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Moving towards outcomes-based commissioning for young people: challenges and opportunities

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Strategic Content
Sizing the opportunities & challenges

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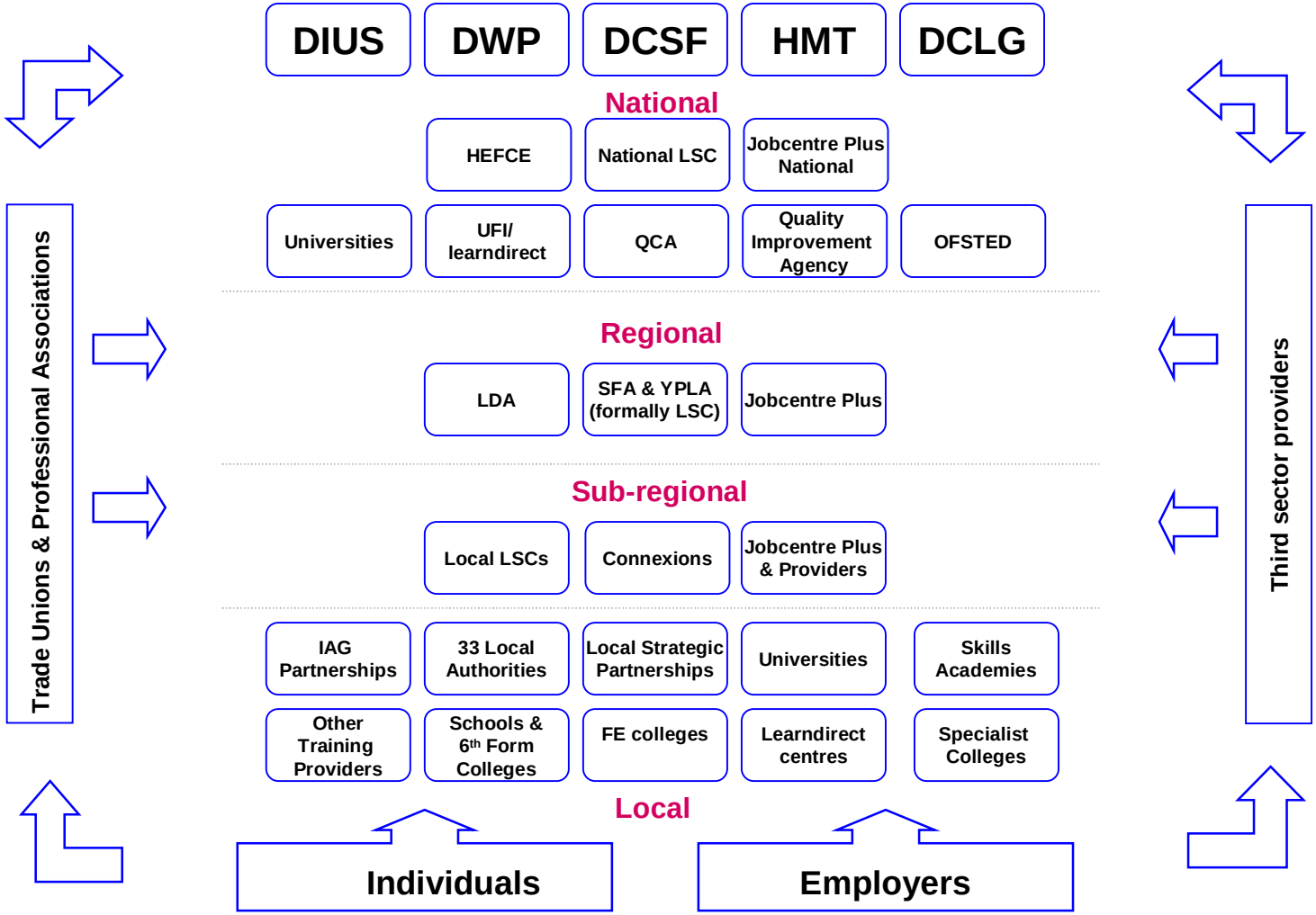
Demographics & issues

What's our baseline;

- There are currently 190,000+ 16-18 year olds in London
  - 5.6% of 16 year olds are NEET
  - 6.6% of 17 year olds are NEET
  - 6.3% of 18 year olds are NEET
- 24.2% of London population is 0-24
- Youth UK unemployment has risen sharply since 2008/9, more so in London
- Known permanent scaring effects of youth unemployment on pay & employment
- Employer complain about skills level - motivation of young people needs to be addresssed
- However school results (5A*-C GCSE's in math & English) minumum standard are increasing
- 73 of every 10,000 young people under 18 are in some form of care in London
- 182 of every 10,000 10-17 year olds have had action taken against them in a magistrates court

We face a challenge to prevent long-term youth unemployment

Strategic context
The policy environment is crowded and siloed…



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Strategic context
Fit with Mayoral & LDA strategy

