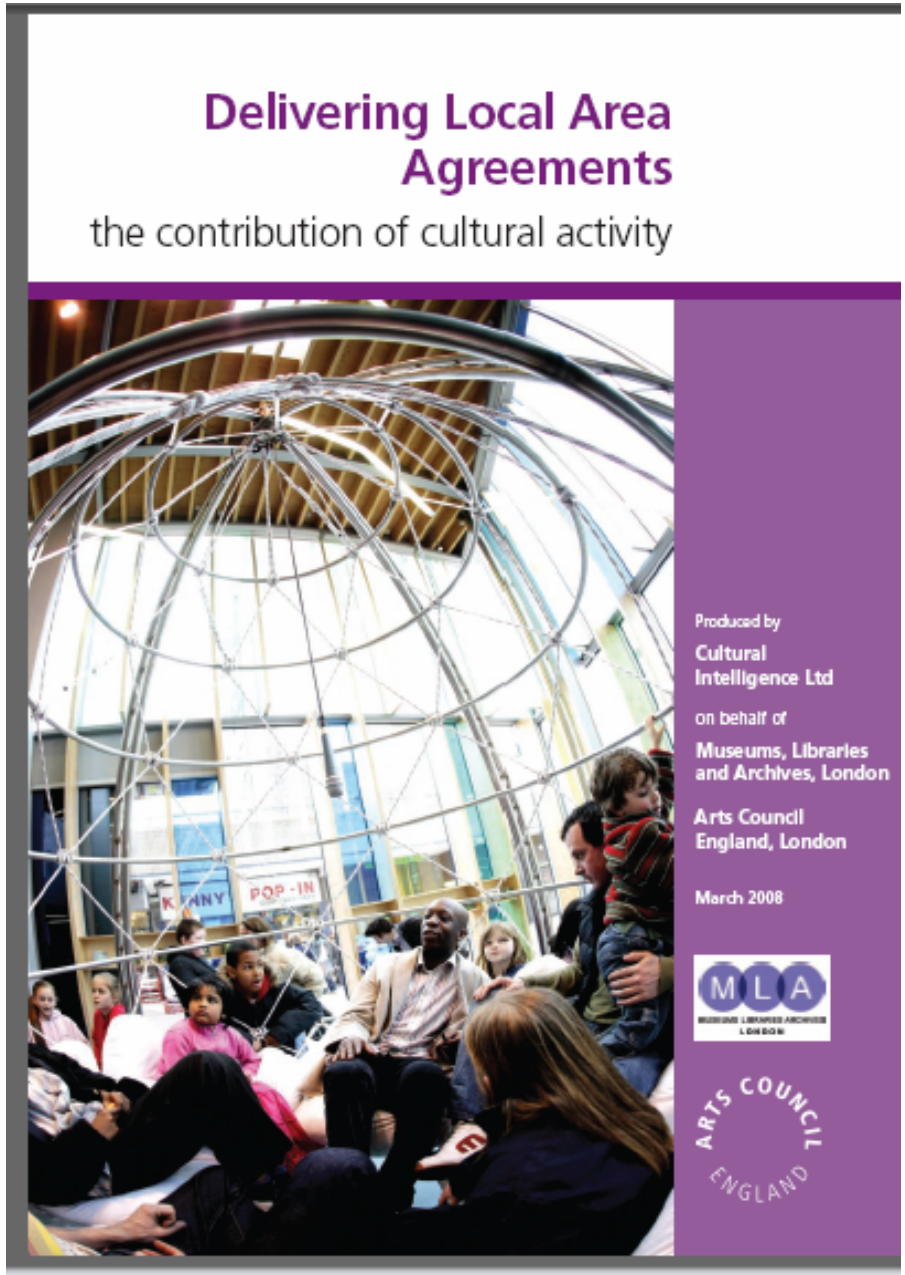
Creative Work Placements Case Study

SAMANTHA CAIRNS
MLA LONDON

MLA London

- Strategic regional development agency for museums, libraries and archives
- Support, promote and develop London’s museums, libraries and archives



MUSEUMS LIBRARIES ARCHIVES
LONDON

Strategic Commissioning

MUSEUMS LIBRARIES ARCHIVES
LONDON

- Increase the demand from schools for museum, archive and gallery education (in the MLA programmes, with a focus on targeting “non-participating” schools);
- Increase the medium-term capacity (including understanding, knowledge and skills) of museums, archives and galleries to deliver education activities;
- Develop effective brokerage which will allow increased and easier access to museum, archive and gallery education for teachers and schools.

