

**Policy
Review**

2nd Annual Conference

Excellence in Teaching and Learning in Higher Education

Thursday 21 April 2011, Westminster Studio, London SW1P

Speakers include:

Anthony McClaran

Chief Executive,
Quality Assurance Agency (QAA)

Professor Craig Mahoney

Chief Executive,
Higher Education Academy

Russell Stannard

Principal Teaching Fellow, **University of Warwick**; Awarded Times Higher "Outstanding Initiative in ICT" 2008 and Winner of British Council ELTons award for Innovation 2010

Professor Lesley-Jane Eales-Reynolds

Chair, **Association of National Teaching Fellows**; Director, Westminster Exchange, **University of Westminster**

Aaron Porter

President, **National Union of Students (NUS)**

Julie Hall

Head of LTEU, **Roehampton University** and co-Chair of **SEDA**

"A renewed emphasis on teaching quality is fundamental to our vision for Higher Education."
HEFCE Grant Letter, 20 December 2010



Live and on-demand on policyreview.tv

Although the Government has expressed a commitment to a renewed emphasis on teaching, 2011-2012 will be a challenging year for all institutions with across-the-board reductions in teaching budgets.

To remain competitive the UK must continue to offer cutting edge teaching and learning methods, modern facilities and a high quality academic experience. As new providers emerge there will be increased scrutiny on the quality of teaching and learning provision in all institutions.

As budgets are tightened, institutions are challenged not to simply divert funding away from staff development and engagement. Should they overcome the natural temptation to exchange face time with screen time; where technology acts as replacement for quality teaching staff?

Join this focussed policy debate, a must attend for senior managers responsible for teaching and learning; and hear how leading institutions are working to sustain the position of teaching and learning in UK higher education.

For more information please visit:

www.neilstewartassociates.com/jb305

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Please see inside for more details or visit the website



Agenda (subject to change)

09:00 Registration, refreshments and exhibition

Session One:

 Available on policyreview.tv

Setting the scene

- 10:00 Welcome and introduction from conference chair
John O'Leary, Editor, Times Good University Guide
- 10:10 Setting the scene
Professor Lesley-Jane Eales-Reynolds, Chair, Association of National Teaching Fellows and Director, Westminster Exchange, University of Westminster
- 10:25 KEYNOTE ADDRESS
Professor Craig Mahoney, Chief Executive, Higher Education Academy
- 10:45 Enhancing teaching and learning
Check website for latest speaker updates
- 11:05 Questions and Discussion

11:35 Refreshments, networking and exhibition

Session Three:

 Available on policyreview.tv

Supporting student learning in the virtual environment

- 14:00 Seizing the opportunity
Russell Stannard, Principal Teaching Fellow, University of Warwick; Awarded Times Higher "Outstanding Initiative in ICT" 2008 and Winner of British Council ELTons award for Innovation 2010
- 14:20 Promoting a culture of institutional change in higher education teaching and learning
Mike Laycock, Independent Higher Education Consultant and Co-Chair of SEDA
- 14:40 The implications of financial uncertainty on teaching staff and how to support
Julian Stanley, Chief Executive, Recourse
- 15:00 Questions and Discussion

15:10 Refreshments, networking and exhibition

Session Two:

 Available on policyreview.tv

Meeting expectations around academic quality and assessment

- 12:00 KEYNOTE ADDRESS
Anthony McClaran, Chief Executive, Quality Assurance Agency (QAA)
- 12:20 Understanding student expectations
Aaron Porter, President, National Union of Students (NUS)
- 12:40 Using student experience data to support academic development and enhancement learning and teaching
Julie Hall, Head of LTEU, Roehampton University and co-Chair of SEDA
- 13:00 Questions and Discussion

13:10 Refreshments, networking and exhibition

Session Four:

Key issues seminars

15:30 Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.

1 Teaching and learning to enhance retention
Steve Hiron, Director of Centre for Learning and Professional Development, Birkbeck College

2 Promoting student success through developing inclusive learning and teaching
Pat Eastwood, Academic Enhancement Unit, Liverpool John Moores University.
Phil Carey, Academic Lead, Learning and Teaching, Faculty of Health and Applied Social Sciences, Liverpool John Moores University

16:30 Close of conference

Register online today:

www.neilstewartassociates.com/jb305 / Tel: 020 7324 4330 / Fax: 020 7490 8830

Purpose of the Conference:

Specifically this conference will:

- Examine how, in an era of increased expectations from students, universities are using learning technology and delivering online programmes that are high quality and flexible.
- Set out how leading institutions are managing reductions in the teaching grants through 2011-2012.
- Set out the opportunities for those working in academic development units to diversify their contribution to university funding streams.
- Examine the prospect that the drive for quality in teaching and learning may have on the student-teacher relationship that underpins it.
- Explore how leading institutions are creating opportunities to recognise excellence in teaching in their institution.
- Examine the role of social media as a supplement to core learning.
- Debate how to integrate teaching with technology and how to ensure effective student learning rather than only student satisfaction.
- Hear best practice case studies on how leading institutions are really driving forward the online institution.
- Examine how the student voice can be expressed and gathered effectively.
- Explore how teaching professionals are measuring quality in teaching and foster environments to enable 'learning to learn'.
- Provide an opportunity to network with like-minded peers and debate the benefits and challenges with other leaders working to enhance teaching and learning and online provision in UK higher education.

