Supported by

It was the best of times, it was the worst of times,
it was the age of wisdom, it was the age of foolishness,
it was the epoch of belief, it was the epoch of incredulity,
it was the season of light, it was the season of darkness,
it was the spring of hope, it was the winter of despair,
we had everything before us, we had nothing before us,
we were all going direct to heaven, we were all going direct the other way

A Tale of Two Cities – Charles Dickens

When it comes to the best of times
or the worst of times

INVESTORS
IN PEOPLE
means business

“The challenges around us are very different to the boom years, and Investors in People provides a foundation for business development in difficult times as well as more buoyant times and in my view is a most appropriate tool for evolving businesses”

Mark Beard, Managing Director Beard Construction

When it comes to helping you get results

www.investorsinpeople.co.uk/growth

INVESTORS IN PEOPLE means business

“It’s very useful when your industry is constantly in a state of flux. You have to be able to predict future scenarios, and Investors in People helps staff to become more agile. It forces you to think about the bigger picture – how do your people respond in new situations? This is particularly important for small companies – otherwise they are just too busy trying to keep the wolf from the door.”

Jacqui Kavanagh, MD, Trinity Conferences

When it comes to helping you get results

www.investorsinpeople.co.uk/growth

INVESTORS IN PEOPLE
means business

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OUR VISION:

Investors in People - The choice for leaders who want to achieve business impact and growth

“Originally it gave us a focus and it continues to do that. Investors in People itself has changed, and each year something is brought to the table which we haven’t previously considered. It ensures that we as managers, make sure that we’re on the ball”

Robin Barker, Finance Director, Blueloop Integrated Network Services

When it comes to helping you get results

www.investorsinpeople.co.uk/growth

INVESTORS IN PEOPLE means business

“It’s really important. It’s raised the game for the team. The structured approach has allowed us to grow new business units, which has meant internal promotions.

It also means that, after Investors in People, the team isn’t afraid of growth, and it’s positioned us well for the future”

Jacqui Kavanagh, Managing Director Trinity Conferences

When it comes to helping you get results

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INVESTORS IN PEOPLE
means business

“Instead of 300 customers waiting to hear from me, we have 17 people who can consistently represent Geoplan, because of Investors in People. We’ve grown the business because of that.”

John Taylor, Geoplan Spatial Intelligence

When it comes to helping you get results

INVESTORS IN PEOPLE means business

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