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Essex LAA

Targeting Places: Challenging Spaces

Dan Gascoyne

Assistant Director for Partnership Delivery, ECC

Essex County Council

Diversity - IMD

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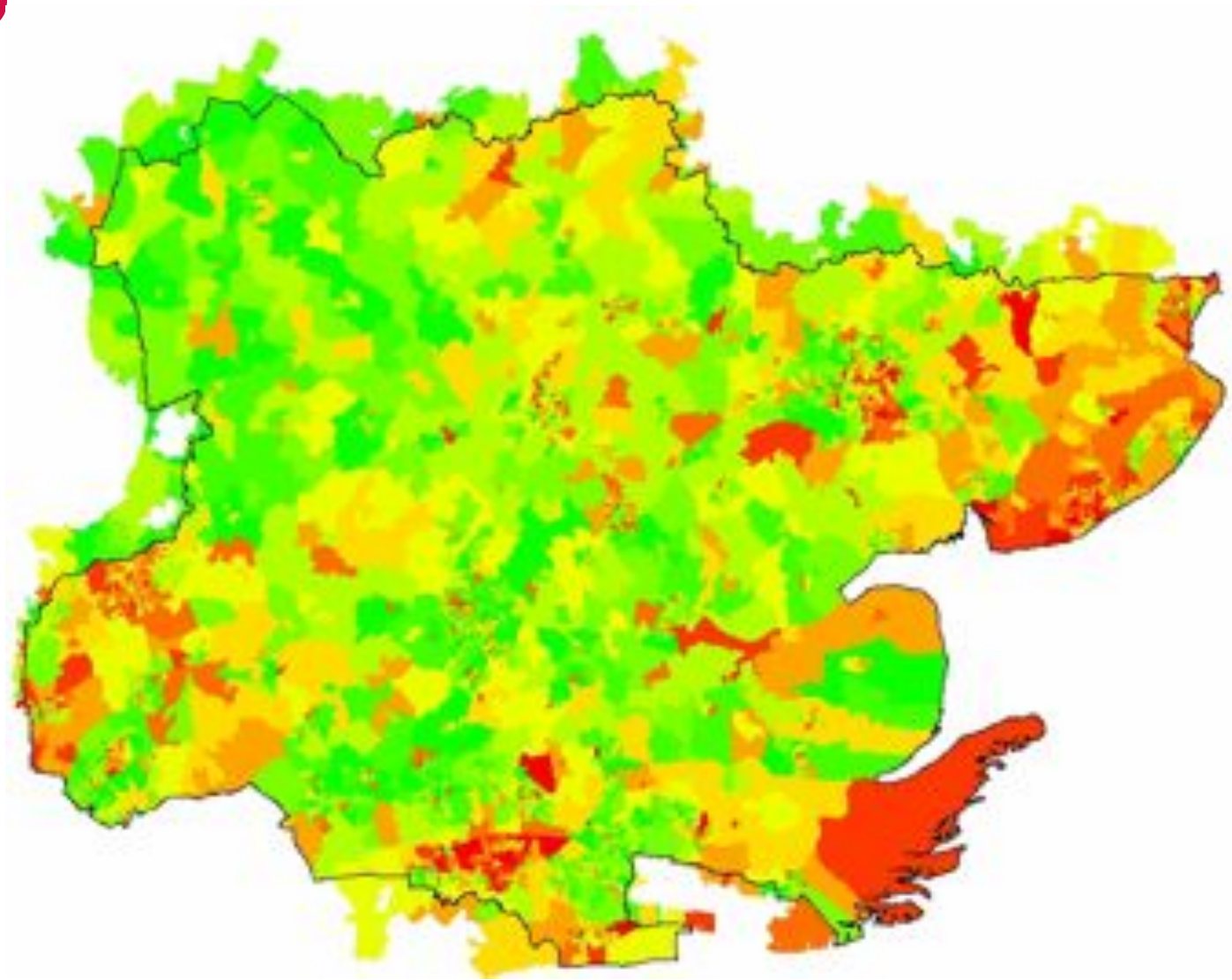

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Important / needs improving - 2006

