Supported by:

action for children

Independent Safeguarding Authority

NSPCC
Cruelty to children must stop. FULL STOP.

7th Annual
Child Protection Conference

Safeguarding Children: Prevention, Protection, Provision

Delegate Guide

Register online today:
www.neilstewartassociates.com/kd175

nsa
neil stewart associates

Supported by:

SURE START 2009

7th Annual Conference

SUCCEED AND SUSTAIN

Thursday 24th September 2009

The Bloomsbury Hotel,
16-22 Great Russell Street, London WC1B 3NN

Speakers include:

Maria Miller MP
Shadow Minister for Children

Alison Garnham, Joint-Chief Executive, Daycare Trust

Dr Deborah Absalom, Director of Children's & Young People's Services, London Borough of Bexley

Dwynwen Stepien, Director Early Childhood Unit, National Children's Bureau

Jean Humphrys, Director, Early Years Development, Ofsted

Rachael El-Weshahi, Children's Centre Leader, Rochdale Borough Council

Anne Frisch, Partnership Co-ordinator, Hertsmere Leisure Children's Centres

Stuart Jenkins, Head of Reducing Reoffending, HMP Buckley Hall

Frances Rehal MBE, Children's Centre Locality Co-ordinator, Kent County Council

Thanos Morphitis, Assistant Director of Children's Services, London Borough of Islington

David Bartlett, Interim Joint Chief Executive, The Fatherhood Institute

As a delegate of 7th annual Child Protection conference you are entitled to **10% discount** for the 7th annual Sure Start conference.

For further information please contact:
Suzannah Povey Tel: 020 7324 4361
Email: suzannah.povey@neilstewartassociates.co.uk

Register online today:
www.neilstewartassociates.com/kd176

nsa
neil stewart associates

7th Annual
Child Protection Conference

Safeguarding Children: Prevention, Protection, Provision

Foreward

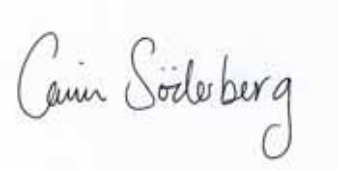
Dear Delegate

I would like to welcome you to the 7th annual Child Protection Conference. The main focus of discussion today will be around improving services for children as well as preventing abuse via the internet and mobile phones.

Last year we heard from Dr Tanya Byron about the findings from her report on child internet safety. The government is committed to implement her recommendations via the new UK Council for Child Internet Safety. To improve services to protect children it will also set up a Children's Trust Board in every area in England and the online directory ContactPoint will be available for authorised staff to enable co-ordinated support at the right time.

We are very pleased to be able to present so many high profile speakers today and hope that you will find this an inspiring and positive day.

Yours sincerely,



Carin Soderberg
Research and Development Manager
Neil Stewart Associates

Contents

	Page
General Information	**2**
Agenda	**3**
Attendance List	**5**
Policyreview.tv Access Codes (download today's presentations online)	**7**
Speaker Biographies	**8**
Notes	**14**

7th Annual
Child Protection Conference

Safeguarding Children: Prevention, Protection, Provision

Agenda

(Subject to change)

09:00 Registration and refreshments

SESSION ONE: SAFEGUARDING VULNERABLE CHILDREN

09:50 **Introduction and welcome by conference Chair**
Enid Hendry, Director of Training and Consultancy, Safeguarding Information Systems NSPCC

10:00 **Moving forward from Laming 2: implications for protecting the most vulnerable children**
Diana Sutton, Head of Policy and Public Affairs, NSPCC

10:15 **The new Vetting and Barring Scheme: ISA decision making**
Adrian McAllister, Chief Executive, Independent Safeguarding Authority

10:30 **Future Rules: providing services for children in care**
Dr Roger Morgan OBE, Children's Rights Director for England, Ofsted

10:45 **Information sharing: Supporting early intervention and prevention**
Denise Blunn, Deputy Director, Improving Information Sharing & Management (IISaM) Programme, Department for Children, Schools and Families (DCSF)

