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2nd National Conference

# Community Budgeting: The Progress Report

Thursday 8th December 2011, Westminster Studio, London SW1

Speakers include:

## Nick Lawrence

Deputy Director, Families with Multiple Problems Division,  
**Department for Education**

## Nick Dexter

Deputy Director for Community Budgets,  
**Department for Communities and Local Government**

## Cllr David Parsons CBE

Leader of the Council,  
**Leicestershire County Council**

## Mike More

Chief Executive,  
**Westminster City Council**

## Merle Davies

Head of Community & Early Intervention,  
**Blackpool Borough Council**

## Tony McArdle

Chief Executive,  
**Lincolnshire County Council**

### Why you must attend this event:

- **Get an honest account** from many of the 16 pilot areas on what works and what doesn't
- **Join a one hour roundtable debate** with the **DCLG** or **DfE** and get your point across to central government
- **Hear how** Blackburn with Darwen Borough Council have built on their Family Pilot to kick start their community budget pilot
- **Assess** the savings made by Blackpool Borough Council through their integrated service approach
- **Maximum learning value** – watch the conference again online! All delegates receive post-event access to watch speaker presentations via the Policy Review TV service, AND can download all conference papers

Since its inception, much has been speculated about the true value and future of community budgeting.

This unique conference will update delegates with a progress report from many of the **16 pilot areas**. As Government sets about rolling out community budgets across the country, this conference provides a perfect opportunity for future stakeholders to learn from those already well into the implementation.

For more information please visit:

[www.neilstewartassociates.com/sa277](http://www.neilstewartassociates.com/sa277)

Produced by:



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- Bristol
- Leeds
- St Helens
- Wigan

See inside for details



09:00 Registration, refreshments and exhibition

## Session One:

 Available on policyreview.tv

### Setting the scene

- 09:50 Welcome and introduction from conference Chair  
**Michael Burton**, Editor, The MJ
- 10:00 Keynote address: Making public services more accountable to local populations  
*Check website for speaker updates*
- 10:15 Tackling complex family problems  
**Tony McArdle**, Chief Executive, Lincolnshire County Council
- 10:30 Gaining traction - making community budgets happen  
**Paul Carter**, Leader, Kent County Council
- 10:45 Questions and discussion
- 11:00 Refreshments, networking and exhibition

## Session Two:

 Available on policyreview.tv

### An update from community budgeting pilot areas

- 11:25 Case Study: Unblocking the blocks: why community budgets?  
**Merle Davies**, Head of Community & Early Intervention, Blackpool Borough Council
- 11:40 Case Study: A whole system approach  
**Thanos Morphitis**, Director of Strategy and Commissioning, London Borough of Islington
- 11:55 Case Study: Greater Manchester's new delivery model and robust evidence base  
**Nuala O'Rourke**, Programme Manager, Wigan Council
- 12:10 Case Study: Community budgets - learning for the future  
**Cllr David Parsons CBE**, Leader of the Council, Leicestershire County Council
- 12:30 Panel Debate: What advice would you give to second round community budget pilots? What lessons have been learnt so far?  
*Introduction provided by:*  
**Dan Gascoyne**, Assistant Director for Partnership Delivery, Essex County Council  
*With session speakers:*  
**Merle Davies**  
**Thanos Morphitis**  
**Cllr David Parsons CBE**  
**Nuala O'Rourke**
- 13:00 Buffet lunch, networking and exhibition

## Session Three:

### Key Issue Roundtable Discussions

- 14:00 Delegates should choose to attend one round table from the list below. Roundtables are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.

#### Roundtable one

##### Rolling out and funding community budgets

**Nick Dexter**, Deputy Director for Community Budgets, Department for Communities and Local Government



#### Roundtable two

##### Community budgets at their core: families with multiple problems

**Nick Lawrence**, Deputy Director, Families with Multiple Problems Division, Department for Education



- 15:00 Refreshments, networking and exhibition

## Session Four:

 Available on policyreview.tv

### Learning lessons from our neighbours

- 15:30 Case Study: Joint commissioning from providers on the basis of effectiveness and value for money  
**Mike More**, Chief Executive, Westminster City Council
- 15:50 Case Study: Reduced total social costs  
**Jackie Mould**, Director, Be Birmingham, Local Strategic Partnership
- 16:10 Case Study: Building on the family pilot  
**Tom Stannard**, Director of Policy, Blackburn with Darwen Borough Council
- 16:30 Questions and discussion
- 16:40 Close of conference

Register online today:

[www.neilstewartassociates.com/sa277](http://www.neilstewartassociates.com/sa277)

