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FINANCING THE FUTURE OF LOCAL GOV£RNMENT:

Generating New Revenue Streams

Tuesday 30th September 2008 - Inmarsat Conference Centre, London, EC1

Delegate Guide

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LOCAL GOVERNMENT CONFERENCES 2008 FORWARD PLANNER

NOVEMBER

Tuesday 11th

Better Local Regulation: Prosperity and Protection

New Connaught Rooms, London WC2

Keynote speakers:
Rt Hon John Hutton MP, Secretary of State for Business, Enterprise and Regulatory Reform

Iain Wright MP, Parliamentary Under Secretary of State, Communities and Local Government

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LBRO
Local Better Regulation Office

Thursday 13th

Economic Prosperity: Sub-Regional Partnerships Delivering Growth

MacDonald Hotel, Manchester, M1

Keynote speaker:
John Healey MP, Minister for Local Government

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Tuesday 9th

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Future Conferences

In association

Communities and Local Government

THE MJ

Economic Prosperity
Sub-Regional Partnerships Delivering Growth

Thursday 13th November 2008
MacDonald Manchester Hotel
Manchester M1

Keynote speaker
John Healey MP
Minister for Local Government

Chaired by:
Michael Burton
Editor, The MJ

This third annual 'Economic Prosperity' event will bring together stakeholders to understand the scale and potential for sub regional partnerships to work within economic areas to fundamentally change the way complex economic issues are addressed and deliver national growth outcomes.

Register your place online at:
www.neilstewartassociates.com/se213

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I&DeA improvement and development agency

Seminar sponsor:

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4th Annual Conference
Local Area Agreements 2008
Delivering the Vision

Thursday 23rd October 2008, Hotel Russell, London WC1

Keynote Speaker:
John Healey MP
Minister for Local Government

This annual conference continually attracts a senior management audience from within local government and its partners. Make sure your organisation is represented at this excellent networking event.

Alternatively visit the website:
www.neilstewartassociates.com/sa246

Delegates attending the conference today receive **20% off** delegate fees for either of the above

For further information contact **Laura Brownlee** on **020 7324 4372**
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General Information

Neil Stewart Associates welcome you to the **"Financing the Future of Local Government: Generating New Revenue Streams"** conference, and are delighted to acknowledge the support of the **MJ, CIPFA** and **Communities and Local Government.**

Registration Desk
If you have any queries during the conference, please visit the registration desk, on level one of the centre which will be staffed throughout the event. If you are expecting any messages, we will pin them to the message board in the refreshments area. Messages for delegates can be left by calling 020 7728 1646 and asking for the Neil Stewart Associates registration desk.

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Exhibition
Do take a moment during your refreshment breaks to visit the exhibition stands.

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We very much hope that you enjoy participating in the conference and thank you for supporting the event.

Neil Stewart Associates
Conference Producers

FINANCING THE FUTURE OF LOCAL GOV£RNMENT:

Generating New Revenue Streams

Tuesday 30th September 2008 - Inmarsat Conference Centre, London EC1

Agenda (subject to change)

09:00 **Registration, refreshments and exhibition**

10:00 **Welcome and introduction from conference chair**
Michael Burton, Editor, The MJ

SESSION ONE: LOCAL GOVERNMENT FINANCE

10:20 **The future picture of local government finance**
Caroline Mawhood, President, Chartered Institute of Public Finance and Accountancy and Assistant Auditor General, National Audit Office

10:40 **The potential of local authority income: Local authority power to charge**
Tony Travers, Director, Greater London Group, London School of Economics

11:00 **Keynote address**
John Healey MP, Minister for Local Government

11:20 **Questions and discussion**

11:40 **Refreshments and networking**

SESSION TWO: NEW WAYS OF WORKING

12:10 **Implementing a workplace parking levy**
Councillor Jane Urquhart, Portfolio Holder, Transport and Area Working, Nottingham City Council

12:30 **Joint ventures: A story of entrepreneurial councils**
Andrew Bacon, Head of Strategic Development, Local Government, BT Global Services

12:50 **Charging for waste: Lessons from abroad**
Christoff Delatter, Coordinator Interafval, Association of Flemish Cities and Municipalities

13:10 **Questions and discussion**

13:30 **Buffet lunch and networking**

SESSION THREE: CHARGES

14:30 **Congestion charge**
Jason Torrance, Campaigns Director, Campaign for Better Transport

14:50 **The legality of generating new income streams**
Simon Randall CBE, Head of Local Government Services, Lawrence Graham LLP

15:10 **Positively charged?**
Gareth Davies, Managing Director – Local Government and Housing, Audit Commission

15:30 **Panel debate: Communicating charges to the electorate**
Previous speakers will be joined by:
Neil Hunter, Head of Audit, Leeds City Council
David Cook, Chief Executive, Kettering Borough Council

16:00 **Conference close**

COMPLIMENTARY ACCESS TO CONFERENCE DOCUMENTS

Neil Stewart Associates are keen to reduce any environmental costs incurred by this conference, and do not print speaker presentations as standard.

