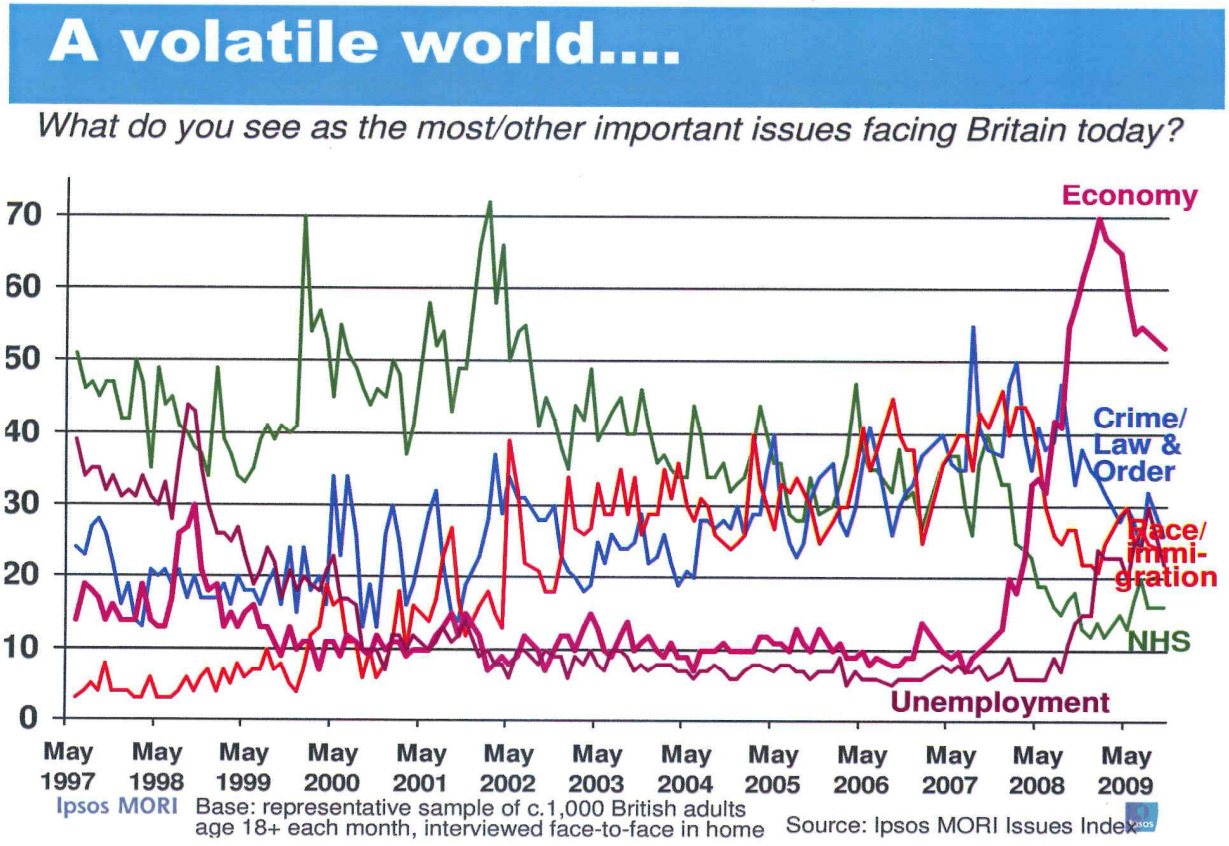
THE STRATEGIC ROLE OF FE IN RAISING SKILLS AND SUPPORTING ECONOMIC DEVELOPMENT

FINTAN DONOHUE

15TH JUNE 2010

North Hertfordshire College

A VOLATILE WORLD……



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TIME FOR REINVENTION

"THE REAL DIFFICULTY …. LIES NOT IN DEVELOPING NEW IDEAS,

BUT IN ESCAPING FROM THE OLD ONES!"

JOHN MAYNARD KEYNES
1883-1946

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ENTREPRENEURSHIP

"WE HAVE 15 MILLION TRAINED SPENDERS IN US GOVERNMENT, BUT FEW PEOPLE WHO ARE TRAINED TO MAKE MONEY"

DRUCKER

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STRATEGIC PARTNERSHIP FE/CCI

2 million customers

Seeking opportunities

Requires paradigm shift in thinking

Gateway through founder colleges

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NEW VISION

Build upon the “Glastonbury” experience

Hire young people/apprentices to add value

Co-locate entertainment and enterprise

Develop joint ventures to find aspirations

Be highly strategic

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“THERE ARE THREE KINDS OF PEOPLE:

THOSE WHO LET IT HAPPEN,
THOSE WHO MAKE IT HAPPEN,
THOSE WHO WONDER WHAT HAPPENED!”

RONALD REAGAN
1911-2004

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