The Diploma

Bringing learning to life

Changing the future in one generation

Skills mean competitiveness

1. USA
2. Switzerland
3. Denmark
4. Sweden
5. Singapore
6. Finland
7. Germany
8. Netherlands
9. Japan
10. Canada

13. UK

GLOBAL COMPETITIVENESS INDEX 2008/9

Education and skills investment a key distinguishing factor

World Economic Foundation

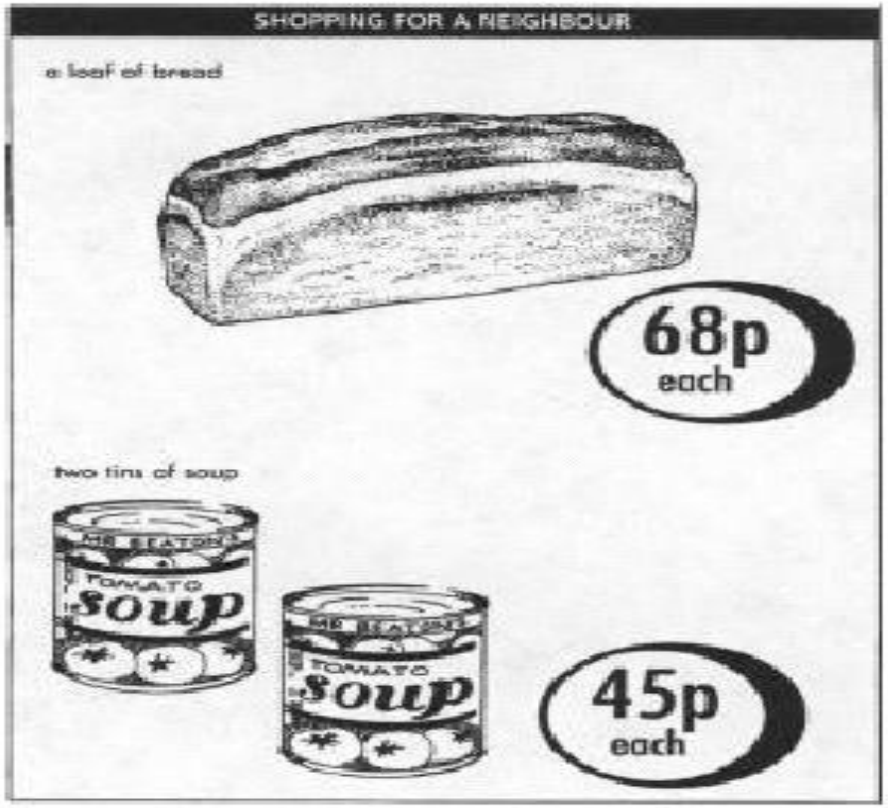
UK skills deficit

- 10 million adults lack basic school-leaver qualification
- 17 million adults have difficulty with numbers
- 5 million adults without functional literacy

