



In association with:



COUNCIL OF DEANS OF HEALTH

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UK University Hospitals



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NURSINGSTANDARD

Broadcast National Conference

Reshaping the Nursing Workforce

Preparing professionals for new working patterns

Wednesday 22nd February 2012, The Kings Fund, W1G 0AN

Keynote Address:



Anne Milton MP

Minister for Public Health

Other speakers include:

Dr Peter Carter

Chief Executive/General Secretary,
Royal College of Nursing

Professor James Buchan

School of Health Sciences,
Queen Margaret University, Edinburgh

Professor Judith Ellis MBE

Executive Dean,
Faculty of Health & Social Care,
London Southbank University

Liz Rix

Chief Nurse,
University Hospital of North
Staffordshire NHS Trust

Peter Sharp

Chief Executive,
Centre for Workforce Intelligence

Chair:

Professor Ieuan Ellis

Dean, Faculty of Health & Social Sciences,
Leeds Metropolitan University;
Chair, Council of Deans of Health UK

In its response to the **Future Forum Report**, the Government reiterated its commitment to *'greater accountability and responsibility for employers to plan and develop their workforce, held to account by the HEE.'* (June 2011)

This 6th annual national conference and Policy Review TV broadcast will bring together nursing professionals, health managers and educationalists from across the UK to share innovations and examine current policies in relation to the **Health and Social Care Bill**, their risks and the opportunities they present.

A range of experts will ensure you leave equipped and inspired to face the challenges of service redesign for greater care at home, chronic disease management and end of life care.

Key topics include:


- Implications of the latest policies for successful workforce planning
- The potential impacts of an ageing workforce and increased attrition
- Opportunities and challenges of an all-graduate entry profession
- Improving quality and enhancing the nursing professional leadership profile
- The risk and pressures of changing to meet new patterns of care and the demands of long-term conditions

For more information please visit:


www.neilstewartassociates.com/sh285


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• **Bristol**

See inside for details



Agenda (subject to change)

All delegates receive
free post-event access to
filmed plenary sessions

09:00 Registration, refreshments and exhibition

Session One:

Available on policyreview.tv

- 10:00 **Welcome from conference chair**
Professor Ieuan Ellis, Dean, Faculty of Health & Social Sciences, Leeds Metropolitan University; Chair, Council of Deans of Health UK
- 10:05 **Current policy issues in relation to the Bill**
Dr Peter Carter, Chief Executive/General Secretary, Royal College of Nursing
- 10:25 **The caring workforce: educating the full spectrum**
Professor Judith Ellis, Executive Dean, Faculty of Health & Social Care, London South Bank University
- 10:45 **Keynote address:**
Safe, effective, compassionate: preparing the nursing workforce for the future
Anne Milton MP, Minister for Public Health
- 11:00 **Questions and discussion**

11:15 Refreshments, networking and exhibition

Session Two:

Available on policyreview.tv

- 11:45 **Nursing workforce trends and projections**
Professor James Buchan, School of Health Sciences, Queen Margaret University, Edinburgh
- 12:05 **The role of nurses in delivering integrated healthcare: workforce implications**
Peter Sharp, Chief Executive, Centre for Workforce Intelligence
- 12:25 **Re-profiling the nursing workforce to enhance patient care**
Karen Charman, Business Development Director, The NHS Confederation
- 12:45 **Panel discussion: New roles - new challenges**
Speakers above to be joined by:
Christine Outram, Senior Responsible Officer, Health Education England
John Wilderspin, National Director, Health and Wellbeing Board Implementation, Department of Health

13:10 Buffet lunch, networking and exhibition

Session Three:

Available on policyreview.tv

- 14:10 **Workforce planning and its impact on education and service**
Stephen Griffiths, Director, Workforce Development, National Leadership and Innovation Agency for Healthcare, NHS Wales
- 14:25 **Education and training proposals in England: opportunities and challenges for the HE sector**
Professor Mary Lovegrove, Member, Executive Team, Council of Deans of Health
- 14:55 **Proud to care**
Liz Rix, Chief Nurse, University Hospital of North Staffordshire NHS Trust
- 15:10 **Questions and discussion**
- 15:20 Refreshments, networking and exhibition

Session Four:

Awareness raising seminars

15:50 Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.

