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POLICYREVIEW Magazine

3rd Annual 14-19 DIPLOMAS CONFERENCE

Tuesday 16th September 2008,
New Connaught Rooms, London WC2

Delegate Guide

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Education and Skills Forward Planner 2008

Public policy conferences in higher education, further education, skills, schools and professional/ business education

"The 1994 Group worked successfully with Neil Stewart Associates to design, develop and produce a national conference involving the Secretary of State. The result was an excellent event which more than met our communication objectives: we were really delighted with the result."
Paul Marshall, Executive Director, 1994 Group

"Working with NSA reinforces that conferences are a communications tool. They are reinventing the way conferences are done."
Mike Lee, Former Director of Communications and Public Affairs, LONDON 2012

"We have worked with NSA on a number of conferences and have always had a first class professional service from the team. The conferences are always thought provoking and well put together drawing speakers and delegates from the relevant policy field. They have provided an excellent forum for us to raise the issues which affect under- supported young people."
Sarah Chilton, Former Director of Communications, Rainer

OCTOBER

Thursday 16th - Enterprise and Innovation in HE

In partnership with: **Council for Industry** and **Higher Education (CIHE)**
Supported by: **Universities UK (UUK)** and the **Higher Education Funding Council for England (HEFCE)**
Royal Society, London

Thursday 16th - Ensuring Student Safety and Security: Promoting safe, secure and cohesive campuses

Supported by: **Association of University Chief Security Officers (AUCSO)** and **Police Association of Higher Education Liason Officers (PAHELO)**
Jurys Great Russell Street Hotel, London WC1

Thursday 16th - Unlocking the Talent of Children and Young People: The Culture and Creativity Challenge

In association with: **Department for Children, Schools and Families (DCSF); Department for Culture, Media and Sport (DCMS); Museums, Libraries and Archives Council (MLA); Arts Council England; and Creative Partnerships**
BT Convention Centre, Liverpool

Tuesday 21st - 7th Annual Conference Skills and Employment for the Regions 2008

Supported by: **Learning and Skills Network (LSN), England's Regional Development Agencies (RDAs), Learning and Skills Council (LSC)**
Sponsored by: **Catalyst, a programme from Lifelong Learning UK (LLUK)**
Barbican Centre, London EC2

Thursday 23rd - 4th Annual Part-time Study Conference

Sponsored by: **The Open University**
Supported by: **Universities UK (UUK), Action on Access (AoA), National Institute of Adult Continuing Education (NIACE)**
Barbican Centre, London EC2

Thursday 23rd - Lifelong Learning and Skills Wales 2008: Enriching lives, enriching the economy

In association with: **City & Guilds**

NOVEMBER

Thursday 6th - 6th Annual Admissions to Higher Education Conference

Supported by: **Universities UK (UUK), Action on Access (AoA), Supporting Professionalism in Admissions (SPA), the University and Colleges Admissions Service (UCAS)** and the **Higher Education Higher Education Liaison Officers Association (HELOA)**
Jurys Great Russell Street, London WC1

Thursday 27th - 2nd Annual Upskilling the UK Workforce Conference

Supported by: **Learning and Skills Network (LSN)** and the **Learning and Skils Council (LSC)**
Central London

Education and Skills team contacts:

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Dear Delegate

Neil Stewart Associates would like to welcome you to the **3rd Annual 14-19 Diplomas conference**. Inside this guide you will find the final conference agenda, which gives timings for the day, speaker and exhibitor information. We would like to take this opportunity to thank our supporters.

Registration Desk
If you have any queries during the conference, please do not hesitate to visit the registration desk, it will be staffed throughout the event and we shall be happy to help.

A message board will be located near the registration desk; the telephone number is 0207 405 7811. The fax number is 0207 831 1851, please mark any faxes FAO: **Cleo Dunkley 3rd Annual Diplomas Conference** URGENT.

Speaker Papers
All speaker papers will be available from 12noon tomorrow to download free of charge at www.policyreview.tv. Please find your discount code on the back page of this guide. You can also upgrade at a discounted rate of £50 + VAT to access recordings of speeches to report back to colleagues

Lunch
A fork buffet lunch will be served in the **Balmoral Suite**. If you have arranged a special dietary meal then please make yourself known to the catering staff.

Security
A self-service cloakroom is provided on the **Ground floor**. Please note that this is not staffed and in the interest of security we do advise you to keep items of value with you at all times. Neil Stewart Associates and **The New Connaught rooms** accept no liability for delegates' personal belongings.

Exhibitors
We do hope you will find the time to visit the exhibition stands in your refreshment breaks today.

Evaluation Form
We would be most grateful if you could find some time during the conference to complete the evaluation form inside this guide and return it to the registration desk.

Policy Review TV
policyreview.tv communicates important policy issues and developments to decision makers, senior managers in business and the public and voluntary sectors. Speeches, discussions, question and answer sessions and interviews with senior figures from government, politics and business are captured at policy-related conferences and events across the country.

Users get access to streaming video and can also download podcasts and all the documents from an event, including PowerPoint presentations and speaker notes. For details of their subscription packages email natasha.mcdonough@policyreview.tv

We very much hope that you will enjoy participating in the conference and thank you for supporting the event.

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Agenda

(Subject to change)

09:15 Registration and refreshments

Session One: Setting the Scene

09:45 Welcome and introduction from conference chair
Mike Baker, Broadcaster and Education Journalist

09:50 Setting the scene: successes achieved challenges in the future
Tom Bewick, Chief Executive, Creative and Cultural Skills

10:15 Employers shaping the future of education
Andy Hill, Head of Executive Resourcing, Vodafone, Diploma Employers Champions' Network (DECN)

10:25 Diplomas – why choice in qualifications matters
Dr Mike Cresswell, Director General, AQA

10:40 Diplomas and raising the education leaving age
John Stone, Chief Executive, Learning and Skills Network (LSN)

11:00 Integrating Diplomas with existing qualifications
Sandra Stalker, Acting Head of Programme for 14 – 19 Qualifications and Curriculum, Qualifications and Curriculum Authority (QCA)

11.20 Questions and discussion

11.40 Refreshments and networking

Session Two: Key Issue Seminars (12:10 – 13:10)

Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first come, first served basis and are subject to maximum capacities.