Leitch review of skills 12/06

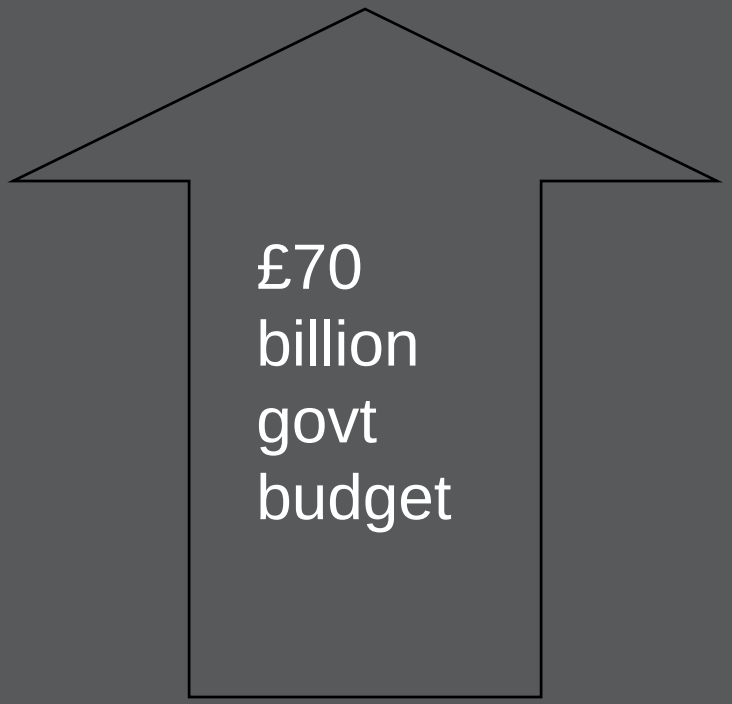
UK basic skills deficit

Half of all adults cannot calculate the change they should get out of £2 when they buy the goods displayed

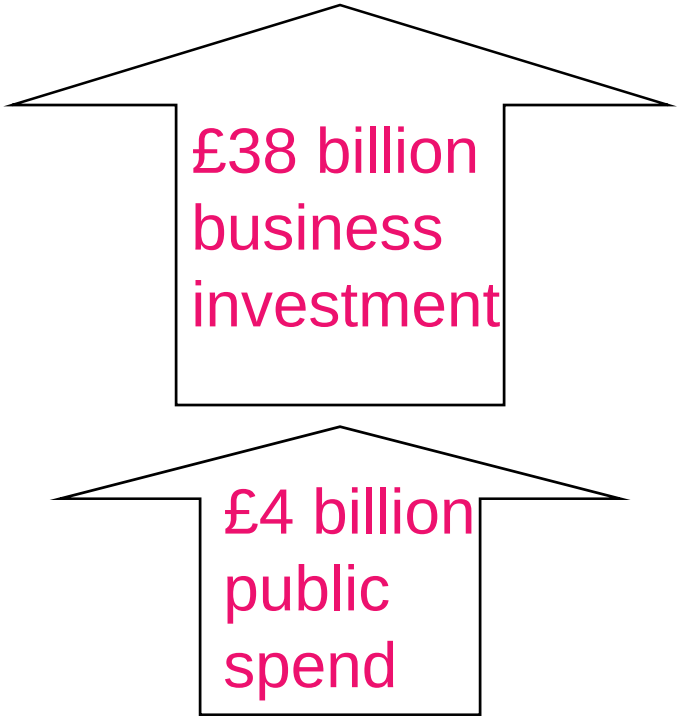


UK skills deficit

Over £100 billion spent in education/training



Education



Training

Driving change

- Core: English, Maths and ICT
- Enthusiasm for business sectors
- Able to apply their learning and keep on learning
- Knowledge, skills and attitude for productivity and competitiveness.

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The Diploma: Unlocking potential

- £3.5 billion opportunity
- Improve employer satisfaction with recruits
- Meaningful and stimulating learning
- Career headstart
- Support teachers
- Shape our economic fortunes

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Consortia feedback

- Welcomed by teachers and students
- Switching students onto learning
- Positive response to partnership working
- Quality employer relationships
- Valuable Education Business Partnerships
- Network to tell young people: Employers value The Diploma
- Diploma is here to stay

Student perspective

- 70% would work harder if studies were linked to employment
- 78% believe work-related study can help land their ideal job
- 60% agreed that undertaking work experience had given them a better understanding of what future employers would expect of them.

