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Broadcast conference

10th National Sure Start Conference

Delivering quality services through sustainable, effective practice

Thursday 26th April 2012, The Lowry Arts and Entertainment Centre, Manchester M50

Speakers include:

Sharon Hodgson MP
Shadow Children's Minister

Elizabeth Elsom
Divisional Manager, EYFS Frameworks, **Ofsted**

Tracy Jackson OBE
Locality Manager, **Crescent Children's Centre**
Stoke-on-Trent: Judged 'Outstanding' by Ofsted inspection

Sir Paul Ennals
Chair, **Children's Workforce Development Council (CWDC)**

Why you must attend this event:

- Identify how best to achieve 'outstanding' practice
- Hear best practice case studies on accessing the hard to reach, working in partnership, reducing health inequalities and improving the wellbeing of children
- Discuss what sustainability strategies are working across the UK
- Assess what to prioritise in early years during periods of austerity
- Get an update from Ofsted: inspection, data management, self evaluation and evidencing outcomes


The Sure Start Conference continues to be the essential event for all children's centre leaders and local authority officers, equipping attendees with the most up to the minute policy and best practice guidance.

Challenging times require new ways of working to ensure sustainability, quality and the best possible outcomes for families.


This year speakers will share their expertise and knowledge through a series of forward thinking plenary sessions, panel debates and best practice workshops.

For more information please visit:


www.neilstewartassociates.com/kd200



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Agenda (subject to change)

09:00 Registration, refreshments and exhibition

Session One:

Available on policyreview.tv

Setting the scene

09:50 Welcome and introduction from conference Chair
Michael Freeston, Director of Quality Improvement, Pre-school Learning Alliance

10:00 The future of children's centres: sustainability, funding and quality provision
Check website for speaker updates

10:15 Update from Ofsted: Inspection, data management, self evaluation and evidencing outcomes

Elizabeth Elsom, Divisional Manager, EYFS Frameworks, Ofsted

10:35 Developing a skilled children's centre workforce
Sir Paul Ennals, Chair, Children's Workforce Development Council (CWDC)

10:50 Questions and discussion

11:00 Refreshments, networking and exhibition

Session Two:

Available on policyreview.tv

Adapting to change

11:30 Working in partnership to deliver the extended two year old offer

Patricia Hanson, Director of Strategic Partnerships and Development, National Day Nurseries Association

11:50 Multigenerational use of children's centres: ensuring an economically viable future

June O'Sullivan, Chief Executive, London Early Years Foundation

12:10 Feedback from a Department for Education's 'Payments by Result' pilot

Cllr Ivan Taylor, Cabinet Member for Education, Blackpool Council

12:30 Panel discussion:

- What lessons can be learnt from sustainability projects from across the country?
- What should the priorities be for early years during periods of austerity?
- Will extending provision beyond early years dilute interventions?

Session speakers

13:00 Buffet lunch, networking and exhibition

Session Three:

Putting theory into practice

14:00 Afternoon Keynote: The importance and future of early intervention

Sharon Hodgson MP, Shadow Children's Minister

14:15 Targeting and engaging the most needy families
Caroline Sharp, Research Director, Centre for Evidence and Evaluation, National Foundation for Educational Research (NFER)

14:30 Reducing health inequalities through children's centres: introducing the Health Child Programme and Care Pathways

Charlotte Ramsey, Children's Centre Development Officer, North East Lincolnshire Council

14:50 Best practice in supporting families to access services and improve the wellbeing of young children

Tracy Jackson OBE, Locality Manager, Crescent Children's Centre Wolverhampton: judged 'Outstanding' by Ofsted inspection

15:10 Questions and discussion

15:20 Refreshments, networking and exhibition

Session Four:

Key issue seminars

15:50 Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.

1 Tracking the progress of parent training

Lisa Rogers, Head of Waterways, Mulberry Park Federation and Discovery Children's Centre

To be joined by parents who have successfully completed the programme

2 Improving educational attainment through children's centres

Jonathan Hewitt, Head of Quality and Continuous Improvement, Lancashire County Council

16:30 Close of conference

All delegates receive free post-event access to filmed plenary sessions

Register online today:

www.neilstewartassociates.com/kd200 / Tel: 020 7324 4330 / Fax: 020 7490 8830

Purpose of the Conference

Specifically this conference will enable you to:

