Issues in market facilitation

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Practice based commissioning

- Medical Practices form consortia to enable local responses to identified need
- May relate to area, specific population, identified inequalities etc..
- Identified as part of JSNA
- Issues should be considered beyond just acute services
- Solutions will need joined-up thinking (housing, benefits, work opportunities etc)
- Opportunities for new styles of service and more local providers (especially third sector)

What is “the market”?

- Wide number of potential providers and support
- Vary from private “for profit” companies (some small and some international) through variety of 3rd Sector bodies to public sector services.
- Need to distinguish also between direct service and those that can support (e.g. housing, training and work finding agencies may give vital support to people with mental health issues without being a direct service provider)
- How do we best knit these together?

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Giving the market focus

- Clear strategic plans supported through JSNA, Local Area Agreements, financial planning, work with LINks and other means
- Need minimum ten year plans (Canada now has sixty year strategies)
- Use clear and understood outcomes at all levels through co-production
- Enable greater control by people using services (eg personal health budgets, Direct Payments etc.)
- Introduce choice where this is relevant and applicable

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Assisting the market to function - One

- Clarity and transparency of decision making
- Clear concordat that is signed up to by all e.g. "Building Bridges"

http://networks.csip.org.uk/BetterCommissioning/Commissioningpolicy/Worldclasscommissioning/Workcollaborativelywithcommunitypartners/?parent=2641&child=2769

- Fair contracts that share risk
- Use of Open Book accounting methodologies
- Good regulation and ability to deal with poor provision
- Reasoned and reasonable entry requirements
- Investment culture not purchasing culture

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Assisting the market to function - Two

- Discussing needs and allowing innovation
- Recognising expertise
- Giving people excellent information about services
- Accrediting services in an open way that helps people make a good choice for them
- Considering issues of safeguarding
- Introducing flexibility as far as possible

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