- D** All age IAG
Check website for updates

16:35 Close of conference

Register online today:

www.neilstewartassociates.com/jd244 / Tel: 020 7324 4330 / Fax: 020 7490 8830

Purpose of the Conference:

By attending this event you will:

- Hear how the 11-19 IAG agenda will take shape in 2011
- Understand the latest in commissioning and funding for IAG services
- Examine the importance of IAG for disadvantaged young learners
- Be presented with IAG services: dedicated career advisors, mentoring schemes, student ambassadors
- Look at online IAG and information aimed at parents, carers and teachers
- Benchmark the status and quality of IAG arrangements in their local area and what local authorities can do to help
- Hear, through a range of good practice case studies, how the status and quality of local IAG can be improved
- Create and enhance partnerships between local authorities, industry and higher education for work-related learning and progression into higher education
- Hear what support and resources are available to support the roll-out of 14-19 reforms through the IAG Support Programme

Who should attend:

From Schools, FE Colleges, Sixth Form Colleges:

- Principals and Vice-Principals
- Heads of School
- Governors
- 14-19 Directors
- 14-19 Project Managers
- 14-19 Strategy Managers
- Head of IAG
- Careers Advisers
- Curriculum Directors
- Planning and Performance Directors
- Schools and Colleges Liaison Managers
- Widening Participation Managers and Officers
- Communications Directors
- Heads of Department
- Finance Directors
- Student Services Managers
- Partnerships Managers

From Local Authorities:

- Chief Executives
- 14-19 Strategy Directors
- 14-19 Partnership Directors
- Funding Directors
- Children and Young People Directors
- Policy and Regulation Directors
- School Improvement Directors
- Curriculum Development Managers

- Directors of Lifelong Learning/ Education
- 11-19 Project Directors
- CEIAG Directors and Managers
- Communications Directors
- Skills and Qualification Directors
- Sub-Regional Economic Partnership Managers and Board Members

From other organisations:

- Directors and senior staff of YPLA, SFA and NAS
- Directors, Managers and Practice Managers of Connexions
- Senior representatives of Sector Skills Councils
- Senior members of the Association of Learning Providers (ALP)
- Work based learning providers
- Degree awarding bodies
- Senior business and employer representatives concerned with further education
- Senior representatives of central government departments
- Training providers
- Learning providers
- Education consultants
- Senior managers in higher education institutions
- Professional and Trade organisations

Sponsorship and Exhibition Opportunities

This conference will attract a diverse audience of top level decision-makers and key policy professionals, from both the public and the private sector. Sponsoring or exhibiting at this event will ensure your organisation leadership positioning amongst this key target audience.

To find out more about the bespoke packages on offer please contact **Andy Josephides** on **020 7960 6853** or e-mail andy.josephides@neilstewartassociates.co.uk



Can't attend? Time poor? Diary clash?

Attend a regional satellite conference near you

Can't get away, can't afford the time or full cost? Need network feedback? Attend a regional satellite conference!

- See and hear all the speakers and interact remotely
- Receive all the back-up papers and research
- Network with your peers, benchmark your own work and make contacts for follow up
- Environmentally friendly option

Attending a satellite conference costs just **£195.00 + VAT** (£234.00). See the conference website for locations near you or complete the booking form.

Host your own satellite conference:

- Become our local partner
- Policy Review works with regional and local partners to create a satellite conference featuring the live conference broadcast and debate relating to your region
- Could you benefit from hosting a satellite event?
- If you have a lecture theatre, council chamber or board room with simple internet and projection you could be our local partner

For more details contact **Natasha McDonough** by email: natasha.mcdonough@policyreview.tv

Watch online

Keep up to date with the policy insight you need

- Broadcast exclusively on Policy Review TV - watch the conference live or later on-demand
- Fully interactive - watch live and submit questions, just like a delegate
- Ultimate conference reporting, watch the full online presentations after the event
- Your own expert video library to keep – ideal for management and staff briefing
- Unique insight into the choices and dilemmas policy makers and managers face
- Find out how your peers are solving the policy challenges you face
- You save on travel, cost and time