- Hear from the Government and their vision for the future of children's centres
- Identify how best to achieve 'outstanding' practice
- Ensure a skilled workforce
- Examine how best to work in partnership to implement integrated practice to reduce costs and ensure sustainability
- Explore best practice in delivering multigenerational services to guarantee an economically viable future
- Hear feedback from one of the Department for Education's 'Payments by Result' pilots
- Discuss what sustainability strategies are working across the UK
- Assess what to prioritise in early years during periods of austerity
- Hear best practice in implementing early intervention strategies
- Explore how to support the hard to reach
- Examine the role children's centres can play in reducing health inequalities
- Hear best practice in supporting families from a children's centre judged 'outstanding' by an Ofsted inspection
- Benefit from hearing best practice on regional successes, good news stories and gain practical information to implement in your day-to-day role through interactive partnership seminars examining key issues on:
 - Tracking the progress of parent training
 - Improving educational attainment through children's centres

Who should attend:

- Children's Centre Leaders and Strategic Co-ordinators
- Sure Start Programme Co-ordinators
- Children's Services Directors
- Early Years and Childcare Managers, Officers and Co-ordinators
- Early Years Development and Service Managers
- Early Years and Extended Services Managers
- Heads of Early Years
- Headteachers, Deputy Headteachers
- Community Partnership Managers
- Social Services Directors and Senior Social Workers
- Partnership Managers and Board Members
- Children's Fund Programmes
- Children's Trusts
- Group Managers, Extended Schools
- Health, Family Support and Outreach Managers
- Foundation Stage Co-ordinators
- Directors of Education, Health and Children's Services
- Jobcentre Plus Managers
- Family Centres and Family Services Directors
- NHS Childcare Co-ordinators
- Health Visitors and Midwives
- Pre-school Development Workers
- Childcare Providers and Suppliers
- Learning and Skills Councils

Sponsorship and Exhibition Opportunities

This conference will attract a diverse audience of top level decision-makers and key policy professionals, from both the public and the private sector. Sponsoring or exhibiting at this event will ensure your organisation leadership positioning amongst this key target audience.

To find out more about the bespoke packages on offer please contact **Katie Wright** on **020 7960 6852** or e-mail **katie.wright@neilstewartassociates.co.uk**



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All you need is:

- a computer with flash installed, an up to date browser and fast broadband internet access
- a projector or an LCD screen to display the live conference stream
- a space in which to host the event - a boardroom or lecture theatre would be perfect



Watch in groups

Finally, book 10 or more colleagues for online viewing and get one free place at the conference.

To discuss this further please call

020 7183 7783

Group licences - per person

1-2 viewers **£99.00 + VAT (£118.80)**

3-9 viewers **£89.00 + VAT (£106.80)**

10-19 viewers **£79.00 + VAT (£94.80)**

20-29 viewers **£65.00 + VAT (£78.00)**

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Delivering quality services through sustainable, effective practice

Thursday 26th April 2012, The Lowry Arts and Entertainment Centre, Manchester M50

To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

Fax: 020 7490 8830

Online: www.neilstewartassociates.com/kd200

Post: Neil Stewart Associates Ltd, 10 Greycoat Place, Westminster, London SW1P 1SB

Alternatively call us on **020 7324 4330** or email us at **customer.services@neilstewartassociates.co.uk**



Delegate Information

kd200

Brochure no.

WEB

Title (Mr/Ms/Dr/Prof/Other)

Full Name

Position

Organisation

Sector: Health Social Care Central/Regional Government Local Government Education and Skills Commercial Non Departmental Public Body / Association or Membership Organisation 3rd Sector Organisation Criminal Justice

Email

Address

Postcode

Tel No.

Direct Line? (Yes/No)

Fax No.

Training Manager

Email

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Local Authorities, NHS, Universities, Colleges and Other Public Sector Organisations

£389.00 + VAT (£466.80)

Special Children's Centre/Schools Rate -

£289 + VAT (346.80)

Supported Rate -

Voluntary Organisations, Trade Unions

£240.00 + VAT (£288.00)

The above fees include all day access to the event, available conference papers, buffet lunch and refreshments, for registered delegates only. Fees do not include travel costs or accommodation. Shared places are not permitted.

Seminar Selection

You may attend one seminar in Session Four.

Places are allocated on a first-come, first-served basis.

Please circle your choice below:

Session Four:

Seminar 1 2

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- 3-9 viewers @ £89 + VAT (£106.80) per person
- 10-19 viewers @ £79 + VAT (£94.80) per person
- 20-29 viewers @ £65 + VAT (£78.00) per person

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Please complete the delegate information section of this form for each viewer when registering your licence(s). You can do this by photocopying this form or sending a full list to customer.services@policyreview.tv

Terms and Conditions

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