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UK Students Abroad Conference

Generate new revenue models; improve international mobility

Wednesday 20th April 2011, Westminster Studio, London SW1P

Conference chair:

Tim Gore
Director of Global Networks and Communities,
University of London

William Archer
Director, I-Graduate

Speakers include:

Pat Killingley
Director of Higher Education and Education UK, British Council

Jeanine Gregersen-Hermans
Director of Marketing and Communications; Spokesperson of the Executive Board,
Maastricht University

Supported by:



national union of students



 **Live and on-demand on policyreview.tv**

Some 30,000 UK students are studying abroad while over 370,000 international students are studying at UK higher education institutions. If your institution wants to continue to be a competitive player in this global market and attractive for foreign investors it is important **to address this imbalance by increasing international student mobility, improving the quality and reputation and generating new income.**

Partnerships between UK and international HEI's allow students an 'experience abroad'. It encourages mobility, enhances the academic experience and greatly improves students' **employability** and skills for students.

This conference will set out why all HEI's must develop the academic, career and personal opportunities for students. It will explore support for students, various schemes, partnerships and exchange programmes, and what the benefits of studying abroad are for the university, the student and the UK economy as a whole.

For more information please visit:

www.neilstewartassociates.com/jb301

Produced by:



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Why not view the
conference live online?**

Please see inside for more details
or visit the website



Agenda (subject to change)

09:00 Registration, refreshments and exhibition

Session One:

 Available on policyreview.tv

Setting the scene – why should UK students study abroad?

- 10:00 Welcome and introduction by conference chair
Tim Gore, Director of Global Networks and Communities, University of London
- 10:10 How international study changes lives?
William Archer, Director, i-graduate
- 10:30 Motivations and experiences of UK students studying abroad: findings from the international mobility study
Dr Fiona Smith, Lecturer in Geography, University of Dundee
Dr Ronald Skeldon, Lecturer, University of Sussex
- 10:50 Bologna: forming HEI partnerships and attracting international students
Jeanine Gregersen-Hermans, Director of Marketing and Communications; Spokesperson of the Executive Board, Maastricht University
- Questions, comments and discussion

11:20 Refreshments, networking and exhibition

Session Two:

 Available on policyreview.tv

Sharing success and academic excellence

- 11:50 The UK and international student mobility
Speaker to be announced, check website for speaker updates
- 12:05 Erasmus and partnerships programmes: the role of the British Council
Pat Killingley, Direction Higher Education and Education UK, British Council
- 12:25 Success stories in international student exchange
Dörte Stevenson, Head of International Exchanges Unit, International Exchanges Unit, Student Services, University of Sheffield
Kate Morse, Head of International, Sheffield Business School
- Questions, comments and discussion

13:00 Buffet lunch, networking and exhibition

Session Three:

 Available on policyreview.tv

The UK in the global skills market

- 14:00 Best practice: partnerships between universities and organisations abroad
Rachel Winzer, Director of Research, 1994 Group
- 14:20 Panel Discussion – UK domiciled students studying abroad
Why UK HEI's encouraging their students to study abroad? What are the benefits, including generating extra revenue? How can we prepare students for a placement abroad?
Panelists include:
Tim Gore, Director of Global Networks and Communities, University of London
Christina Yan Zhang, International Students Office, National Union of Students (NUS)
More speakers to be announced, check website for speaker updates
- Questions, comments and discussion

15:15 Refreshments, networking and exhibition

Session Four:

Key issues seminars

- 15:30 Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.

- 1 Global student; global citizen – the benefits of studying abroad
Speaker to be announced, check website for speaker updates
- 2 Standing out from the crowd: how students can make their skills better understood
Frazer Wallace, Coordinator, UK's National Europass Centre
- 3 UK students and opportunities in Australia
Kathleen Deveraux, Senior Business Development Manager, Education Sector, Austrade

16:30 Close of conference

Register online today:

www.neilstewartassociates.com/jb301 / Tel: 020 7324 4330 / Fax: 020 7490 8830

Purpose of the Conference:

Specifically this conference will:

- Examine how international student exchange programmes can lead to **new models of revenue generation** and **improve the reputation of a UK HEI**
- Look at how the **reputation**, quality and perception of a UK HEI can improve by attracting and retaining students with international experience
- Examine the right information, advice and guidance for pupils and students to consider the international route
- Explain how international experience can **improve the skills and employability** of UK Students
- Explore the **financial commitments** as well as applying for grants and scholarships
- Examine progress in the '**Bologna Agreement**' as well as the EU standardisation of degrees
- Understand how encouraging students to study abroad, for a semester, a credit or a (joint or double) degree, can bring advantage to your institution
- Look at how to provide the right guidance and information for **gap years** and **work placements** and apprenticeships abroad
- Look at how departments and international units can work together

This is a must attend conference for:

From higher education:

- Vice Chancellors
- Principals
- Pro Vice-Chancellors
- Directors of:
 - > Marketing
 - > Communication
 - > International Strategy
 - > Finance
 - > Postgraduate Programmes
 - > Admissions
 - > Recruitment
- International Student Advisors
- International Partnership Managers
- Heads and Managers of Student Services
- Heads of Student Experience
- Careers Advisers
- Deans of Faculties/ Heads of Departments
- Graduate Officers
- Heads of Policy and Programming
- Directors and Managers of Enterprise and Business Development
- Student Union Representatives

Private sectors:

- Corporate Recruitment & Marketing Managers
- Corporate Graduate Recruitment Managers
- Consultants for International Development
- Education Consultants
- Management Consultants

Other sectors:

- Professional and Statutory Regulatory Bodies
- Funding and Research Councils
- Business Schools
- Trade and membership Associations

Sponsorship and Exhibition Opportunities

This conference will attract a diverse audience of top level decision-makers and key policy professionals, from both the public and the private sector. Sponsoring or exhibiting at this event will ensure your organisation leadership positioning amongst this key target audience.

