The Future of Cultural and Leisure Services

"A Passion for Excellence": from theory to reality

Brian King

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improvement and development
agency for local government

From theory to reality…

"15 minutes, your time starts…. NOW…"

- **The theory**
- **The plan**
- **Who does what**

From theory to reality… not about culture and…

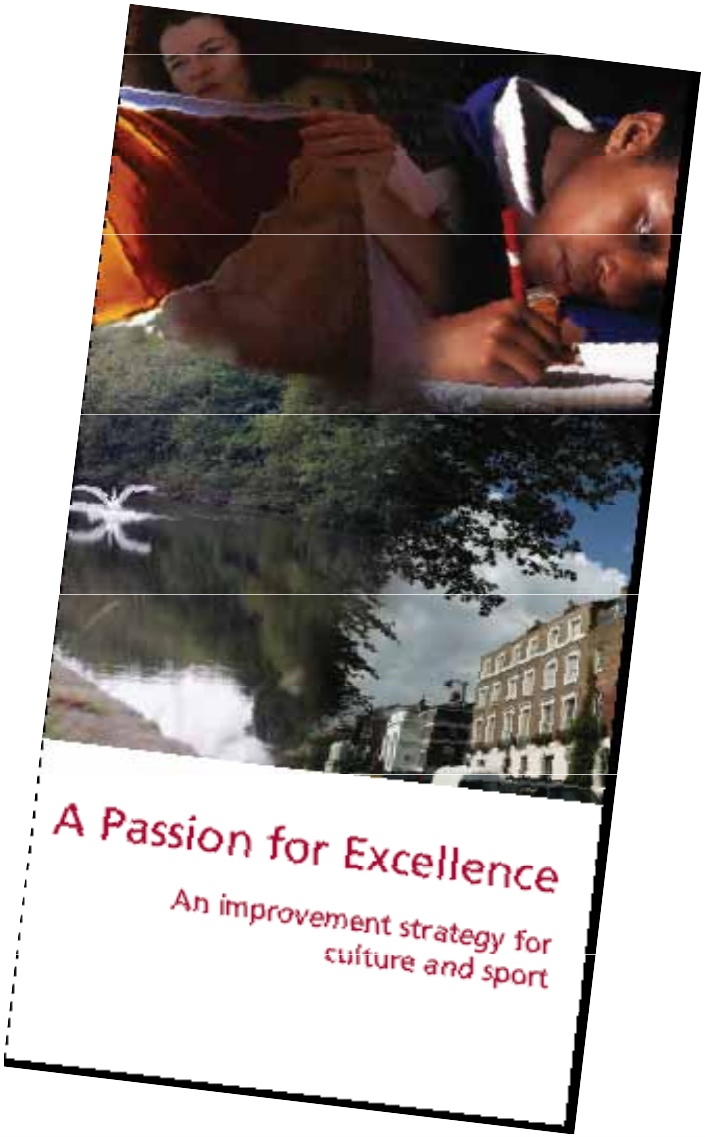
but about you and me… us… and sector led improvement

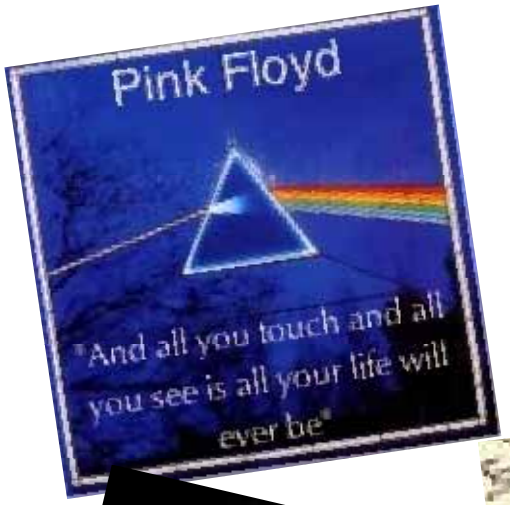
The theory…

- LGA and CLG led
- Reduced burdens
- Increased responsibility

The plan…

and the Players…





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Key players…

ARTS COUNCIL
ENGLAND

dcms

I&DeA
improvement and development agency

MLA
MUSEUMS LIBRARIES ARCHIVES
COUNCIL

ENGLISH HERITAGE

Local Government Association

SPORT
ENGLAND

CLOA

dp
UK

Component parts…

- Context
- Tools
- Roles
- Relationships
- Targets and indicators

The strategy aims to improve:

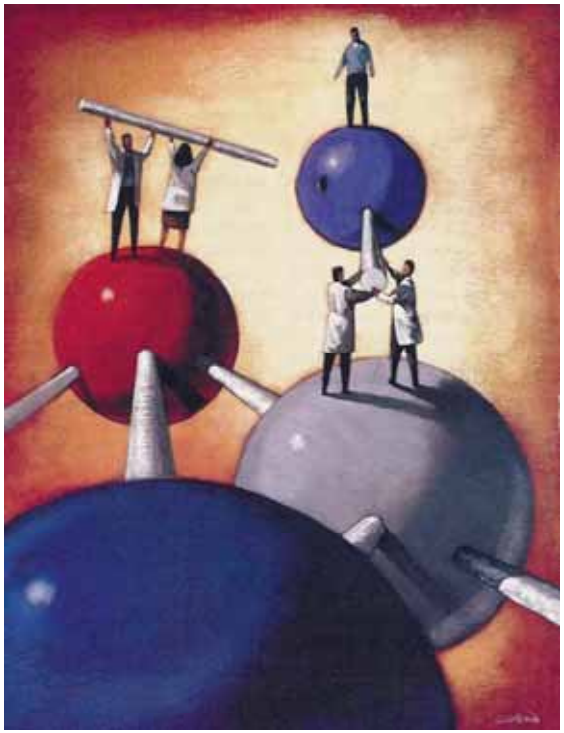
- Data and evidence of impact on outcomes
- Performance and address under performance
- Regional support structures
- Knowledge sharing and learning
- Leadership and workforce development

Who does what…

- Government
- Agencies
- Professional bodies
- IDeA
- LGA
- Audit Commission

So what's your role…

1. Sustainable Communities
2. LAA's
3. Increase participation
4. LSP's
5. Improvement Toolkit
6. Peer Supported Challenge
7. CSSR
8. Regional networks
9. Knowledge sharing
10. Peers and professional bodies