Tel: 020 7324 4330 / Fax: 020 7490 8830

## Purpose of the Conference

### Specifically this conference will enable you to:

- Explore how community budgets will make public services more accountable to local populations
- Assess the role of community budgets in really tackling complex family problems
- Benefit from the opportunity of hearing from the Government on how community budgets will be rolled out and funded in the coming years
- Hear from the Leader of Kent County Council, a community budgeting pilot area
- Hear first hand from the London Borough of Islington on how they have implemented a whole system approach to community budgets
- Assess the savings made by Blackpool Borough Council through their integrated service approach and how best to overcome the inevitable stumbling blocks new policy implementation creates
- Understand how Greater Manchester has utilised a robust evidence base that allows them to understand the impact of their investment both in terms of improved outcomes and savings
- Observe how Leicestershire County Council has overcome the obstacles to make a systematic change in the way public services are delivered
- Hear how Westminster City Council have joined forces with the London Borough of Hammersmith and Fulham and the London Borough of Wandsworth to commission services effectively
- Hear from Birmingham Community Budget Pilot on how they have managed to reduce social costs associated with negative behaviour
- Assess how Blackburn with Darwen Borough Council have built on their Family Pilot to kick start their community budget pilot
- Benefit from roundtable discussions with government departments on:
  - > Rolling out and funding community budgets
  - > Tackling families with multiple problems

## Who should attend:

### Local Government:

- Chief Executives
- Assistant Chief Executives
- Directors and Heads of:
  - > Resource Management
  - > Policy
  - > Strategic Partnerships
  - > Fundraising and Communication
  - > Finance and Procurement
  - > Commissioning
  - > HR
  - > Corporate Strategy and Policy
  - > Children's Services
  - > Service
  - > Sustainable Development
  - > Partnerships and External Relations
  - > Scrutiny
- Shared Services Managers
- Efficiency Managers
- Business Process Managers
- Change Managers
- Leaders and Mayors
- Cabinet/Executive Members
- Councillors
- Performance Managers
- Neighbourhood Managers

- Total Place Project Managers
- Economic Development Managers
- Enterprise Managers/Officers
- Corporate Managers
- Communications and Marketing Managers
- Community Empowerment Managers
- Community Investment Managers
- Regional Development Managers
- Policy and Research Officers

### Other:

- Public Service Managers
- Private Sector Partners and Consultants to Local Government
- Voluntary and Community Sector
- Regional Development Agencies
- Regional Assembly Members and Officers
- Government Offices
- Civil Servants
- Academics
- Think Tanks
- PCTs
- SHAs
- Fire Departments
- Police Departments

## Sponsorship and Exhibition Opportunities

This conference will attract a diverse audience of top level decision-makers and key policy professionals, from both the public and the private sector. Sponsoring or exhibiting at this event will ensure your organisation leadership positioning amongst this key target audience.

To find out more about the bespoke packages on offer please contact **Katie Wright** on **020 7960 6852** or e-mail **katie.wright@neilstewartassociates.co.uk**



## Can't attend? Time poor? Diary clash?

### Attend a regional satellite conference near you

**Can't get away, can't afford the time or full cost? Need network feedback? Attend a regional satellite conference!**

- See and hear all the speakers and interact remotely
- Receive all the back-up papers and research
- Network with your peers, benchmark your own work and make contacts for follow up
- Environmentally friendly option

Attending a satellite conference costs just **£195.00 + VAT** (£234.00). See the conference website for locations near you or complete the booking form.

For further information email

**[jacqueline.gorman@policyreview.tv](mailto:jacqueline.gorman@policyreview.tv)**

### Watch online

**Keep up to date with the policy insight you need**

- Broadcast exclusively on Policy Review TV - watch the conference live or later on-demand
- Fully interactive - watch live and submit questions, just like a delegate
- Ultimate conference reporting, watch the full online presentations after the event
- Your own expert video library to keep - ideal for management and staff briefing
- Unique insight into the choices and dilemmas faced by policy makers and managers
- Find out how your peers are solving the policy challenges you face
- You save on travel, cost and time

The costs of the live broadcast and access to the video archive are:

### Individual licences

**£99 + VAT (£118.80)**

### Group licences - per person

**1-2 viewers £99.00 + VAT (£118.80)**

**3-9 viewers £89.00 + VAT (£106.80)**

**10-19 viewers £79.00 + VAT (£94.80)**

**20-29 viewers £65.00 + VAT (£78.00)**

# Community Budgeting: The Progress Report

Thursday 8th December 2011, Westminster Studio, London SW1

## To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

**Fax:** 020 7490 8830

**Online:** www.neilstewartassociates.com/sa277

**Post:** Neil Stewart Associates Ltd, 10 Greycoat Place, Westminster, London SW1P 1SB

Alternatively call us on **020 7324 4330** or email us at **customer.services@neilstewartassociates.co.uk**

## Delegate Information

sa277

Brochure no.

