After the Crunch

Tom Bewick, Chief Executive,
Creative & Cultural Skills

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“Modern banking has systems of insurance that makes widespread bank failures less likely. Economists know much more today than they did in the 1930s. Our knowledge of how the economy works should help policymakers avoid past mistakes.”

Mankin and Taylor (2008), Macroeconomics

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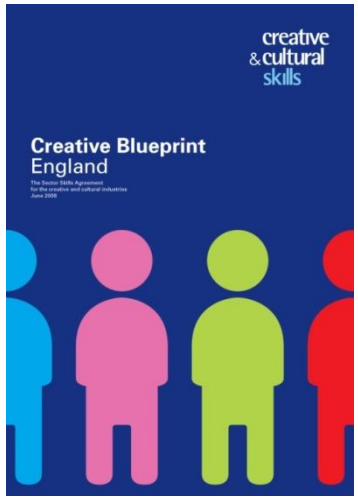
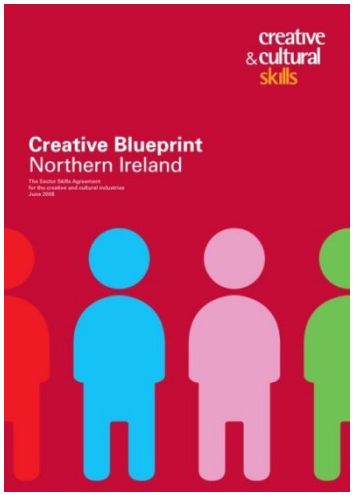
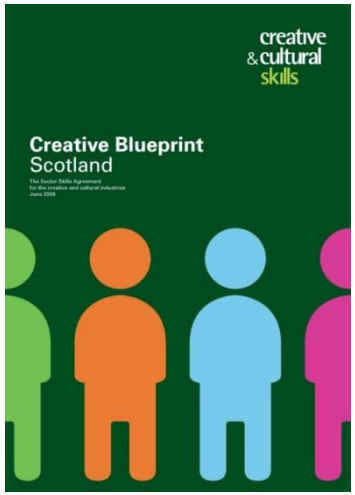
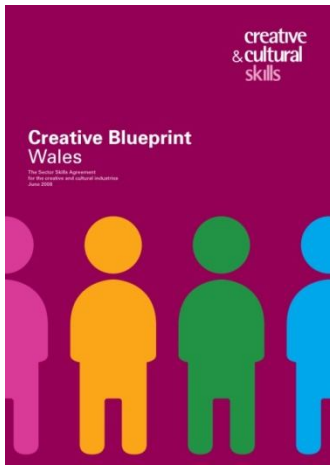
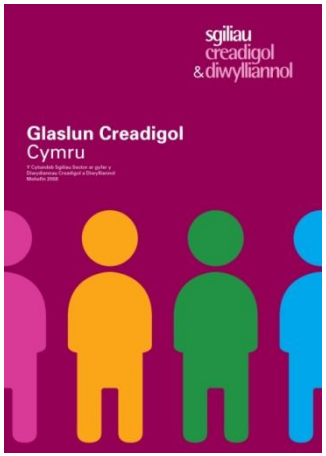
Creative Blueprint











