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5TH ANNUAL CONFERENCE

OFFENDERS' LEARNING, SKILLS AND EMPLOYABILITY 2009

Working in partnerships to promote successful resettlement

Thursday 14th May 2009, Barbican Centre, London EC2

Delegate Guide

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Annual Reducing Re-offending Conference

Ensuring positive outcomes in the economic downturn

Thursday 9th July 2009
America Square Conference Centre, London EC3

Speakers include:

Phil Wheatley
Director General,
NOMS Agency

Stephen Shaw CBE
Prison and Probation Ombudsman

Chris Horton
Skills Development Manager, OLASS, **Learning and Skills Council**

Sean Duggan
Director of Prisons and Criminal Justice Programme, **Sainsbury Centre for Mental Health**

With contributions from leading experts in the field, this conference will bring together representatives from local and central government with criminal justice agencies, prison, probation and police officers to explore how to work in partnerships to increase successful resettlement and reduce re-offending.

For further information please contact:
Sarah Spencer Tel: 020 7324 4359
Email: sarah.spencer@neilstewartassociates.co.uk

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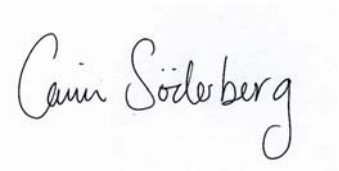
Foreword

Dear Delegate

I would like to welcome you to the 5th annual Offenders' Learning, Skills and Employability 2009 Conference. The main focus of discussion today will be around improving services to increase skills for employability for offenders and ex-offenders.

We have seen an increase in funding aimed at reducing re-offending by increasing skills for employability but there are still many areas that can be improved. Services need to be targeted for offenders serving short and long term sentences and there is a need for greater overall consistency in the provision of learning programmes.

We are very pleased to be able to present so many high profile speakers today and hope that you will find this an inspiring day.



Carin Soderberg
Account Manager, Research and Development
Neil Stewart Associates

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Agenda

(subject to change)

09:00 Registration and refreshments

SESSION ONE: SETTING THE SCENE

09:50 **Welcome and introduction by conference chair**
Professor Jon Silverman, Media and Criminal Justice, University of Bedfordshire

10:00 **KEYNOTE ADDRESS**
Richard Ward, Team Leader, Offender Skills and Employability,
Department for Innovation, Universities and Skills (DIUS)

10:20 **Strategies for offenders on short and long term custodial sentences**
Matthew Coffey, Regional Director, Midlands, Ofsted

10:40 **What is needed in the future for OLASS? The auditor's view**
Dr James Robertson, Chief Economist and Director, Value for Money Studies,
National Audit Office (NAO)

11:00 Questions and discussion

11:20 Refreshments, exhibition and networking

SESSION TWO: PROVIDING TOOLS FOR SUCCESSFUL RESETTLEMENT

11:50 **The resettlement of young offenders: improving education training and employment**
Bob Ashford, Head, Youth Justice Strategy, Youth Justice Board for England and Wales (YJB)

12:10 **Breaking the cycle of re-offending: providing bank accounts to prisoners**
Paul Jones, Senior Researcher, Research Unit for Financial Inclusion,
Liverpool John Moores University

Val McCarren, Head, Debt Management, The Co-operative Bank

12:30 **Confidence to change: providing the right attitudinal skills for learning and work**
Nick Ross, Director, Offender Learning, Goals UK CIC

12:50 Questions and discussion

13:10 Buffet lunch, exhibition and networking

SESSION THREE: ENGAGING WITH EMPLOYERS AND THE COMMUNITY

14:10 **CASE STUDY: Involving prisoners in the community**
Dr Peter Bennett, Governor, HM Prison Grendon and Spring Hill

14:30 **Business engagement in employing ex-offenders**
Joe Connor, National Resourcing Manager, Royal Mail

Roger Howard, Chief Executive, UK Drug Policy Commission

14:50 **AFTERNOON KEYNOTE: Prisons with a purpose: third sector involvement**
Edward Garnier QC MP, Shadow Minister for Justice

15:10 Questions and discussion

SESSION FOUR: KEY ISSUE SEMINARS

15:40 Delegates should choose to attend one of the following key issue seminars. Places will be allocated on a first come, first served basis and are subject to maximum capacities. Refreshments will be served in the seminar rooms.