11:00 Questions and discussion

11:25 Refreshments, exhibition and networking

SESSION TWO: INTERNET SAFETY

11:55 **Keeping children safe online: advice for carers and parents**
Alex Nagle, Head of Harm Reduction, Child Exploitation and Online Protection Centre (CEOP)

12:10 Questions and discussion

12:15 **Panel discussion: Providing services: children and technology**

Panel members:

Professor Sonia Livingstone, Social Psychology, Department of Media and Communications, London School of Economics and Executive Board Member, UKCCIS

Tink Palmer, Chief Executive, Marie Collins Foundation

12:50 Buffet Lunch

SESSION THREE: PREVENTING ABUSE AND NEGLECT: PROMOTING SAFE AND HAPPY CHILDHOODS

13:50 **Providing a good childhood: getting the balance right**
Martin Houghton-Brown, Deputy Director, The Children's Society

14:10 **Preventing neglect: the way forward**
Hugh Thornbery, Strategic Director of Children's Services, Action for Children

14:30 **Role of the police: preventing paedophiles operating on the internet**
Detective Chief Superintendent Susan Knight, Child Abuse Investigation Command, Metropolitan Police Service

14:50 Questions and discussion

SESSION FOUR: BEST PRACTICE SEMINARS

15:15 Delegates should choose to attend one seminar from the list below. Places will be allocated on a first come first served basis. Refreshments will be served in the seminar rooms.

1. **Holding the Space: Providing therapeutic services for children in care**
   Simone Silverpath, Project Manager, The Kite, Action for Children
   Catherine Lennox, Art therapist, The Kite, Action for Children

2. **Safeguarding at risk children: best practice council working**
   Nick McPartlan, Manager, Engage Sexual Exploitation Team, Blackburn with Darwen County Council

   Mark Whelan, Detective Sergeant, Engage Sexual Exploitation Team, Blackburn with Darwen County Council

3. **Best practice: Providing services for children abused via new technology**
   Tink Palmer, Chief Executive, Marie Collins Foundation

16:15 **Close of Conference**

Speaker Biographies

Biographies are shown in the order they appear in the agenda

Enid Hendry, Director of Training and Consultancy, Safeguarding Information Systems NSPCC

Enid is Director of Training and Consultancy and Safeguarding Information Services for NSPCC, working with organisations and individuals in the voluntary, community, sports and statutory sectors to improve safeguards for children and young people.

She is social work qualified and has extensive experience of inter-agency practice and training. She was independent chair of two Area Child Protection Committees and a founder member of Piat – a partnership promoting inter-agency training She set up and manages the Child Protection in Sport Unit and is jointly managing Safe Network, the new government funded National Safeguarding Unit for the third sector. She has published books, articles and training resources on child protection, most recently publishing a chapter in Safeguarding Children in Schools (2008) and on supervision in the second edition of *The Childs World*. She is a member of the Children and Young People's Workforce Partnership and the CWDC Advisory Group on Social Work.

Diana Sutton, Head of Policy and Public Affairs, NSPCC

Diana Sutton is Head of Policy and Public Affairs for the NSPCC, (since September 2005). Previous to this Diana was Head of Save the Children's Brussels office (February 1997 - August 2005). Diana has also worked within the European Parliament as Researcher to the European Parliament All Party Disability Group and previous to this as Parliamentary Liaison officer for Citizens Advice.

Adrian McAllister, Chief Executive, Independent Safeguarding Authority (ISA)

Adrian McAllister is responsible for advising and leading the Board in delivering its strategic aims. He is also responsible for executive leadership and day-to-day management.

His other responsibilities include: advising the Board on the implications of government policies relating to the protection of vulnerable people; developing plans to meet the organisation's aims and objectives for Board approval; and ensuring the ISA balances the need to protect vulnerable people with the rights of the individual.

Adrian has 22 years experience working in the West Midlands, Merseyside and Lancashire police force - including several years as a senior detective. He was ACPO spokesperson on Disclosure and Criminal Records, a role that involved close liaison with the CRB. He is a Graduate of Loughborough and Manchester Universities and holds a diploma in Applied Criminology from Cambridge University.