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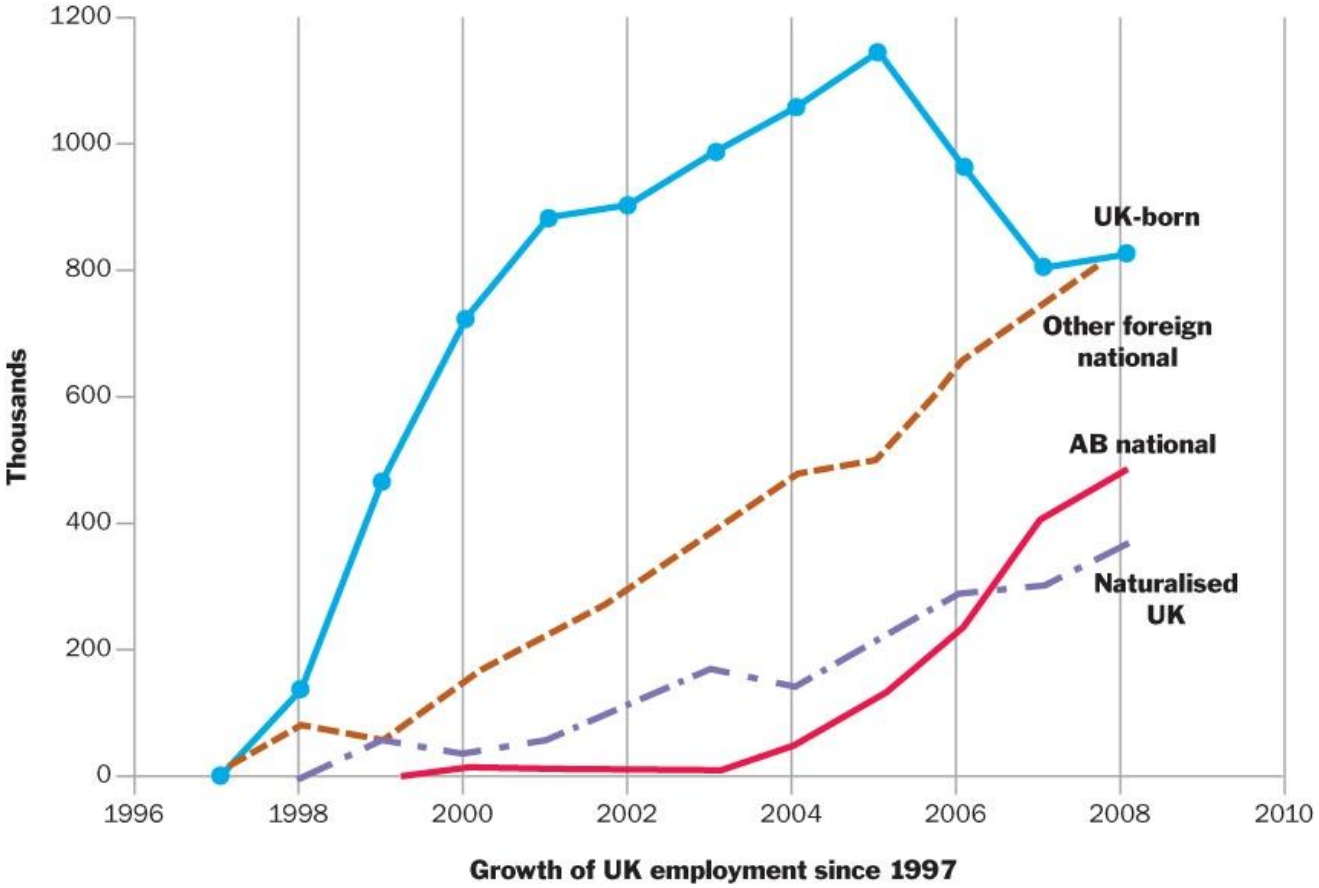
Growth of UK employment since 1997



Source: ONS (2008)