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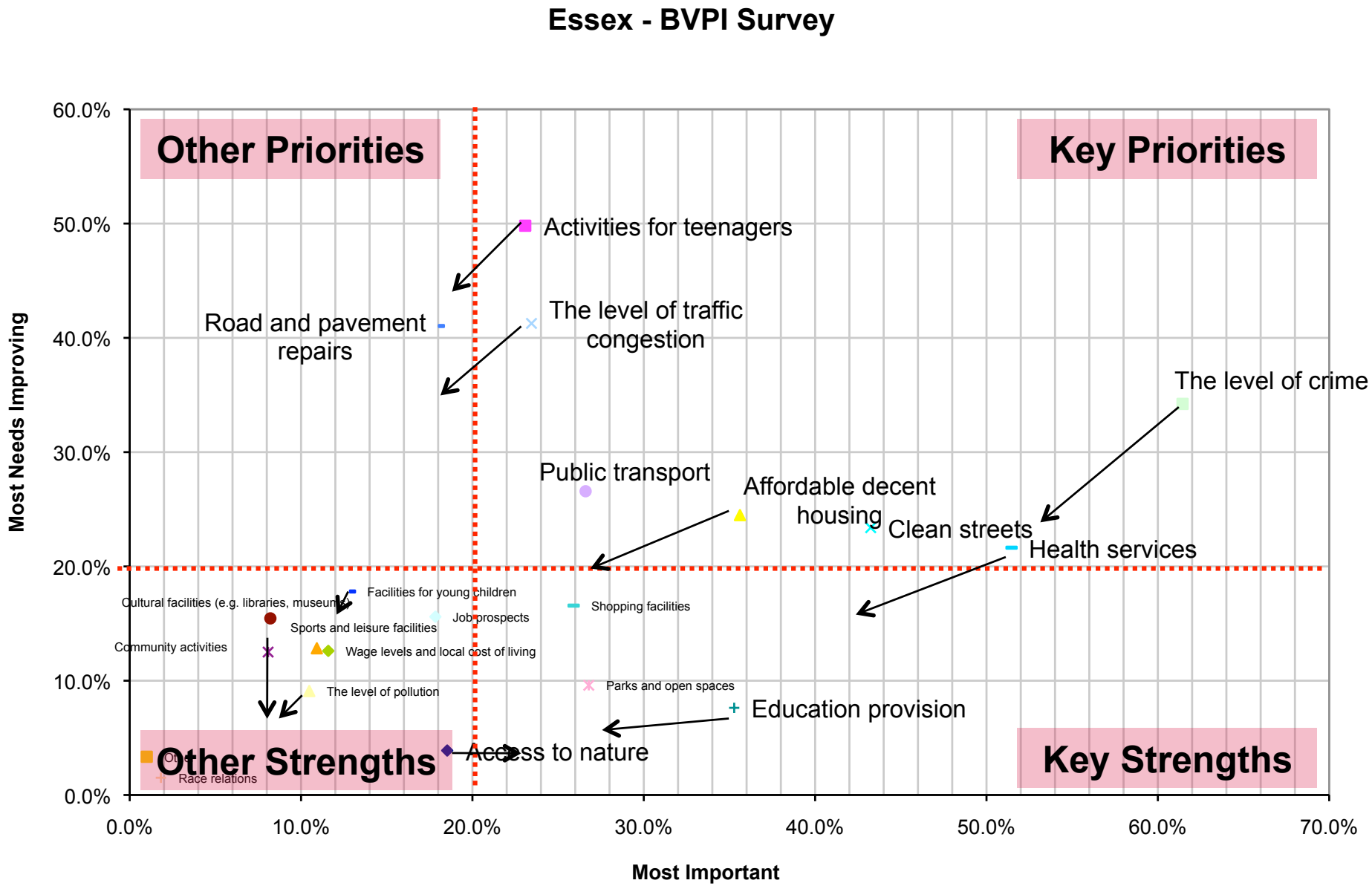

“The most complex set of public services in the UK”

