



Supported by:



5th National Conference The Future of Apprenticeships



Tuesday 29 May 2012, Westminster Studios, London SW1P

Speakers include:

Gila Sacks

Head of Apprenticeships Unit,
Department for Business,
Innovation and Skills and
Department for Education

Graham Hoyle

Chief Executive,
Association of Employment
& Learning Providers

David Way

Chief Operating Officer,
National Apprenticeship
Service

Anne Tipple

National Skills Executive,
British Chambers of
Commerce

Why you must attend this event:

- Hear how the Government is tackling issues of quality in apprenticeship delivery
- Consider funding opportunities for apprenticeship programmes
- Explore what can be done to improve minimum standards in apprenticeship provision
- Examine the challenges that lie ahead for apprenticeship design and delivery

There is no doubt that the Government has promoted the value of apprenticeships over the last 18 months. Policies like the Higher Apprenticeship Fund; new incentive payment schemes to businesses and the piloting of an outcome payment for large-scale employers have resulted in a 63.5% increase in the number of apprenticeships.

Although a step in the right direction, there is still so much to achieve in reducing unemployment, ensuring the financial feasibility of apprenticeship schemes, enhancing quality provision and promoting positive engagement with small and medium enterprises. This conference is a must-attend for FE and HE providers, small to medium-sized businesses, trade associates and all those aiming to increase apprenticeship opportunities and employer engagement.



Live and on-demand on policyreview.tv



Can't get to London? Watch online from as little as £65 per person



Purchase a group licence to achieve significant savings

See inside for details

For more information please visit:

www.neilstewartassociates.com/jd255

Produced by:



Agenda (subject to change)

09:00 Registration, refreshments and exhibition

Session One:

Setting the scene

Available on policyreview.tv

- 09:50 Welcome and introduction from conference Chair
John O'Leary, Editor, Policy Review Magazine
- 10:00 Keynote address: ensuring quality always matches quantity in apprenticeship delivery
Gila Sacks, Head of Apprenticeships Units, Department for Business, Innovation and Skills and Department for Education
- 10:15 Challenges ahead for apprenticeships'
David Way, Chief Operating Officer, National Apprenticeship Service
- 10:30 Feedback from the Select Committee hearing on apprenticeships
Check website for speaker updates
- 10:45 Removing the barriers and creating incentives for businesses
Anne Tipple, National Skills Executive, British Chambers of Commerce
- 11:00 Questions and discussion

11:10 Refreshments, networking and exhibition

Session Two:

The future of apprenticeships

Available on policyreview.tv

- 11:40 Accessing funding and apprenticeships through the Youth Contract and Work Programme
Graham Hoyle, Chief Executive, Association of Employment & Learning Providers
- 12:00 Developing demand for apprenticeships through Information, Advice and Guidance (IAG) in a post-Connexions era
Ben Rowe, Director of Student Services, Kingston College
Karen Spencer, Vice Principal Curriculum, Kingston College
- 12:20 Delivering 1st class apprenticeship programmes
Check website for speaker updates
- 12:40 Panel discussion: what challenges lie ahead with the introduction of FE loans?
Session speakers

13:10 Buffet lunch, networking and exhibition

Register online today:

www.neilstewartassociates.com/jd255

Tel: 020 7324 4330 / Fax: 020 7490 8830

Available on policyreview.tv

Session Three:

Putting theory to practice

- 14:00 Case study: Derbyshire's launch of 700 apprenticeships positions through active promotion and engagement with local SMEs
Cllr Kevin Parkinson, Cabinet Member for Regeneration, Derbyshire County Council
- 14:20 Accessing pathfinder funding to develop higher apprenticeships
Bill Twigg, Development Director, Semta
- 14:40 Employer perspective: fulfilling the needs of employers and apprentices
Neil Baxter, Managing Director, Bramall Construction
- 14:50 An apprentices' journey
Amber Ormandy, Apprentice, Symphony Housing
- 15:00 Questions and discussion

15:10 Refreshments, networking and exhibition

Session Four:

Key issues Seminars

- 15:40 Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.

