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THE 14 - 19 REFORM CONFERENCE SERIES 2009

SECOND ANNUAL CONFERENCE

14-19 Funding

RESPONDING TO REFORM

Delegate Guide

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The Guardian 3rd Annual **Further Education Leadership Summit 2009**

Leadership, Partnerships and Delivery in a Downturn

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Leaders' summit Wednesday 17th June 2009
Hilton London Metropole, London W2

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Rt Hon Charles Clarke MP
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Asha Khemka CBE
Principal,
West Nottinghamshire College
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John McNamara
Chief Executive,
Alliance of Sector Skills Councils (ASSC)

Professor Sa'ad Medhat
Chief Executive,
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Foreword

Dear Colleague,

It gives us great pleasure to welcome you today to the **2nd Annual 14-19 Funding Conference.**

Since the recent machinery of government changes, there is still much uncertainty and speculation surrounding the effects of switching funding from the LSC to Local Authorities. At the conference we will outline the links between each function involved in the new funding system and establish how each role and responsibility will work together and affect those concerned.

Today you will have the opportunity to network with your peers from colleges, major learning organisations and leaders in further education to engage in debate about the current state, future developments and the impact of the change of responsibility for 14-19 funding.

We will be joined by a high-calibre line-up of speakers including:

Geoff Daniels OBE, Director, Funding and Strategic Analysis, Learning and Skills Council (LSC)
Cllr James Kempton, London Councils Executive Member for Children and Young People; Chair, London 14-19 Regional Planning Group
Mick Fletcher, Education Consultant and Researcher
John Stone, Chief Executive, Learning and Skills Network (LSN)
Nick Linford, Director, Planning and Performance, Lewisham College London
Tricia Hartley, Chief Executive, Campaign for Learning
John Freeman CBE, Director, Raising Expectations Action Programme (REACT)

I hope you enjoy the conference.

Yours sincerely,

John Stone Chief Executive LSN	Rob Wye National Director LSC	John Freeman CBE Director React Programme

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THE 14 - 19 REFORM CONFERENCE SERIES 2009

SECOND ANNUAL CONFERENCE

14-19 Funding

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Agenda

(subject to change)

09:00 Registration and refreshments

SESSION ONE: SETTING THE SCENE

09:50 **Chairperson's welcome and introduction**
Mark Corney, Director, MC Consultancy

10:00 **Mapping the landscape**
Chris Waterman, Executive Director, E-strategix

10:15 **Transferring funding and responsibilities - a handover plan**
Geoff Daniels OBE, Director, Funding and Strategic Analysis, Learning and Skills Council (LSC)

10:30 **Cross-agency working: Building shared vision and values**
Cllr James Kempton, London Councils Executive Member, Children and Young People; Chair, London 14-19 Regional Planning Group

10:45 Questions and discussion

11:00 Refreshments and networking

SESSION TWO: 14-19 FUNDING SYSTEM

11:30 **What will shape a new 14-19 funding system?**
Mick Fletcher, Education Consultant and Researcher

11:45 **FE and Local Authorities - risks and opportunities**
John Stone, Chief Executive, Learning and Skills Network (LSN)

12:00 **Different approaches to funding 14-19**
Stephanie Mason, Director, Charities, Learning and Skills, Baker Tilly

12:15 Questions and discussion

12:30 Buffet lunch and networking

SESSION THREE

13:45 **Know your SLNs from your FTEs? Essential hints and tips for 14-19 funding now and in the future**
Nick Linford, Director, Planning and Performance, Lewisham College

14:00 **Changing roles and responsibilities**
Simon Griffiths, Regional 14-19 Manager, Shropshire Learning and Skills Council

14:15 **Transforming outcomes through strategic commissioning**
John Freeman CBE, Director, Raising Expectations Action Programme (REACT)

14:30 Questions and discussion

14:45 Refreshments and networking

SESSION FOUR: SEMINARS

15:15 The seminars are to address key challenges the sector is facing and are designed to be interactive and participatory in nature. Delegates should choose to attend one of the seminars from the list of four below. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.

1 **Managing the new arrangements - DURHAM ROOM**
Chris Waterman, Executive Director, E-strategix

2 **Personalisation, flexibility and cost effectiveness - having it all? - DERBY ROOM**
Tricia Hartley, Chief Executive, Campaign for Learning

3 **Joint Advisory Committee for Qualifications Approval (JACQA) - remit and role in funding eligibility 14-19 - EMPIRE ROOM**
Mark Novels, Head, Policy Articulation and Regulation, Qualifications and Curriculum Authority
Kully Jones, Director, Qualifications Strategy, Learning and Skills Council (LSC)

4 **A sub-regional approach to the Machinery of Government changes - GRAND HALL**
John Freeman CBE, Director, Raising Expectations Action Programme (REACT)

16:15 Conference close

Speaker Biographies

(biographies are shown in alphabetical order by surname)

Mark Corney
Director
MC Consultancy

Mark Corney is Director of MC Consultancy. He specialises in post-14 education and skills policy.

