Sub-regional working – lessons from the MAA's

Graham Burgess
Chief Executive
Blackburn with Darwen Council
and Chair of PLACE (Pennine Lancashire Chief Executives)

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Marhaba
Traditionz

BLACKBURN WITH DARWEN

- Four star local authority since 2002 (corporate assessment 2009)
- Success built on strong partnerships
- Strong and effective LSP since 2000
  - Only Green Flag in North West
  - Supported by Public Service Board; Community Network and Community & Business Partnership (private sector network)

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PENNINE LANCASHIRE

- Pennine Lancashire MAA signed January 2009
- Recognition that to meet government economic regeneration and community leadership agenda, good partnerships are needed, both within and across traditional boundaries

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Former leader of Blackburn with Darwen Council and Chair of PLACE Leaders signing the MAA with the Prime Minister

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Pennine Lancashire geography

–

Blackburn with Darwen
Burnley
Hyndburn
Lancashire County Council
Pendle
Ribble Valley
Rossendale

Population: 526,000

WHAT ARE MULTI AREA AGREEMENTS?

"voluntary agreements between two or more top-tier or unitary local authorities and participating districts, their partners and government to work collectively to improve local economic prosperity"

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WHAT ARE MULTI AREA AGREEMENTS?

- New relationship between Govt. and sub-regions
- Delivering more collectively than we can individually
- 14 pilot areas – based upon functioning economic areas
- Principally about economic growth and prosperity
- A commitment from local authorities and partners to work together to improve areas

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MAA'S AND LAA'S – IMPORTANCE OF DIFFERENTIATING

- MAA's should not be just an extended LAA
- MAA's should address issues on an economic sub-regional footprint
- MAA's should encourage partners and authorities to consider what is best for the sub-region, but not necessarily for their own borough boundary

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MAA'S AND LAA'S – IMPORTANCE OF DIFFERENTIATING

- MAA's should bring together partners from across administrative boundaries
- MAA's should not be too focused on a neighbourhood level – the LAA's should support this
- LAA's should encourage personalisation and identity at a local level

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DEVELOPING A VISION/STRATEGY

Research the area – what interventions are needed? What positive contribution is there already that can be built on? How can the outcomes support each other?

Improve connections to areas of growth to assist in regeneration

Restructure the MAA economy for long-term sustainable growth

Improve access to opportunities for local people both to sub-regional and regional opportunities

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PENNINE LANCS MAA

Themes:

- Economic and physical development
- Transport planning
- Skills and worklessness
- Spatial planning and housing strategy

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PENNINE LANCS MAA - Outcomes

- Improvements in rail links to Manchester and transport capacity within Pennine Lanacshire
- Devolved funding
- Efficiencies from joint working/more capacity
- Increased HE provision/level 4 skills
- Restructure housing market
- Prioritise Aerospace and advanced manufacturing
- Higher value employment sites – creat 4530 new jobs
- Broadband improvements
- Worklessness – extension of Blackburn with Darwen's city strategy pathfinder – 6332 people into work over next 5 years

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MAKING THE MAA DELIVERABLE

- PLACE strategy unit (RIEP funding/local authority financial contribution)
- PLACE Integrated programme management team
- Joint working – building control; planning; transport; HR; environmental health

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MAKING THE MAA DELIVERABLE

- Pennine Lancashire Development Company (PLDC) Local authority controlled company with private sector expertise
  - better links between housing, regeneration and the economy;
  - co-ordinated delivery; and
  - more capacity / less duplication

- local authorities and other partners will still undertake delivery of a number of key objectives

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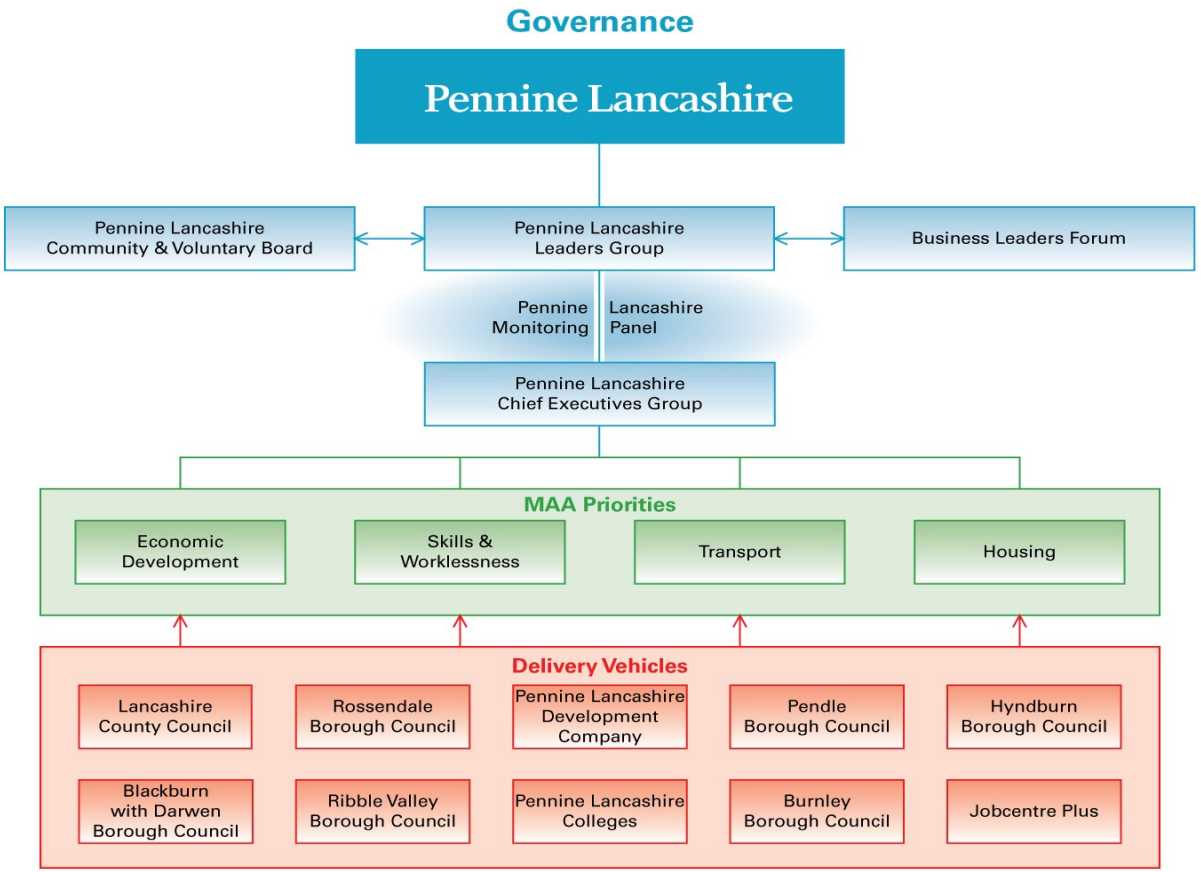
PLACE – Pennine Lancashire



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MEASURING OUTCOMES

- Improved position on IMD
- Government efficiencies/Gershon targets/cashable savings
- Inspectorate reports ie CAA
- Annual performance review reports
- Performance indicators (local and national)
- Delivery of key projects
- A basis for further integration and joint delivery

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Pennine Lancashire