1. **Supporting offenders' learning, employability and progression with Foundation Learning Tier qualifications -** ***ROOM: REDGRAVE ROOM***
Gerry Rogers, Policy Manager, Edexcel

Shirley Eden, Senior Business Manager, Edexcel

2. **Balancing skills and behaviours: a social enterprise approach**
ROOM: GARRICK ROOM
Jim Mullan, General Manager, Kibbleworks Operations

3. **The role of technology within prisons and through the gate**
ROOM: ASHCROFT ROOM
Steve Broome, Director of Research, RSA

16:40 Close of conference

Attendance List

ATTENDEE NAME	POSITION	ORGANISATION
Mr Edward Garnier QC MP	Shadow Minister for Justice	
Ms Denise Turner	Regional Manager	A4e Ltd
Mr Jack Briggs	Client Services Co-ordinator	Basingstoke and Deane Borough Council
Ms Jean Hickey	Lecturer	Bradford College
Mr Simon Hickling	Curriculum Manager	Bradford College
Ms Janet Motto	Careers Advisor	Careers Jersey
Ms Stieve Butler	Head, Education and Training	CfBT Education Trust
Ms Martine Lignon	Head, OLASS	City and Islington College
Ms Angela Baker	Black Country OLASS Partnership Manager	City of Wolverhampton College
Ms Maura McKee	Deputy Principal	Department for Employment and Learning (NI)
Mr Richard Ward	Team Leader, Offender Skills and Employability	Department for Innovation, Universities and Skills (DIUS)
Ms Shirley Eden	Senior Business Manager	Edexcel
Ms Tara Morris	Product Management	Edexcel
Mr Jas Plaha	Business Associate, WBL and Vocational	Edexcel
Mr Gerry Rogers	Policy Manager	Edexcel
Mr Raj Thakkar	HE/FE Marketing Manager	Edexcel
Ms Rachael Bubalo	Her Majesty's Inspector (HMI)	Estyn
Ms Zed Bhatti	ILT Co-ordinator	Fircroft College
Mr Martin Ward	Service Delivery Director	G4S
Mr Nick Ross	Director, Offender Learning	Goals UK CIC
Ms Julie Smith	Learning and Skills Manager	Guernsey College of Further Education
Ms Joanne Mead	Deputy Curriculum Manager	Havering Adult College
Mr Darren Purdie	Quality and Development Manager	Havering Adult College
Mr Peter Connelly	Inspector	HM Inspectorate of Education
Mr Tony Pinkerton	Head, Learning and Skills	HM Prison Acklington
Dr Peter Bennett	Governor	HM Prison Grendon and Springhill
Mr Andrew Woodley	Head, Learning and Skills	HM Prison Grendon and Springhill
Mr Philip Anderson	Head, Learning and Skills	HM Prison La Moye
Mr Rob Bignell	Head, Learning and Skills	HM Prison Service
Ms Sarah Skett	Regional Psychologist	HM Prison Service
Ms Janet Walker	Head, Learning and Skills	HM Prison Service
Ms Zoe Short	Head, Reducing Re-offending	HM Prison Service, YOI Styal
Mr Dominic Daley	Early Intervention Manager	Hounslow Youth Offending Service
Ms Judy Jackson	Education Manager	Isle of Man Prison
Ms Dorothy Bowmaker MBE	External Relations Manager	Job Centre Plus
Ms Judith Hall	Adviser Manager	Job Centre Plus
Ms Shanie Jamieson	Head, Offender Learning and Skills Service	Kensington and Chelsea College
Ms Emma Bartley	SIP Team Co-ordinator	Kent County Council
Ms Pauline Smith	Supporting Independence County Manager	Kent County Council
Mr Jim Mullan	General Manager	Kibbleworks Operations
Ms Sheila Campbell	Director, Offender Learning	Lancaster and Morecambe College
Ms Susan Keenan	Deputy Manager, Offenders Learning and Skills	Lancaster and Morecambe College
Mr Paul Bowes	Director	Langley House Trust

ATTENDEE NAME	POSITION	ORGANISATION
Prof Jon Silverman	Media and Criminal Justice	University of Bedfordshire
Ms Iva Nekovarova	Academic Associate	University of Wales Institute Cardiff
Mr Robert Austwick	College Lecturer	Wakefield College
Ms Andrea Andrews	Offender Learning Manager	Welsh Assembley Government
Mr Duncan Murray	Director of Curriculum	West Herts College
Mr John Brennan	Operations Manager	Westminster Drug Project
Ms Judith Gresty	Head of Division, Skills for Life	York College
Mr Bob Ashford	Head, Youth Justice Strategy	Youth Justice Board for England and Wales (YJB)

