Employer Engagement – Working in Partnerships to strengthen FE's Reputation

Thursday 4th December 2008

So, What's the Problem?

"FE Colleges are Monolithic and Unresponsive"

"FE Colleges do not provide relevant training for employers"

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Towards a Solution

- Make it a strategic imperative
- National, Regional, Local Partnership
- Organisational Re-Engineering
- Facts and Evidence, PR and Comms

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Strategy

- Put it in your strategic plan!
- Be prepared to take risks
- Accreditation = Credibility
- TQS, EFQM

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National, Regional and Local Partnership

- AoC and 157
- Train to Gain: “The Windsor Group”
- FE Sussex
- Public/Private Partnerships
- Employer Organisations

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Organisational Re-Engineering

- Does your structure Deliver?
- Terms and Conditions of Service
- Internal/External Brokerage
- Working with third parties
- Being a sub-contractor

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Facts and Evidence, PR and Comms

- Make it Strategic
- Commission Surveys
    - Employer satisfaction
    - Economic impact
- Form Networks
- Go to other Networks

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And Finally …….

Never, Ever, Give Up!

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