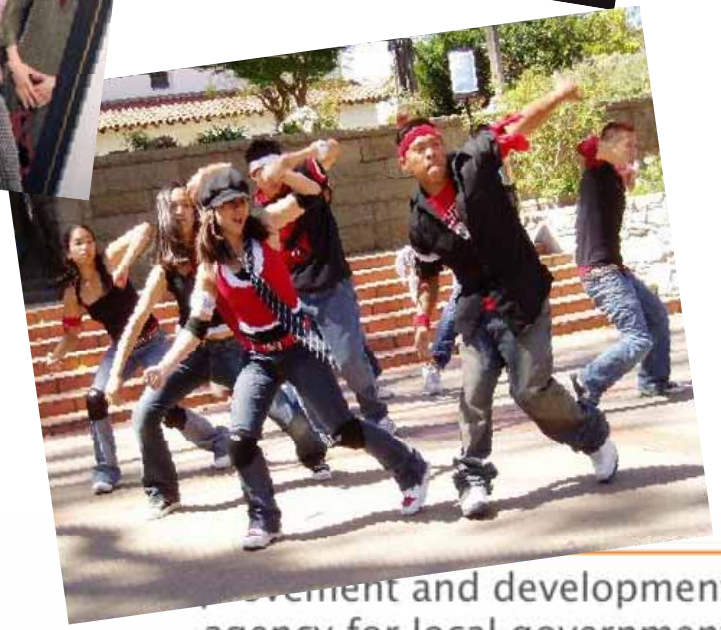
We all want to see more of this…

Bold…

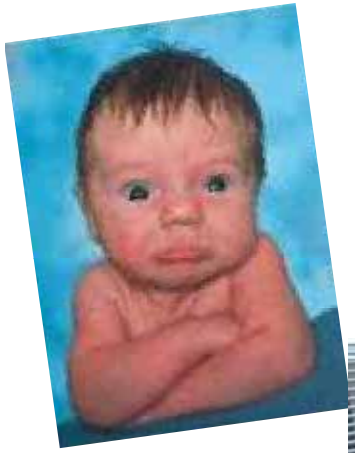
Exciting…

Fulfilling…

Fun…



Than this…



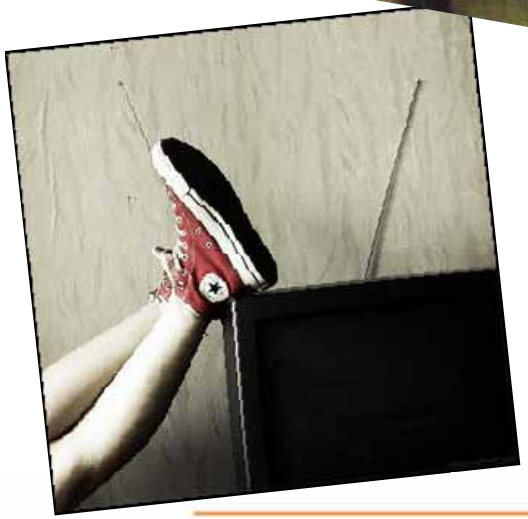
More this…

More players…

More winners…

Better people…

Than this…



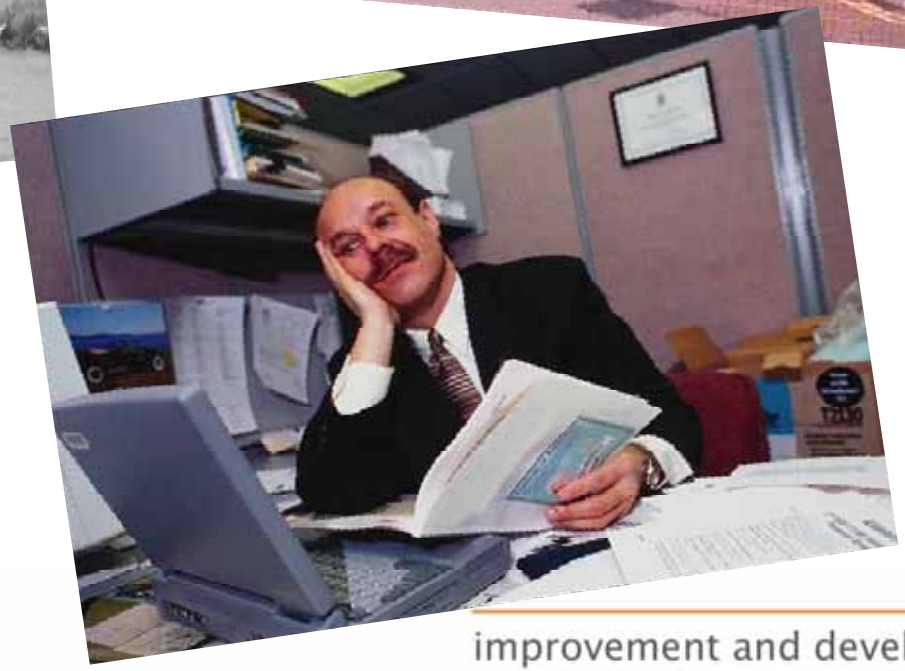
More of this…

More to life…

More meaning…

More celebration…

Than this…



Even…

Improvement doesn’t have to be like this…

Partnerships…

relationships…

collective effort and mutual support…

"With enough momentum,
nearly any kind of
change is possible."
John C. Maxwell

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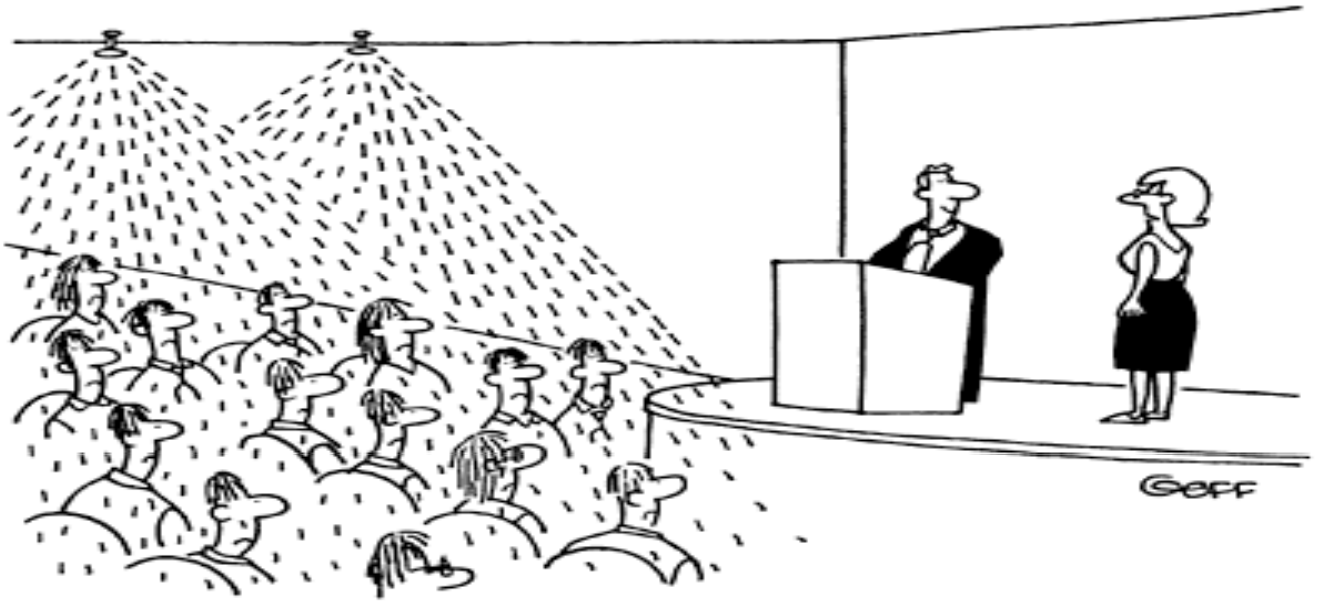

"You're not allowed to use the sprinkler system to keep your audience awake."

Last word on “A Passion for Excellence”

www.lga.gov.uk

"15 minutes, your time is up… NOW"

brian.king@idea.gov.uk

mobile: 0791 7682 774