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Speaker Biographies

(biographies are shown in alphabetical order by surname)

Bob Ashford
Head, Youth Justice Strategy
Youth Justice Board for England and Wales (YJB)

Bob Ashford is the Head of Youth Justice Strategy at the Youth Justice Board, a Non-Departmental Government Body set up to implement the governments reforms to the youth justice system in England and Wales following the Crime and Disorder Act. Prior to this he was the Head of Prevention at the Youth Justice Board responsible for the delivery of the Prevention Strategy. Before his role in central government and national policy he was previously Head of Youth Offending services in Wiltshire and has had a long career in Social Services Management and working with young people.

In his current position Bob is responsible for the Youth Justice Board's end to end strategy and delivery covering prevention and early intervention, effective sentences and inclusion, and the secure estate and resettlement. His role involves working cross-governmentally to ensure the needs of young offenders and victims are recognised in other government department's strategic and operational delivery. Bob has spoken at numerous international and national conferences and contributed to the development of youth justice services internationally.

Dr Peter Bennett
Governor
HM Prison Grendon and Spring Hill

Peter Bennett studied South Asian History and Social Anthropology at the School of Oriental and African Studies, University of London. He went on to carry out two years' fieldwork in central India for his PhD, publishing a book and numerous articles on caste and sect.

He joined the Prison Service as an Officer at Birmingham in 1983, followed by positions as Governor Grade at Everthorpe, Hull, Moorland and Headquarters. He has been Governor in charge at Nottingham and Wellingborough and latterly at Grendon Therapeutic Community Prison and Springhill Open Prison. He has been Chair of the Perrie Lectures Committee and is a Director of the Koestler Trust and a Director of the Newbridge Foundation.

Steve Broome
Director of Research
RSA

Steve has ten years experience working for social and economic development consultancies and regeneration programmes. He has delivered projects for central government, local government, RDAs, LSCs, and a range of local partnerships. His work includes evaluating major area-based initiatives such as Single Regeneration Budget (SRB) and New Deal for Communities (NDC) programmes; and designing employment, essential skills and e-learning strategies.

Prior to joining the RSA, Steve worked for a NDC programme in London, leading the crime and community safety, and community development programmes. He established New Cross Gate as the country's first 'restorative justice neighbourhood', and established a community-owned ICT centre specialising in training and support for socially and economically marginalised people.

At RSA, Steve is leading the RSA's Prison Learning Network project, which explores how learning and employment pathways can be improved. He also leads the RSA's new User Centred Drugs Services project, which uses co-production to design, deliver and evaluate a personalised and social capital approach to working with drug users; and the Connected Communities programme, which explores the role of social networks in tackling social and economic issues at the neighbourhood level through a series of related action research projects.

Matthew Coffey
Regional Director, Midlands
Ofsted

Matthew joined Ofsted in April 2007 following the merger with the Adult Learning Inspectorate where he was an Inspection Manager with national responsibility for the inspection of prison education. In the ten months prior to the formation of new Ofsted, Matthew was the Lead Officer within the Creating New Ofsted programme for workforce and organisational structure. He joined new Ofsted as an Assistant Divisional Manager and was promoted to Regional Divisional Manager in November 2007 with responsibility for Education, Learning and Skills across the Midlands region. Appointed as Regional Director in 2008, Matthew is now the single point of contact for all Ofsted operations across the Midlands. Previously Matthews' career began in the delivery, management and quality assurance of vocational and employment skills training and education in the post-16 sector. He has held senior management positions within post-16 education providers, a national awarding body and a sector subject National Training Organisation. He was a Senior Inspector in the Training Standards Council. Matthew also has a Masters degree in Social Policy.

Joe Connor
National Resourcing Manager
Royal Mail

Joe is currently the National Resourcing Manager for Royal Mail. Last year they recruited 43,000 people (this includes 20,000 people that work for them in the run up to Christmas) and this includes some fantastic success stories of recruiting people from disadvantaged and difficult backgrounds.

Joe has worked for Royal Mail for 27 years and spent the last 18 years working in the human resources field. Joe has never worked in the same job for more than two years and has worked in most areas of Human Resources Management specialising in resourcing and change management whilst ensuring that human resources benefits the business bottom line.

