GLASGOWORKS

Delivering the Glasgow Welfare to Work City Strategy

Skills Development Scotland

GLASGOW Employer Coalition
Part Of The National Employment Panel

Glasgow CITY COUNCIL

NHS Greater Glasgow and Clyde

EUROPE & SCOTLAND
European Social Fund
Investing in your Future

GLASGOW COMMUNITY PLANNING PARTNERSHIP

jobcentreplus

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City Strategy

- Policy launch July 06
- Focus on complex inactivity
- Resources, partnership and flexibility
- Three years – three percent stretch

Glasgow's response

- Builds on direction of travel
  - W2W Forum
  - Equal Access to Employment
  - Workforce Plus
- Policy Analysis
  - Labour Market
  - Provision landscape
  - Workless population

Planning Conclusions

- System designed for a slack market
- People not moving into early stages
- No overview
- System evolving too slowly

Glasgow Works – Our Shared Strategy

- Consortium of principal budget holders
- Three fundamental objectives
  - Improved decisions and processes
  - Better Employability delivery
  - Targeted services for Employers

Glasgow Works – Impacts 1

- Increased employment focus in:
  - Education (Early Years and Secondary)
  - Social Work (Direct and Commissioned)
  - NHS (CHCP and Acute)
  - GHA (through local Housing Officers)
- Better linkages to:
  - DWP/FSF

Glasgow Works – Impacts 2

- £17.7m contracted
- 15,000 clients engaged
- 1,800 f/t job entries
- Fundraising for year 3

Glasgow Works – Impacts 3

- C.2000 account managed vacancies
- Joint work with JCP and CoC
- Early warning and first point of contact

Future programme

- Shift from contracting to supporting
- Targeting leverage on national spend
- Working on “Social Impact” model

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