Mic Live!

Using the medium of radio to help release creativity improve communication and life skills, and increase social cohesion

The Dilemma Of Learning

- Learning styles
- Learning modalities
- Emotional intelligence
- The power of a thought and the self fulfilling prophesy
- Low aspirations

Radio and Creativity

Radio can help with such things as ….

- Relationships
- Enterprise and employability skills
- Showcasing talent and success stories
- Careers
- Confidence & communication skills
- School and community news
- All curriculum subjects

What's special about radio?

- It's immediate & creative
- It's easily accessible & affordable
- It's informative and can link listeners to experts
- It develops people
- It impresses potential employers.
- It connects people, and peer to peer works!
- It's fun!

Once Upon a time ….

- Children’s workshops go live
- YMCA National Young Carers Festival
- Community radio workshops
- Schools radio stations

Workshops

- From Year 6 upwards
- All levels of abilities
- Themed if required
- Learning by ‘stealth’

THE 60 SECOND ADVERT

- Find a partner
- The task is to collect information about your partner that will enable you to ‘sell’ them in an imagined 60 second radio commercial. Your focus is their positive qualities, skills and attributes.

A station in your school or college?

- Professional state of the art studio equipment installed by experts
- Training for a group of students and staff in technical and presentation skills.
- Further training for those students in train the trainer to cascade knowledge
- Technical support
- Further training /refreshers also available

On Air
ENCO
bidezign

More Information?

www.expressfm.net