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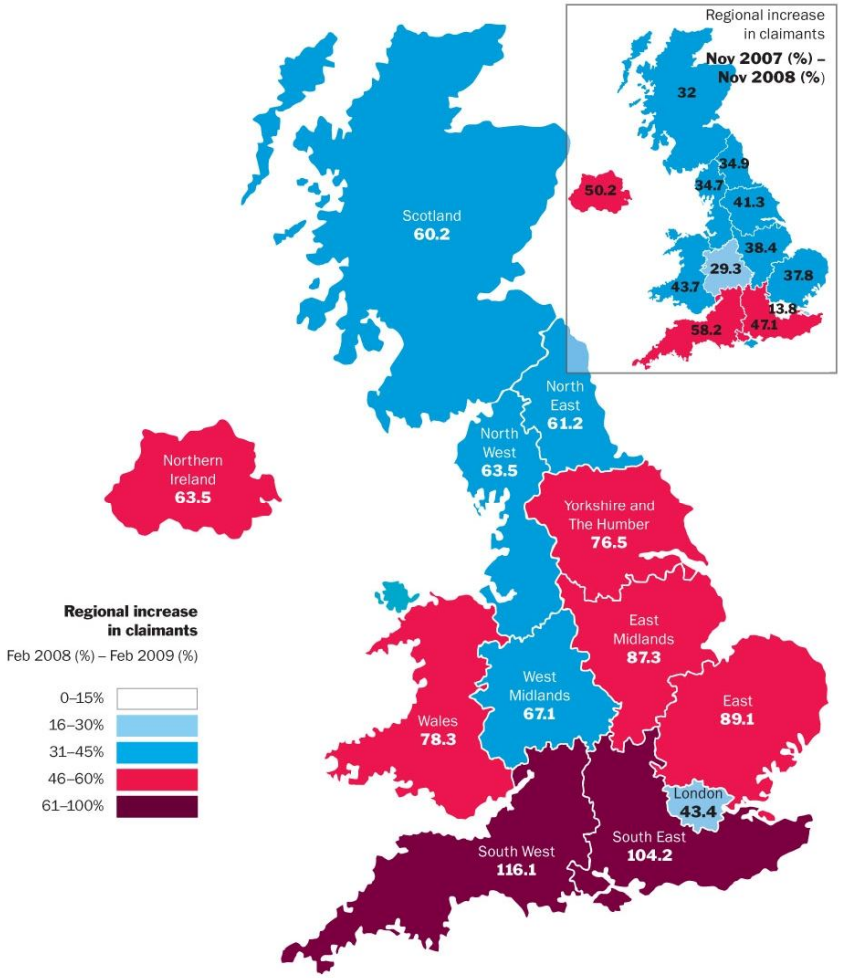
The spatial impact of unemployment



Source – ONS Nomis claimant count figures (non-seasonally adjusted)[2]

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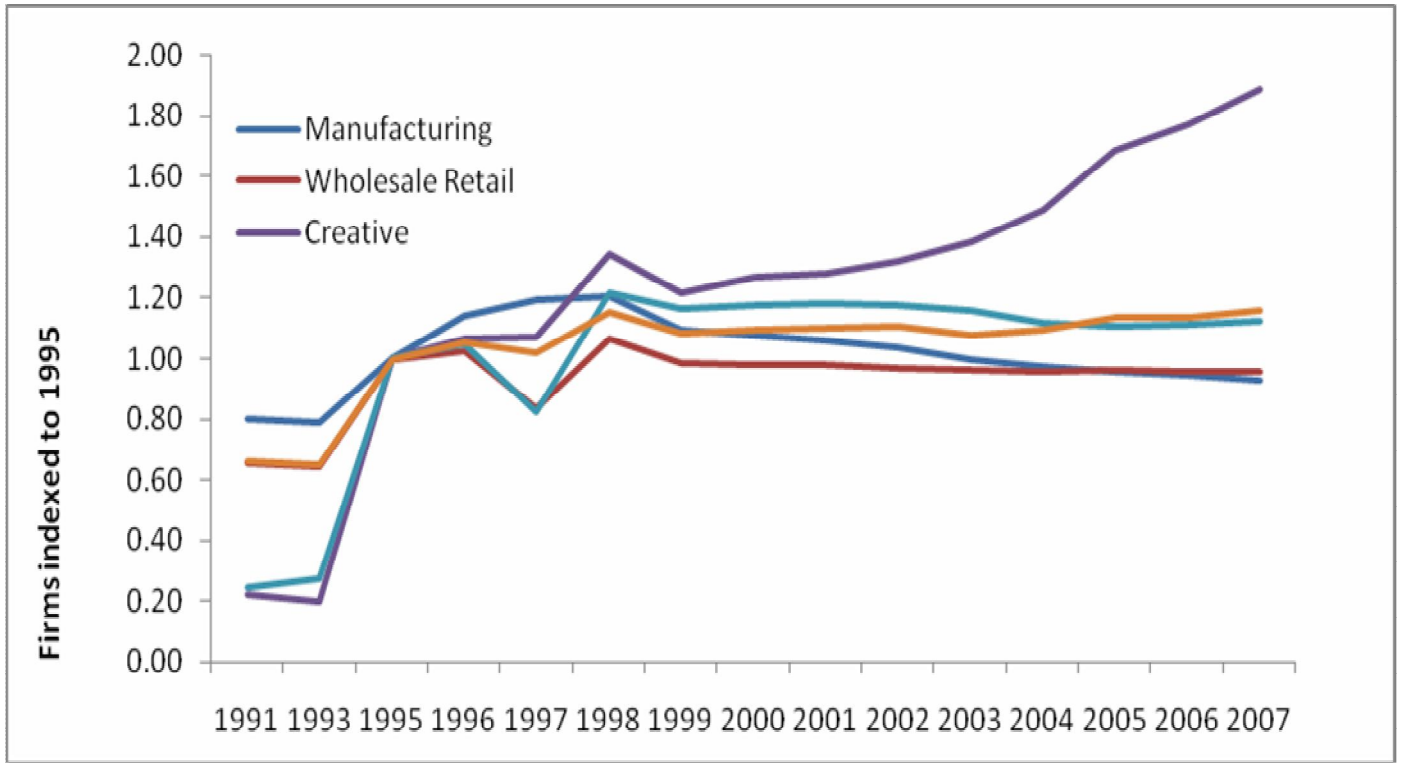
Business growth in the Nineties recession