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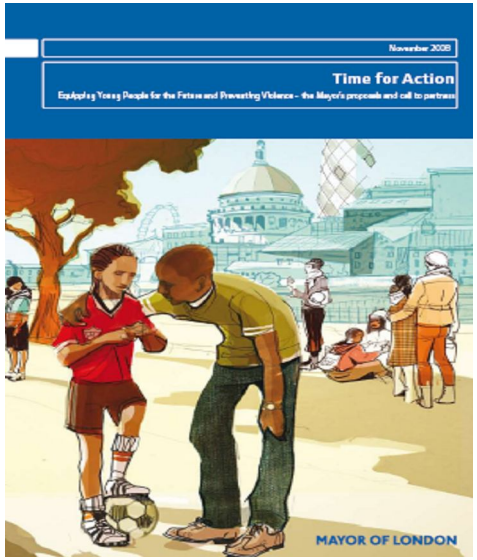
Achieving the Major's 'Time for Action' youth strategy.



- Offender interventions (project Daedalus)
- Raising educational attainment - Academies & mentoring programmes
- Apprenticeships
- Developing character & responsibility – positive activities for young people
- Expanding sport opportunities
- Establishing & sharing 'what works'

Fit with LDA's Economic strategy

- Attracting, retaining, starting, growing businesses (so that they create jobs) JOBS
- Skilling Londoners so that they can secure the job opportunities SKILLS
- Encouraging London's growth to be sustainable GROWTH
- Closing the disparities in economic participation by Londoners EQUALITIES

Target Groups

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- Teenage Parents
- Homeless Young People
- BAME Groups
- Disabled people and those with work-limiting illnesses including mental health conditions
- Young offenders
- Young travellers
- Care leavers
- Those in Pupil Referral Units
- Those with carer responsibilities
- Young asylum seekers / refugees
- Those from disadvantaged backgrounds

Progress so far - Mayors Youth fund

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Investment of £20m in Positive Opportunities for Young people (2008-2010)

Programme objectives

- Increasing the number of disadvantaged young people participating in positive activities
- Reduce the percentage of 16-18yr not in education, employment & training (NEET)
- Reducing the rate of persistent absence and exclusions from school
- Reducing the number of first time entrants to the criminal justice system aged 10 – 17yrs.

Local Authority Allocation (£14m)

- Matched fund allocation to all 33 LA's for 2 DCSF programmes (£59m)
  - Youth opportunities fund (YOF)
  - Positive activities for YP (PAYP)
- LB's have local action plan & output schedules
- Performance on track to deliver outputs

Young Londoners Fund (£5m)

- 2 themes: a) engaging dis-advan YP at risk of exclusion b) developing confidence & skills of YP to reduce youth crime
- Projects led by 3rd Sector with contracts in negotiation - launch in June 09
- Grant award range from £120k localised projects to £700k strategic projects

2007/8 Pilots & evaluation (£1m)

Evaluation

Annual & final schedule defined

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Progress so far - ESF Youth fund (£24m)

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LDA (ESF £24m) investment for Young people (2009-2012) launched in April '09

Programme objectives

- Reduce the percentage of 16-19yr not in education, employment & training
- Increasing the number of young people accessing sustainable employment specifically ex-offenders & those young people most at risk of becoming NEET
- Reducing the number of first time entrants to the criminal justice system aged 10 – 19yrs
- Reducing the re-offending rate of young ex-offenders (14-19yrs)

Investment

Offenders £11.5m

NEET & Pre-NEET £11.3m

Admin £1.2m

Outcomes

The specification outlines the following outcomes for young people

- 11k positive activities
- 8k Skills development
- 3k Young people into sustainable employment

LDA prospectus invites partners to deliver the outcomes to start late 2009

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LDA parameters for future investment