The live broadcast and access to the video archive costs just **£99 + VAT** (£118.80)


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To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

 **Fax:** 020 7490 8830

 **Online:** www.neilstewartassociates.com/jd244

 **Post:** Neil Stewart Associates Ltd, 10 Greycoat Place,
Westminster, London SW1P 1SB

Alternatively call us on **020 7324 4330** or email us at
customer.services@neilstewartassociates.co.uk

Delegate Information

jd244

Title (Mr/Ms/Dr/Prof/Other)

Full Name

Position

Organisation

Sector: Health Social Care Central/Regional Government Local Government Education and Skills Commercial
 Non Departmental Public Body / Association or Membership Organisation 3rd Sector Organisation Criminal Justice

Email

Address

Postcode

Tel No.

Direct Line? (Yes/No)

Fax No.

Training Manager

Email

I have read and agree to the terms and conditions below

Signature

HOW TO PAY Please tick the relevant box below

Invoice Please send an invoice to:

Purchase order number (if relevant)

Cheque I enclose a cheque for £ _____ made payable to Neil Stewart Associates Ltd

Credit Card We can accept the following credit cards:



Please debit: £ _____ from Mastercard/Eurocard/Visa/Maestro/Delta

Card No: _____ Expiry date of card: _____

Maestro Issue No: _____

Name (as on card): _____

Issuing Bank: _____

Cardholder's address: _____

Postcode: _____

Signature: _____

ADDITIONAL REQUIREMENTS Please indicate any additional requirements below

Delegate Rates

Please select the relevant rate from the list below

Full Rate -

Commercial Sector

£599.00 + VAT (£718.80)

Reduced Rate -

Universities, Colleges, Local Authorities, Central Government
Departments and Agencies, Non Departmental Public Bodies and
other Public Sector Organisations

£389.00 + VAT (£466.80)

Supported Rate -

Schools, Voluntary Organisations, Trade Unions

£240.00 + VAT (£288.00)

The above fees include all day access to the event, available
conference papers, buffet lunch and refreshments, for registered
delegates only. Fees do not include travel costs or accommodation.
Shared places are not permitted.

Seminar Selection

You may attend one seminar in Session Four.

Places are allocated on a first-come, first-served basis.

Please circle your choice below:

Session Four:

Seminar	A	B	C	D

Live viewing

I am unable to attend this event in person please register me for:

Live streaming at **£99.00 + VAT** (£118.80)

Satellite conference

£195.00 + VAT (£234.00)

St Helens

Terms and Conditions

This booking form constitutes a legally binding agreement. Payment must be received in full before the event. We are not responsible for the non-arrival of confirmation documents: if, by 7 days prior to the conference, you have not heard from us, contact us using the phone number on the brochure. All available conference material including documents, podcasts and in some case films are made available to delegates after the event therefore we do not accept cancellations, whole or in part. Substitutions will be accepted if notified in writing prior to the event, non-arrivals will be liable for the full fee.

All our conferences are recorded and the content is made available on www.policyreview.tv. If you do not wish to be filmed, your voice recorded or your photograph taken please email customer.services@neilstewartassociates.co.uk giving your name and the conference you will be attending.

Data Protection

The personal information you provide will be held on a database by Neil Stewart Associates Ltd. By registering for a conference, Neil Stewart Associates and its subsidiary companies can provide you with information relating to your booking and other services via email, direct mail, telephone or fax. If you do not want to receive this information please write to the Database Manager at Neil Stewart Associates. Your details may also be made available to other carefully selected companies.

Please tick here if you do not wish to receive information from third parties.

Overseas delegates

Delegates from outside the UK who book to attend an NSA conference must send their remittance in time to clear funds no later than 2 weeks before a one day conference. Bookings from overseas delegates will be subject to the cancellation policy specified on the booking form.