1. Work related learning: getting what you need from employers
Case study: The engineering and manufacturing and product design Diplomas
DURHAM SUITE
Mark Chapman, Diploma Development Manager, Cogent SSC

2. Information, Advice and Guidance: supporting young people's choices
GRAND HALL
Nicki Moore, Connexions Derbyshire and Chair, Career Education Committee, Institute of Career Guidance

3. Involving HE in the development and delivery of Diplomas
DERBY SUITE
Andrew Darby, Deputy Chief Executive, Habia
Sarah Rawlinson, Subject Manager, School of Higher Education, University of Derby

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4. The role of technology in delivering the Diplomas
DORSET SUITE
Ann Hughes, Head of Efficiency and Productivity (Further Education, Regeneration and Delivery), Becta

5. Teaching and learning in the Diploma programme
EMPIRE SUITE
Sandra Stalker, Acting Head of Programme for 14 – 19 Qualifications and Curriculum, Qualifications and Curriculum Authority (QCA)

13:10 Buffet Lunch and exhibition

Session Three: Panel Discussion (14:10-15:10)

14:10 Panel Discussion: We are ready – making the Diplomas work locally
Leading education thinkers and representatives of consortia will discuss the key challenges in developing and delivering the Diplomas. Delegates will be invited to contribute to the discussion.

Panel discussion to be lead by:
Roy Blatchford, Director, National Education Trust
Sally Dicketts, Principal, Oxford & Cherwell Valley College
Other panellists include:
Nicola Gregson, 14-19 Adviser, Swindon Partnership
David Stedman, Head of Engineering, Cornwall College
John Cope, 14-19 Director, Knowsley Community College

15:10 Refreshments and networking

Session Four: Key Issue Seminars (15:30-16:30)

Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first come, first served basis and are subject to maximum capacities.

6. 14-19 partnership planning for the Diploma entitlement
GRAND HALL
Gareth Griffiths, Learning and Skills Council (LSC)

7. Supporting teachers through transition periods
DERBY SUITE
Patrick Nash, Chief Executive, Teacher Support Network (TSN)

8. Establishing effective diploma progression pathways
DORSET SUITE
Darryll Bravenboer, Director, Creative and Cultural Industries, MOVE Lifelong Learning Network

9. The Diploma qualification: an introduction to practical application
DURHAM SUITE
Julia Dingle, Diploma Adviser, AQA City & Guilds

16:30 Close of conference

Attendance List

TITLE	FORNAME	SURNAME	POSITION	ORGANISATION
Ms	Sue	Ball	Director of Curriculum and Quality	Access to Music
Mr	Martin	Smith	Head of Marketing	Access to Music
Mr	Peter	Banks	Vocational Educational Coordinator	Acton High School
Mr	Neville	Lassiter	Deputy Headteacher	Acton High School
Mr	Graeme	Atherton	Manager	AimHigher Greater London Partnership
Mr	Martin	Allen	Teacher	Alperton Community School
Miss	Lorraine	Daniels	Health & Social Care Lecturer	Andover College
Ms	Rachel	Nedwell	External Liaison Manager	Anglia Ruskin University
Mr	Marc	Rothera	Education Liaison Officer	Anglia Ruskin University
Mr	Simon	Buck	Principal Manager,Public Relations	AQA
Dr	Mike	Cresswell	Director General	AQA
Mr	Malcolm	Fain	Assistant DirectorCurriculm	AQA
Ms	Julia	Dingle	Diploma Adviser	AQA-City & Guilds
Ms	Lenka	Hill	Marketing Communications Manager	AQA-City & Guilds
Ms	Carla	Sousa	Events Co-ordinator	AQA-City & Guilds
Ms	Carolyn	Davies	14-19 Curriculum Consultant	Barnet Local Authority
Ms	Ann	Hughes	Head of Efficiency and Productivity	Becta
Mr	Michael	Shires	Director of Skills	Bexley College
Mr	Andy	Maher	Director	Bexleyheath School
Mrs	Michelle	DeBrett-Watson	Head of Qualifications	BIIAB
Mr	Garmon	Garth	Outreach & Widening Participation Officer	Birkbeck, University of London
Mr	Mike	Donovan	Principal Advisor	Birmingham City Council
Mr	Peter	Harwood	14-19 Advisor	Birmingham City Council
Mr	Andrew	Craske	Business Development Manager	BKSB
Ms	Jeanette	Wharmby	Customer Care Co-ordinator	BKSB
Ms	Ruth	King	Deputy Headteacher	Blatchington Mill School & Sixth Form Coll
Mrs	Jenifer Ahmed	Salahuddin	Academy Manager of Full Time Curriculum	Bournemouth and Poole College
Miss	Lara	Melhuish	Diploma Co-ordinator	Bournemouth and Poole Consortia
Cllr	Vanessa	Brown	Deputy Leader and Cabinet Member	Brighton and Hove City Council
Mr	Mark	Kingswood	Assistant Headteacher	Brighton Hill Comunity College
Mr	Alan	Moss	Consultant	Cambridge Education
Ms	Barbara	O'Brien	National Director, Diploma Gateway	Cambridge Education
Ms	Gina	Donovan	Client Projects & Prog Co-ordinator	Canterbury Christ Church University
Mr	Cliff	Huggett	Senior Lecturer	Canterbury Christ Church University
Ms	Susanne	Wilson	Project Officer	Canterbury Christ Church University
Ms	Lisa	Byrne	Project Manager	Centre for Excellence in Leadership
Mr	David	Claridge	Events and Marketing Assistant	Centre for Excellence in Leadership
Mr	James	Collinson	Events and Marketing Assistant	Centre for Excellence in Leadership
Ms	Steve	Butler	Head of Education and Training	CfBT Education Trust
Mr	Dominic	Roberts	Principal Consultant	CfBT Education Trust
Ms	Monica	Turner	Senior Professional Manager	CfBT Education Trust