To find out more about the bespoke packages on offer please contact **Linda Brouwer** on **020 7960 6850** or e-mail linda.brouwer@neilstewartassociates.co.uk



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Attend a regional satellite conference near you

Can't get away, can't afford the time or full cost? Need network feedback? Attend a regional satellite conference!

- See and hear all the speakers and interact remotely
- Receive all the back-up papers and research
- Network with your peers, benchmark your own work and make contacts for follow up
- Environmentally friendly option

Attending a satellite conference costs just **£195.00 + VAT** (£234.00). See the conference website for locations near you or complete the booking form.

For further information email paul.rushworth@policyreview.tv

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- Broadcast exclusively on Policy Review TV - watch the conference live or later on-demand
- Fully interactive - watch live and submit questions, just like a delegate
- Ultimate conference reporting, watch the full online presentations after the event
- Your own expert video library to keep – ideal for management and staff briefing
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- Find out how your peers are solving the policy challenges you face
- You save on travel, cost and time

The costs of the live broadcast and access to the video archive are:

Individual licences
£99 + VAT (£118.80)

Group licences
2-3 viewers £250.00 + VAT (£300.00)
4-5 viewers £350.00 + VAT (£420.00)
6-9 viewers £495.00 + VAT (£594.00)
10-20 viewers £895.00 + VAT (£1,074.00)

UK Students Abroad Conference

Generating new revenue models; improve international mobility

Wednesday 20th April 2011, Westminster Studio, London SW1P

To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

 **Fax:** 020 7490 8830

 **Online:** www.neilstewartassociates.com/jb301

 **Post:** Neil Stewart Associates Ltd, 10 Greycoat Place, Westminster, London SW1P 1SB

Alternatively call us on **020 7324 4330** or email us at **customer.services@neilstewartassociates.co.uk**

Delegate Information

jb301

Brochure no.
WEB

Title (Mr/Ms/Dr/Prof/Other) _____

Full Name _____

Position _____

Organisation _____

Sector: Health Social Care Central/Regional Government Local Government Education and Skills Commercial
 Non Departmental Public Body / Association or Membership Organisation 3rd Sector Organisation Criminal Justice

Email _____

Address _____

Postcode _____

Tel No. _____

Direct Line? (Yes/No) _____

Fax No. _____

Training Manager _____

Email _____

I have read and agree to the terms and conditions below

Signature _____

HOW TO PAY Please tick the relevant box below

Invoice Please send an invoice to: _____

Purchase order number (if relevant) _____

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Card No: _____ Expiry date of card: _____

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Cardholder's address: _____

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ADDITIONAL REQUIREMENTS Please indicate any additional requirements below

Delegate Rates

Please select the relevant rate from the list below

Full Rate -

Commercial Sector

£599.00 + VAT @ 20% (£718.80)

Reduced Rate -

Universities, Colleges, Local Authorities, Central Government Departments and Agencies, Non Departmental Public Bodies and other Public Sector Organisations

£389.00 + VAT @ 20% (£466.80)

Supported Rate -

Schools, Voluntary Organisations, Trade Unions

£240.00 + VAT @ 20% (£288.00)

The above fees include all day access to the event, available conference papers, buffet lunch and refreshments, for registered delegates only. Fees do not include travel costs or accommodation. **Shared places are not permitted.**

Seminar Selection

You may attend one seminar in Session Four.

Places are allocated on a first-come, first-served basis.

Please circle your choice below:

Session Four:

Seminar	1	2	3

Live viewing

I am unable to attend this event in person please register me for:

Individual licence for live streaming at **£99.00 + VAT** (£118.80)

Group Licences

I would like to register for a group viewing licence:

2-3 viewers **£250.00 + VAT** (£300.00)

4-5 viewers **£350.00 + VAT** (£420.00)

6-9 viewers **£495.00 + VAT** (£594.00)

10-20 viewers **£895.00 + VAT** (£1,074.00)

Terms and Conditions

This booking form constitutes a legally binding agreement. Payment must be received in full before the event. We are not responsible for the non-arrival of confirmation documents: if, by 7 days prior to the conference, you have not heard from us, contact us using the phone number on the brochure. All available conference material including documents, podcasts and in some case films are made available to delegates after the event therefore we do not accept cancellations, whole or in part. Substitutions will be accepted if notified in writing prior to the event, non-arrivals will be liable for the full fee.

All our conferences are recorded and the content is made available on www.policyreview.tv. If you do not wish to be filmed, your voice recorded or your photograph taken please email customer.services@neilstewartassociates.co.uk giving your name and the conference you will be attending.

Data Protection

The personal information you provide will be held on a database by Neil Stewart Associates Ltd. By registering for a conference, Neil Stewart Associates and its subsidiary companies can provide you with information relating to your booking and other services via email, direct mail, telephone or fax. If you do not want to receive this information please write to the Database Manager at Neil Stewart Associates. Your details may also be made available to other carefully selected companies.

Please tick here if you do not wish to receive information from third parties.

Overseas delegates

Delegates from outside the UK who book to attend an NSA conference must send their remittance in time to clear funds no later than 2 weeks before a one day conference. Bookings from overseas delegates will be subject to the cancellation policy specified on the booking form.