Audit Commission

Partnership Maturity - 2007

Essex Public Sector Spend

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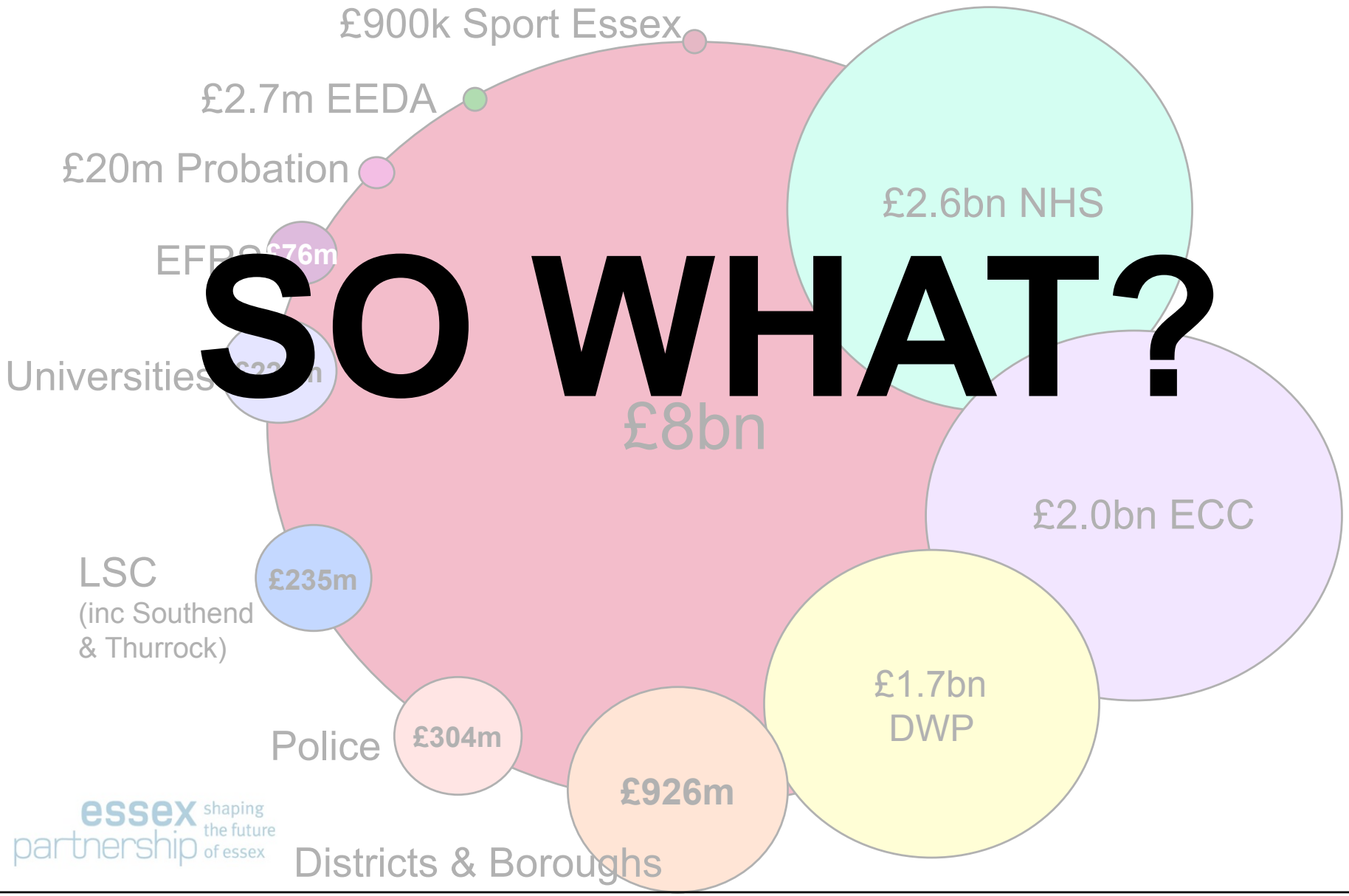

SO WHAT?

