Working Together
Moving Forward

Sir Howard Bernstein
Chief Executive, Manchester City Council

22nd July 2009

Smart City Futures Conference

MANCHESTER
CITY COUNCIL

Manchester’s Story

- Our vision
- Guiding principles
- Background to Manchester’s story
- Drivers of change
- Key opportunities
- The way ahead

MANCHESTER
CITY COUNCIL

Our Vision

A city of national & international significance;

where people choose to live and in which companies want to invest;

a city where all citizens benefit from regeneration and have equal access to opportunities being created.

MANCHESTER
CITY COUNCIL

Our Guiding Principles

- Economic competitiveness
- Social inclusion
- Strong civic leadership & mature partnerships

MANCHESTER
CITY COUNCIL

Re-inventing Manchester

- Legacy of de-industrialisation
- Now one of Europe's most dynamic cities
- Economic base diversified
- Population increasing

MANCHESTER
CITY COUNCIL

Re-inventing Manchester

- High levels of public and private investment
- Voted best city for new HQs & back office

MANCHESTER
CITY COUNCIL

Key Ingredients

- Strong civic leadership
- Powerful public private partnerships
- Strong service delivery ethos

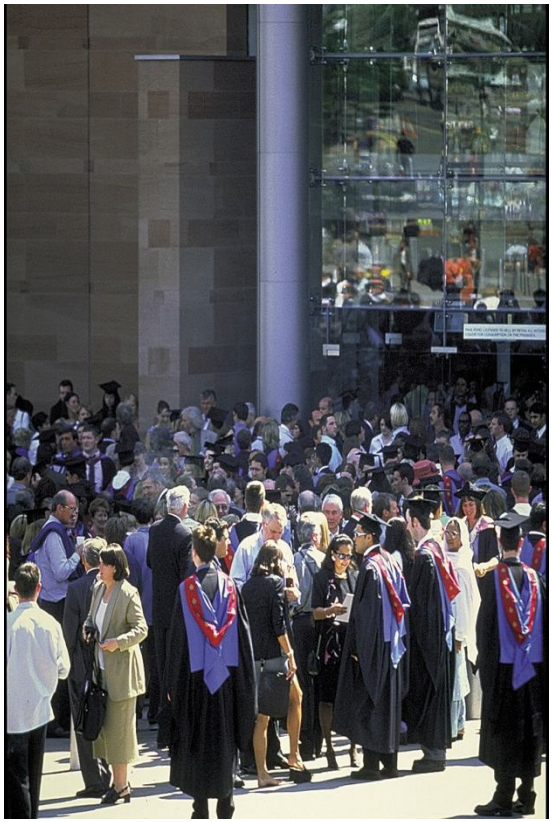
MANCHESTER
CITY COUNCIL

Major Investment Programmes

- New and sustainable housing
- Transforming education
- Tackling unemployment and worklessness
- World-class transport infrastructure
- Tackling climate change

MANCHESTER
CITY COUNCIL

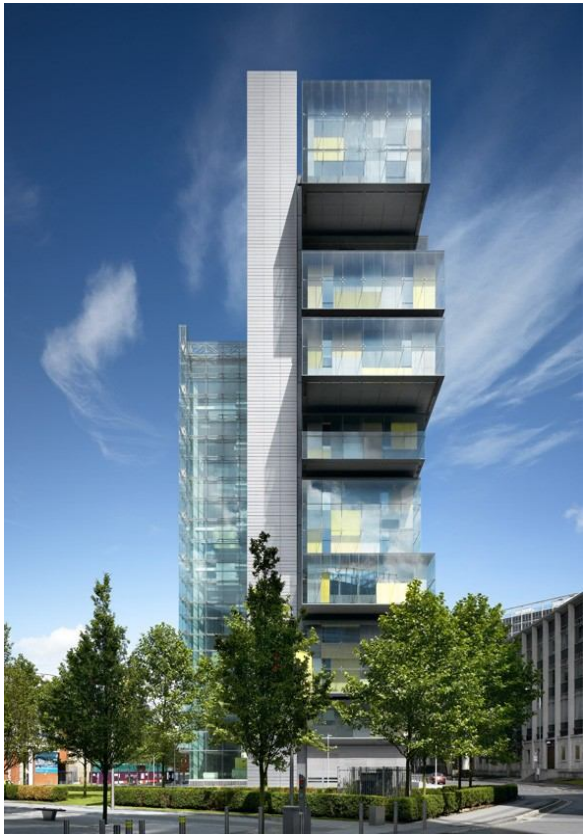
Drivers of Change



MANCHESTER
CITY COUNCIL

Drivers of Change

- Strategic regeneration frameworks e.g. East Manchester
- City Centre renewal
- Landmark projects, high quality new spaces and infrastructure



MANCHESTER
CITY COUNCIL

Key Opportunities

- City region governance
- Transport investment package
- Civil Service campus
- The Corridor
- New East Manchester
- City Centre North
- Civic Quarter

MANCHESTER
CITY COUNCIL

Key Opportunities

Major events and cultural strategy:

- World-class sporting events
- Manchester International Festival
- Royal Opera House North
- Major conferences

M09
MANCHESTER INTERNATIONAL FESTIVAL

MANCHESTER CITY COUNCIL

The Way Ahead

- Working hard to tackle complex challenges
- Remain ambitious and will maintain momentum
- Strong position upon which to build

MANCHESTER
CITY COUNCIL