Stream A

- A1** HE Apprenticeships
David Stedman, Head, Falmouth Marine School
- A2** Effective mentoring of apprentices
Fred Grindrod, Apprenticeships Policy and Campaigns Officer, Unionlearn
Graham Randle, Apprenticeships Promotion Officer, Unionlearn

Stream B

- B1** Overcoming the challenges to delivering functional skills
Robert Pheasant, Head of Skills for Life and Employment, Learning and Skills Improvement Service (LSIS)
- B2** Case Study: maximising progression from unemployment to advanced level apprenticeships through pre-apprenticeship programmes
Phil Ashton, Employer Engagement, Nelson and Colne College

16:40 Close of conference

All delegates receive free post-event access to filmed plenary sessions

Purpose of the Conference:

Specifically this conference will:

- Hear how the Government are tackling issues of quality in apprenticeship delivery
- Consider funding opportunities for apprenticeship programmes
- Hear feedback from the Select Committee hearing on apprenticeships
- Explore what can be done improve minimum standards in apprenticeship provision
- Examine and remove the barriers to businesses in considering apprenticeships
- Assess funding opportunities through the Youth Contract and the Work Programme
- Explore best practice in developing demand for apprenticeships through Information, Advice and Guidance (IAG)
- Discuss the challenges that lie ahead with the introduction of FE loans
- Access pathfinder funding to develop higher apprenticeship programmes
- Hear from a young apprentice and their employer on what has worked- and what hasn't – in their apprenticeship framework

Who should attend:

From Further Education, Colleges and Sixth Forms:

- Principals and Chief Executives
- Deputy, Assistant and Vice-Principals
- Directors of Curriculum/ Programmes
- Directors of
 - > Quality and Learning
 - > Strategy and Planning
 - > Finance
 - > Innovation and Skills
 - > Skill and Enterprise
- 14-19 Directors of Learning
- Heads of Business and Development
- HR Advisors
- Work-Based Learning Managers and Co-ordinators
- Apprenticeship Team Managers
- Contracts managers
- Employer Engagement Co-ordinators
- Directors and managers of Employer Engagement
- Heads of Employability Programmes

From the wider education sector:

- Sector Skills Councils
- Head Teachers of Secondary Schools
- Private and Voluntary Training Providers
- Work-Based Learning Providers
- Awarding Bodies

From Local Authorities:

- Chief Education Officers
- Staff Training Managers
- Apprenticeships Co-ordinators and Managers
- Economic Regeneration and Development Managers
- Information, Advice and Guidance (IAG) Managers
- 14-19 Partnerships and Advisors
- Business and Employment Skills Managers
- Work-Based Learning Co-ordinators
- Partnership Managers

Sponsorship and Exhibition Opportunities

This conference will attract a diverse audience of top level decision-makers and key policy professionals, from both the public and the private sector. Sponsoring or exhibiting at this event will ensure your organisation leadership positioning amongst this key target audience.

To find out more about the bespoke packages on offer please contact **Katie Wright** on **020 7960 6852** or e-mail **katie.wright@neilstewartassociates.co.uk**



Can't attend?
Time poor?
Diary clash?



Watch online

Keep up to date with the policy insight you need

- Broadcast exclusively on Policy Review TV - watch the conference live or later on-demand
- Fully interactive - watch live and submit questions, just like a delegate
- Ultimate conference reporting, watch the full online presentations after the event
- Your own expert video library to keep – ideal for management and staff briefing
- Unique insight into the choices and dilemmas faced by policy makers and managers
- Find out how your peers are solving the policy challenges you face
- You save on travel, cost and time

The costs of the live broadcast and access to the video library are:

Individual licences

£99 + VAT (£118.80)

For further information email jacqueline.gorman@policyreview.tv



Host your own conference

Join an increasing number of organisations who have taken advantage of the cost-effective group viewing licence option

From as little as £65 per person you too can gather a group of colleagues and clients to watch, listen and participate at this conference

All you need is:

- a computer with flash installed, an up to date browser and fast broadband internet access
- a projector or an LCD screen to display the live conference stream
- a space in which to host the event – a boardroom or lecture theatre would be perfect



Watch in groups

Finally, book 10 or more colleagues for online viewing and get one free place at the conference.

To discuss this further please call

020 7183 7783

Group licences - per person

1-2 viewers **£99.00 + VAT (£118.80)**
3-9 viewers **£89.00 + VAT (£106.80)**
10-19 viewers **£79.00 + VAT (£94.80)**
20-29 viewers **£65.00 + VAT (£78.00)**

