REACHING BEYOND:
Perspectives on Internationalisation, Creating an International Masters of Design

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programme information

Master of Design (MDEs) – 180 Credits

Semester 1 – Cardiff Metropolitan University - 60 Credits
Semester 2 – Samsung Art & Design Institute (SADI) – 60 Credits
Semester 3 – Samsung Art & Design Institute (SADI) – 60 Credits

CARDIFF SCHOOL of ART & DESIGN

Cardiff Metropolitan University
Prifysgol Fetropolitan Caerdydd

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institutional motivation

Internationalisation: Commercialisation vs. Cultural Development

EXCLUSIVE: Fee paying enterprise universities

INCLUSIVE: Culturally inclusive, cross cultural communication, international perspectives, cultural exchange. 'Academic as tourist'.

TRANSFORMED: Paradigm shift. Work viewed from perspectives of 'others'. Students are considered to be capable, ethical and sensitive. 'Academic as explorer'.

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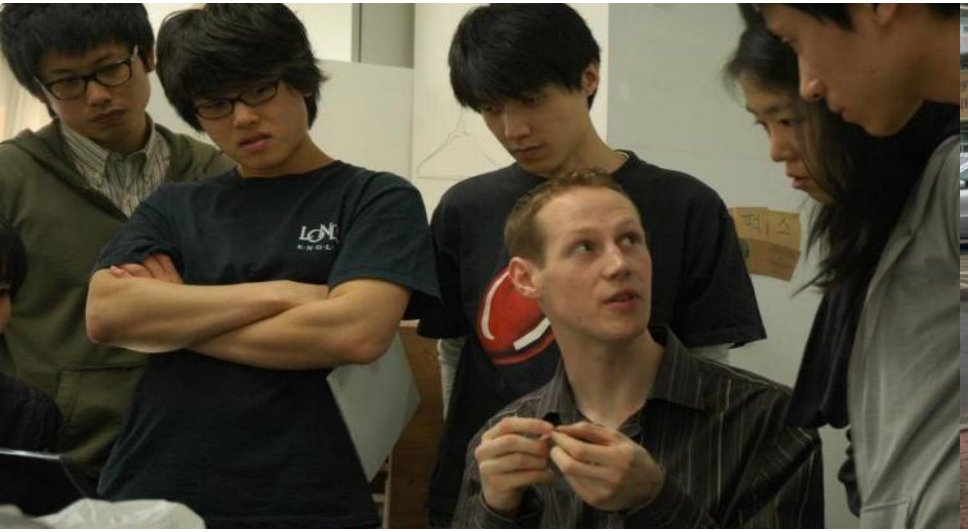

<u>internationalisation of curriculum</u>

'Ad-hoc' student exchanges - 'Add-on' cultural experiences

International learning environments also address the needs of 'home' students who have relatively little experience of other cultures.

Internationalised curriculum encourages 'home' students to engage with 'cultural others' without prejudice and stereotyping to develop the perspectives of confident and responsible global citizens.

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course structure

SADI MDes: Design professionals operating confidently, responsibly, globally

Cardiff Met.- Critical positions developed via negotiation and dialogue
Module learning outcomes addressed in a global context

SADI: Application of critical positions via design practice
Exploration of own cultural perspectives and values

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Challenges

Income generation?

Sustaining the quality of the student learning experience

Different pedagogical approaches between Cardiff Met and SADI

solutions

Unique embedded student mobility!

Virtual learning Environments, Internal Moderator

Commitment to internationalisation at every level

Respect for alternative learning & teaching methodologies

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impact

Students appetite to culturally explore & understand

A Transformed University?

- SADI MDes students working in Seoul, Europe and the U.S.A.
- Cardiff Met. MDes students working in Beijing, Hong Kong and South Korea

CSAD students studying at SADI in Semester 3

conclusions

Internationalised Academic

International Curriculum

Student Experience

International Recruitment

Trans-national Classroom

Internationalisation must be adopted and understood at every level