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Challenging Spaces

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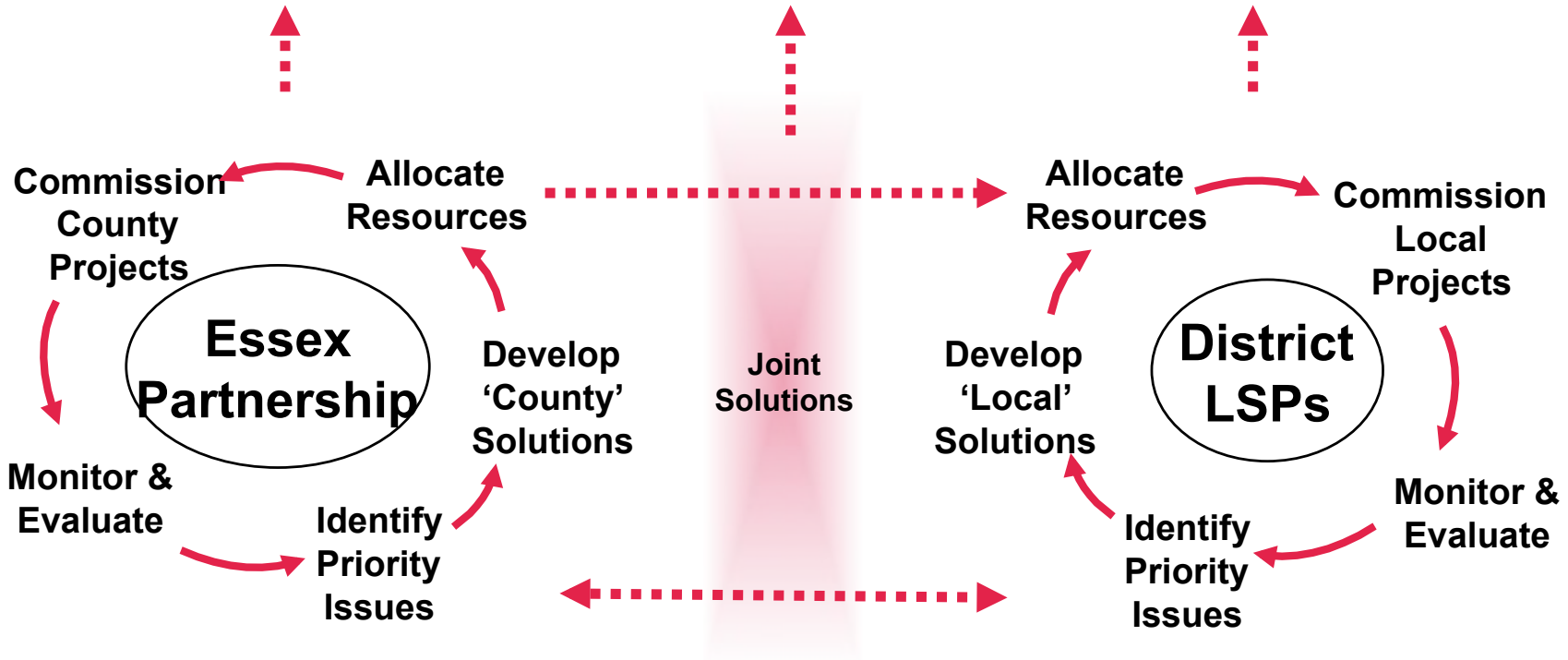
Two Tier – locality relationships

