A Case Study:
Innovating in Partnerships

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South Tyneside Council

Thursday, 11th June 2009

- **Our Local Strategic Partnership Vision**
- **Harnessing the powers devolved to LSPs – Wellbeing at the heart of our LAA**
- **A Total Partnership approach**
- **More power, more freedom, more innovation**

Our Local Strategic Partnership Vision

"A better future for South Tyneside's people"

Our young people will have new hope because they will have a *bright future*. People of all ages will have high aspirations, great confidence and the *skills and opportunities* they need to succeed. People will be healthy, able to find work and *will enjoy living here*.

Our reputation for excellence in service to communities will be widely recognised and South Tyneside will be *part of a thriving and prosperous region*.

South Tyneside Council

Children &
Young People

Safer and Stronger
Communities

Jobs &
Enterprise

Innovation at the heart

Independent and
Healthy Lives

Housing, Environment
and Transport

Culture & Wellbeing

Development of our Local Area Agreement

We want to be the No. 1 at the Top Ten things that matter most **for** our communities

Increasing opportunities and participation in education, employment and training	**Reducing health inequalities by reducing smoking, alcohol harm and obesity**
Improving outcomes for vulnerable children and young people	**Reducing the gaps in employment and benefit claimant rates between the worst performing neighbourhoods and national averages**
Building respect in communities and reducing Anti Social Behaviour	**Improving housing conditions and quality across all tenures to meet the decent homes standard**
Involving people to have a greater voice and influence over decision-making and the delivery of local services	**Reducing waste to landfill and increasing recycling to help reduce our carbon footprint**
Improving the health and wellbeing of older people	**Promoting culture and wellbeing so that everyone in our communities can be the best that they can be**

Maslow Hierarchy – community needs

to be the best they can be

South Tyneside Council

- 20% cuts in public spending
- Aging population
- High levels of debt

How do we do that?

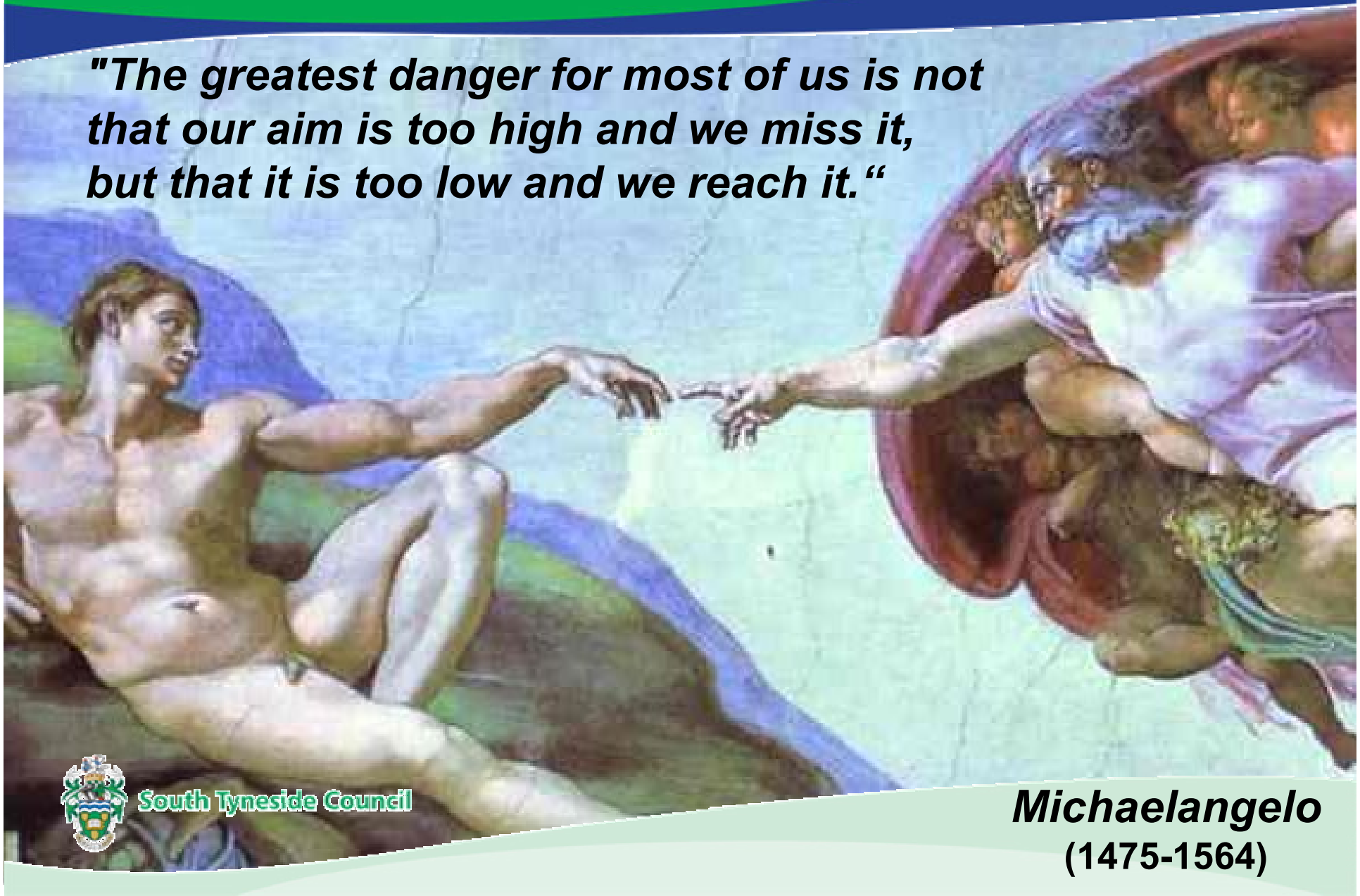
Why innovate?