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Ms	Sian	Harris	Headteacher	Challenge College
Ms	Navdeep	Brar	Head of Vocational Education	Charters School
Ms	Sharon	Czudak	Language Teaching Advisor	CILT, National Centre for Languages
Ms	Patricia	Barylski	Direct Marketing Manager	City & Guilds
Mr	Matthew	Clarke	Customer Relationship Manager	City & Guilds
Mr	Meric	Ekern	Customer Relationship Manager	City & Guilds
Ms	Paulo	Perissinotto	Business Development Manager	City & Guilds
Ms	Chantel	Phippen	Senior Marketing Executive	City & Guilds
Mr	Robert	Roseveare	Senior Projects Manager	City & Guilds
Ms	Nicola	Younger	Direct Marketing Manager	City & Guilds
Ms	Clare	Wenley	Director of Faculty	City of Westminster College
Mr	Mark	Chapman	Diploma Development Manager	Cogent Sector Skills Council
Mr	Ian	Moores	Diploma Development Manager	Cogent Sector Skills Council
Mr	Gerry	Jenson	Assistant Principal	Coleg Llandrillo Cymru Rhos
Ms	Nicki	Moore	Connexions Derbyshire and Chair, Career	Connexions
Mrs	Ros	Kershaw	Head of Service	Connexions Leicestershire
Mr	David	Stedman	Head of Engineering	Cornwall College
Mr	Tom	Bewick	Chief Executive	Creative & Cultural Skills
Mr	Emma	Harrison	14-19 Qualifications & Learning Advisor	Creative & Cultural Skills
Mr	Barry	Arnold	Vice Principal	Crossways Academy
Dr	Henriette	Harnish	Director	Curriculum Innovation and Development
Mr	Paul	Hotston	Operations Manager	CVQO Ltd
Dr	Clare	Wynn	Access Development Manager	De Montfort University
Ms	Melanie	Battcock	Administrator	Deborah Dent Associates
Ms	Deborah	Dent	Chief Executive	Deborah Dent Associates
Mr	Adrian	McMullan	Principal	Department for Employment & Learning
Mr	Eddie	Broadhead	Pathfinder 14-19 Manager	Derbyshire County Council
Ms	Jacqui	Kinch	14-19 Manager	Derbyshire County Council
Miss	Lynn	Stokes	Director of New Diploma	Doncaster College
Mr	Simon	Nakra	Senior Account Manager, Education	DRS Data Services Limited
Miss	Emma	Graham	Director of Learning Curriculum	Durham Gilesgate Sports College
Mr	Simon	Watton	14-19 Advisor	Ealing Local Authority
Mr	Keith	McDonald	Senior Executive, Skills	East of England Development Agency
Ms	Saire	Jones	Director of Curriculum Services	East Surrey College
Mr	John	Dickinson	Senior Lecturer	Edge Hill University
Ms	Pippa	Goode	Education and Business Adviser	Education and Solihull Connexions
Mr	Chris	Morton	Confederations Executive Officer	Education Bradford
Mr	Bernard	Zakary	Head of Assessment, Pre-19	Education Development International
Mr	Roger	House	Managing Director	Education for Enterprise CIC
Mr	Graham	Peters	Engineering COVE Manager	Engineering Prospects
Ms	Nina	Reeve	ESBS Policy Unit	Federation of Small Businesses
Mr	Tom	Ward	Associate	Financial Services Authority
Mr	Peter	Haylock	Assistant Headteacher	Fulham Cross School
Mr	Keith	Mellor	Diploma Development Manager	Grimsby Institute
Mr	Steven	Dudley	Vice Principal	Guernsey College of FE
Mr	Ian	Thorington MBE	14-19 Director, School Partnerships & Recruit	Guildford College
Mr	Jonathan	Wells	Managing Director	Guroo Ltd
Mr	Andrew	Darby	Deputy Chief Executive	Habia
Mr	Nitin	Bakrania	14-19 Advisor	Haringey Local Authority

Mr	Stanley	Bliss	Curriculum Manager	Havering College of Further & Higher Edu
Mrs	Gill	Langford	Strategic Curriculum Leader	Hazelwick School
Mrs	Helen	Elliott	Deputy Head	Heathfield Community School
Ms	Clair	Hodgson	Programme Manager	Hereford College of Arts
Mrs	Deborah	See	Executive Director, Collegiate College	Highbury College
Mrs	Sue	Ward	Head of Centre - Skills for Life and Work	Highbury College
Mrs	Jessica	Grant	Director	higheryork
Dr	Gary	Jones	Deputy Principal	Highlands College
Mr	Steve	Ellison	Deputy Headteacher	Hinchingbrooke School
Ms	Alison	Walters	Publisher	Hodder Education
Mr	Paul	Bartlett	Deputy Head	Holywells High School
Mr	Rob	Allwright	Head of Applied Learning	Hove Park School
Ms	Katherine	Halloways	Financial Capability Relationship Manager	IFS School of Finance
Mr	Rod	McKee	Head of Financial Capability	IFS School of Finance
Ms	Kyla	Sackett	Financial Capability CRM	IFS School of Finance
Mr	Andrew	Stanley	Education and Learning Manager	Institution of Civil Engineers
Mr	Roger	Riley	Assistant Headteacher	Intake High School
Ms	Angelina	Chapple	Foundation Programmes Manager	JHP Training
Mrs	Caroline	Groom	Business Improvement Director	JHP Training
Mr	Dave	Boyd	Deputy Head	John Kyrle High School
Ms	Sharon	Sharp	Curriculum Manager	John Leggott College
Dr	Amanda	Hayes	Vice Principal	Kensington and Chelsea College
Mr	John	Cope	14-19 Director	Knowsley Community College
Ms	Eileen	McKavanagh	Retired Teacher	Lancashire County Council
Mr	Timothy	Kenyon	Head of Service	Lancashire Student Services
Mrs	Lisa	O'Sullivan	Operations Director	Landmark Training
Mrs	Emma	Revie	Chief Executive Officer	Landmark Training
Ms	Elaine	Grove	Qualifications and Careers Co-ordinator	Lantra
Mr	Michael	Braund	Director	Leap Ahead
Ms	Sarah	Gilani	Partnership Manager	Learning and Skills Council (LSC)
Mr	Gareth	Griffiths	14-19 Provision and Attainment Director	Learning and Skills Council (LSC)
Ms	Emma	Reavey	Information and Customer Liaison Officer	Learning and Skills Council (LSC)
Mr	John	Taylor	Young Peoples Learning Team	Learning and Skills Council (LSC)
Ms	Erica	Williamson	Young Peoples Learning Director (14-19)	Learning and Skills Council (LSC)
Mr	Jim	Donaghy		Learning and Skills Development Agency
Mr	Roy	Logan	Policy Officer	Learning and Skills Development Agency
Ms	Sarah	Lane	DSP Programme Manager	Learning and Skills Network
Ms	Lynette	Lucas	Project Officer	Learning and Skills Network
Ms	Lucy	Nuthall	Development Advisor	Learning and Skills Network
Mr	John	Stone	Chief Executive	Learning and Skills Network
Ms	Victoria	Woodd	Project Officer - Diplomas	Learning and Skills Network
Mr	Chris	Wyatt	Senior Project Officer	Learning and Skills Network
Mr	Mike	Thompson	E Learning Champion	Learning Partnership for Cornwall & The Isles of Scilly
Mrs	Polly	Skinner	Director	Learning Partnership for Cornwall & The Isles of Scilly
Mrs	Olivia	Toms	ESF Programme Co ordinator	Learning Partnership for Cornwall & The Isles of Scilly
Mrs	Annette	Duncan	Programme Area Leader	Lewisham College

