Examining the future of transnational education

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TNE at a turning point?

- Initial growth
- Diversification
- Some challenges and difficulties
- The future?

Motivation of TNE providers?

- Reputation
- Income
- Spreading risk
- Demand!

The challenge for providers in a maturing TNE market is to carefully assess the future of the market and the nature of their role in it.

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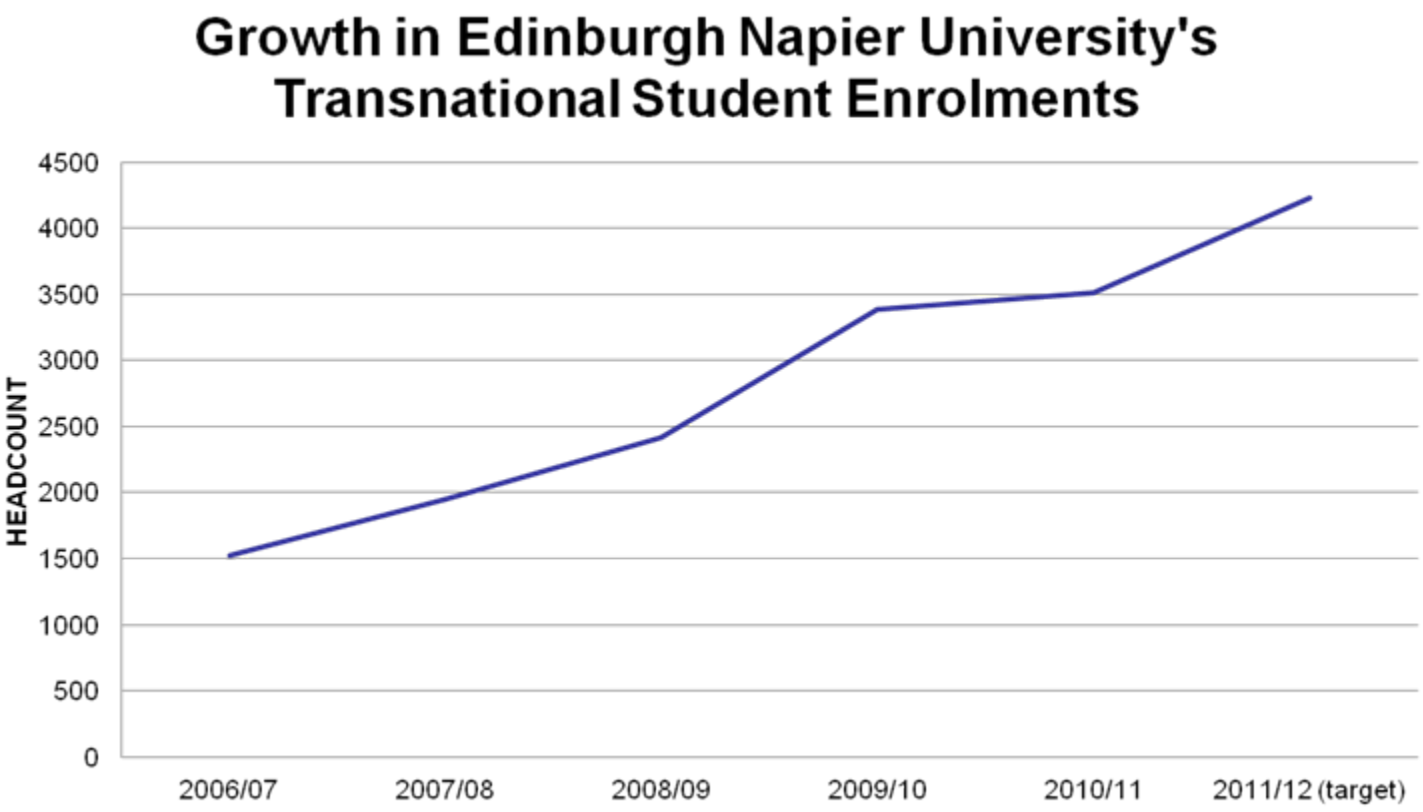

Transnational higher education is an integrated part of the University's business

Sustainable TNE

- Opportunities for all students: addressing the balance of trade
- Quality, consistency and standards
- Physical in-country presence
- Technology?
- Collaboration between providers?

The future

- TNE as an embedded part of education systems around the world
- More integrated
- New kinds of partnership
- High quality and an enduring and responsive commitment by providers to a more diverse market