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Speaker Biographies (in order of agenda)

Michael Burton
Editor
The MJ

Michael Burton has been commenting on UK local government for more than 20 years and is editor of the leading news magazine for local government, The MJ (Municipal Journal). He is a regular speaker and chairman at conferences and public events as well as on radio and TV and has interviewed every single Cabinet minister responsible for local government since 1989. He has also been an external examiner in public administration for Cardiff University's renowned journalism school. He trained as a journalist on local papers before specialising in local government.

Caroline Mawhood
President
Chartered Institute of Public Finance and Accountancy and Assistant Auditor General, National Audit Office

Before becoming Assistant Auditor General in 1996, Caroline Mawhood served as Director of Corporate Policy for three years and spent a year on secondment in the Office of the Auditor General of Canada. Caroline is responsible for the audits of Customs and Excise, Inland Revenue, HM Treasury, Trade and Industry and associated non-departmental public bodies and agencies and the economic regulators She also has responsibility for performance measurement studies, corporate policy and relations with the European Union. Caroline is a Member of the CIPFA Council.

Tony Travers
Director
Greater London Group, London School of Economics

Tony Travers is director of the Greater London Group, a research centre at the London School of Economics. His key research interests include local and regional government and public service reform.

He has published a number of books on cities and government, including Failure in British Government: The Politics of the Poll Tax (with David Butler and Andrew Adonis) and The Politics of London: Governing the Ungovernable City (published in 2004). He also broadcasts and writes for the national press.

John Healey MP
Minister for Local Government

John Healey was appointed as Minister of State at the Department for Communities and Local Government on 29 June 2007.Since 2002 John Healey has worked at the Treasury, first as Economic Secretary and then later as Financial Secretary. From 2001-2002 he served as Parliamentary Under Secretary of State for Adults Skills at the Department for Education and Skills. He has previously served as a member of the Education and Employment Select Committee and Parliamentary Private Secretary to Chancellor of the Exchequer. He has been Member of Parliament for Wentworth in South Yorkshire since 1997.

John Healey was born in Wakefield and educated at Lady Lumley's Comprehensive School, Pickering, and at Peter's School in York and Christ's College, Cambridge. Mr Healey worked in the voluntary sector from 1984 to 1990 with the Royal National Institute for the Deaf, the Royal Association for Disability and Rehabilitation and MIND campaigning to improve rights and services for disabled people.

From 1990 to 1994 Mr Healey worked in communications for Issue Communications, a campaign company, and the MSF Union. He was Campaigns Director for the TUC from 1994 to 1997. Mr Healey has also been a part time tutor at the Open University's Business School.

Councillor Jane Urquhart
Portfolio Holder, Transport and Area Working
Nottingham City Council

Jane Urquhart was first elected to Nottingham City Council in 2000. She has been involved with the development of the Tram network since that time, and is now Portfolio Holder for Transport and Area Working. Cllr Urquhart's interest in transport issues goes back to her childhood however, as she recalls being taken to visit road construction schemes by her father who was a local authority Highway engineer.

Andrew Bacon
Head of Strategic Development,
Local Government, BT Global Services

Andrew graduated from Leicester in 1987, and has since held senior management and executive roles in, and for, the private and public sector for over 20 years. Having worked for Lucas, Honda, United Technologies, KPMG Consulting, EDS and BT, Andrew has acquired skills and experience from working in over twenty countries around the world.

Andrew's achievements include leading Lucas Automotive through a 'quality revolution', managing the development of the Honda Engine Plant out of the ground into operation for five years, and directing the programme for the transfer of the production of the Honda Civic from Japan to the UK. Andrew went on to join a management buy-out team (funded by Bain Capital) of a global division of United Technologies to lead a successful segmentation and transformation of the European operations into a profitable business at the forefront of the automotive industry in two years, resulting in a successful disposal.

Andrew then established and developed a successful transportation and automotive consultancy practice in KPMG. Notable successes included leading a programme to transform the Defence Aviation Repair Agency into a trading agency, developing a memorandum of sale for Daewoo Automotive after a global due diligence programme and the successful regeneration and transformation of the public transport industry and authorities across the Russian Federation. Andrew personally advised and supported small and medium sized (as well as larger) organisations out of crises, often acting as interim Managing Director. Andrew later directed transformation programmes across the Ministry of Defence, including a successful 30 per cent cost efficiency programme for the Helicopter Engines Integrated Product Team.

