Ipsos MORI
Social Research Institute

Understanding London Life

Ipsos MORI Social Research Institute Event

25 June 2008, from 5.30pm

This event looks at the unique challenges facing the Mayor of London and London public services based on new Ipsos MORI analysis

Speakers include: Tony Travers, Ben Page, John O'Brien, Paul Corrigan

At this event we will look at Ipsos MORI's latest in-depth analysis of BVPI results for London, NHS survey data and our annual surveys of Londoners to paint a compelling picture both of the new Mayor's inbox, but also the very real factors that impact on quality of life in the Capital and the challenges these place on different public services in London.

We will explore why it is that outer London has some of the most dissatisfied residents with councils and hospitals in Britain, compared to inner London, and we will look at to what extent public services may be able to overcome this.

Throughout we will be looking ahead to the new Place survey that we have been developing for Communities and Local Government that all local authorities in England will be using from September to measure local quality of life.

Our speakers include:

Ben Page
Chairman, Social Research Institute, Ipsos MORI.

Tony Travers
Director, The Greater London Group, London School of Economics and Political Science.

John O'Brien
Chief Executive, London Councils.

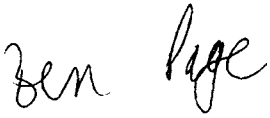
Paul Corrigan
Director of Strategy and Commissioning, NHS London.

The session will be interactive, with plenty of time for questions and debate.

The conference is free for Ipsos MORI clients and friends and will be followed by drinks and canapés.

Registration is via our online booking form at: www.ipsos-mori.com/events/sri. You will receive confirmation details (including details of the venue) once you have booked your place.

We look forward to seeing you there.
Kind regards



Ben Page
Chairman, Social Research Institute, Ipsos MORI.

How to book

Please fill in the online booking form at:
www.ipsos-mori.com/events/sri

For more information please contact
Liz Thorpe-Tracey at: info@ipsos-mori.com

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