A Relationships between HEE and local education and training boards
Debbie Mellor, Deputy Director, Workforce Education, Department of Health

B Data enhancement to support nursing and midwifery student recruitment and retention: the Scottish Experience
Dr Colin Tilley, Workforce project Leader, NHS Education for Scotland
Mike Sabin, Programme Director, NHS Education for Scotland

C Acute and long-term care at home
Rosemary Cook CBE, Director, The Queen's Nursing Institute

16:30 Close of conference

Register online today:

www.neilstewartassociates.com/sh285 / Tel: 020 7324 4330 / Fax: 020 7490 8830

Purpose of the Conference

The success of the health care reforms depend on the evolution of the nursing workforce to face the challenges of the next decades. Nursing and midwifery education will be at the forefront of equipping nurses for wider roles working inside and outside hospital, as part of teams dealing with greater care at home and more long-term conditions.

Employers will be given a duty to shape their workforce to meet local needs bringing special challenges in different parts of the UK, feeding into local education and training boards.

This conference will:

- Bring you up to date with the changes that the NHS reforms will mean for the nursing workforce and education providers
- Help health and local government HR profile the nursing needs and responsibilities and work with the HEE to get the right skill mix across health professional education
- Look at how the four nations in the UK are tackling diverse demands to get the most from their existing and future nursing workforce
- Help you understand the commissioning roles of local education and training boards and the demands Health and Wellbeing Boards will put on health services and, particularly, nursing
- Look at retention issues in education and nursing
- Consider continuing impact of immigration rules and EU internal migration on supply and skills
- Hear about the roll-out of Health Education England
- Look at local, employer and regional demands and variations in nursing skills and workforce patterns

Who should attend:

- Clinical Educators
- Deans of Nursing
- Senior Lecturers and Researchers
- Directors of Nursing
- Chief Nurses
- Heads of Nursing and Midwifery
- Personnel and Recruitment Nurses
- Clinical Managers
- Practice Managers
- Senior Nurses
- Consultant Nurses
- Advanced Practice Nurses
- Directors of Clinical Quality
- Directors of Performance
- Directors of Patient Experience
- Health Visitors
- Public Health Nurses
- Community and District Matrons and Nurses
- School Nurses
- Independent Nurses
- Practice Nurses and Managers
- Nurse-led GP Practice Managers
- NHS Trust Chief Executives and Directors
- SHA Workforce Directors
- NHS HR Directors and Workforce Planners
- Private Sector Nurse Managers
- Managers of Nurse Recruitment Agencies
- Directors of Social Services
- Directors of Adult Services
- Directors of Children's Services
- Managers of Independent Care Homes
- Nursing Associations and Forums
- Voluntary Organisations in Health and Social Care
- Think Tanks
- Media

Sponsorship and Exhibition Opportunities

This conference will attract a diverse audience of top level decision-makers and key policy professionals, from both the public and the private sector. Sponsoring or exhibiting at this event will ensure your organisation leadership positioning amongst this key target audience.

To find out more about the bespoke packages on offer please contact **Andy Josephides** on **020 7960 6853** or e-mail andy.josephides@neilstewartassociates.co.uk



Can't attend? Time poor? Diary clash?

Attend a regional satellite conference near you

Can't get away, can't afford the time or full cost? Need network feedback? Attend a regional satellite conference!

- See and hear all the speakers and interact remotely
- Receive all the back-up papers and research
- Network with your peers, benchmark your own work and make contacts for follow up
- Environmentally friendly option

Attending a satellite conference costs just **£195.00 + VAT** (£234.00). See the conference website for locations near you or complete the booking form.

For further information email

jacqueline.gorman@policyreview.tv

Watch online

Keep up to date with the policy insight you need

- Broadcast exclusively on Policy Review TV - watch the conference live or later on-demand
- Fully interactive - watch live and submit questions, just like a delegate
- Ultimate conference reporting, watch the full online presentations after the event
- Your own expert video library to keep - ideal for management and staff briefing
- Unique insight into the choices and dilemmas faced by policy makers and managers
- Find out how your peers are solving the policy challenges you face
- You save on travel, cost and time

The costs of the live broadcast and access to the video archive are:

Individual licences
£99 + VAT (£118.80)

Group licences - per person

1-2 viewers £99.00 + VAT (£118.80)

3-9 viewers £89.00 + VAT (£106.80)

10-19 viewers £79.00 + VAT (£94.80)

20-29 viewers £65.00 + VAT (£78.00)

Broadcast National Conference
**Reshaping the
 Nursing Workforce**
 Preparing professionals for new
 working patterns
 Wednesday 22nd February 2012, Central London