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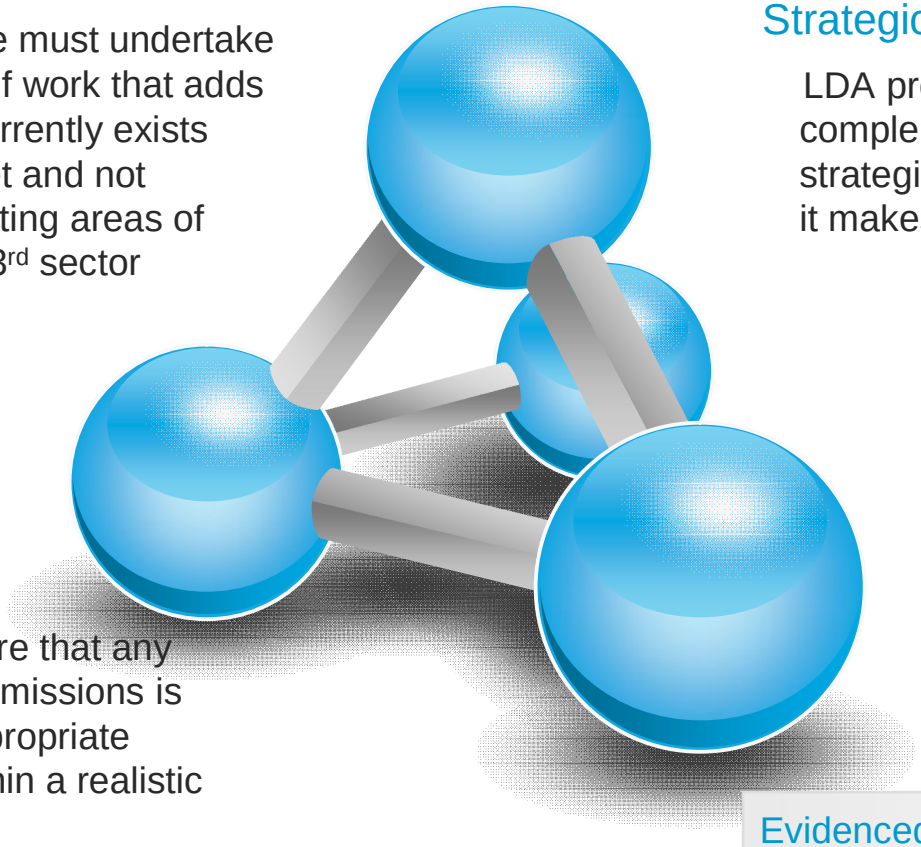
Add Value

LDA programme must undertake a specific area of work that adds value to what currently exists within the market and not supplement existing areas of Local Authority/3rd sector funding.

Strategic alignment

LDA programmes must complement and support other strategies in order to ensure that it makes best use of funding.



Sustainability

LDA projects must ensure that they are undertaking activity that could be rolled out wider or ensure sustainability once the LDA funding has ceased.

Value for money

LDA needs to ensure that any project that it commissions is done so at an appropriate market rate & within a realistic cost frame

- Evidenced based programmes
- Programmes with known outcomes
- Rigorous pilots that innovate

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Investment approach – LDA outcomes

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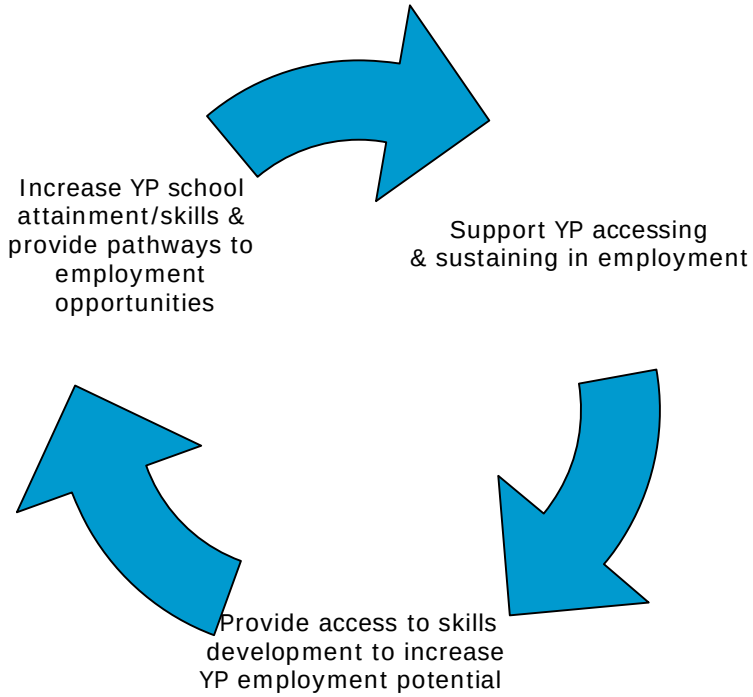
LDA seeks to break the cycle of intergenerational poverty & ensure all young people realise their full potential…

High Level Outcomes

1. Increased Young people in sustained employment or higher education at 19 years
2. Increased under 19yrs participating in positive activities and achieving in education
3. Lower offending and re-offending rates for young people
4. Remove the barrier to parental employment, reducing child poverty, through subsidised childcare pilots



LDA to commission others to delivery on our outcomes…..

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A comissioned approach to Youth intervention

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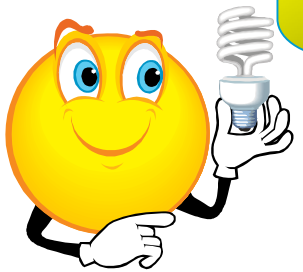
Do it Ourselves

Play our "game" to get "the score"

They play their "game" to get "the score"

Get someone else to do it

Idea



Success

Degree of intervention / involvement in the "game plan"

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Questions?

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