Delivering Improved Outcomes



PRG Invested Early

- £45k per LSP / five years
- £30k / year - Voluntary Sector

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Thematic Relationships

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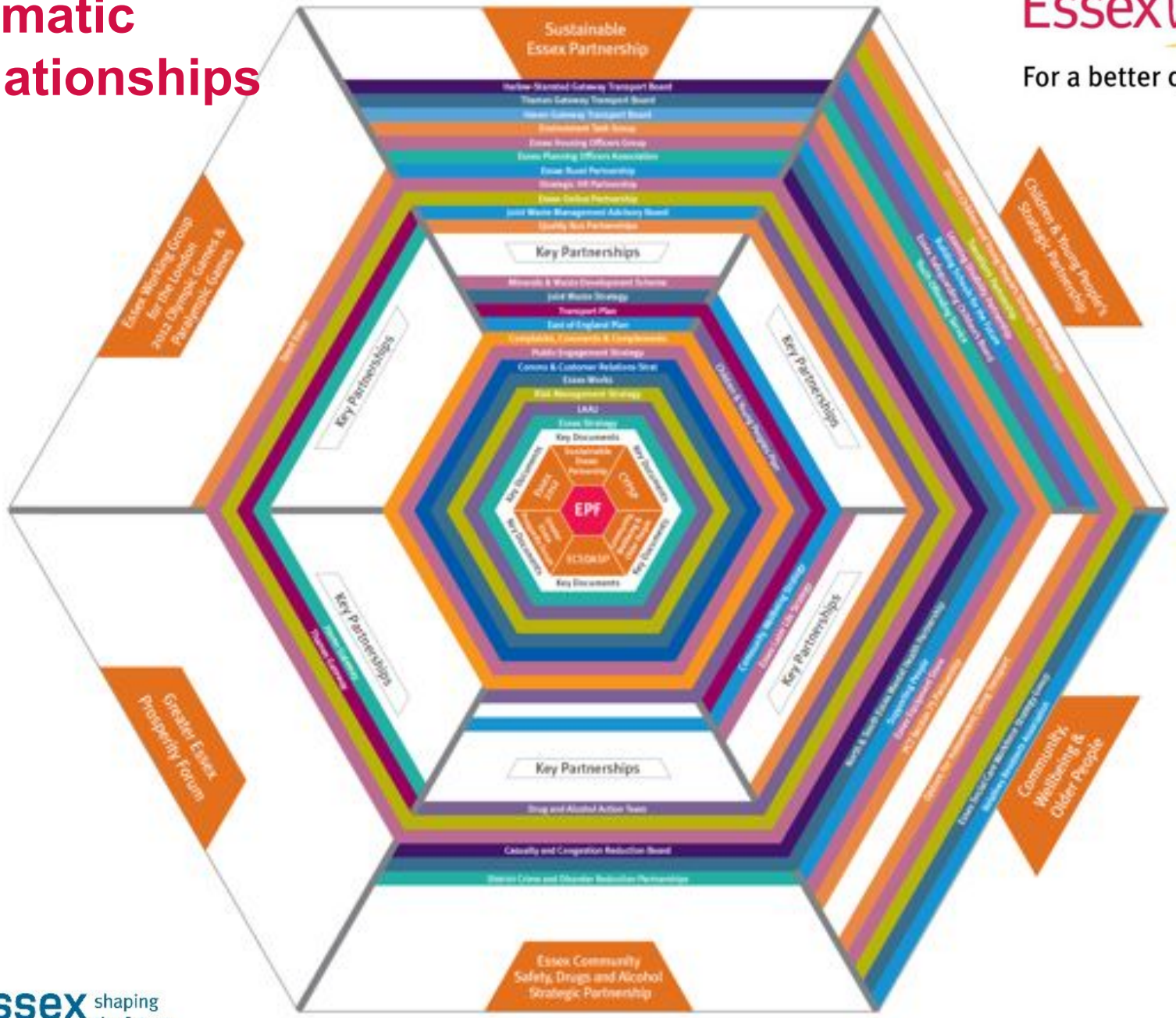

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Communication, Information

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www.essexpartnershipportal.org

