ASCL Association of School and College Leaders

The role of schools and colleges in meeting the requirements of the 2011 Education Act

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THE FUTURE OF CAREERS GUIDANCE March 2012

‘There are too many coasting schools not providing an acceptable standard of education.’

THE FUTURE OF CAREERS GUIDANCE March 2012

There has never been a greater need for IAG

- Raising aspirations.
- Injecting hope into young people.
- Objective factual information about entrance requirements, labour market information etc.
- Clarity about routes – especially apprenticeships.
- Changing context of curriculum / options
- Financial advice for students and their parents.
- Feedback from employers.
- Employability skills.
- The Social Mobility strategy.

THE FUTURE OF CAREERS GUIDANCE March 2012

Where are we now?

- New legislation removing CEG requirement.
- Responsibility for providing Careers guidance for years 9-11 devolved to schools. Consultation due ??? about extending.
- Statutory guidance due……..
- Schools choose what they want and pay from their own budgets.
- All Age Service →→ →→ A National Careers Service.
- Focus on Adults.
- BIS driving forward.
- On-line website.
- Telephone advice service. 0800100 900
- 200 sites mainly based in FE colleges to deliver adult guidance.
- A ‘strong market of providers’ .
- Destination measures at end of KS4 and 5.
- The ‘Quality in Careers’ Standard

Current issues for schools and colleges

- Information about new service and the ‘strong market of providers’.
- Statutory guidance !
- Identification of providers
- Impartiality
- Procurement
- Quality assurance
- No funding
- Update training

Options for schools and colleges

1. Employ your own professionally qualified careers adviser
2. Support an existing member of staff in training to become qualified.
3. Using existing staff without qualifications.
4. Outsourcing careers guidance
5. Making use of external sources of information eg. Speakers for Schools http://www.speakers4schools.org/ , TES growing ambitions website etc.
6. Sharing provision within an academy chain or federation with other schools/colleges.

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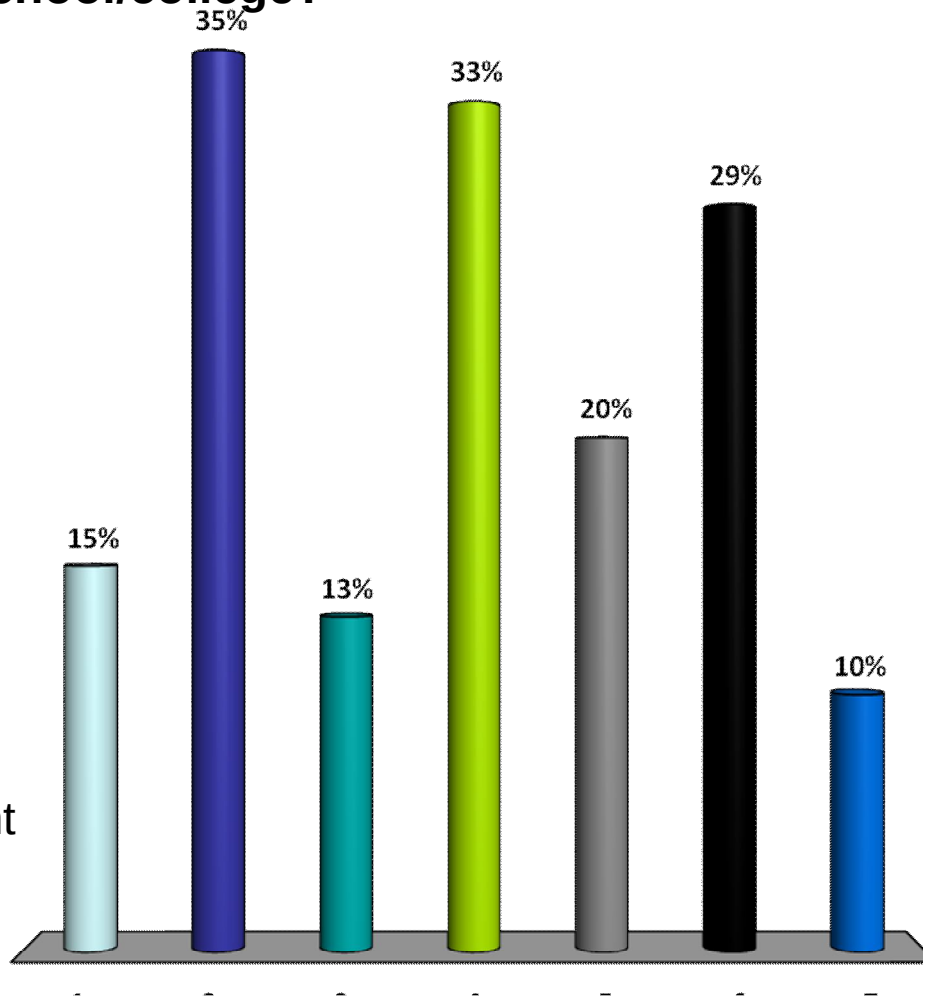
Requirement to provide access to impartial careers guidance to pupils aged 14-16. Which statements apply to your school/college?

1. No problem – we know of at least one good provider
2. We know of providers but not sure about quality
3. We have no knowledge of potential providers
4. We have begun planning for this and are confident that we will have arrangements in place
5. We have not begun planning for this
6. We are extremely concerned about our capacity to meet this requirement
7. Not worried. Don't see this as a significant issue.



The challenges to schools, colleges and HEIs

- Access to face-to-face career guidance from a qualified career professional. Procurement, payment, quality assurance.
- Provision of a high-quality careers education programme within the school or college.
- Advice in advance of options choices. NB UTC's/Studio schools.
- Options choices informed by progression routes and LMI.
- Information about the full range of courses, apprenticeships, employment based routes and other pathways.
- Access to employers, graduates.
- First hand experience of HEIs – visits etc. Information for parents.
- Myth breaking for parents.
- Help with financial planning.

Key issues

- Ensuring that all young people have access to high quality information wherever they are and in whatever kind of school?
- "Government should act urgently to guarantee face to face careers advice for all young people in schools."
  Simon Hughes.
- Messages universities, schools and colleges need to send out to students, parents
- How schools, colleges, HEIs and employers can work together.
- 'Bottom up' initiatives.
- Role of LA's

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