Ms	Kate	Gibson	Head of School for Business & CIT	Lewisham College
Mr	David	Attwell	14-19 Projects Consultant	LJ Create
Ms	Kerry	Woods	Marketing Co-ordinator	LJ Create
Miss	Mandy	Smart	School Improvement Officer	London Borough of Bexley
Mr	Sailesh	Devani	Connexions Manager	London Borough of Hammersmith & Fulham
Cllr	Chris	Robbins	Cabinet Member for Children and Young People	London Borough of Waltham Forest
Miss	Amy	Fenton	Student Recruitment and Events Manager	London Metropolitan University
Mr	Ger	Phillips	Assistant Headteacher	Lord William's School
Mrs	Julie	Ashton	Director, Curriculum	Loughborough College
Mrs	Janet	Ruffoni	Curriculum Manager	Loughborough College
Mr	Robert	Kells		Lowestoft College
Mr	Nick	Brosnan	SWAN 14-19 Partnership Director	Magdalen College School
Mrs	Maureen	McColl	14-19 Diploma Programme Leader	Milton Keynes College
Mr	Darryll	Bravenboer	Director, Creative and Cultural Industries	MOVE Lifelong Learning Network
Mr	Roy	Blatchford	Director	National Education Trust (NET)
Ms	Emma	Curties		National Education Trust (NET)
Mr	Mark	Rowland	Business Manager	National Education Trust (NET)
Ms	Lisa	O'Donnell	Senior Research Officer	National Foundation for Educational Research (NFER)
Ms	Jane	Jones	Director of Awarding Body Operations	National Open College Network (NOCN)
Mr	Mike	Blunt	Brand Manager	Nelson Thornes Ltd
Ms	Emma	Cooper	Commissioning Editor	Nelson Thornes Ltd
Mr	Peter	Rasmussen	Assistant Director, Curriculum and Quality	New College Durham
Ms	Jennifer	Fearon	Assistant Director 14-19	New College Nottingham
Mr	Derek	Graham	Programme Area Manager	New College Nottingham
Mr	Phil	Lloyd	Assistant Principal	New College Telford
Mr	Lakh	Dhami	Head of Sixth Form College	Newcastle College
Mr	Paul	Williams	Deputy Headteacher	Nicholas Chamberlaine Technology College
Mr	Chris	Tyler	Director	North Central Bexley Consortium
Ms	Lorraine	Jackson	Director 14-19	North Hertfordshire College
Mr	Ken	Fielding	14-19 Strategy Manager	North Lincolnshire Council
Mrs	Kim	Chafer	Head of School, Construction	North Lindsey College
Mr	Nigel	Longstaff	Skills Centre Manager	North Lindsey College
Mr	Adrian	Powell	Director of Curriculum	North West Kent College
Mr	Nick	Pyke	Director 14-19 Collaboration	Northants County Council
Mr	James	Smith	Recruitment Manager	Norwich University College of the Arts
Ms	Mandy	Clark	External Activities Officer	Nottingham Trent University
Dr	Christine	White	Head of Narrative and Interactive Arts	Nottingham Trent University
Mrs	Jane	Blackett	Head of 14-19 Development	Oaklands College
Mr	Alan	Marsh	HMI	Ofsted
Mrs	Beverley	Casling	Project Administrator	Open University
Dr	Hazel	Rymer	Associate Dean of Science	Open University
Ms	Sally	Dicketts	Principal	Oxford and Cherwell Valley College
Mr	Ian	Francis	Assistant Principal Curriclum 14-19	Oxford and Cherwell Valley College
Ms	Shelly	Chamberlain	Customer Support Manager	Oxford, Cambridge and RSA Examinations (OCR)
Mr	Nicholas	Swabey	College Manager	Park College (Sussex Downs College)

Mr	David	Nisbet	Director of Learning	Park View Community School
Ms	Anne-Marie	Winter	General Advisor 14-19	Partnerships for Schools
Mrs	Lyn	Exley	14-19 Manager	Portsmouth City Council
Mrs	Lesley	Bailey	Head, Education Resources	Prospects Services Ltd
Miss	Jennifer	Larner	Key Account Executive	Prospects Services Ltd
Mr	David	Gornall	Sales and Marketing Director	Protocol National
Ms	Sandra	Stalker	Acting Head of Programme	Qualifications and Curriculum Authority
Mr	Gareth	Wilson	Strategic Consultant	RCU Limited
Miss	Jen	Cave	Senior Adviser 14-19	Redcar and Cleveland Borough Council
Miss	Tanya	Peacock	14-19 Consultant	Redcar and Cleveland Borough Council
Mr	Jeff	Thomas	Training Manager	Ridgemond Training
Mrs	Kelly	Milford	Project Officer	Scottish Qualifications Authority (SQA)
Mrs	Margaret	Tierney	Project Manager	Scottish Qualifications Authority (SQA)
Ms	Faye	Baker	Team Leader Divisional Support	Sheffield Hallam University
Mr	Paul	Dickinson	Head of Division, Education & Humanities	Sheffield Hallam University
Mr	Martin	Farr	Assistant Headteacher	Sheredes School
Mr	Michael	Taylor	Deputy Headteacher	Sir John Leman High School
Mr	Joe	Ruddock	Development Officer	SkillsActive
Mr	Sean	Carroll	Employment and Skills Manager	SouthEast England Development Agency
Mrs	Wendy	Barnes	Director of Further Education	South East Essex College
Mr	Nicholas	Sutcliffe	Director, Quality & Curriculum	South Kent College
Ms	April	Carrol	Director, Vocational Development	South Thames College
Ms	Marie	Aitken	Regional Diploma Co-ordinator	Specialist Schools and Academies Trust
Ms	Kate	Balcomb-Johns	Administrator	Specialist Schools and Academies Trust
Ms	Anna	Metcalf	Coherance & Communications Manager	Specialist Schools and Academies Trust
Ms	Sarah	Ridgway	Programme Director	Specialist Schools and Academies Trust
Ms	Kelly	Taylor	Regional Diploma Co-ordinator	Specialist Schools and Academies Trust
Mr	David	Gartland	Head of School	St Francis Xavier Sixth Form College
Ms	Katherine	Pigott	Course Administrator	St George's, University of London
Ms	Lynne	Townley	Research Assistant	St George's, University of London
Mr	Martin	Eden	Head of Curriculum and Diversity	St Helens College
Mr	John	Stewart	Secretary	St Mary Magdalene Academy
Mrs	Lorraine	Gammon	Section Head	Stephenson College
Mr	Robert	Somerville	Director of Contrusction	Stephenson College
Mr	Graham	Hunt	Senior Secondary Advisor	Stockport Local Authority
Ms	Chris	Talbot	14-19 Consultant	Stockport Local Authority
Mr	Rob	Blackshaw	Curriculum and Quality Manager	Stoke-on-Trent College
Mr	Wayne	Wright	Executive Director	Sussex Downs College
Ms	Nicola	Gregson	14-19 Advisor	Swindon Partnership
Mr	Steve	Elliott	Arts Director	Tacchi-Morris Arts Centre
Mr	Matt	Wingfield	Business Development Director	TAG Learning Ltd
Mr	John	Chudley	Vice Principal	Tamarside Community College
Mr	Kevin	Armstrong	Policy and External Relations Officer	Teacher Support Network (TSN)
Mr	Patrick	Nash	Chief Executive	Teacher Support Network (TSN)
Mr	Joe	Williams	Press and External Relations Manager	Teacher Support Network (TSN)
Mrs	Sally	Lambah	Programme Manager in Sport	Telford College of Arts and Technology
Miss	Caroline	Welson	14-19 Schools Liaison Manager	Telford College of Arts and Technology
Mrs	Carol	Endersby	14-19 Partnership Manager	Thames Valley University