Dr Roger Morgan OBE, Children's Rights Director for England, Ofsted

Roger is the Children's Rights Director for England, with national statutory functions to ascertain and report the views of children living away from home or receiving social care services, to advise on children's rights and welfare, and to identify and raise children's rights and welfare issues he considers significant.

The post is hosted by the new Ofsted, having previously been hosted by the National Care Standards Commission and then the Commission for Social Care Inspection. Roger and his team produce a continuing series of Children's Views reports on the views and concerns of children. These can be accessed on the children's website www.rights4me.org, following the "Be Heard" link.

In the past, Roger has worked as a university Research Fellow, in social services management including a period directing a county social services department, and as a policy adviser at the Department of Health. He was an author of the original National Minimum Standards for welfare in children's homes, boarding schools, residential special schools and residential further education colleges. In the 1970s he initiated paired reading for parents to help children read, and gained his PhD for treatment of bedwetting in children. He still runs a weekly treatment clinic for bedwetting. Roger is Vice President of "ERIC" (the national charity for continence in children), a Board Member of the Children's Workforce Development Council, and Chair of the Young London Matters strand on improving the attainment of children in care in London. He was awarded the OBE in 2001 for services to children.

Denise Blunn, Deputy Director, Improving Information Sharing & Management (IISaM) Programme, Department for Children, Schools and Families

Denise is Deputy Director of the Improving Information Sharing and Management (IISaM) Programme at the Department for Children, Schools and Families. IISaM manages the policy for Information Sharing the ContactPoint, National eCAF (e-enablement of the Common Assessment Framework), Integrated Children's System (ICS), and Client Caseload Information System (CCIS) projects.

Denise has responsibility for business change, ensuring that delivery partners have the guidance and tools they need to support the development of integrated working practices and environments which enable those working with children, young people and families to communicate and collaborate quicker and more effectively to improve outcomes and change lives.

Denise joined the programme in August 2007, from the Office of Government Commerce (OGC - part of HM Treasury) where she was the Programme Engagement Director for the NHS National Programme for IT and worked as part of the senior cross-organisational team to develop recommendations for the programme going forward in the NHS Operating Framework 07/08. In 2003, she led a multi-agency information sharing audit in West Yorkshire, in preparation for the publication of the Every Child Matters Green Paper. She has over 20 years experience in IT-enabled change, programme and project management, across both the public and private sectors.

Alex Nagle, Head of Harm Reduction, Child Exploitation and Online Protection Centre (CEOP)

Alex leads the Harm Reduction Team which aims to translate the learning and operational experience gained by CEOP and its national and international partners in the field of child exploitation and online threats to children into measures that either reduce or prevent harm to children in the future, as well as improving the UK response to this abuse. In delivering this the Harm Reduction team has: helped manage the Virtual Global Taskforce and establish CEOP within the national and international child protection and law enforcement communities; engaged over 3m children in the ThinkuKnow education programme; created a specialised unit to learn more about the motivations behind child sexual offending; established a bespoke desk to help tackle child trafficking; worked with Industry and other stakeholders to help make the online environment Safer by Design and delivered training to over 4,000 law and child protection professionals in the UK and across the world, as well as the first ever academic qualification in this specific crime area.

Alex Nagle joined the CEOP Centre shortly after its launch in April 2006, with a back-ground that includes over 24 years in public service. He has worked in a variety of roles including investigative work focused on tackling organised social security fraud, was private secretary to government ministers and most recently, as the first Director of Security Management for the NHS, pioneered a highly successful programme to drive down violence against staff in the NHS – a scheme that saw a 15 fold increase in prosecutions and a reduction in assaults against staff.