Strategic Commissioning Youth Programme

Opportunities to enhance the cultural offer to children and young people for museums and archives:

- Working with artists and creative practitioners
- Building links with children's services and youth services – encouraging sustained participation
- Developing pathways to the creative industries
- Supporting Every Child Matters and Youth Matters

Developing the cultural offer for 14-19 year olds

<u>Multi-agency working:</u>

- Children & young people's trusts
  - Secondary Schools
  - Pupil Referral Units / & Special Needs Schools
  - Extended Schools
- Connexions / youth services / peer-led organisations
- Creative organisations / practitioners working with young people

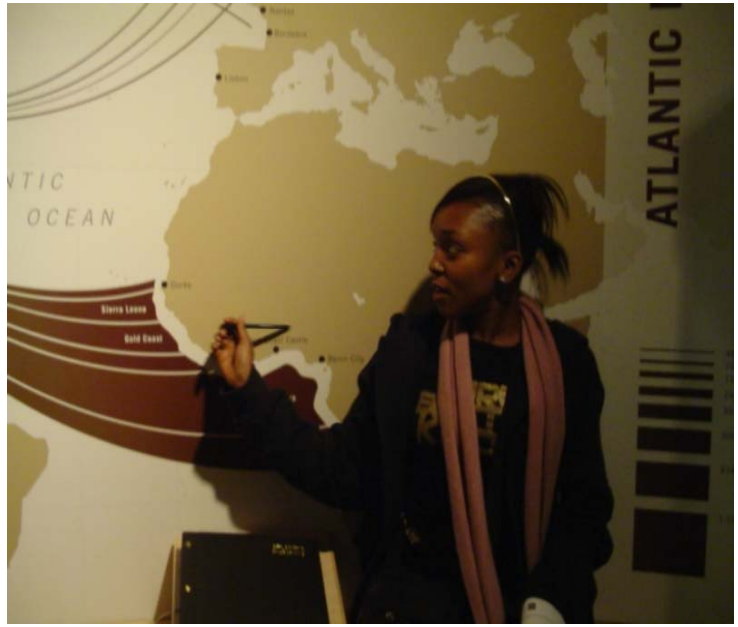
Creative Work Placements

MUSEUMS LIBRARIES ARCHIVES
LONDON

Spring Half Term 2008 at museums/archives across London, small groups of Year 10 students, supported by CityZEN:

Worked with artists, writers, designers and film/media practitioners alongside museum/archive staff

Audio trails
Website pages
Short films;
Activity boxes
Advertising posters;
Workshops and performances for other children and young people



FRAGILE

Supporting young people's pathways to the creative industries:

Plans for 2008-09:

- More volunteer CWPs at museums/archives, working with creative practitioners, supported by CityZEN
- 2007-08 participants offered continued involvement through Young Ambassadors programmes and Youth Advisory Boards
- 4 CWPs to support the new Diplomas, including Creativity & Media and Construction & the Build Environment, in partnership with the Learning Trust and Inspire: the Education-Business Partnership for Hackney
  - Additional accreditation through the Arts Award

LAA support

- LAA training October 2008 – March 2009
- Bexley pilot
- Links to Regional Cultural Offer

References

MLA London's Youth Programme Report:
Consulting the Future
www.mlalondon.org.uk/priorities

Jan Kofi-Tsekpo
Cultural Entitlement Schools Liaison Officer
(London boroughs north of the river Thames)
Tel: 020 7549 1715
Jan.Kofi-Tsekpo@mlalondon.org.uk
www.mlalondon.org.uk