Crisis ✗

Tame ✗

Wicked ✓

Not more of the same…



"The greatest danger for most of us is not that our aim is too high and we miss it, but that it is too low and we reach it."

South Tyneside Council

Michaelangelo
(1475-1564)

The Johan Cruyff model of partnership

Total Football

Total ~~Football~~

Partnership

South Tyneside Council

Leadership outside the remit of our business card

South Tyneside Council

"Innovation is sometimes treated as a desirable luxury: in fact it's essential"

NESTA Transformers Report
January 2008

People will innovate

South Tyneside Council

Releasing the potential of everyone

IKEA®

South Tyneside Council

L'ORÉAL
A powerful new conditioner with Omega Ceramide
for dry, damaged hair.
Double repairing action: inside + out.
NEW
ELVIVE ANTI-BREAKAGE
ELVIVE
L'ORÉAL
PARIS

heart of our LAA model for

novation

The decision-makers

The decision-shapers across our LSP

National and international research and best practice

The Service Managers and front line staff

The service-users

Creating the conditions for innovation

members

…

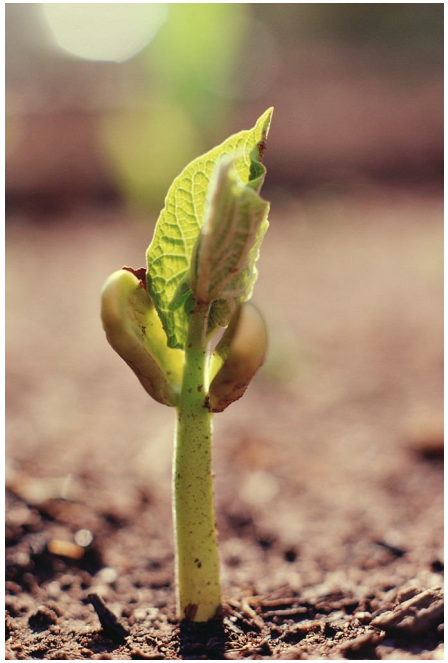
…partners

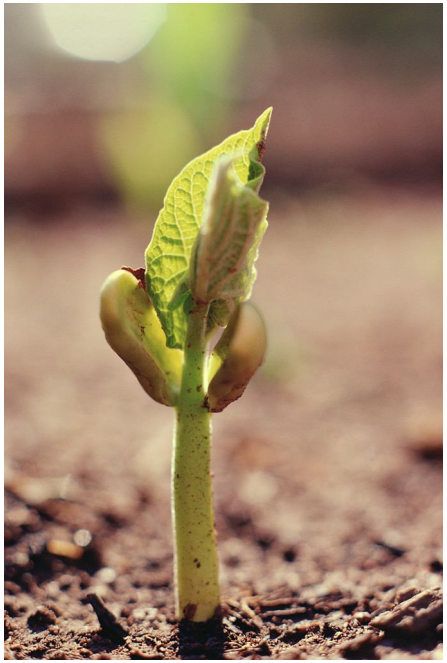
…colleagues… and residents of …

Our innovation days…

Innovation in action

What prevents innovation?