Professor Sonia Livingstone, Social Psychology, Department of Media and Communications, London School of Economics and Executive Board Member, UKCCIS

Sonia Livingstone (BSc Psychology, UCL; DPhil Social Psychology, Oxford) is Professor of Social Psychology in the Department of Media and Communications at the London School of Economics and Political Science. She is author or editor of fourteen books and 100+ academic articles and chapters on children, young people and the internet; social and family contexts and uses of ICT; media/digital literacy; the mediated public sphere; television audiences - especially history, media uses, audience reception, media effects; internet use and policy; public understanding of communications regulation; and research methods in media and communications.

She serves on the Executive Board of the UK's Council for Child Internet Safety, DCSF's Home Access Programme Advisory Group, Ofcom's Media Literacy Research Forum, the Board of the Voice of the Listener and Viewer and, until 2006, as Vice-Chair of the Internet Watch Foundation. At various times, she has advised Ofcom, Department for Children, Schools and Families, Home Office, Economic and Social Research Council, BBC and Higher Education Funding Council for England. She was President of the International Communication Association (2007-8) and continues to serve on ICA's Executive Committee.

Sonia Livingstone has been awarded research funding from the Economic and Social Research Council, European Science Foundation, European Commission, European Parliament, British Telecom, the BBC, Ofcom, Independent Television Commission, Broadcasting Standards Commission, Advertising Association, ITVA, Leverhulme Trust, and Yorkshire/Tyne-Tees Television. She has held visiting professor positions at the Universities of Copenhagen, Stockholm, Bergen, Illinois, Milan, and Paris II, and is on the editorial board of several leading journals, including *New Media and Society*, *The Communication Review*, *Journal of Communication*, *Journal of Broadcasting and Electronic Media*, *European Journal of Communication* and *Journal of Children and Media*.

Tink Palmer, Chief Executive, Marie Collins Foundation

Tink Palmer has been in social work practice since 1973 and gained her professional qualifications in 1975. Since that time she has participated in numerous post-graduate training courses – particularly in the field of child protection. Tink has worked with children and their families for the past thirty five years. In the past twenty-five years she has specialised in child sexual abuse and is an experienced clinical and forensic practitioner, manager, trainer, policy maker and strategist.

Between 1995 and 2002, Tink was the manager of Bridgeway, a project run by the children's charity Barnardo's that offered assessment and therapeutic intervention to children and their families where sexual abuse was an issue.

Separate services were offered to three discrete groups of children and young people – a). Those who had been sexually abused; b). Those who displayed sexually problematic and harmful behaviours and c). Very young children displaying age inappropriate sexual behaviour. In addition an advice and consultation service was offered to professionals - police and child welfare staff - working in the field of child sexual abuse. Between 2000 and 2004, Tink was the lead officer within Barnardo's for child sexual exploitation and was the national spokesperson for this area of work.

She is an experienced court witness both within the criminal justice and care systems in connection with both adults and young people who have contravened the relevant sexual offences acts and children and young people requiring legal interventions to ensure their safety and well-being.

Tink first began working with children abused via the new technology in 1999 and has since developed a professional interest and expertise in this area – particularly regarding the forensic and recovery needs of the children and young people. In 2004, she jointly authored a report entitled "Just one click!" which outlined the ways in which the new technology can act as a conduit for the abuse of children, the differential impacts on the young victims and new approaches to intervention programmes. In 2008, she co-authored the thematic report for the World Congress III against Sexual Exploitation of Children and Adolescents entitled "Child pornography and sexual exploitation of children online"

Tink is a member of numerous government steering groups, committees and boards that aim to raise public awareness, to improve service provision and to ensure that best practice ensues on a national and international basis. Her current membership includes: Board member and trustee of Childnet- international; a member of UKCCIS – the UK Council for Child Internet Safety; a member of the Government's Sexual Violence and Abuse Stakeholder Advisory Group and a member of the Home Office Steering Group for Vulnerable and Intimidated Witnesses, including Children.

Between 2004 and 2008 Tink was the Director of Stop it Now! UK & Ireland which is an awareness raising campaign regarding child sexual abuse. In January 2009 she established the Marie Collins Foundation the purpose of which is to raise awareness regarding the abuse of children and young people via the internet and mobile phones and to offer services to children, young people and their families affected in this way – training, consultancy, responding to media and lobbying for change are the other services that the foundation provides.

