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Opportunities in the International Market

Internationalisation of the FE sector

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Setting the current scene

- Internationalisation on the agenda
- FE related International research
- Introduction of quality kite marks
- Support for FE International
- International FE funding opportunities

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Internationalisation on the agenda

‘Globalisation’ Meeting the Challenge

A strategy for Further Education in England

- Strategy and action plan developed by DIUS with the sector
- Aims to assist FE institutions with their own International strategies
- DIUS strategy points to ‘internationalisation’ of institutions rather than solely on international recruitment
- Sector identified 4 key goals

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‘Globalisation’ Meeting the Challenge – a strategy for Further Education in England - Goals

- **GOAL 1**
  Supporting social cohesion and global citizenship
- **GOAL 2**
  Supporting engagement with international partners to achieve their goals and ours
- **GOAL 3**
  Maximising the contribution of the FE service to overseas trade and inward investment
- **GOAL 4**
  Developing an underpinning infrastructure to support international engagement

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Globalisation' Meeting the Challenge – a strategy for Further Education in England – Who benefits?

- FE learners (home learners and international students)
- FE providers and their staff
- Employers
- Local communities
- International partners

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Scotland's Colleges International – Strategy and Strategic Action Plan

Strategic Aims

SCI has identified six key strategic aims to support Member Colleges and Overseas business development:

- **Brand Development**
- **Enabling Student Recruitment**
- **Securing International Corporate Contracts**
- **Securing Development Projects**
- **Develop Strategic Partnership and Networks**
- **Capacity Development**

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FE related International research

- **PMI2 research**
  British Council

- **Going Global? – UK FE/TVET Opportunities in the International Market**
  AoC commissioned research by Warwick University

- **Review and Taxonomy - International College Partnerships Model**
  British Council commissioned research by OtraVista

- **International Toolkit**
  British Council commissioned research by OtraVista

- http://www.aoc.co.uk/en/Policy_and_Advisory_Work/aoc_international/resources_for_college_practitioners.cfm

- http://www.aoc.co.uk/en/Policy_and_Advisory_Work/aoc_international/research.cfm

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Introduction of quality kite marks
AoC Charter for Excellence in International Education & Training

- **Re-launch with full review framework – June 2009**
- **'Tandem' approach of Peer Review and Development (PRD) and external review – to become a formal quality 'kite mark' for FE colleges**
- **Links to the *Framework for Excellence* and the *National Improvement Strategy***
- **Will support colleges in developing whole institution international strategies in accordance with the goals of 'Globalisation: Meeting the Challenge' and other sector strategies for the UK nations**
- **Will be managed by AoC – annual subscription will provide access to range of support services**
- **5 month pilot of the review framework (10 FE colleges) running from early February to late June 09**

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Support for FE International

- Education UK Partnership – market intelligence, promotional opportunities, internationally specific professional development, in-country info and contacts, FE specialist advisers, FE Advisory Panel, sector newsletters
- FE International Network (UKCISA/AoC/TVET UK) – practitioner led network, national workshops on current issues, developing online presence
- Other organisations offering support include – British Council Vocational Partnerships Team, UK Trade & Investment, Centre for Excellence in Learning, FFORWM, ANIC, SCI

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International Funding Opportunities UK Further Education

- UK – India Education and Research Initiative
- The Prime Minister’s Initiative for International Education
- Skills for Employability

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International Funding Opportunities UK Further Education UKIERI

- Countries - India
- Duration - Up to 2 year partnership funding
- Next Call - January 2009
- Deadline - February 2009

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International Funding Opportunities UK Further Education
PMI2 Further Education Partnership Funding

- Countries - Nigeria, Thailand, Vietnam, China, India, USA, South Korea
- Duration - currently 1 year partnership funding
- Next Call - tbc
- Deadline - tbc

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International Funding Opportunities UK Further Education Skills for Employability

- Countries - Egypt, Jordan, Palestinian Territories, Lebanon, Morocco
- Duration - Up to 3 year partnership funding
- Next Call - 2 February 2009
- Deadline - 27 February 2009

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