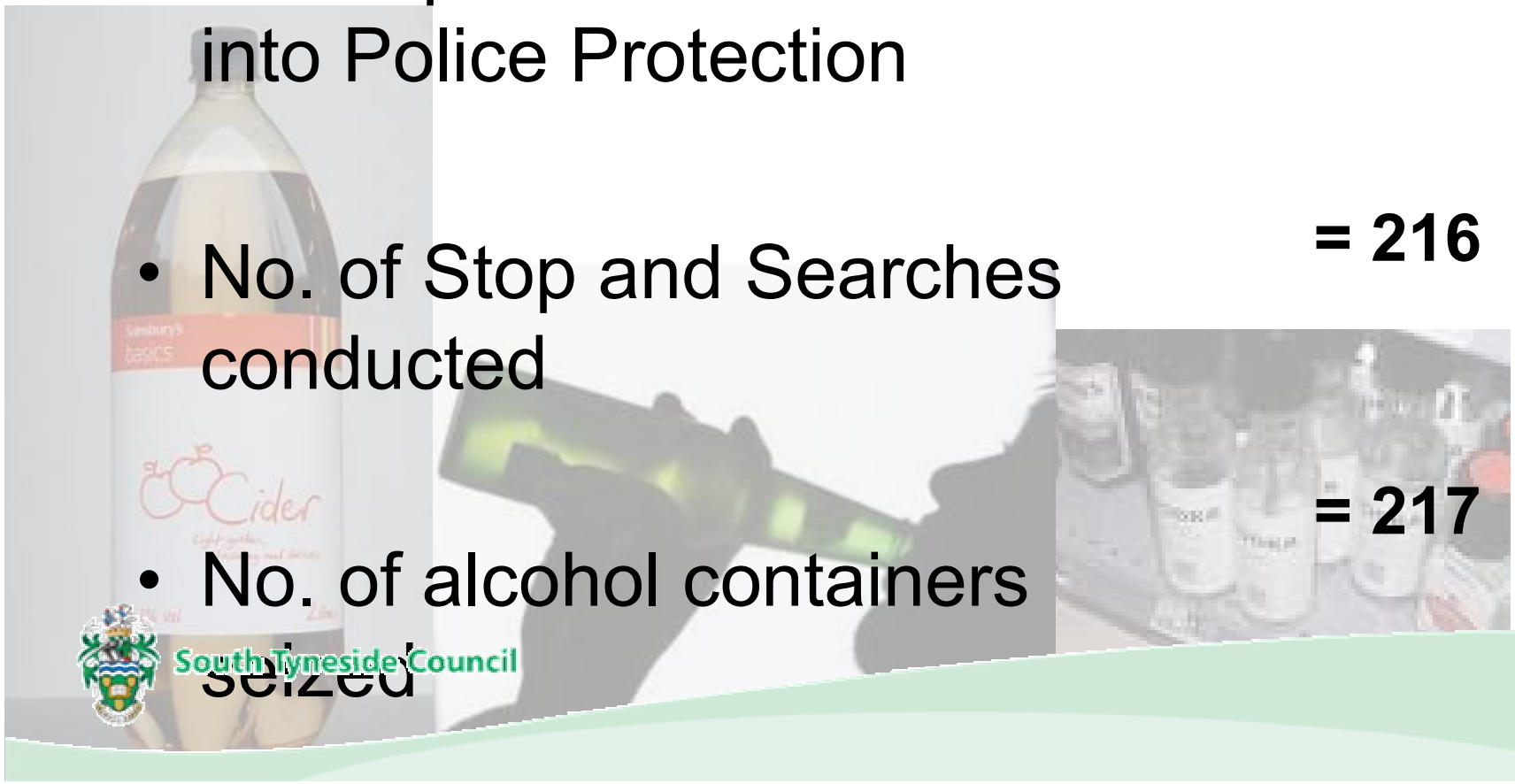
Which is the flower?

Which is the weed?

Case Study

Safe Stop

- No. of persons under 18 taken into Police Protection **= 110**
- No. of Stop and Searches conducted **= 216**
- No. of alcohol containers seized **= 217**



South Tyneside Council

Case Study

Safe Stop

A 54% reduction in calls reporting youth related anti social behaviour on a Friday evening

A 52% reduction in calls on a Saturday evening

Are we making a difference in South Tyneside?