To Register

Please photocopy this booking form for additional delegates.
 Complete all relevant sections of this form and either:
 ☎ **Fax:** 020 7490 8830
 📞 **Online:** www.neilstewartassociates.com/sh285
 ✉ **Post:** Neil Stewart Associates Ltd, 10 Greycoat Place,
 Westminster, London SW1P 1SB
 Alternatively call us on **020 7324 4330** or email us at
customer.services@neilstewartassociates.co.uk

Delegate Rates

Please select the relevant rate from the list below

Full Rate -

Commercial Sector

- £499.00 + VAT** (£598.80) **Register by 30 November**
- £549.00 + VAT** (£658.80) **Register by 31 December**
- £599.00 + VAT** (£718.80) **From 1 January 2012**

Reduced Rate -

NHS Trusts, PCTs and SHAs, Universities, Colleges, Local Authorities,
 Central Government Departments/Agencies, Non Departmental
 Public Bodies and other Public Sector organisations

- £289.00 + VAT** (£346.80) **Register by 30 November**
- £339.00 + VAT** (£406.80) **Register by 31 December**
- £389.00 + VAT** (£466.80) **From 1 January 2012**

Supported Rate -

Voluntary Organisations, Trade Unions

- £140.00 + VAT** (£168.00) **Register by 30 November**
- £190.00 + VAT** (£228.00) **Register by 31 December**
- £240.00 + VAT** (£288.00) **From 1 January 2012**

The above fees include all day access to the event, available conference
 papers, buffet lunch and refreshments, for registered delegates only. Fees do
 not include travel costs or accommodation.
Shared places are not permitted.

Foundation Trust & Trust HR Special Rate-

HR personnel can register at this special rate when attending with a
 'Reduced Rate' delegate

- £194.50 + VAT** (£233.40)

*Please state the name of the 'Reduced Rate' delegate below:

Delegate Information

sh285

Brochure no.

WEB

Title (Mr/Ms/Dr/Prof/Other)

Full Name

Position

Organisation

Sector: Health Social Care Central/Regional Government Local Government Education and Skills Commercial
 Non Departmental Public Body / Association or Membership Organisation 3rd Sector Organisation Criminal Justice

Email

Address

Postcode

Tel No.

Direct Line? (Yes/No)

Fax No.

Training Manager

Email

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ADDITIONAL REQUIREMENTS Please indicate any additional requirements below

Session Four Seminar Selection

You may attend one seminar in Session Four. Places are allocated on a first-
 come, first-served basis. Please circle your choice below:

A B C

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Book online at www.policyreview.tv or register below

Individual and Group Licences

- 1-2 viewers @ **£99 + VAT** (£118.80) per person
- 3-9 viewers @ **£89 + VAT** (£106.80) per person
- 10-19 viewers @ **£79 + VAT** (£94.80) per person
- 20-29 viewers @ **£65 + VAT** (£78.00) per person

I would like to register _____ online viewers

@ £ _____ per person:

TOTAL £ _____ + VAT = £ _____

Please complete the delegate information section of this form for each
 viewer when registering your licence(s). You can do this by photocopying this
 form or sending a full list to customer.services@policyreview.tv

Satellite conference

£195.00 + VAT (£234.00)

Bristol

Terms and Conditions

This booking form constitutes a legally binding agreement. Payment must be
 received in full before the event. We are not responsible for the non-arrival
 of confirmation documents: if, by 7 days prior to the conference, you have
 not heard from us, contact us using the phone number on the brochure. All
 available conference material including documents, podcasts and in some
 case films are made available to delegates after the event therefore we do
 not accept cancellations, whole or in part. Substitutions will be accepted if
 notified in writing prior to the event, non-arrivals will be liable for the full fee.

All our conferences are recorded and the content is made available on www.policyreview.tv. If you do not wish to be filmed, your voice recorded or your
 photograph taken please email customer.services@neilstewartassociates.co.uk
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Data Protection

The personal information you provide will be held on a database by Neil Stewart
 Associates Ltd. By registering for a conference, Neil Stewart Associates and its
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 other services via email, direct mail, telephone or fax. If you do not want to receive
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 Your details may also be made available to other carefully selected companies.
 Please tick here if you do not wish to receive information from third parties.

Overseas delegates

Delegates from outside the UK who book to attend an NSA conference must
 send their remittance in time to clear funds no later than 2 weeks before a
 one day conference. Bookings from overseas delegates will be subject to the
 cancellation policy specified on the booking form.



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