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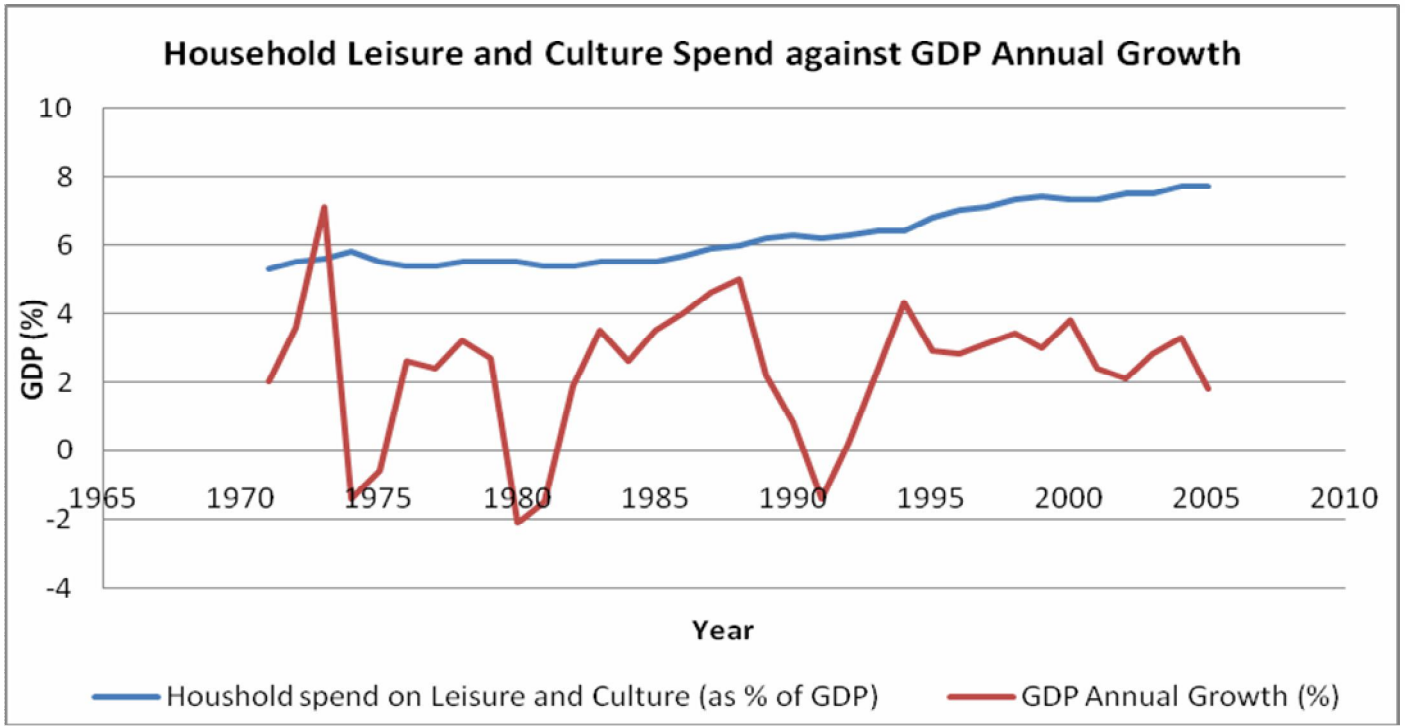
UK Household Leisure and Culture Spend against GDP Annual Growth



