# Why are global graduates needed?

## A Case Study

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# Employability for a Global Future

- Social development
- Professional development
- Mobility opportunities
- Global Partnerships

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# Social Development

- Celebration of different cultures
- Film societies and Arts events
- Links to community groups and events
- Students' Union

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# Professional Development

- International comparative perspectives
- Use of web-based technologies
- Languages/modern cultures modules
- Business/trade modules linked to work experience
- Global Leaders Programme
- Course team training

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# Mobility Opportunities

- Exploitation of all EU programmes
- Work experience and volunteering as well as ‘study abroad’
- Work experience/internships for international students studying in UK

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# Global Partnerships

- TNE Programmes
- Staff exchanges and joint research
- Collaborative modules
- Shared employer links
- Exploitation of collaborative project technology

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# The Issues (some of them...)

- Segmenting the student population
- Building coherence across the programme of study
- Disjunctions and sensitivities
- Border and immigration controls

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# Achieving the Aims

- The student and employer ‘voice’
- Corporate Plan, KPIs etc
- Senior position as Champion
- Staff appraisal & development
- Selection of partners
- Project methodology
- Investment (for the long term)

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