Satisfaction with:	2006/07	2008/09	% Change	Direction of travel
Local area as a place to live	**73**	**77**	**+4**	⇧

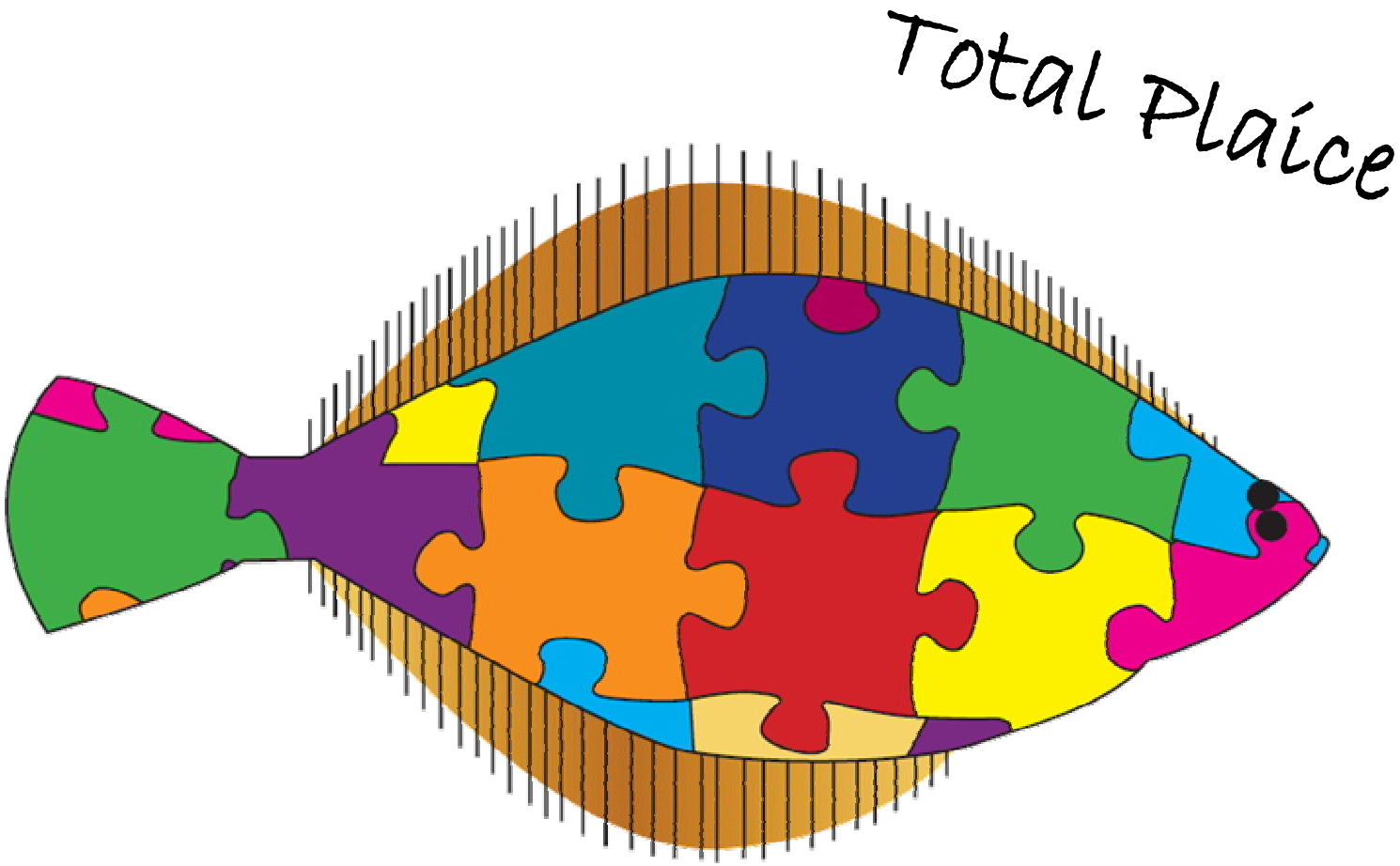
To what extent do you think that these statements apply to your local council?	2006	2008	% Change	Direction of travel
… is working to make the area safer	**65**	**77**	**+12**	⇧
… is working to make the area cleaner and greener	**77**	**79**	**+2**	⇧
… promotes the interests of local residents	**49**	**54**	**+5**	⇧
… acts on the concerns of local residents	**48**	**56**	**+8**	⇧
… treats all types of people fairly	**71**	**77**	**+6**	⇧

Source: South Tyneside Place Survey

Awarded Beacon Status for LSP and LAA

We are passionate about our partnership approach

Together we can achieve great things because…


Total Plaice

None of us is
as clever as all of us
South Tyneside Council