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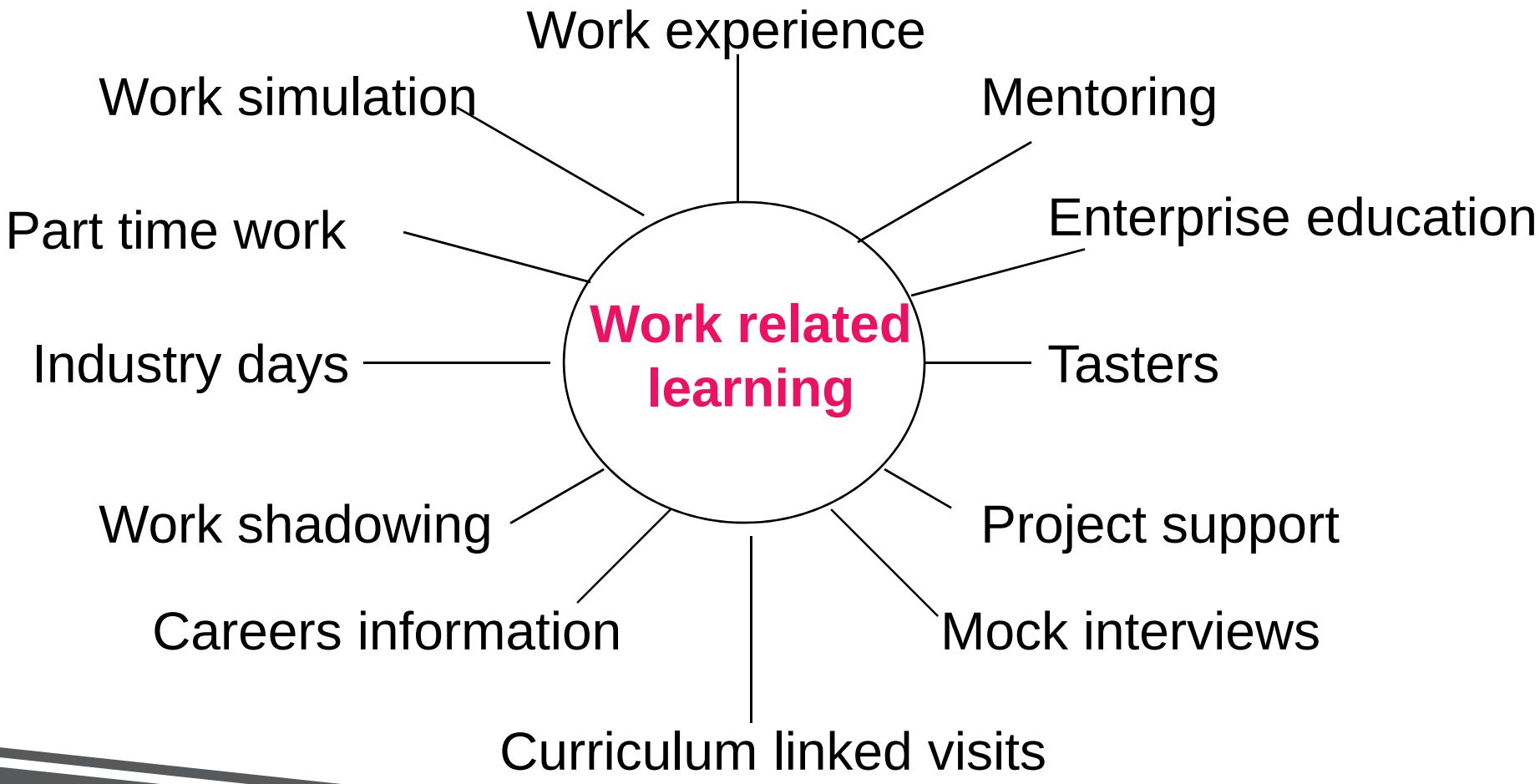
Real benefits

- For young people
- Find out what skills employers look for
- Develop your self-confidence and communication skills.
- Work better with others in education, or employment
- For Employers
- By raising aspirations + awareness of jobs
- Recruiting informed and prepared young people
- Building positive local reputation + supporting the community

14-19 Diploma roll-out



UK PLC Outcomes

Change the future in one generation!