Ms	Lisa	King	Marketing Officer (Events)	The Arts Institute at Bournemouth
Mr	Liam	Collins	Vice Principal	The Business Academy Bexley
Mrs	Elaine	Brooker	Director of 14-19 East Northamptonshire	The East Northamptonshire College
Mrs	Elizabeth	Jenkins	Head of Sixth Form, Assistant Principal	The Folkestone Academy
Mrs	Jenny	Stone	Teacher, 14-19 Diplomas	The Hereson School
Ms	Lynne	Crane	NVQ Level 2 Programme Manager	The London College of Beauty Therapy Ltd
Mrs	Alison	Hutcheson		The Ockendon School
Dr	Chris	Dillon	Director of Centre	The Open University
Mr	Duncan	Spode	Insight Co-ordinator	The Open University
Mr	Simon	Cox	Manager of 14-19	The Sweyne Park School
Mr	Terry	Hammond	14-19 Curriculum Development Manager	Thurrock Council
Mr	Ian	Graham	Head of ITT Provider and Market Mgmt	Training & Development Agency Schools
Mr	Steve	Farnsworth	Director of Consulting	Tribal
Mr	Gerry	Walters	Managing Consultant	Tribal
Mr	Patrick	Gormley	Regional Competitions Manager	UK Skills
Mr	Andrew	Burston	Co-ordinator, FE Sport	University College Birmingham
Ms	Clare	Goudy	Executive Officer	University College London
Mr	Paul	Davies	Head of School, Education	University of Bedfordshire
Ms	Sarah	Rawlinson	Subject Manager	University of Derby
Mrs	Lynn	Senior	Assistant Head of Subject	University of Derby
Dr	Khurram	Wadee	Engineering Programmes Coordinator	University of Exeter
Mrs	Penny	Carey	Associate Dean - European & Intl Affairs	University of Hertfordshire
Mr	Ian	Douglas	Senior Consultant Education Liaison	University of Hertfordshire
Mrs	Hala	Seliet	Senior Lecturer	University of Hertfordshire
Ms	Jane	Lockwood	Pastoral Advisor	University of Leeds
Dr	Mitch	Waterman	Pro-Dean for Learning and Teaching	University of Leeds
Mrs	Rose	Robinson	Project Manager	University of Leicester
Mr	Simon	Bellamy	Senior Lecturer	University of Northampton
Mr	Christopher	Moore	Dean of School, Social Sciences	University of Northampton
Ms	Louise	Banahene	Recruitment Manager	University of Salford
Mr	Noel	Dennis	Principal Lecturer	University of Teeside
Dr	Peter	Hudson	Principal Lecturer	University of Teesside
Mrs	Lynn	Parker	Director of Educational Partnerships	University of Teesside
Mrs	Caroline	Jones	Director	Uxbridge College
Mr	Jovan	Maric	Director of Strategic Development	u-xplore
Mr	Andy	Hill	Head of Executive Reasourcing	Vodafone
Ms	Jan	Ellis	Business Development Executive	VT Enterprise (Lifeskills)
Mr	John	Simpson	Operations Manager	VT Enterprise (Lifeskills)
Mrs	Hilary	Shaw	14-19 Manager	Warwickshire College
Ms	Sarah	Bradwell	14-19 Area Co-ordinator	Warwickshire County Council
Ms	Kate	Ireland	14-19 Area Coordinator	Warwickshire County Council
Mr	Paul	Oliver	Head of Vocational Development Pre 19	Welsh Assembly Government
Dr	Ruth	Jones	Manager 14-19 Services	West Cheshire College
Mrs	Georgina	Jones	Co-ordinator, Art and Design	West Herts College
Mr	Daniel	Pearson	Head of School Creative Industries	West Herts College
Mrs	Sally	Coveney	Director 14-19	West Kent College
Mrs	Krys	Marshall	14-19 Manager	Westminster City Council
Ms	Sarah	Clark	Head of Faculty - Creative Arts	Weston College

Mr	Neale	Jordan-Mellersh	Curriculum Manager	Weston College
Mr	Phil	Varley	14-19 Co-ordinator	Wigan and Leigh College
Mr	John	Jackson	Deputy Head	Windsor Boys' School
Mr	Mike	Goodwin	Senior Development Officer	Wolverhampton Science Park
Ms	Lisa	Gough	Administrator	Wolverhampton Science Park
Ms	Henrietta	Harnisch	Director Networks for Excellence	Wolverhampton Science Park
Mr	Mike	Baker	Broadcaster and Journalist	