Shirley Eden
Senior Business Manager
Edexcel

Shirley Eden is the Senior Business Manager for Work Based Learning and Vocational Education at Edexcel. Shirley has over 25 years experience teaching in schools, further education and higher education. Shirley has taught those that are disillusioned or find it hard to engage in education and is passionate about the success of those from diverse backgrounds. Previously Shirley has been involved in offender learning and the delivery of vocational qualifications to this client group.

Edward Garnier QC MP
Shadow Minister for Justice

Edward was born in 1952. He was educated at Wellington College, Berkshire, Jesus College Oxford (Modern History) and the College of Law, London. He was appointed Queen's Counsel in April 1995, a Crown Court Recorder in 1998 and a Bencher of the Middle Temple in 2001.

Edward has been Member of Parliament for Harborough since April 1992. He was the Hon Secretary of the Foreign Affairs Forum 1988 to 1992, and has been a Vice-Chairman since 1992. He was Secretary of the Conservative House of Commons Foreign Affairs Committee from 1992 to 1994 and a member of the Home Affairs Select Committee between 1992 and 1995.

He was Parliamentary Private Secretary to the Rt Hon Alastair Goodlad MP and David Davis MP, Ministers of State at the Foreign and Commonwealth Office from 1994 to 1995. In October 1995 Edward was appointed Parliamentary Private.

Secretary to the Rt Hon Sir Nicholas Lyell QC MP, Attorney General and PPS to Sir Derek Spencer QC MP, Solicitor General and PPS to the Rt Hon Roger Freeman MP, and Chancellor of the Duchy of Lancaster in November 1996. He was the Opposition Front Bench Spokesman for the Lord Chancellor's Department from 1997 to June 1999. He was a Visiting Parliamentary Fellow at St Antony's College, Oxford, from 1996 to 1997. From June 1999 to September 2001, he was Shadow Attorney General. In May 2005, he was appointed as a Shadow Minister for Home Affairs. In July 2007, he was appointed as a Shadow Minister for Justice.

Roger Howard
Chief Executive
UK Drug Policy Commission

Roger Howard is Chief Executive of the UK Drug Policy Commission and has been Chief Executive Officer and Director of a number of drug and crime charities (Crime Concern, DrugScope and Nacro). Previously he worked in local government. He set up the Scottish Training on Drug and Alcohol (STRADA) initiative with Glasgow University and for the Welsh Assembly, the Welsh Drug and Alcohol Misuse Unit. He has been a member of the Advisory Council on the Misuse of Drugs, the Criminal Justice Council and has acted as Advisor to the Local Government Association and the Association of Police Authorities. He has been a member of a number of official and professional inquiries (eg Royal Colleges, BMA and the CMO's advisory group on clinical guidance for the treatment of drug dependency).

Paul Jones
Senior Researcher, Research Unit for Financial Inclusion
Liverpool John Moores University

Paul Jones works in the Research Unit for Financial Inclusion in the Faculty of Health and Applied Social Sciences at Liverpool John Moores University. His research interests are mainly in the fields of social enterprise, financial services for people on low incomes, money and debt advice and credit union development.

He has published a range of works and papers on credit union development, on access to credit and on tackling financial exclusion. Recent research projects have included a study into charging structures on the new Credit Union Current Accounts (ABCUL), research into the development of the credit union movement on Merseyside (Riverside Group), research into the impact of The Co-operative Bank's programme to offer access to basic bank accounts to inmates at a prison in the North-West (The Co-operative Bank) and the current major research project into the future strategic development of the British credit union movement (The Co-operative Bank).

Val McCarren
Head, Debt Management
The Co-operative Bank

Val McCarren has been at the Co-operative Financial Services (CFS) for twelve years, and has been Head of Debt Management for the last three of those years, having worked in financial services in a number of roles for over twenty years.

Over recent years Co-operative Financial Services has enjoyed a reduction in bad debt losses in contrast to the trend seen at many banks - partly a reflection of the prudent lending practices the firm has always employed. Val also represents Co-operative Financial Services on the Finance and Debt Pathway of the National Offender Management Scheme in the North West, advising the group in particular on debt issues and access to banking, and has been involved in the Co-operative Financial Services scheme to provide access to banking for prisoners.

Val has a Masters in Business Administration (MBA) studied through the Open University and Masters in Leadership and Management Practice (Distinction) studied through Lancaster University.

Jim Mullan
General Manager
Kibbleworks Operations

Jim trained in Youth Work and in the early 1980's helped to develop youth training provision and youth work services in the Pollok area of Glasgow as part of the local Community Education team.