WEB

Title (Mr/Ms/Dr/Prof/Other) \_\_\_\_\_

Full Name \_\_\_\_\_

Position \_\_\_\_\_

Organisation \_\_\_\_\_

Sector:  Health  Social Care  Central/Regional Government  Local Government  Education and Skills  Commercial  
 Non Departmental Public Body / Association or Membership Organisation  3rd Sector Organisation  Criminal Justice

Email \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Tel No. \_\_\_\_\_

Direct Line? (Yes/No) \_\_\_\_\_

Fax No. \_\_\_\_\_

Training Manager \_\_\_\_\_

Email \_\_\_\_\_

I have read and agree to the terms and conditions below

Signature \_\_\_\_\_

### HOW TO PAY Please tick the relevant box below

Invoice Please send an invoice to: \_\_\_\_\_

Purchase order number (if relevant) \_\_\_\_\_

Cheque I enclose a cheque for £ \_\_\_\_\_ made payable to Neil Stewart Associates Ltd

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Signature: \_\_\_\_\_

### ADDITIONAL REQUIREMENTS Please indicate any additional requirements below

\_\_\_\_\_



10 Greycoat Place, Westminster, London SW1P 1SB  
tel: 020 7324 4330 fax: 020 7490 8830  
email: info@neilstewartassociates.co.uk  
www.neilstewartassociates.com



## Delegate Rates

Please select the relevant rate from the list below

### Full Rate -

Commercial Sector

- £499.00 + VAT (£598.80) Register by 30 September
- £599.00 + VAT (£718.80) from 1 October

### Reduced Rate -

Local Authorities, Central Government Departments & Agencies, Non-Departmental Public Bodies, other Public Sector Organisations

- £289.00 + VAT (£346.80) Register by 30 September
- £389.00 + VAT (£466.80) from 1 October

### Supported Rate -

Voluntary Organisations, Trade Unions

- £140.00 + VAT (£168.00) Register by 30 September
- £240.00 + VAT (£288.00) from 1 October

The above fees include all day access to the event, available conference papers, buffet lunch and refreshments, for registered delegates only. Fees do not include travel costs or accommodation. Shared places are not permitted.

## Roundtable Selection

You may attend one roundtable discussion in Session Three. Places are allocated on a first-come, first-served basis. Please circle your choice below:

### Session Three:

Roundtable 1 2

## Live viewing and on-demand access

Book online at [www.policyreview.tv](http://www.policyreview.tv) or register below

### Individual and Group Licences

- 1-2 viewers @ £99 + VAT (£118.80) per person
- 3-9 viewers @ £89 + VAT (£106.80) per person
- 10-19 viewers @ £79 + VAT (£94.80) per person
- 20-29 viewers @ £65 + VAT (£78.00) per person

I would like to register \_\_\_\_\_ online viewers

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**TOTAL £ \_\_\_\_\_ + VAT = £ \_\_\_\_\_**

Please complete the delegate information section of this form for each viewer when registering your licence(s). You can do this by photocopying this form or sending a full list to customer.services@policyreview.tv

## Satellite conference

£195.00 + VAT (£234.00)

- Bristol  Leeds  St Helens  Wigan

### Terms and Conditions

This booking form constitutes a legally binding agreement. Payment must be received in full before the event. We are not responsible for the non-arrival of confirmation documents: if, by 7 days prior to the conference, you have not heard from us, contact us using the phone number on the brochure. All available conference material including documents, podcasts and in some case films are made available to delegates after the event therefore we do not accept cancellations, whole or in part. Substitutions will be accepted if notified in writing prior to the event, non-arrivals will be liable for the full fee.

All our conferences are recorded and the content is made available on www.policyreview.tv. If you do not wish to be filmed, your voice recorded or your photograph taken please email customer.services@neilstewartassociates.co.uk giving your name and the conference you will be attending.

### Data Protection

The personal information you provide will be held on a database by Neil Stewart Associates Ltd. By registering for a conference, Neil Stewart Associates and its subsidiary companies can provide you with information relating to your booking and other services via email, direct mail, telephone or fax. If you do not want to receive this information please write to the Database Manager at Neil Stewart Associates. Your details may also be made available to other carefully selected companies.  Please tick here if you do not wish to receive information from third parties.

### Overseas delegates

Delegates from outside the UK who book to attend an NSA conference must send their remittance in time to clear funds no later than 2 weeks before a one day conference. Bookings from overseas delegates will be subject to the cancellation policy specified on the booking form.