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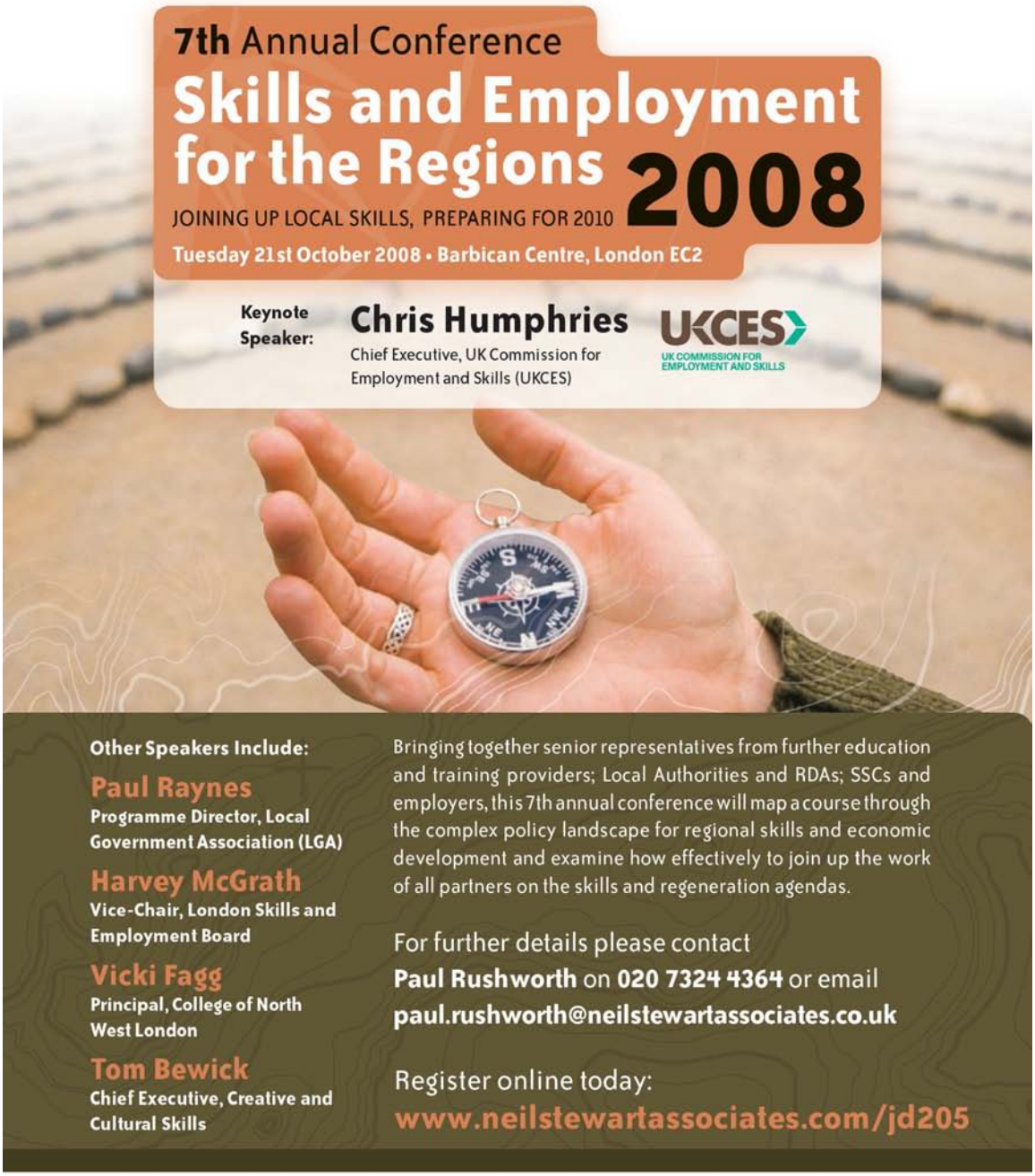

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Speaker Biographies

Mike Baker
Broadcaster and Education Journalist

Mike is an award-winning journalist, author, broadcaster, and consultant, specialising in education. He is a columnist for BBC News Online and for The Education Guardian. He also presents several series on Teachers' TV and writes an education blog at: http://www.mikebakereducation.co.uk

From 1989 – 2000, Mike was the senior Education Correspondent for BBC News, where he reported on all the big education issues for TV, radio and BBC News Online. He has appeared regularly on programmes such as TV's 10 O' Clock News, Radio 4's Today programme, and Radio Five. Before that he was a Political Correspondent, Foreign Affairs Correspondent and Deputy Home News Editor for the BBC.

He is a former Visiting Professor at the Institute of Education, London University, and has held Journalism Fellowships at the universities of Oxford and Michigan.

His publications include: 'Does Education Get the Media It Deserves' (2000), 'Who Rules Our Schools' (1994) and 'A Parent's Guide to the New Curriculum' (1992). He won the Ted Wragg Education Journalist of the Year Award in 2006.

He is a national judge for the Teaching Awards 2007, a member of the Nuffield Trust Education Advisory Committee, an Honorary Fellow of the Society of Teachers, a Trustee of the National Education Trust and the Villiers Park Educational Trust, and a Fellow of the Royal Society of Arts. Mike read English at Cambridge University and recently completed an MA in history at Kingston University.

Tom Bewick
Chief Executive
CREATIVE AND CULTURAL SKILLS

Tom Bewick is the founding chief executive of Creative & Cultural Skills, the UK-wide sector skills council for advertising, crafts, design, cultural heritage, music and the arts. Under his leadership, the organisation has developed the first formal Creative Apprenticeships; won approval to build a £15 million state-of-the-art National Skills Academy in Thurrock, Thames Gateway, and launched a pioneering careers and leadership portal: www.creative-choices.co.uk

Tom has spent his professional career working at national and regional level on mainly industry-driven skills and employment initiatives. During the 1990s, he was a policy advisor to the Training and Enterprise Councils' National Council; a co-founder of the Centre for Social Inclusion; and an executive director of the National Training Organisations' National Council. Following the election of the Labour Government in 1997, his advice was regularly sought by politicians, culminating in a period as the Labour Party's national officer responsible for education and employment policy (1997-99) and in 2001, as a specialist adviser to the Minister for Adult Skills at the Department for Education and Skills. In government,

Tom is a member of the British Council's vocational education and training committee (VETC) and a Fellow of the Royal Society of Arts (FRSA). He holds several non-executive directorships including the Alliance of Sector Skills Councils, the Learning and Skills Network (LSN) and the recently formed Creative & Cultural National Skills Academy Ltd.

Andy Hill
Head of Executive Resourcing
VODAFONE DIPLOMA EMPLOYERS CHAMPIONS NETWORK (DECN)

Andy graduated form the University of Hull in Geography in 1992 and has worked in Human Resources, specialising in Resourcing since 1993.

He has held a variety of positions since that time both within Consulting and "in -house" specialising in Resourcing, Resource Management and Organisation Change.

Andy has extensive International experience working throughout the USA , Asia and mainland Europe whilst employed by Computer Horizons Corporation, Satyam Computer services and Bookham Technology, where he was Director of Resourcing.

In 2002 Andy joined the Caudwell Group and was a key player in the Integration of Caudwell companies, Corporate 4U and Singlepoint into Vodafone UK in 2003/4. Since August 2004 he was employed by Vodafone as UK Head of Resourcing.

In 2005 Andy was appointed as Head of Executive Resourcing and Development responsible for the Management of the top 100 leadership roles. This included the assessment, development and coaching of the individuals.
From April 2008 Andy's role changed to become Head of Talent Management for Vodafone which widened his responsibility across the group for the management of High performers and the top leadership roles within Vodafone

Andy is a qualified executive coach and frequent speaker internationally on Resourcing leadership and talent management issues. As Head of the Employer Steering group for the launch of the new academic qualification the Diploma for 14-19 year olds, he works closely with sector skills councils and government departments and is the National employer Champion for the Technology line of learning for Diplomas working alongside Semta and the Department for Children, Schools and Families

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John Stone
Chief Executive
LEARNING AND SKILLS NETWORK (LSN)

John Stone is currently Chief Executive of the Learning and Skills Network, one of two organisations formed from the former Learning and Skills Development Agency when the Quality Improvement Agency was formed in April 2006.