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LAA Negotiation

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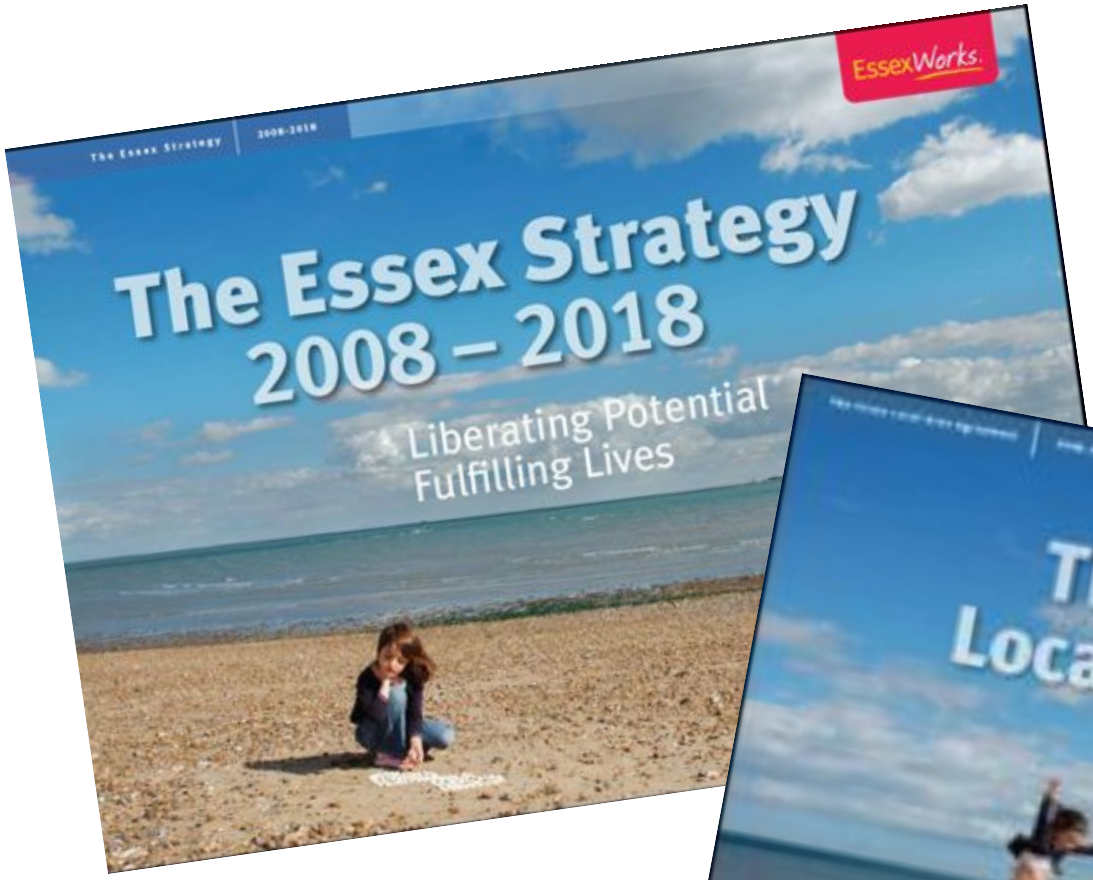

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Targeting Places

For example:

80% Targets at District / Sub-country level

NI 154 Additional Housing

- 4 districts only

NI 151 Employment Rate

- Tendring only

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Action Planning - 2008

- £15m PRG Allocated across 18 Partnerships
- 230+ Action Plans submitted
- 'Quality Assurance' with partners to ensure action plans:
  - Deliver principle LAA target
  - Contribute to other targets
  - Engage multiple partners
  - Deliver added value
  - Be clear about partner actions
  - Be compatible with existing activity
  - Attract additional resources
- Commenced April 2009 - **robust** delivery plans monitored by Thematic Partnerships & Performance Management Group

