Looking to the Future: Using CBL to Support People into Home Ownership

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Private Rented Sector…

- Choice
- Competition
- Need to prove you are a good tenant

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…vs Public Sector

- Need is prioritised
- Lack of choice
- Last resort

Kerrington Court

- 24 one and two beds in Shepherds Bush
- Rolling ASTs
- Social rents

Kerrington Court

- Affordable home ownership products offered
- Additional contract of rights and responsibilities
  - Rents, repairs, behaviour, finances
  - Family, volunteering, work, training

Kerrington Court

- Changing our relationship with tenants
- Support them to achieve their own aspirations:
  - Economic Independence
  - Choice
  - Better quality of life

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Social HomeBuy

- Tenants choose Notting Hill as landlord, then are offered a share in their own home
- Reinvest receipts in new homes

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Social HomeBuy

- Article in tenant's magazine generated 1800 enquiries
- 350 desk top valuations
- Affordable on £20,000 salary
- 25 homes sold – more than any other RSL

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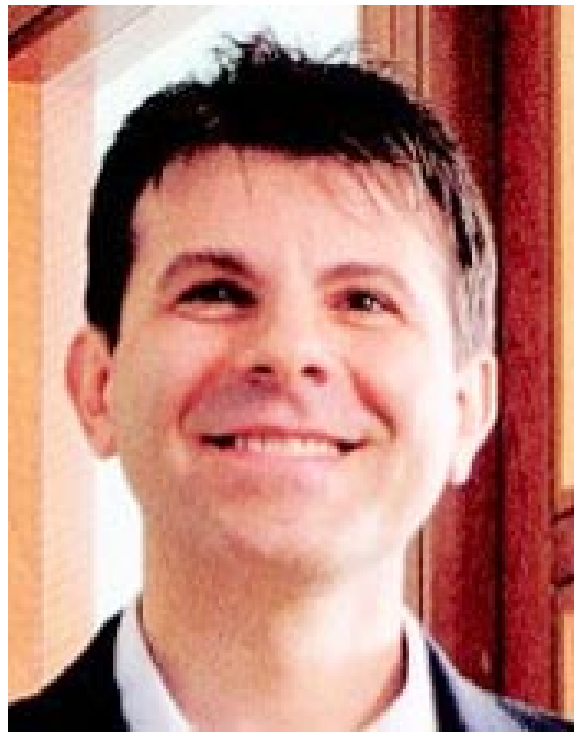
Home Options

- Desire to move and improve
- Money advice
- Life planning
- Explain options