Geoff Daniels OBE
Director, Funding and Strategic Analysis
Learning and Skills Council (LSC)

After graduating from Bristol University in 1972, Geoff worked in industry and as a Researcher. In 1975 he joined Dudley College as a Lecturer, teaching social sciences, and a wide range of courses for apprentices. In 1983 he entered educational administration, becoming Assistant Chief Education Officer for post-16 education for Dudley LEA in 1986.

In 1992 he joined the new Further Education Funding Council, and was Regional Director for the Yorkshire and Humberside and West Midlands regions, and Head of Education Policy. He left the FEFC at the end of 1999 to join New College Nottingham as Vice-Principal. Since the end of 2001 he has been Director of Funding and Strategic Analysis for the national Learning and Skills Council. He was awarded an OBE for services to further education in the 2005 Honours List.

Mick Fletcher
Education Consultant and Researcher

Mick Fletcher is an Education Consultant specialising in the planning and funding of post 14 learning. He has worked at a national level in the further education system for over 20 years and until 2006 was the Research Manager at the LSDA responsible for a suite of projects concerned with various aspects of the planning and funding of provision. Since leaving LSDA he has prepared for LSC a detailed comparison of the funding of post compulsory education in the four nations of the UK and a review, for the Mutual Learning programme of the EU, of the Welsh approach to matching training provision with labour market needs.

His more recent publications include a study of the implications of raising the learning leaving age, and an exploration of the potential links between HE and the adult skills agenda, both published by the CfBT Education Trust; and a paper for the Parliamentary Skills Forum 'Mind the Gap' which highlights the different treatment of adult learners in FE and HE. In 2008 he jointly authored a paper on 'New Localism and 14-19 learning' published by the Campaign for Learning and is currently working on a paper on funding for the Nuffield Review of 14-19 Education.

John Freeman CBE
Director
Raising Expectations Action Programme (REACT)

John Freeman's background is as a Science Teacher in Birmingham, Hertfordshire and ILEA, where he became an Advisory Teacher. He then moved back to Birmingham as Science Adviser in 1987, and became Director of TVEI in 1988 working on 14-19 vocational education and training. In 1993 he became Head of Education Development for

Tim Brighouse. In 1996 he became Deputy Director of Education in Somerset, responsible for school effectiveness, resources, planning, and policy development.

He was seconded to Dudley Metropolitan Borough Council in January 2001 as Interim Director of Education for six months to the end of June 2001. He was appointed permanently to the post of Director of Education and Lifelong Learning in March 2001. In July 2005, John was appointed as Director of Children's Services for the Council.

John was inaugural Joint President of the Association of Directors of Children's Services and is the current Immediate Past President. From January 2008, John will move to the Local Government Association to lead on support for the local authority sector on implementing the transfer of £7 billion from the LSC to local authorities for 16-18 education.

Simon Griffiths
Regional 14-19 Manager
Shropshire Learning and Skills Council

Simon Griffiths joined Birmingham Training and Enterprise Council (TEC) in 1997. His role initially involved the co-ordination of ESF related programmes in support of children and young people's development, before moving into supporting the TEC's thematic Single Regeneration Budget programmes and the Skills for Life Strategy. With the inception of the LSC in 2001, Simon worked initially for the Birmingham and Solihull Learning Programmes Team, and then through a Local Partnership Team supporting the emerging 14-19 agenda. Following a secondment to the Partnership Team in Telford and Wrekin, working on Diplomas and NEET Commissioning, Simon joined the West Midlands Learning, Planning and Performance Team, in 2008, to work on supporting the transition of 16-18 planning and commissioning from the LSC to local authorities; the role is a shared resource for Directors of Children's Services and helps manage the emerging collaborative structures and work streams needed during the transition.

Tricia Hartley
Chief Executive
Campaign for Learning

Tricia has worked in education all her adult life, and is passionate about learning and its potential to change lives. After a degree in Psychology, she taught in primary and secondary schools before taking a part-time adult education job to 'keep her hand in'. She has worked in post-16 learning ever since.

After fifteen years in FE with responsibility for Skills for Life, widening participation and community partnerships and an MA in Education, she spent two years as Lifelong Learning Manager in a small but dynamic Local Authority. She joined the Campaign in 2003 as Northern Regional Director. She represents the Campaign on a series of national advisory bodies and writes regularly for various learning sector publications.

Kully Jones
Director, Qualifications Strategy
Learning and Skills Council (LSC)

Kully Jones is a Director in the Qualifications and Framework Developments team with responsibility for developing, managing and evaluating policy for qualifications for both young people and adult learners. Her current responsibilities include both the reform of vocational qualifications and in particular taking forward the developments of the proposed Qualifications and Credit Framework and also for the Joint Advisory Committee for Qualifications Approval.

Kully started her career in education as a Chemistry Teacher and then moved to further education policy where she has worked for the last 16 years at the former Further Education Funding Council and currently with the national office of the Learning and Skills Council.