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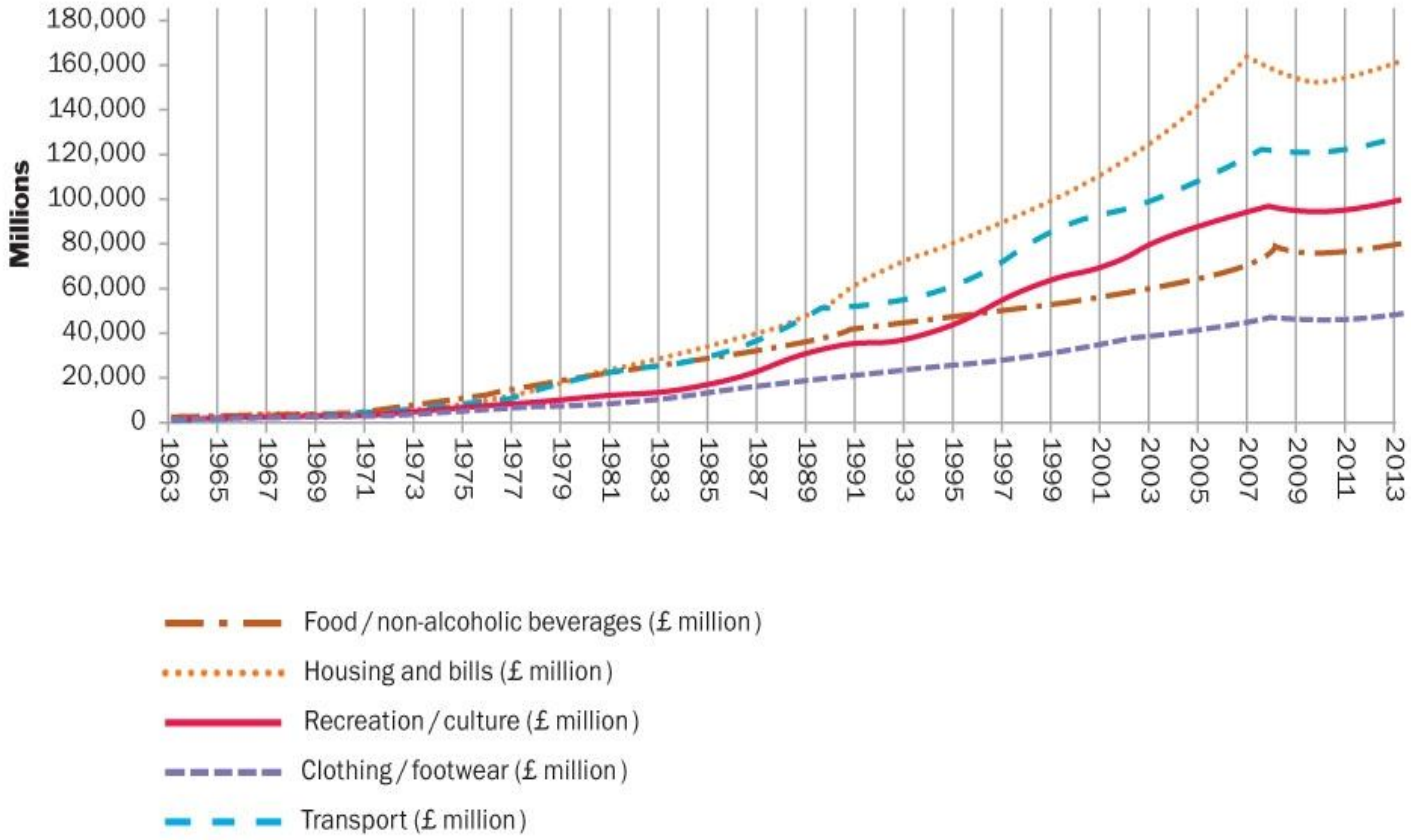
Household spending (£Millions) 1963 – 2013



Source: ONS / TBR projections[34]