The call to action on e-Government prompted Andrew to establish KPMG as an early leader in the supply-side delivery of e-Government services and transformation support to local authorities across the UK. For over five years Andrew architected successful transformation programmes for Lewisham, Bexley, Camden and Norwich councils.

Andrew now holds the responsibility for strategic development in BT for UK local government. Andrew is a board member for Liverpool Direct Limited and Customer Services Direct in Suffolk. Andrew is also an operations board member of BT Regions for the East Midlands. Andrew sits on the Greenest County Think Tank in Suffolk chaired by the Suffolk Strategic Partnership and is a private sector sponsor of a Third Sector social enterprise in Stowmarket called the Museum of East Anglian Life.

Christoff Delatter
Coordinator Interafval
Association of Flemish Cities and Municipalities

Since 1999 Christoff has worked at the Vereniging van Vlaamse Steden en Gemeenten (VVSG – Association of Flemish Cities and Municipalities) as Coordinator of the Waste management policy department; responsible for waste management, intermunicipal cooperation, public-private partnerships and waste policy. Christoff is Coordinator of the cooperation called "INTERAFVAL" between the Association and all Flemish public local waste management organisations, with close contacts with the municipalities, intermunicipal organisations as well as with the central government and Cabinet officials.

INTERAFVAL has become a prominent spokespartner on MSW-management for the regional government and official departments, and Christof participates on behalf of INTERAFVAL and the Association in several Flemish waste policy consultative bodies and negotiations. He is an active member of the CEMR Ad Hoc Working Group on Waste and Chair of the WEEE Public Interest Network (WEEE-PIN) within ACR+, in which he also is a member of the Board.

Christof Delatter cooperated on many occasions as an expert within the TAIEX-instrument of the European Commission on exchange of information and technical assistance on waste management during events in Poland, Hungary, Lithuania, Slovenia, Bulgaria, Romania, Latvia, Croatia, Turkey and Estonia.

Simon Randall CBE
Head of Local Government Services
Lawrence Graham LLP

Simon specialises in advising local government on all aspects of their work with the emphasis upon service delivery options, outsourcing, local authority companies and working with social enterprises. He was an elected member of London Borough of Bromley for many years where he served as Leader of the Council and subsequently an elected member of the Greater London Council. He was Chairman of the former London Boroughs Association Housing and Services Committee and in that capacity advised Government Ministers on housing policy.

He is currently Chairman of Broomleigh Housing Association and has written a number of publications on local authority and housing topics.

Gareth Davies
Managing Director, Local Government and Housing
Audit Commission

Gareth Davies was appointed as the Audit Commission's Managing Director for Local Government, Housing and Community Safety in March 2007. He was previously Regional Director for the Commission's Northern Region, responsible for the Commission's audit and inspection work at over 200 local government and NHS bodies.

Gareth has played a leading role in the development and delivery of the Commission's local government work in recent years. Prior to becoming Regional Director in 2000, he was the appointed auditor to metropolitan councils and health authorities in West Yorkshire and his public audit career has also included spells in London and the South East. He is a CIPFA member.

Gareth is also a trustee and Honorary Treasurer of Oxfam, in which role he chairs the charity's Audit Committee.

Neil Hunter
Head of Audit
Leeds City Council

Neil Hunter is Head of Audit at Leeds City Council, having qualified as a CIPFA accountant in 1994. Prior to this Neil worked at both York City and Selby District Councils.

Currently the regional representative for both the North East and Yorkshire on the Humber on CIPFA Council and Vice Chair on the Board for the Regions, Neil is keen to further the value of CIPFA in the Region and actively supports the CPD agenda.

Neil's team has recently completed a review of fees and charges at Leeds City Council.

David Cook
Chief Executive
Kettering Borough Council

After leaving school, David commenced his local government career as a filing clerk in his home town in Yorkshire. By dint of hard-work and through part-time study, he developed a financial career path, before becoming CEO of Kettering Borough in 2000.

Since that time, the council has gone through a significant and successful improvement programme, leading to a number of national awards for leadership and customer service, including the coveted Local Government Chronicle "Management Team of the Year" award.

In addition to formal professional qualifications David has benefited from a scholarship to undertake a Leadership Study at M.I.T, Harvard, Berkeley and Stanford Universities in the United States. This helped fuel an already intense interest in Leadership Studies. He also recently completed a two-week executive public sector leadership programme at the Darden Business School at Virginia State University.

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