Local Government Leadership

Partnerships with fewer pounds

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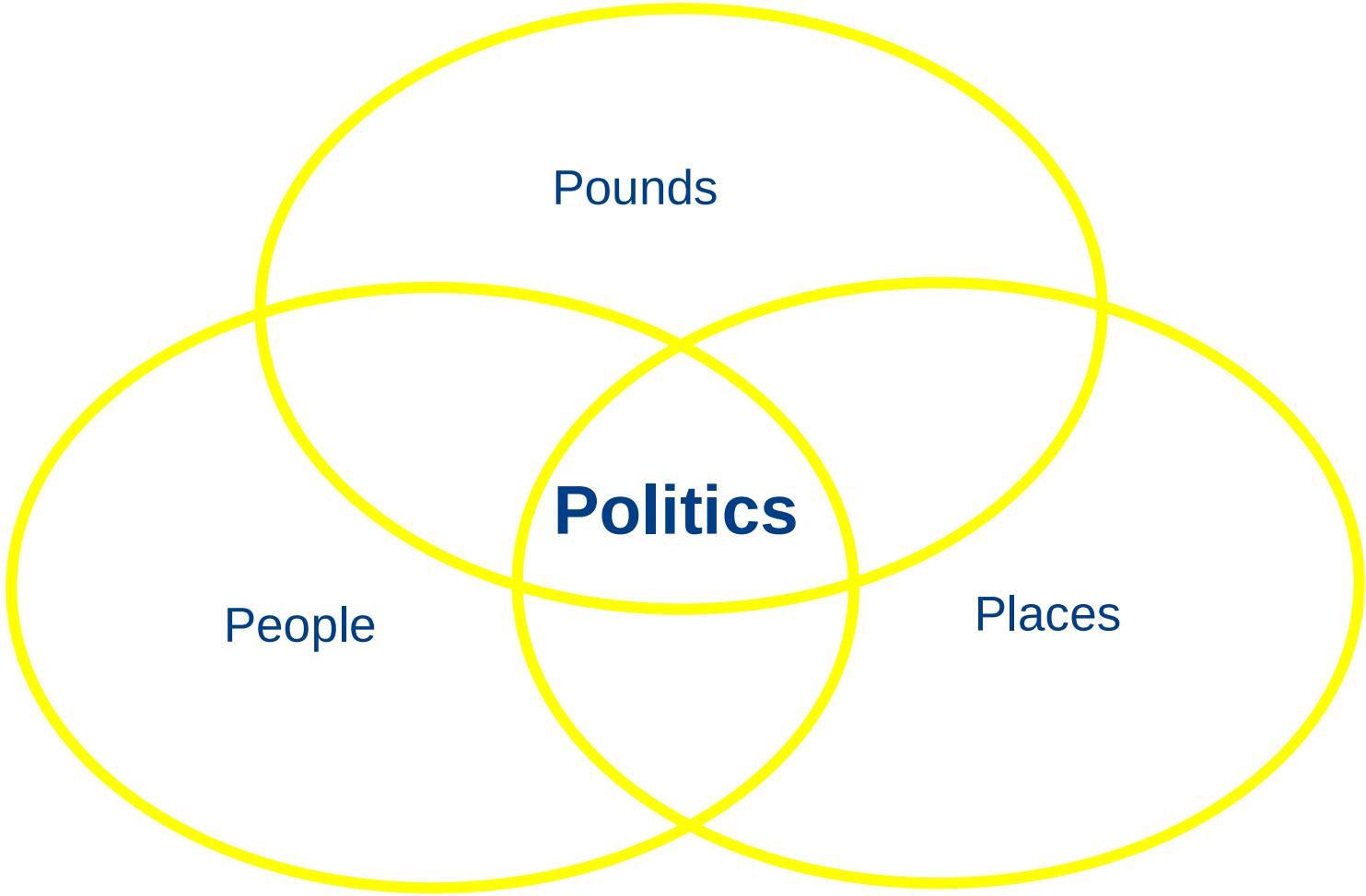
Three big themes



Efficiency is not enough

- Efficiency savings = “keep these below the radar screen”
- But at minus 15 to 30 % efficiency alone does not deliver
- So there will be more radical options- including the state retreating form some areas of activity

Demand		Supply	Timeframe
Self financing Higher charges	Quick money	Efficiency savings	2010 - 11
Price rationing	Rationing	Product rationing (Easy Council)	2010 - 12
Personalisation (Ikea)	Pooled budgets for personal services	Total Place	2010 - 14
Co-responsibility	Influence behaviour	Behaviour influence Behaviour expectation	2010 - 20
Selling to the public things the public want to pay for	Raise money	Commercialise not privatise	2010 - 15

Places

- A “tipping point” where there is now a consensus that top down change has run out of steam
- Total Place/Putting The Frontline First/Control Shift etc evidence of a change of emphasis towards more local assembly of solutions
- That does not mean the end of central initiatives, but a radical change in the mix
- THROUGH THE PRISM OF PEOPLE AND PLACE

Places- the next two challenges

- Total Community

- Beyond place

Total Community

- Total place work but at an even more local level
- The reinvention of the role of councillors? (cabinet member for your ward/division)

Beyond Place/Place Plus

- No geographically based administrative structure is fit for purpose for all purposes
- But we remain very poor at dealing with variable geometry
- Everyone wants to convene, few want to be convened
- So unless we can get to place plus then we will just migrate to a different set of problems

People

- From focus purely on the **supply** side
- To equal attention on **demand**
- From **services**
- To **behaviour change**
- From **communication**
- To **conversation**
- From **new public management**
- To **co responsibility**

Politics

- The more local the politics the more sidelined it has been in the old paradigm
- Even without the annus horribilis that 2009 was for national politics the new agenda has put local politics much more centre stage
- And switched the balance to put local politicians as critical to meeting the new challenges