Cllr James Kempton
London Councils Executive Member, Children and Young People;
Chair, London 14-19 Regional Planning Group

James Kempton is Leader of Islington Council.

James has been a Councillor since 1994, representing the area of Islington where both he and his mother were born. Now in his third career, as a full-time Politician, James brings the senior management experience of having been Chief Executive of the Royal College of Paediatrics and Child Health. And after this he retrained to teach history, working in an East London comprehensive school.

James leads on education and children's services issues in London as Executive Member for Children and Young People for London Councils. He Chairs the London 14-19 Education Regional Planning Group.

He is also a Governor of St Mary Magdalene Academy and a member of the London Child Poverty Commission and London Skills and Employment Board.

Nick Linford
Director, Planning and Performance
Lewisham College

Nick Linford is the Director of Planning and Performance for Lewisham College, a large and successful vocational college in South East London. Prior to joining Lewisham College in 2003 he was employed by the Workers' Educational Association as an FE Funding Officer, which followed similar roles at a number of private training providers. Nick is also a member of the national LSC funding advisory group, delivers funding workshops to other colleges and most recently wrote the *The hands-on guide to post-16 funding,* which was published by Edexcel in September 2008 (find out more at www.fundingguide.co.uk).

Stephanie Mason
Director, Charities, Learning and Skills
Baker Tilly

Stephanie joined Baker Tilly from the FEFC where she was Regional Finance Director for the South West region. She is a full time specialist in charities and learning and skills sector issues including consultancy, audit and compliance, risk management and governance.

Stephanie advises colleges, charities and other providers on restructuring, collaboration and merger, including carrying out due diligence reviews. She has supported providers in achieving consent to mergers.

Stephanie carries out funding audits on behalf of the LSC and directly contracted for providers.

Stephanie is a key member of the Project Transform team supporting organisations in the transfer of responsibilities for 16-19.

Stephanie has contributed greatly to the development of accounting policies for the Learning and Skills sector, the SORP for Further and Higher Education and to strategic planning for the sector.

Stephanie delivers governor and trustee training and carries out governance reviews.

Mark Novels
Head, Policy Articulation and Regulation
Qualifications and Curriculum Authority (QCA)

Mark has well over 20 years experience of working in education policy development and implementation and since 1997 has undertaken various senior strategic roles at QCA. Prior to that, Mark spent ten years with a large national awarding body and two years with the National Council for Vocational Qualifications (NCVQ).

During this time, Mark has worked with a wide and diverse range of sectors, awarding bodies, regulatory authorities, government departments and other agencies to develop qualifications that conform to government policy and meet the needs of learners, employers and higher education. He has particular expertise in the development of standards, assessment and quality assurance for vocational qualifications.

Mark currently heads up a small team at QCA, which is responsible for key areas of work that contribute to the reform of 14-19 qualifications. This includes working with the Learning and Skills Council to manage the Joint Committee for Qualifications Approval (JACQA), a new committee set up to recommend to the Secretary of State for Children Schools and Families, which 14-19 qualifications should be eligible for public funding. The team has also played a significant role in helping to shape and develop the policy that has underpinned the legislation to establish the new Qualification and Curriculum Development Agency (QCDA) and for developing the qualifications interface between QCDA and the new independent regulator, Ofqual.

John Stone
Chief Executive
Learning and Skills Network (LSN)

John Stone is currently Chief Executive of the Learning and Skills Network, one of two organisations formed from the former Learning and Skills Development Agency when the Quality Improvement Agency was formed in April 2006.

At LSN he leads an organisation which supports excellence in Learning and Skills. It does this through delivering quality improvement and staff development programmes that support specific government initiatives, through research, training and consultancy; and by supplying services directly to schools, colleges and training organisations. He is a governor at the City Lit and Board Member at the Scottish Further Education Unit.

Prior to this appointment John was Principal of Ealing, Hammersmith and West London. He was also Vice-Chairman of JISC, Chair of the Association of Colleges London Region, a Board Observer at the London Development Agency and a Board member of West London Business, Regenesis and the Southall Regeneration Partnership.

Chris Waterman
Executive Director
E-strategix

Chris Waterman is the Executive Director of E-strategix, a change management consultancy working principally in the public and third sectors. For the past fifteen years he has been involved in many key national policy groups dealing with education and children's services, as Executive Director of the Association of Directors of Children's Services (and its predecessor body) and Education Officer of the Association of London Government (now London Councils).

He is closely involved in the development of children's services policy, writing and speaking on Bills and Acts of Parliament. He is the Author of the Plain Guide to the Children Act 2004 and Motivation, Agency and Social Work Practices (January 2008). He is co-Editor of Education Journal and is Editor of Children's Services Weekly.

After teaching for ten years in the primary and FE sectors, Chris worked for a local authority in a variety of roles, including Assistant Director, Further and Continuing Education.

In 2007 he launched Investors in Families, a national accreditation scheme for schools and other settings (www.investorsinfamilies.org.uk) and more recently has established Diagram (www.diagram.org.uk).

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