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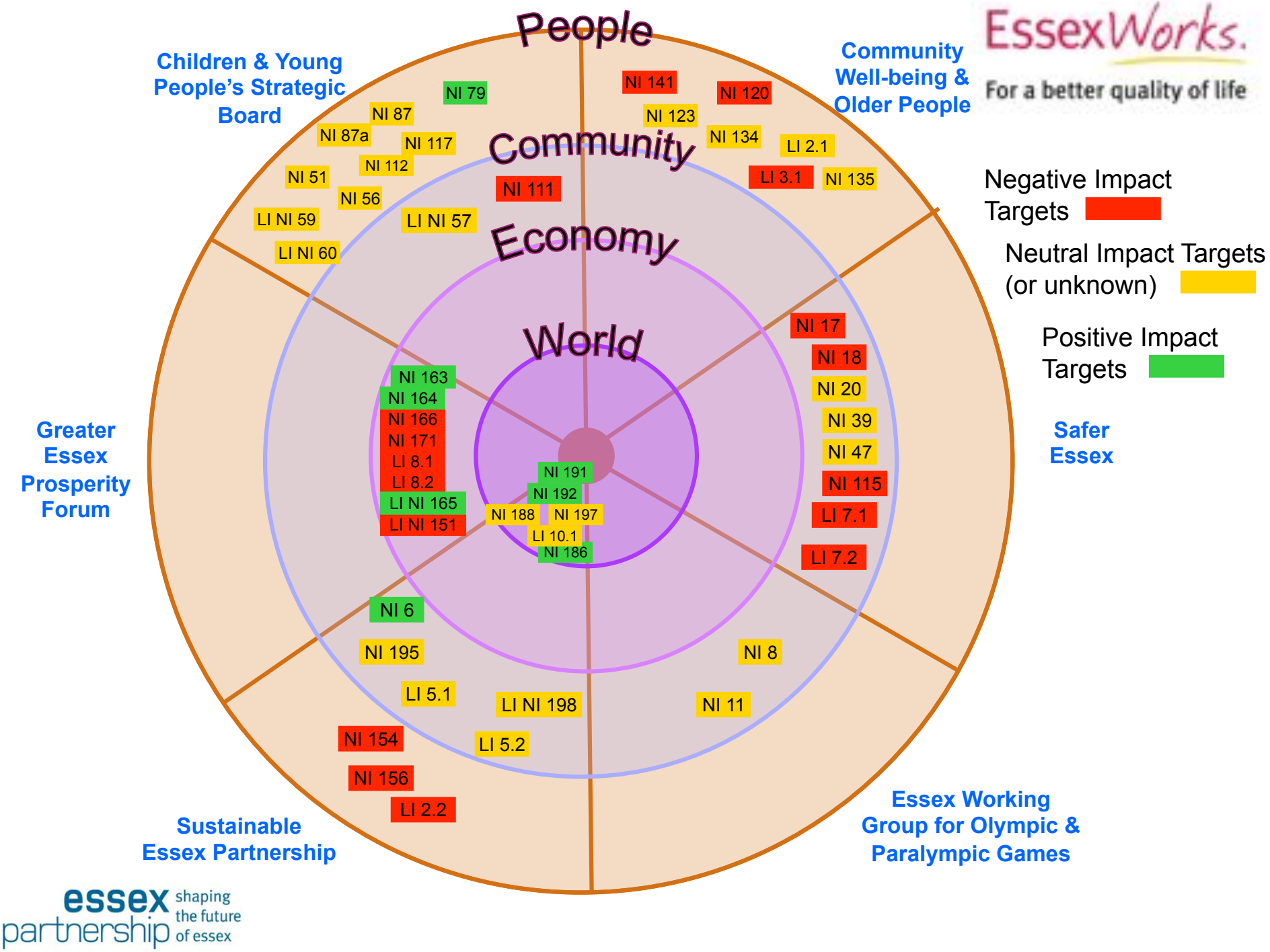
Partnership Maturity - 2009



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Recession Response

Led by the Essex Partnership

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Residents	Business		
Benefits take-up campaigns	Investor programmes	'Bank of Essex'	Partnering with Cambridge University's IfM
Build capacity with local credit unions	Small business rate relief	Business support signposting	
Council Tax - financial support for vulnerable residents	Apprentices	Improved procurement	

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Additional PRG

- £2 Million
  - Essex Apprentice Scheme
- £2 Million
  - Vocational Training Centres feasibility
- £2 Million
  - Voluntary Sector Endowment Fund

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“Some problems are so complex that you have to be highly intelligent and well informed just to be undecided about them”

Laurence J. Peter

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Wicked Issues facing Essex

- Reducing Health Inequalities
- Safeguarding the Most Vulnerable
- Raising Educational Attainment & Skills
- Promoting Sustainable Economic Growth
- Mitigating Climate Change
- Improving Community Safety
- Strengthening Communities

Sustainable Economic Growth

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Banking on Essex

- Keeping viable Essex small businesses trading where reduced bank credit is threatening continued trading
- More personal form of banking
- Creation of a simpler and easier to access to business support and improvement
- ECC cash-backed lending via existing banking infrastructure
- Phase 2 - research into need for additional products inc. Third Sector