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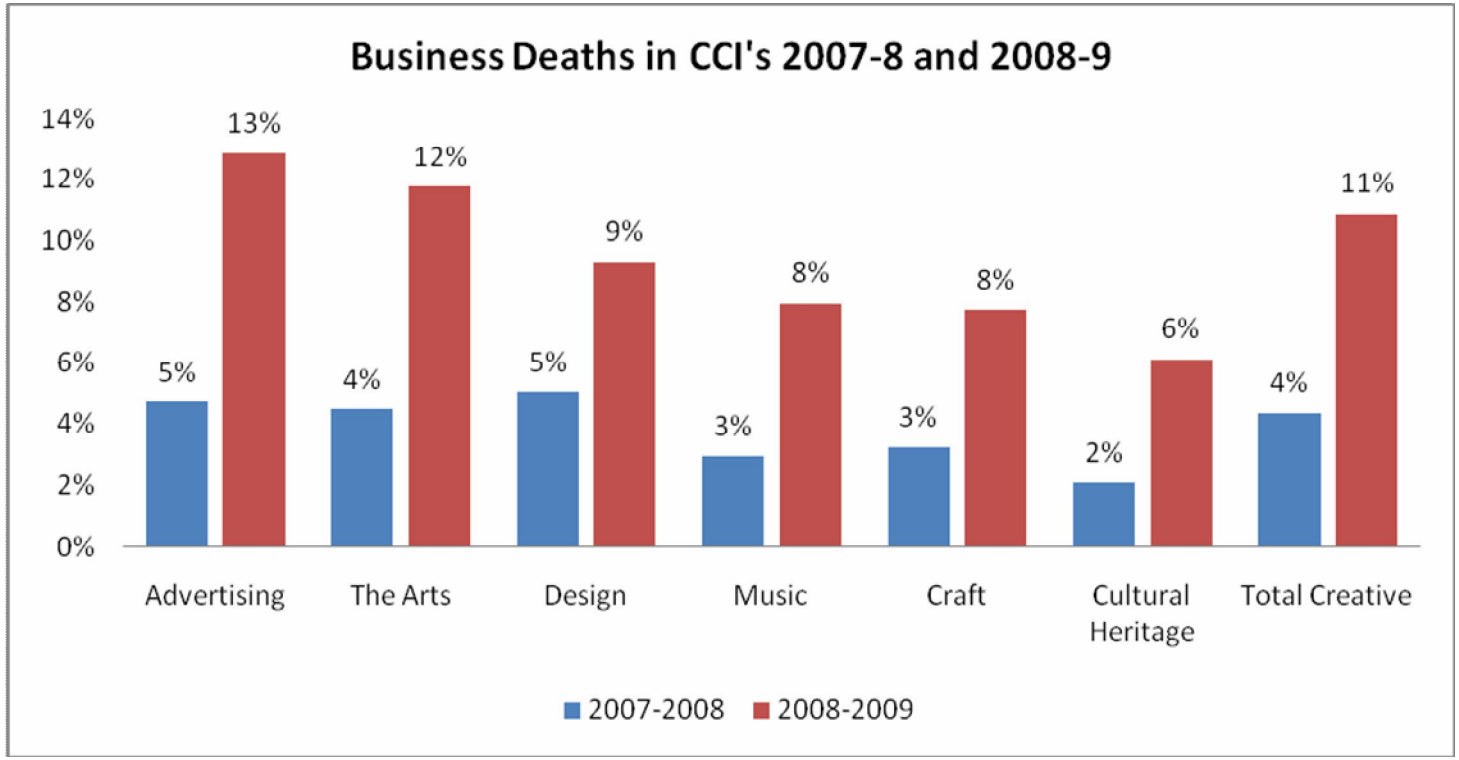
Business failures in CCI's 2007-8 and 2008-9