He left to join Govan Initiative, a local economic development company in 1989 and was involved in the economic regeneration of the South West of Glasgow working with a particular focus upon the organisations impact upon, and relationship with, the local community.

In the mid 90's Jim moved to the Republic of Ireland where he managed quality systems and re-organised vendor network relationships on behalf of Nomadic Display Inc.

Jim was also part of the Enterprise Ireland advisory group for the regional rollout of their World Class Manufacturing Programme.

In 2003 Jim returned to Scotland and has since developed the Kibbleworks group of enterprises, which exist to provide care leavers and young people referred by local authorities with work experience and employment training.

Jim has provided advice, mentoring and training to a range of Scottish Social Enterprises in areas such strategic review, change management, risk management, market development and leadership. Jim has also delivered bespoke training on behalf of the Scottish Social Enterprise Academy and is currently conducting an international doctoral study into the practice of social enterprise leaders in the UK, US and Australia.

Jim is a member of the Grosvenor Group advising on transitions for young people at risk and is a Director of CEiS.

Dr James Robertson
Chief Economist and Director, Value for Money Studies
National Audit Office (NAO)

Dr James Robertson is the National Audit Office's Chief Economist and the Director responsible for the recent NAO value for money study on *The Offenders' Learning and Skills Service*.

James graduated from the London School of Economics with a masters degree and PhD. From 1975 to 1995 he worked as an Economist in government, with posts in the Department of Employment, the Department of Energy, Department of Trade and Industry, and the Department of Transport. Before joining the NAO in 1995 he was the Chief Economic Adviser to the Department of Education and Employment. He has extensive experience in the evaluation of policy and its effectiveness across many areas of public services.

Gerry Rogers
Policy Manager
Edexcel

Gerry Rogers is an experienced Practitioner, working with learners at all levels in London schools and colleges. He supported offender learning in a number of subject areas as Director of the DfES Standards Unit for the South East region. He has developed a wide range of qualifications including BTEC and FLT submissions to QCA, and is currently Policy Manager with Edexcel.

Nick Ross
Director, Offender Learning
Goals UK CIC

Nick Ross is UK Director of Offender Learning for the Community Interest Company and social enterprise, GoalsUK.

Nick spent over 18 years working in the field of substance misuse and offending and has extensive experience in working with all aspects of the industry, beginning his career as a volunteer and ending it as Senior Manager of a large street based drug and alcohol service. Nick specialised in the treatment of long term opiate and crack dependency and had a particular interest in the development of through the gate projects for service users on short term sentences. Nick has successfully worked with many hundreds of individuals and groups over the years. Nick has also worked abroad, with drugs services in the Netherlands, with the native Sioux Indians in North Dakota and he acted as Senior Advisor to an international HIV / needle exchange project in the former Soviet Republic of Belarus.

Today Nick works primarily with prison teams and prison education providers to support the development and delivery of the Goals Motivational programme to prisoners. Alongside this, Nick also works with organisational leaders, management teams and staff in both custodial and non-custodial settings delivering and supporting professional development and organisational/cultural change programmes.

Professor Jon Silverman
Media and Criminal Justice
University of Bedfordshire

Jon Silverman is Professor of Media and Criminal Justice at the University of Bedfordshire. He is also a freelance Journalist/Broadcaster and Author. He is a frequent contributor to BBC radio and TV programmes and was Criminal Justice Analyst for BBC News Online. For thirteen years, 1989 to 2002, he was the BBC Home/Legal Affairs Correspondent.

He is the Author of two books – one on crack cocaine and the Yardies (1994) and one on sex offenders, media and society (2002). He is currently writing a book about the impact of a changing media on senior criminal justice policy-makers. He is a regular conference chair and has trained journalists in Rwanda, Sierra Leone, the Central African Republic and Macedonia. He is an authority on international war crimes tribunals.

Richard Ward
Team Leader, Offender Skills and Employability
Department for Innovation, Universities and Skills (DIUS)

Richard Ward has led teams in the various incarnations of the Offenders Learning and Skills Unit since June 2004. He has been involved, therefore, in the process of introducing the LSC's planning and funding role for offenders in custody, the production of the Green Paper Reducing Re-offending through Skills and Employment and the follow-up Next Steps document. More recently, he has been involved in the work of the two test bed regions trialling the plans set out in the Next Steps document, the follow-up to last year's National Audit Office and Public Accounts Committee reports, and the transfer of responsibility for prison learning in Wales to the Welsh Assembly Government.

End.

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