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Strengthening Communities

Essex Post Offices

- Recognise the vital role Post offices play in the community.
- Local and national campaigns and lobbying
- Partnership with Post Office ltd, local Parish/District Councils and businesses to support sites in rural areas.
- Incorporate a Community Information Point
- Seven re-opened so far and four due shortly

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Safeguarding the Most Vulnerable

Essex Cares

- Local Authority Trading Company (LATC), commenced July 2009
- Offers support to 10,000 people
- 850 staff and partnership working
- Profits returned to ECC (shareholder) in dividends
- Includes:
  - Reablement and Community Support
  - Employment and Inclusion
  - Essex Equipment Service

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Public Sector Spend – LAA themes

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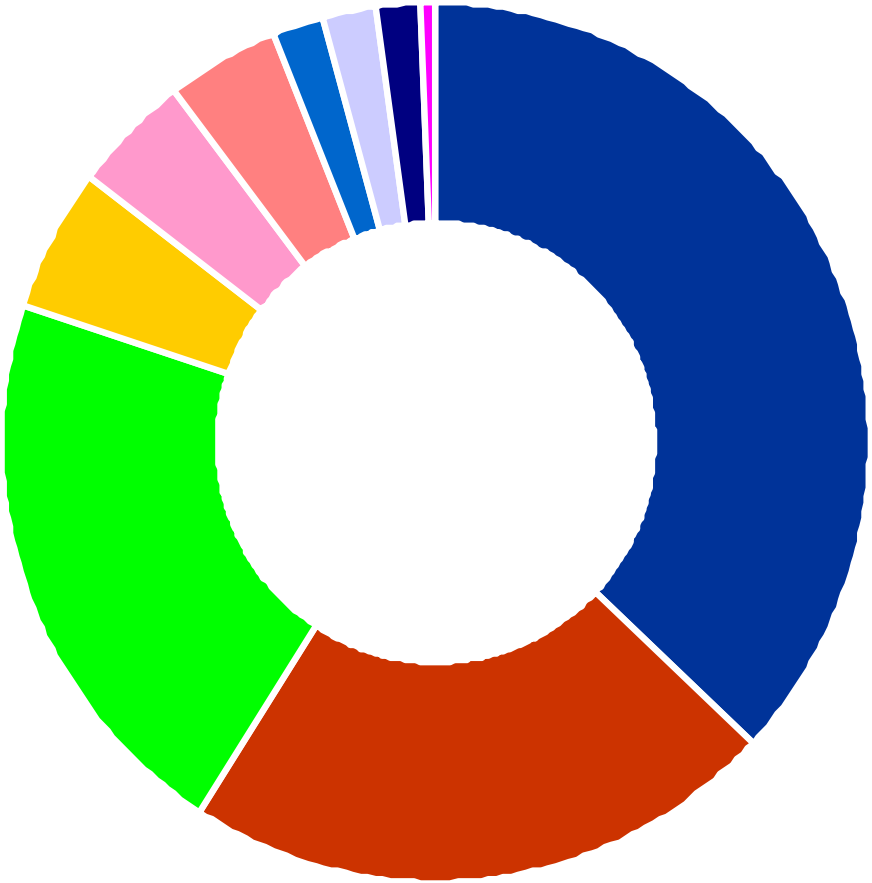

Better public health and longer lives

Children and young people realise their potential in education & Fewer NEETs

More people supported to live in their own home and better support for carers

Essex is a safe place to live

Essex roads are safer, les congested, and everyone has access to essential services

Other

Essex has a strong and competitive economy

More participation in sport, culture and volunteering

A smaller carbon footprint

A well managed natural environment

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Total Place in Essex

- Building on what we've already achieved through the LAA
- Approaches to dealing with the wicked issues in those communities that experience the most disadvantage
- Achieve more with less
- Harnessing partner's expertise and providing the capacity to develop real innovations in service delivery and outcomes
- Build trust, then Challenge, Challenge, Challenge

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"Getting value from difference is at the heart of the collaborative leader's task… they have to learn to share control, and to trust a partner to deliver, even though that partner may operate very differently from themselves"

David Archer and Alex Cameron

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