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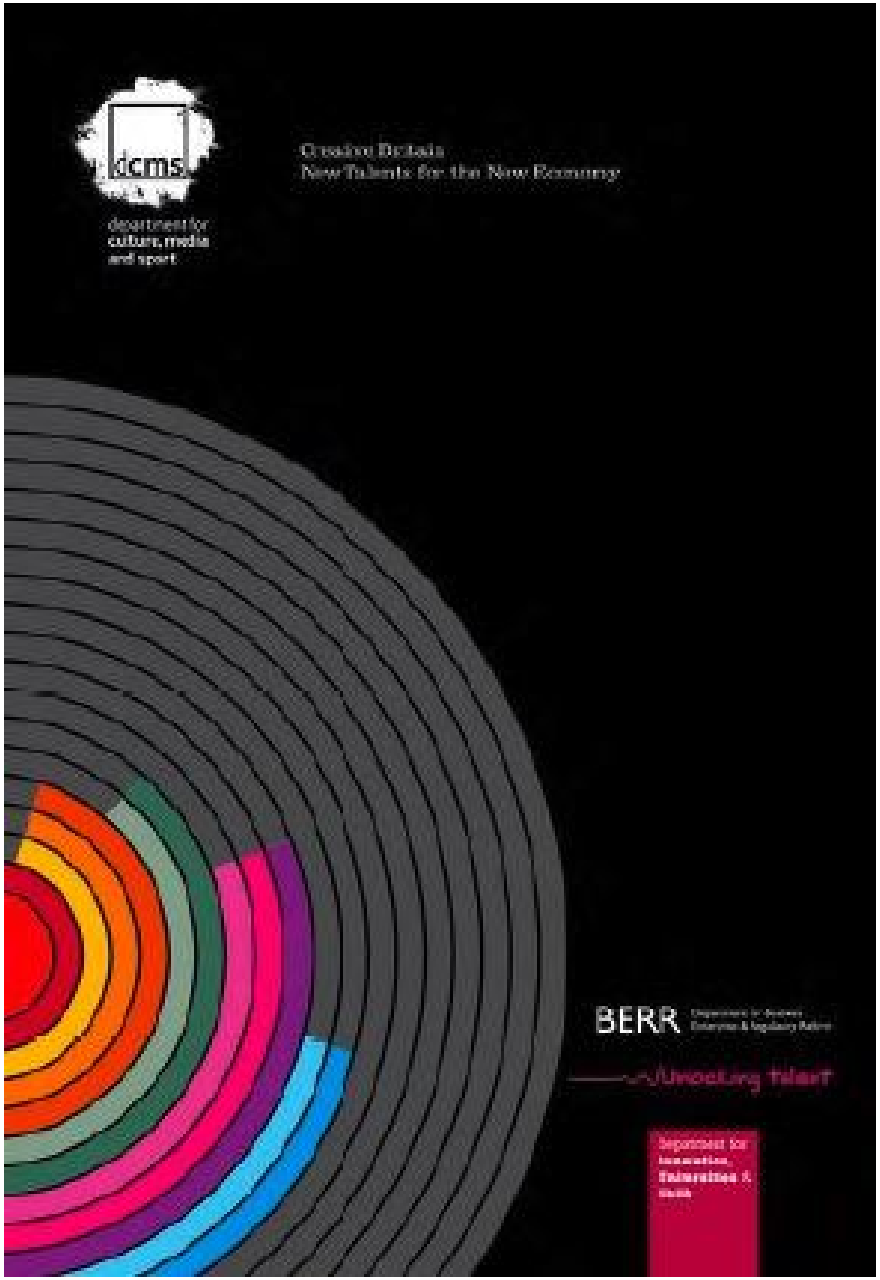

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Creative Choices: Essential kit for your career - Windows Internet Explorer

http://www.creative-choices.co.uk/

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creative choices (beta)

Essential kit for your career

Federico Bonelli - photo Jason Bell
Royal Opera House

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... an alternative route into the creative industries

Unlock your potential

Financial awareness

Leading your team

Management & leadership

Strengths & weaknesses

Understanding motivation

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Case studies

Case study: Director, Woodwork Music
Rachel Wood, Director of Woodwork Music describes her career journey and running a small business.

Case study: Press and PR Manager for Shakespeare's Globe
Francesca Eyle describes her typical day at the Globe Theatre and career journey.

Case study: Professional Development Guide and Visual Artist

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Bringing creativity to the corporate world

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Growing a Design

Tools

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Weekly poll

Will the creative industries...

a) Lead the UK out of recession?

b) Be lucky to survive at all?