Who should attend:

Maintaining Excellence in Teaching & Learning in Higher Education will be of particular interest to anyone involved in learning and teaching enhancement, including:

- Vice-Chancellors and Principals
- Pro Vice-Chancellors for Learning Teaching
- Principals and Heads of Further Education Colleges
- Deans of Faculties
- Directors of Education
- Directors of Curriculum
- Directors of Strategy
- Directors of Teaching and Learning
- Heads of Departments
- Heads of Lifelong Learning Departments
- Chief Librarians and Librarians
- Directors of e-Learning
- Heads of Information Services
- Heads of Student Learning Support
- Chief Executives of major learning organisations
- Chief Executives of work-based learning providers
- Senior representatives of BIS and Department for Education
- Senior representatives of other central Government Departments
- CPD Consultants and Providers
- Professional Development Advisors (PDAs)

Sponsorship and Exhibition Opportunities

This conference will attract a diverse audience of top level decision-makers and key policy professionals, from both the public and the private sector. Sponsoring or exhibiting at this event will ensure your organisation leadership positioning amongst this key target audience.

To find out more about the bespoke packages on offer please contact **Marie Clark** on **020 7960 6849** or e-mail marie.clark@neilstewartassociates.co.uk



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Attend a regional satellite conference near you

Can't get away, can't afford the time or full cost? Need network feedback? Attend a regional satellite conference!

- See and hear all the speakers and interact remotely
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- Network with your peers, benchmark your own work and make contacts for follow up
- Environmentally friendly option

Attending a satellite conference costs just **£195.00 + VAT** (£234.00). See the conference website for locations near you or complete the booking form.

For further information email

jaqueline.gorman@neilstewartassociates.co.uk

Watch online

Keep up to date with the policy insight you need

- Broadcast exclusively on Policy Review TV - watch the conference live or later on-demand
- Fully interactive - watch live and submit questions, just like a delegate
- Ultimate conference reporting, watch the full online presentations after the event
- Your own expert video library to keep - ideal for management and staff briefing
- Unique insight into the choices and dilemmas faced by policy makers and managers
- Find out how your peers are solving the policy challenges you face
- You save on travel, cost and time

The costs of the live broadcast and access to the video archive are:

Individual licences
£99 + VAT (£118.80)

Group licences
2-3 viewers £250.00 + VAT (£300.00)
4-5 viewers £350.00 + VAT (£420.00)
6-9 viewers £495.00 + VAT (£594.00)
10-20 viewers £895.00 + VAT (£1,074.00)

2nd Annual Conference Excellence in Teaching and Learning in Higher Education

Thursday 21 April 2011, Westminster Studio, London SW1P

To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

 **Fax:** 020 7490 8830

 **Online:** www.neilstewartassociates.com/jb305

 **Post:** Neil Stewart Associates Ltd, 10 Greycoat Place,
Westminster, London SW1P 1SB

Alternatively call us on **020 7324 4330** or email us at
customer.services@neilstewartassociates.co.uk

Delegate Information

jb305

Brochure no.

WEB

Title (Mr/Ms/Dr/Prof/Other) _____

Full Name _____

Position _____

Organisation _____

Sector: Health Social Care Central/Regional Government Local Government Education and Skills Commercial
 Non Departmental Public Body / Association or Membership Organisation 3rd Sector Organisation Criminal Justice

Email _____

Address _____

Postcode _____

Tel No. _____

Direct Line? (Yes/No) _____

Fax No. _____

Training Manager _____

Email _____

I have read and agree to the terms and conditions below

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ADDITIONAL REQUIREMENTS Please indicate any additional requirements below

Delegate Rates

Please select the relevant rate from the list below

Full Rate -

Commercial Sector

£599.00 + VAT @ 20% (£718.80)

Reduced Rate -

Central Government Departments and Agencies, Non Departmental Public Bodies, Universities, Colleges, Academies, Training Providers

£389.00 + VAT @ 20% (£466.80)

Supported Rate -

Schools, Voluntary Organisations, Trade Unions

£240.00 + VAT @ 20% (£288.00)

The above fees include all day access to the event, available conference papers, buffet lunch and refreshments, for registered delegates only. Fees do not include travel costs or accommodation.

Shared places are not permitted.

Seminar Selection

You may attend one seminar in Session Four.

Places are allocated on a first-come, first-served basis.

Please circle your choice below:

Session Four:

Seminar 1 2

Live viewing

I am unable to attend this event in person please register me for:

Individual licence for live streaming at
£99.00 + VAT (£118.80)

Group Licences

I would like to register for a group viewing licence:

2-3 viewers **£250.00 + VAT** (£300.00)

4-5 viewers **£350.00 + VAT** (£420.00)

6-9 viewers **£495.00 + VAT** (£594.00)

10-20 viewers **£895.00 + VAT** (£1,074.00)

Terms and Conditions

This booking form constitutes a legally binding agreement. Payment must be received in full before the event. We are not responsible for the non-arrival of confirmation documents: if, by 7 days prior to the conference, you have not heard from us, contact us using the phone number on the brochure. All available conference material including documents, podcasts and in some case films are made available to delegates after the event therefore we do not accept cancellations, whole or in part. Substitutions will be accepted if notified in writing prior to the event, non-arrivals will be liable for the full fee.

All our conferences are recorded and the content is made available on www.policyreview.tv. If you do not wish to be filmed, your video recorded or your photograph taken please email customer.services@neilstewartassociates.co.uk giving your name and the conference you will be attending.

Data Protection

The personal information you provide will be held on a database by Neil Stewart Associates Ltd. By registering for a conference, Neil Stewart Associates and its subsidiary companies can provide you with information relating to your booking and other services via email, direct mail, telephone or fax. If you do not want to receive this information please write to the Database Manager at Neil Stewart Associates. Your details may also be made available to other carefully selected companies.
 Please tick here if you do not wish to receive information from third parties.

Overseas delegates

Delegates from outside the UK who book to attend an NSA conference must send their remittance in time to clear funds no later than 2 weeks before a one day conference. Bookings from overseas delegates will be subject to the cancellation policy specified on the booking form.