Martin Houghton-Brown, Deputy Director, The Children's Society

Martin has worked from local community based service delivery through to national programmes of change for Government policy and The Children's Society. Initially working in schools and community settings he was responsible for delivering services to young people in trouble with the law, thrown out of home and involved with substance misuse.

In 2002 Martin made the move to regional working. Supporting regional development initiatives to engage the most marginalised communities Martin worked with black and minority ethnic communities to build capacity to obtain public funding.

Joining The Children's Society in 2006 Martin's move to national policy development led to a national review of service delivery for children at risk on the streets. Working closely with the Department for Children School's and Families, he supported the review of the staying safe indicators for the new Local Authority Performance Framework. Martin's ground breaking report "Stepping Up" led to HM Government's Young Runaways Action Plan and the foundation of the Cross Government Working Group for young runaways.

Subsequently Martin has been invited to both the Welsh Assembly Government and the Scottish Government among others to present his findings.

Most recently Martin has combined his practice and policy expertise in authoring The Children's Society's Business Development Strategy, providing clarity and focus for delivery of services with Local Authorities and other public sector stakeholders. The consequent improvements are already leading to new partnerships and services being delivered across the country.

Hugh Thornbery, Strategic Director of Children's Services, Action for Children

Hugh is Strategic Director of Children's Services responsible for Action for Children's services for children in care across the UK, and the charity's operations in a large geographic area encompassing London and the South of England.

Action for Children is committed to helping the most vulnerable children and young people in the UK break through injustice, deprivation and inequality, so they can achieve their full potential. The organisation was originally called the National Children's Home, or NCH, until September 2008 when we changed our name to one that better describes what we do and what we value – Action for Children. Hugh joined Action for Children in 1997 and has held several senior roles. He previously worked for the Rainer Foundation (now Catch 22) where he managed and developed services in partnership with probation for young people with a history of offending. Before that, he spent 14 years working in children's services for local authorities.

He is a member of the Compact Voice Board, representing the voluntary and community sector in England to take forward the Compact with the public sector at both national and local government levels. He has frequently represented Action for Children in government and policy fora, in the media and on conference platforms.

Detective Chief Superintendent Susan Knight, Child Abuse Investigation Command, Metropolitan Police Service

Detective Chief Superintendent Susan Knight has served with the Met for over 26 years and was one of the first tranche of officers trained to be chaperones for victims of sexual assault in the mid 1980s. Susan Knight joined the Child Abuse Investigation Command of the Met Police 2 years ago. She is responsible for proactivity and intelligence, including operations targeting paedophiles operating on-line.

Simone Silverpath, Project Manager and Catherine Lennox, Art therapist, The Kite, Action for Children

Simone is an experienced trainer, who has worked with The International Quaker Movement, survivors of sexual abuse and more recently managed The Kite, an Action for Children sexual abuse project.

Catherine is an experienced Art Therapist, who has worked within adult mental health, with child sexual abuse at The Kite and began her career by working in residential child care.

They have worked together at The Kite over the last ten years running groups for children and young people who are looked after. Catherine has also taught on Simone's training courses for The Coventina School of Wilderness Therapy.

Within the last five years they have used this experience to pioneer 'Holding the Space', a radical training programme for residential workers and foster carers, caring for traumatised and abused children and young people in both Sunderland and Scotland. This has been highly successful and become much sought after both regionally and nationally.

Nick McPartlan, Manager, Engage Sexual Exploitation Team, Blackburn with Darwen County Council

Nick McPartlan qualified as a social worker in 1993 and chose to work directly with young people within short-term assessment based residential units, moving through the management tiers ultimately reaching service manager level overseeing a number of homes. Having worked in Blackburn with Darwen for over 10 years, he has had an opportunity to enjoy the pro-active nature of the council in meeting national and local challenges creatively. Personal experiences include the creation and development of adolescent support services, a review of leaving care services and the establishment of a children in our care council.