Vote

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Shakespeare theatre find

Internet 100%

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The National Skills Academy

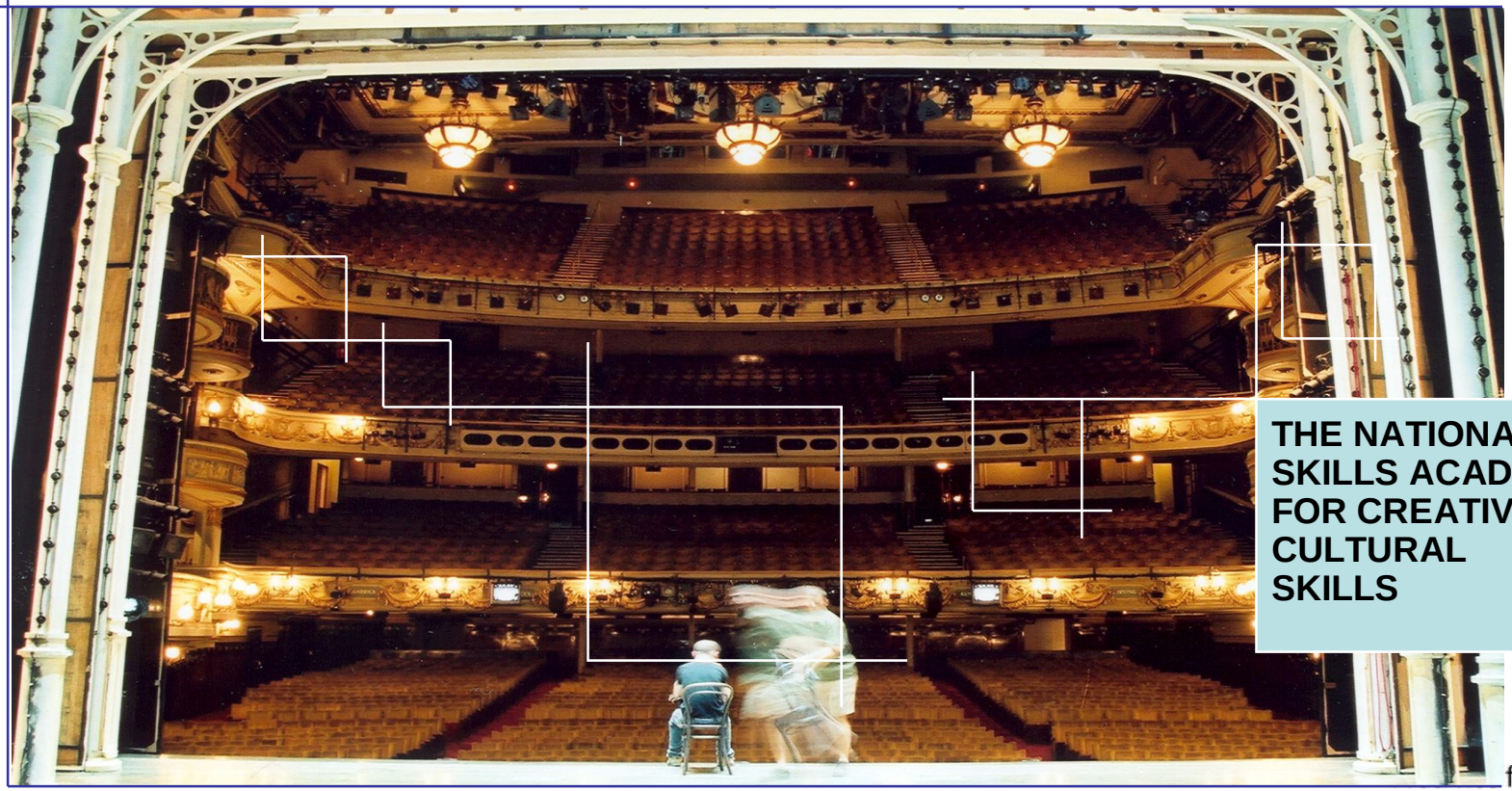

Photo: SOLT TMA

THE NATIONAL SKILLS ACADEMY FOR CREATIVE & CULTURAL SKILLS

from creative & cultural skills