At LSN he leads an organisation which supports excellence in Learning and Skills. It does this through delivering quality improvement and staff development programmes that support specific government initiatives, through research, training and consultancy; and by supplying services directly to schools, colleges and training organisations. He is a governor at the City Lit and Board Member at the Scottish Further Education Unit.

Prior to this appointment John was Principal of Ealing, Hammersmith and West London. He was also Vice-Chairman of JISC, Chair of the Association of Colleges London Region, a Board Observer at the London Development Agency and a Board member of West London Business, Regenesis and the Southall Regeneration Partnership.

Sandra Stalker
Acting Head of Programme for 14 – 19 Qualifications and Curriculum
QUALIFICATIONS AND CURRICULUM AUTHORITY (QCA)

Sandra Stalker is a 14-19 Strategic Manager at the Qualifications and Curriculum Authority. She is part of a team that advises government on changes to the 14-19 curriculum and qualifications, manages the development of general qualifications and supports the implementation of 14-19 curriculum and qualifications development.

Sandra is responsible for the 14-19 Curriculum. This involves leading on the curricular aspects of the 14-19 White Paper remit and for ensuring curricular coherence across the programme. She was responsible for managing QCA's work relating to the changes to the key stage 4 curriculum, which took effect from September 2004. She worked with the Tomlinson Working Group on 14-19 Reform and the 14-19 White Paper team.

Her background is in teaching. She spent 27 years in the profession, ten as head of an 11-16 school in Warwickshire. She spent from 1999 to 2003 in Minnesota, U.S.A. working as an adviser to the Governor on K-12 education.

Mark Chapman
Diploma Development Manager
COGENT SSC

Mark Chapman has been working for Cogent SSC since June 2006 as Skills & Development Director. Initially responsible for developing employer engagement and then more recently Standards and Education development including the 14 – 19 Diploma. Mark began his career as a Mechanical Services Engineer, later becoming a lecturer in a Further Education college in Middlesbrough. He was appointed as Head of Faculty for Construction and Engineering where he worked for 10 years.

He left the F.E. sector to join the Engineering Construction Industry Training Board (ECITB) as a Training and Development consultant progressing to Lead Verifier, then to Head of Training Standards and Quality. Responsibilities included being UK Manager for the sector's National Apprenticeship Programme and Adult Training Scheme.

Nicki Moore
Connexions Derbyshire and Chair, Career Education Committee
INSTITUTE OF CAREER GUIDANCE

Nicki qualified as Careers Adviser in 1996. During her 11 years with Derbyshire Careers and then Connexions service, Nicki has worked with a range of disadvantaged groups including young people with learning difficulties and disabilities, the traveller community, and those from minority ethnic backgrounds.

In her current role as CEG manager, held since 2004, Nicki provides CEG curriculum development support to learning organisations in Derbyshire. She is a development manager and assessor for Career Mark, the East Midlands Consortium's quality award for CEG. In addition to delivering CEG training for Connexions Derbyshire she teaches on the Diploma in Career Education for Nottingham Trent University. In June 2006 Nicki was elected chair of the ICG's new Career Education Committee and ICG council member.

Nicki acts as a consultant to a number of national groups including the National Association of Connexions Partnerships CEG reference group and the SSAT national IAG experts panel.

Andrew Darby
Deputy Chief Executive
HABIA

Andrew joined Habia's predecessor organisation, the Hairdressing Training Board, in 1994 and has been responsible for policy development by liaison between the industry forums and Government ever since. Current responsibilities include managing the development of the Sector Qualifications Strategy and policy direction for the Diploma, taking the lead on the Gateway, Higher Education and employer engagement processes.

Prior to working in the hair and beauty sector, Andrew used his education and training background in working with young offenders using outdoor development training in London and Scotland, and in managing vocational education programmes in South Yorkshire, mainly in the construction sector.

Sarah Rawlinson
Subject Manager School of Higher Education
UNIVERSITY OF DERBY

Sarah Rawlinson has worked in education for 14 years having spent 10 years in the Travel and Tourism industry. She joined the University of Derby as Subject Manager for Leisure including Sports, Hairdressing and Beauty Therapy with the addition of Spa Management two years later. She was the drive behind the development of the spa, beauty therapy and hairdressing curriculum in higher education relying on the subject experience of her team.

She became the School Quality and Curriculum Development Manager four years ago with a remit for widening participation. As part of this remit she led the development in the Foundation Degree in Hairdressing and Salon Management for e-learning delivery and currently leads the development of collaborations between the University of Derby, Buxton and FE colleges. She has a Masters in Tourism and Hospitality Education and is working towards a Doctor of Education. Her research is considering the changing role of higher education and the impact of highly vocational programmes, such as hairdressing and beauty therapy, on the future direction of higher education.

Ann Hughes
Head of Efficiency and Productivity, Further Education Regeneration and Delivery
BECTA

Ann has extensive experience of both the further and higher education sectors and has more recently become involved with schools. Ann spent seven years working for the Joint Information Systems Committee (JISC) where she led the Information Strategy Initiative and the Corporate Information Systems Focus. These programmes encouraged and aided colleges and universities to develop comprehensive information strategies, and acquire and use appropriate systems to implement them.

She joined Becta in February 2008, having previously been a Deputy Principal of a small general FE College. At Becta Ann leads a number of programmes designed to improve the efficiency and productivity of the further education and skills sector. One of these focuses specifically on support for the 14 – 19 Diplomas. This includes support to DCSF and to consortia, a review of systems involved with Diplomas; and aiding interoperability between systems.sss

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Dr Mike Cresswell
Director General
AQA

Dr Mike Cresswell is Director General of AQA, Britain's leading awarding body responsible for approximately half of all A-level and GCSE awards each year. As well as being Director General of AQA, Mike Cresswell is a Visiting Professor at London University's Institute of Education. He has worked on national and international surveys of students' mathematical attainment at the National Foundation for Educational Research and was an active researcher on assessment matters for many years before the formation of AQA for which he was Director of Examinations Administration before taking up his present post in 2003.

He has a national and international reputation as an expert on assessment – particularly on the topic of setting examination standards. He has published many papers, research reports and books on assessment. He served on Tomlinson's Assessment

Group and has been closely involved in national discussions on the introduction of the Diplomas, contributing especially to work on methods of awarding candidates' grades.

Roy Blatchford
Director
NATIONAL EDUCATION TRUST

Roy Blatchford is the Founding Director of the National Education Trust. He was previously one of Her Majesty's Inspector of Schools (HMI) in England, with lead responsibilities for school improvement and for the national inspection of good and outstanding schools. He was Principal (1999 -2003) of Walton High and Walton Learning Centre in Milton Keynes, opened in September 1999 and described by Ofsted as a 'first class centre of learning – innovative and inspiring'. He was Founding Director (1996 –1998) of Reading Fundamental, UK a non-profit organisation devoted to children's reading and family literacy. From 1986 – 1996 he was Headteacher of Bicester Community College.