Managing Engage is another example of Blackburn with Darwen's comittment to work creatively with partners to improve outcomes and opportunities for children and young people. The issue of child sexual exploitation, upon reflection is one that has been relevant throughout his 16 years as a social worker. The development of Engage from a police led operation to an LSCB accountable team provides a fully integrated approach to PREVENT, PROTECT and PROSECUTE as appropriate .

Mark Whelan, Detective Sergeant, Engage Sexual Exploitation Team, Blackburn with Darwen County Council

Detective Sergeant Mark Whelan has worked for the Lancashire Constabulary since 1995 joining the force as a uniformed officer. After serving in Blackburn for four years as a Response Officer he exchanged roles to that of Field Intelligence Officer, targeting organised crime groups. He became a specialised 'Source Handler', dealing with paid police informants. In 2002 Mark moved to the CID department dealing with many serious, organised and series crimes ranging from bank robberies to murder. In 2005 he was promoted to the rank of Detective Sergeant with responsibilities including race hate crime and child sexual exploitation, he is now a full time member of the Engage Team investigating child abuse. During his career he has received several Divisional Commander and Chief Constables awards for bravery and excellent police work as well as more recently winning a council award for partnership working and is a member of the UK National Disaster Victim Identification Team having qualified at Dundee University.

End

Take today's conference back to your team!

Want to share the conference with your work colleagues?
Visit **www.policyreview.tv** and let us do the work for you...

- Free presentation slides and recorded speeches are available to all delegates
- Use these materials to brief your work colleagues and remind yourself of the key points from this conference
- Materials are available from 12 noon on the day following this conference.

policyreview.tv | videos | podcasts | documents

To access the slides and recorded presentations:

1. Go to www.policyreview.tv
2. Register your details by selecting 'Join Us' and completing the form for 'New Users'. Then select 'Register'
3. Or, if you already have a user account with www.policyreview.tv, log-in using your email address and password
4. Once you are logged-in, use the voucher code underneath to claim your free conference slides and recorded speeches. Enter this voucher code in the 'Were You A Delegate?' box

THIS VOUCHER CODE IS VALID FOR 2 WEEKS FOLLOWING THE CLOSE OF THE CONFERENCE

Once you have used your voucher code, you can come back at anytime by logging in to www.policyreview.tv to access the materials from this conference.

VOUCHER CODE:
KD175PODS

Make your conference budget go further with policyreview.tv

Make your conference budget go further with a subscription to policyreview.tv – the UK's leading policy website.

You can access every conference featured on policyreview.tv for just £450 + VAT a year. Discounts are available to groups and organisations.

This gives you unlimited access to hundreds of conference speeches and presentations, all easily searchable.

Check out the other conferences in your policy area and see what you're missing! Speak to our team at today's conference to request a free demonstration.

Call us on 020 7324 4378 or email subscriptions@policyreview.tv for more information.

POLICYREVIEW TV
www.policyreview.tv

Loyalty Delegate Discount

We realise that it can be difficult in these financially challenging times to attend national conferences at some distance from your own area. So we would like to offer you and your organisation a **20%** "**Loyalty Delegate Discount**" for delegate place(s) booked on forthcoming events.

If you find an event on our website **www.neilstewartassociates.com** that is of interest, please email **info@neilstewartassociates.co.uk** requesting your Loyalty Delegate Discount, making reference to this event today.

www.neilstewartassociates.com

nsa
neil stewart associates

POLICYREVIEW
INTERACTIVE

In addition, through Policy Review Interactive, we are able to bring sessions directly into your organisation at a reduced cost. Broadcast material from the national conferences (including podcasts and visual presentations) are combined with local expert speakers and regional examples to recreate the debate and present the material in a regional context.

If you are interested in finding out more about our regional strategy briefings, would like to host a regional event or contribute as a speaker, contact **Fiona Lyne** at Neil Stewart Associates on **020 7324 4365** or at **fiona.lyne@neilstewartassociates.co.uk**

www.policyreviewinteractive.co.uk