Previous appointments include publishing editor and translator (French/English), 'Time Out' theatre critic, children's book reviewer; and twelve years teaching in inner-London schools, youth and adult services. During the past twenty-five years he has worked as a trainer and key-note speaker with teachers, schools, parents and governors across many Local Authorities on reading and family literacy, the fun and fundamentals of teaching and
learning, raising student achievement, primary-secondary partnership, school improvement, leadership and innovation.

Sally Dicketts
Principal
OXFORD & CHERWELL VALLEY COLLEGE

Sally Dicketts started teaching in Newport, South Wales in 1977. She became Head of Department at a school in Islington in 1979 and moved to Hackney College in 1984. In 1988 she joined the senior management team at Milton Keynes College. In September 1996 she became Principal and Chief Executive and in October 2003 she moved to become the first Principal of Oxford & Cherwell Valley College. This college was formed from the merger of Oxford College of Further Education, North Oxfordshire College and Rycotewood College.

Sally is a member of the City & Guilds Learning and Assessment Policy Committee. She is a Trustee of the Helena Kennedy Bursary Scheme, a Board Member of ACM and AoC. She Chairs the Oxfordshire Area programme, the Communications Gateway Practitioners Panel and the Women's Leadership Network, is a member of the Oxfordshire Management Club, All Souls group and is a leading thinker for the National Education Trust.

Nicola Gregson
14-19 Adviser
SWINDON PARTNERSHIP

Nicola has worked in secondary education for over 25 years. She was an assistant head in a Swindon secondary school prior to setting up a full-time off-site provision for students in Year 11 in danger of exclusion.

Nicola is currently the 14-19 advisor for Swindon and lead the consortium which is delivering three Diploma lines of learning from September 2008 and a further four starting in September 2009. In addition she works for the Specialist Schools and Academies Trust as a Diploma trainer.

David Steadman
Head of Engineering
CORNWALL COLLEGE

David Stedman was appointed Head of Engineering at Cornwall College in January 2008. Cornwall College is one of the largest FE colleges in the country with 7 sites in Cornwall and 2444 engineering learners last year. He is also the corporate lead for ICT, leading the further increase in standards across the corporation.

Cornwall College is involved with 6 district councils, each of which has consortia and he is familiar with most of the problems involved in setting up diplomas! He has also set up a Line of Learning Support Network for the LSN. Like many, he believes in the value of diplomas and wants to make them work.

David has worked in secondary schools in Essex, London, Somerset and Exeter for 17 years. He is a believer in life-long education and since his Physics Degree, studied part time for an MSc in Computing and is now undertaking an MBA.

John Cope
14-19 Director
KNOWSLEY COMMUNITY COLLEGE

John Cope was seconded to Greater Merseyside LSC from June 2004 to September 2007 as the 14-19 Strategic Manager for Knowsley Collegiate where he worked with the key partners across Merseyside to prepare for Knowsley's 14-19 Area Wide Inspection. In October 2004 the borough was graded 1, "Outstanding", the first in the country, for its overall 14-19 provision. He also worked with partners on key 14-19 curriculum developments including the preparation for the for the Diploma Gateway applications where they were successful in three lines of learning for 2008 delivery. Before this, he was Deputy Director of Adult and Community Education at Knowsley Community College which was similarly awarded grade 1 for its literacy and numeracy under his management. John taught 'A' level history at the College for over 10 years and spent one year as a Fulbright Exchange teacher in Illinois, USA. He has also marked and moderated history 'A' level papers for several examination boards, including The International Baccalaureate Organisation, and inspected for Ofsted as an Additional Inspector. Currently he is 14-19 Director at Knowsley Community College.

Gareth Griffiths
14-19 Provision and Attainment Director
LEARNING AND SKILLS COUNCIL (LSC)

Gareth Griffiths is 14-19 Provision and Attainment Director at the LSC National Office with a responsibility for partnership improvement, policy communication and 14-19 strategic development. He is currently working closely with LSC partnership teams and DCSF colleagues to develop and implement the new Diplomas, partnership working and the area prospectus. Gareth previously worked for over 20 years in the schools sector, teaching PSHE and languages and managing sixth form provision. He has worked for Connexions and has been closely involved with student support and guidance pre- and post-16.

Patrick Nash
Chief Executive
TEACHER SUPPORT NETWORK (TSN)

Patrick Nash has over 20 years' experience leading successful not-for-profit projects and organisations. Since joining Teacher Support Network as Chief Executive in 1998, the charity has transformed from a traditional benevolent fund into an international charity providing a range of innovative support services, such as Teacher Support Line and Teacher Support Online.

Having also founded the ground-breaking social enterprises Worklife Support and LTL Connect, Patrick has become a sought-after commentator and speaker on a range of education and wellbeing issues.

Darryll Bravenboer
Director, Creative and Cultural Industries
MOVE LIFELONG LEARNING NETWORK

Darryll Bravenboer is the MOVE Lifelong Learning Network Director with responsibility for the Creative and Cultural Industries employment sector. MOVE works with 11 Higher Education Institutions, 35 Further Education Colleges and other organisations in the East of England to maximize opportunities for vocational progression. He has specific responsibility for the development of Progression Accords as a means of formalising progression arrangements to higher education. He has extensive experience of developing and managing a wide range of vocational higher education programmes.

His previous experience as a Director of Higher Education at a large mixed economy college included providing the strategic lead in all aspects of higher education policy such as HEFCE funding, widening participation, marketing and quality assurance. He also has significant experience of leading institutional partnership and accreditation developments with a range of Universities. He is currently a member of the Creative and Media Diploma Higher Education Advisory Group.

Julia Dingle
Diploma Adviser
AQA CITY & GUILDS

Julia had a successful 35 year career in education focussing primarily on 14-19 age group. She started as a mathematics teacher in a secondary school, moving into further education to teach computing and information technology. Her career progressed through middle and senior management roles in three colleges culminating in 9 years as Vice Principal of a medium sized college, including a period as Acting Principal. Her main responsibilities included Human Resources and Student Services. As Vice Principal and college nominee she played a major role in the college's inspection success and award of Beacon status.

In 2002, she started working as an Education Consultant delivering training and managing projects, mostly related to the emerging 14-19 agenda and vocational education. As a Consultant she worked for the Schools Workforce Unit of the DfES, Network Training, the Mathematical Association and a local authority.

In recent years she has worked with awarding bodies supporting schools and colleges with the development, delivery and quality assurance of vocational qualifications. She now works for AQA-City & Guilds as a Diploma Advisor supporting successful Gateway Consortia to implement their Diplomas.

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